

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BRENT LITTLEFIELD, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

JEFF LANDRY

Authorized committee:

LANDRY FOR LOUISIANA

Agency requesting time (and contact information):

N/A LITTLEFIELD CONSULTING, LLC 202-355-9432

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

GOVERNOR

Date of election:

October 14, 2023

General

Primary

Treasurer of candidate's authorized committee:

BENJAMIN LANDRY

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

#### Station Representative

Signature:

Brent Littlefield

Digitally signed by Brent Littlefield  
Date: 2023.04.18 11:01:28 -04'00'

Signature:

*Donna Montgomery*

Name: BRENT LITTLEFIELD

Name: *DONNA Montgomery*

Date of Request to Purchase Ad Time: 4/17/2023

Date of Station Agreement to Sell Time: *4/18/23*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4-18-2023

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

*See Attached Schedule*

**ENTERED**  
4/19/23  
OM

**Baldrige Dumas Communications**  
605 San Antonio Avenue · Many, Louisiana 71449  
1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

**Advertising Agreement**

<b>WEB</b>	<b>KWLA</b>	<input type="checkbox"/> KWLW	<input type="checkbox"/> KTEZ	<input type="checkbox"/> KTHP	<input type="checkbox"/> KBDV	<input type="checkbox"/> KDBH	<input type="checkbox"/> KZBL	<input type="checkbox"/> KVCL
<b>PAGE</b>	103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.7 FM	97.5 FM	100.7 FM	92.1 FM
	(318) 256-5924	(318) 256-5924	(318) 256-0555	(409) 787-1039	(877) 308-5958	(318) 352-9696	(318) 357-1007	(318) 628-5822

<b>BDCRADIO.COM</b>	<b>KZBLRADIO.COM</b>	<b>KVCLRADIO.COM</b>	<b>KWLA1031.COM</b>
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<b>Client</b> Landry For Louisiana <b>AGY</b> Littlefield Consulting <b>Address</b> 611 Pennsylvania Ave. #122 Washington, DC 20003  <b>Contact Person</b> Brent <b>Start Date</b> April 19, 2023	<b>Traffic invoice #</b> <b>Source #</b> <b>Paid:</b> <b>Phone #</b> 703.446.5661 <b>Fax</b> <b>Account Executive</b> Rhonda  <b>Talent</b> <b>Bill:</b> Landry_Our Next Governor
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# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	gross	
9	KWLA	4/19/2023	4/21/2023	6a-9a				3	3	3		\$14.00	\$126.00	April
9	KWLA	4/19/2023	4/21/2023	11-3p				3	3	3		\$14.00	\$126.00	April
15	KWLA	4/24/2028	4/28/2023	6a-9a		3	3	3	3	3		\$14.00	\$210.00	April
15	KWLA	4/24/2028	4/28/2023	11-3p		3	3	3	3	3		\$14.00	\$210.00	April
59	KWLA	5/1/2023	5/31/2023	6a-9a		2	2	3	3	3		\$14.00	\$826.00	May
59	KWLA	5/1/2023	5/31/2023	11-3p		2	2	3	3	3		\$14.00	\$826.00	May
51	KWLA	6/1/2023	6/23/2023	6a-9a		3	3	3	3	3		\$14.00	\$714.00	June
51	KWLA	6/1/2023	6/23/2023	11-3p		3	3	3	3	3		\$14.00	\$714.00	June

# of commercials	LENGTH	CLASS	RATE	Cost
48- April	:60	as noted	\$14	April Gross \$672/ NET-\$571.20
118- May	:60	as noted	\$14	May Gross- \$1652/ Net due-\$1404.20
102-June	:60	as noted	\$14	June Gross-\$1428.00/ Net due:\$1213.80

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR XX	MAY XX	JUN XX
	JUL	AUG	SEP	OCT	NOV	DEC

**Information/ Instructions:**

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**Web-page Ad Information**

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<b>Accepted by(Print Name):</b>	<b>Sales Executive: Rhonda</b>
<b>Client: agy order</b>	<b>Notes:</b>
<b>Date: 4/18/23</b>	

CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE  
 ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL  
 ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE

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JEFF LANDRY

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LANDRY FOR LOUISIANA

Agency requesting time (and contact information):

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Date of election:

October 14, 2023

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Primary

Treasurer of candidate's authorized committee:

BENJAMIN LANDRY

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Candidate/Committee/Agency	Station Representative
Signature: <b>Brent Littlefield</b>	Signature: 
<small>Digitally signed by Brent Littlefield Date: 2023.04.18 11:01:28 -04'00'</small>	Name: Donna Montgomery
Name: BRENT LITTLEFIELD	Date of Station Agreement to Sell Time: 5/11/23
Date of Request to Purchase Ad Time: 4/17/2023	

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

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**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

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- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

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Est. #:	Station Location:	Run Start and End Dates:

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PAID  
9/5/23  
[Signature]

**Baldrige Dumas Communications**  
605 San Antonio Avenue · Many, Louisiana 71449  
1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

Advertising Agreement

WEB	<input checked="" type="checkbox"/> KWLA	<input type="checkbox"/> KWLV	<input type="checkbox"/> KTEZ	<input type="checkbox"/> KTHP	<input type="checkbox"/> KBDV	<input type="checkbox"/> KDBH	<input type="checkbox"/> KZBL	<input type="checkbox"/> KVCL
PAGE	103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.7 FM	97.5 FM	100.7 FM	92.1 FM
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BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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**Client** Landry For Louisiana  
**Agency** Littlefield Consulting  
**Address** 611 Pennsylvania Ave. #122  
Washington, DC 20003

**Traffic** Landry\_Believe\_60  
**invoice #**  
**Source #** 4714 **Talent**  
**Paid:** **Bill:**  
**Phone #** 703.446.5661  
**Fax**  
**Account Executive** Rhonda

"Believe"

**Contact Person** Brent  
**Start Date** September 6, 2023

**End Date** September 28, 2023

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	gross
9	KWLA	9/6/2023	9/8/2023	6a-9a		0	0	3	3	3		\$14.00	\$126.00
26	KWLA	9/11/2023	9/22/2023	6a-9a		2	2	3	3	3		\$14.00	\$364.00
11	KWLA	9/25/2023	9/28/2023	6a-9a		2	3	3	3	0		\$14.00	\$154.00
6	KWLA	9/6/2023	9/8/2023	11-3p		0	0	2	2	2		\$14.00	\$84.00
16	KWLA	9/11/2023	9/22/2023	11-3p		1	1	2	2	2		\$14.00	\$224.00
8	KWLA	9/25/2023	9/28/2023	11-3p		2	2	2	2	0		\$14.00	\$112.00

# of commercials	LENGTH	CLASS	RATE	Total
76	:60	as noted	\$14	Gross \$1064.00/ Net due: \$904.40

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MA	JU
	JUL	AUG	SEP XX	OCT	NOV	DEC

Information/ Instructions:

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Web-page Ad Information

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Accepted by(Print Name): \_\_\_\_\_ Sales Executive: **Rhonda**

Client: agy order \_\_\_\_\_ Notes: \_\_\_\_\_

Date: 9/5/23

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**Client** LANDRY FOR LOUISIANA **File Name** LANDRY\_SYSTEM\_60  
**Address** **Co-Op**  
**Source #** **Talent**  
**Paid:** **Bill:**  
**Phone #**  
**Fax #**  
**Contact Person** Littlefield Consulting LLC  
**Start Date** September 30, 2023 **End Date** October 14, 2023 **Account Executive** Rhonda

# of Spots	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	Cost
30	KWLV	9/30/2023	10/14/2023	5 AM TO 10 AM		3	3	3	3	3		\$14.00	\$420.00
30	KWLV	9/30/2023	14-Oct	10 AM TO 3 PM		3	3	3	3	3		\$14.00	\$420.00
20	KWLV	9/30/2023	10/14/2023	3 PM TO 7 PM		2	2	2	2	2		\$14.00	\$280.00
6	KWLV	9/30/2023	10/14/2023	10 A TO 3 P							2	\$10.00	\$60.00
9	KWLV	9/30/2023	10/14/2023	3 P TO 7 P							3	\$10.00	\$90.00
30	KWLA	9/30/2023	10/14/2023	5 AM TO 10 AM		3	3	3	3	3		\$14.00	\$420.00
30	KWLA	9/30/2023	10/14/2023	10 AM TO 3 PM		3	3	3	3	3		\$14.00	\$420.00
30	KDBH	9/30/2023	10/14/2023	5 AM TO 10 AM		3	3	3	3	3		\$14.00	\$420.00
30	KDBH	9/30/2023	10/14/2023	10 AM TO 3 PM		3	3	3	3	3		\$14.00	\$420.00
20	KDBH	9/30/2023	10/14/2023	3 PM TO 7 PM		2	2	2	2	2		\$14.00	\$280.00
6	KDBH	9/30/2023	10/14/2023	5 AM TO 10 AM							2	\$10.00	\$60.00
9	KDBH	9/30/2023	10/14/2023	10 AM TO 3 PM							3	\$10.00	\$90.00
6	KDBH	9/30/2023	10/14/2023	10 AM TO 3 PM	3							\$10.00	\$60.00
30	KVCL	9/30/2023	10/14/2023	5 AM TO 10 AM		3	3	3	3	3		\$14.00	\$420.00
30	KVCL	9/30/2023	10/14/2023	10 AM TO 3 PM		3	3	3	3	3		\$14.00	\$420.00
20	KVCL	9/30/2023	10/14/2023	3 PM TO 7 PM		2	2	2	2	2		\$14.00	\$280.00
9	KVCL	9/30/2023	10/14/2023	10 AM TO 3 PM							3	\$10.00	\$90.00
6	KVCL	9/30/2023	10/14/2023	10 AM TO 3 PM	3							\$10.00	\$60.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
KWLV- 95	60			KWLV TOTAL \$1270/ NET \$1079.50
KWLA- 60	60			KWLA TOTAL \$840.00/ NET \$714.00
KVCL- 101	60			KVCL \$1330/ NET \$1130.50
KDBH- 101	60			KDBH \$1330/ NET 1130.50
TOTAL SPOTS: 357	60			TOTAL \$4770.00/NET \$4054.50

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP	OCT XXX	NOV	DEC

**Information/ Instructions:**

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**Web-page Ad Information**

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<b>Client:</b>	<b>Notes:</b>
<b>Date:</b>	

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