



**KLFY**  
 2960 North Meridian Street, Suite 250  
 Debra Harris  
 Indianapolis, IN 46208  
 (337) 262-0800

# CONTRACT

<u>Contract / Revision</u> 4229694 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/John Fleming/State Treasurer/LA/Rep		<u>Original Date / Revision</u> 11/14/23 / 11/15/23	
<u>Contract Dates</u> 11/16/23 - 11/18/23	<u>Estimate #</u>		
<u>Product</u> 11.16-11.18			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
	<u>Property</u> KLFY	<u>Account Executive</u> KLFY Local House	<u>Sales Office</u> Lafayette LA Lo
<u>Special Handling</u>			
<u>Demographic</u> Adults 25-54			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

And:

**Roy Fletcher, Inc | Fletcher Consultants, LLC**  
 220 Delgado Drive  
 Baton Rouge, LA 70808

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLFY	11/16/23	11/18/23	Passe Partout 5-6a	5-6a		:30			NM	3	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---TF--				3	\$390.00			
N 2	KLFY	11/16/23	11/18/23	Passe Partout M-F 6-7a	Passe Partout M-F		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---TF--				1	\$510.00			
N 3	KLFY	11/16/23	11/18/23	CBS This Morning	7a-9a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---TF--				1	\$350.00			
N 4	KLFY	11/16/23	11/18/23	Passe Partout @ 5-6a	5a-6a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	-----S-				1	\$350.00			
N 5	KLFY	11/16/23	11/18/23	CBS This Morning Sa	6a-8a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	-----S-				2	\$350.00			
N 6	KLFY	11/16/23	11/18/23	Live With Kelly	9a-10a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---TF--				2	\$225.00			
N 7	KLFY	11/16/23	11/18/23	The Talk	1p-2p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---TF--				1	\$400.00			
N 8	KLFY	11/16/23	11/18/23	Acadiana Live	4p-430p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---TF--				2	\$225.00			
N 9	KLFY	11/16/23	11/18/23	KLFY News 10 @ 6p	6p-630p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---TF--				2	\$900.00			
N 10	KLFY	11/16/23	11/18/23	KLFY Special	KLFY Special		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---T---				2	\$900.00			
N 11	KLFY	11/16/23	11/18/23	Stephen Colbert	1035p-1140p		:30			NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 11/16/23 - 11/18/23	<u>Product</u> 11.16-11.18	<u>Estimate #</u>
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---TF--				2	\$260.00			
N 12	KLFY	11/16/23	11/18/23	KLFY News 10 @ 5	5p-530p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---TF--				1	\$900.00			
N 13	KLFY	11/16/23	11/18/23	Thur Hour 3	9p-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---T---				1	\$600.00			
<b>Totals</b>											21	\$10,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/23 - 11/30/23	21	\$10,000.00	(\$1,500.00)	\$8,500.00
<b>Totals</b>	21	\$10,000.00	(\$1,500.00)	\$8,500.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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**Rebecca Ingraham**

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**From:** Carla Snell-Hatfield  
**Sent:** Wednesday, November 15, 2023 1:37 PM  
**To:** Rebecca Ingraham  
**Subject:** FW: fleming buy

*Carla Snell-Hatfield*  
**General Sales Manager**  
337-262-0804 Direct  
225-936-3616 Mobile  
[csnell-hatfield@klfy.com](mailto:csnell-hatfield@klfy.com)  
[www.klfy.com](http://www.klfy.com)

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**From:** Roy Fletcher <royfletcher@royfletcher.com>  
**Sent:** Tuesday, November 14, 2023 2:11 PM  
**To:** Carla Snell-Hatfield <CSnell-Hatfield@klfy.com>  
**Subject:** fleming buy

Hey,

John Fleming...runoff...\$10,000 gross.8500 net  
Start tomorrow evening...will wire you the money in the morning...  
100% Conservative...you have it in station from first primary  
Thank you

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**CAUTION:** This message was sent from outside the Nexstar organization. Please do not click links or open attachments unless you recognize the sender.

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