



**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**Main: (989)755-8191**  
**Billing: (404)327-3040**

[www.wnem.com](http://www.wnem.com)

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K Street NW, Suite 100**  
**Washington, DC 20007-5108**  
**USA**

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**

# INVOICE

Property	WNEM		
Invoice #	1052637-1	Order #	1052637
Invoice Date	11/08/20	Alt Order #	09983738
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/02/20	Flight Dates	10/27/20 - 11/03/20
Advertiser	Senate Majority PAC		
Product	SENATE MAJORITY PAC		
Estimate #	9708		
Account Executive	Jordanna Goodman		
Sales Office	HRP-PHILADELPHIA		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	102718		
Advertiser Ref	625907		
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/20	11/01/20	Detroit Lions News speci a	5-6p	-----2	:30	2	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----2 2 \$12,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	Su	11/01/20	5:14 PM	Detroit Lions News specia	5-6p	:30	SMPMI TV2012H	\$12,000.00 NM
1	WNEM	Su	11/01/20	5:31 PM	Detroit Lions News specia	5-6p	:30	SMPMI TV2012H	\$12,000.00 NM
2	11/01/20	11/01/20	CBS Movie Star Trek	8-11p	-----3	:30	3	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----3 3 \$10,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	Su	11/01/20	8:30 PM	CBS Movie Star Trek	8-11p	:30	SMPMI TV2012H	\$10,000.00 NM
1	WNEM	Su	11/01/20	9:52 PM	CBS Movie Star Trek	8-11p	:30	SMPMI TV2012H	\$10,000.00 NM
3	WNEM	Su	11/01/20	10:49 PM	CBS Movie Star Trek	8-11p	:30	SMPMI TV2012H	\$10,000.00 NM
3	11/02/20	11/02/20	Price is Right at Night	8-9p	2-----	:30	2	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 2----- 2 \$15,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	M	11/02/20	8:31 PM	Price is Right at Night	8-9p	:30	SMPMI TV2012H	\$15,000.00 NM
2	WNEM	M	11/02/20	8:49 PM	Price is Right at Night	8-9p	:30	SMPMI TV2012H	\$15,000.00 NM
4	11/01/20	11/01/20	Wakeup (Su) 7-9am	7-8am	-----1	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----1 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Su	11/01/20	7:44 AM	Wakeup (Su) 7-9am	7-8am	:30	SMPMI TV2012H	\$2,000.00 NM
5	11/01/20	11/01/20	NFL Today	12-1	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----1 1 \$5,000.00									

Subject to Terms and Conditions available at:  
 For TV: <http://meredithsales.com/terms-and-conditions/>  
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

## INVOICE



Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**

Invoice #	1052637-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	Senate Majority PAC		
Product	SENATE MAJORITY PAC		
Estimate #	9708		

[www.wnem.com](http://www.wnem.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
5	11/01/20	11/01/20	NFL Today	12-1	----- 1	:30	1	\$5,000.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNEM</td><td>Su</td><td>11/01/20</td><td>12:57 PM</td><td>NFL Today</td><td>12-1</td><td>:30</td><td>SMPMI TV2012H</td><td>\$5,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Su	11/01/20	12:57 PM	NFL Today	12-1	:30	SMPMI TV2012H	\$5,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WNEM	Su	11/01/20	12:57 PM	NFL Today	12-1	:30	SMPMI TV2012H	\$5,000.00	NM																					
6	11/01/20	11/01/20	TV-5 News at 11pm (Sun 11-1135p )		----- 1	:30	1	\$3,000.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/26/20</td><td>11/01/20</td><td>----- 1</td><td>1</td><td>\$3,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/26/20	11/01/20	----- 1	1	\$3,000.00										
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	10/26/20	11/01/20	----- 1	1	\$3,000.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WNEM	Su	11/01/20	11:14 PM	TV-5 News at 11pm (Sun)	11-1135p	:30	SMPMI TV2012H	\$3,000.00	NM																					
<u>Total Spots</u>							<b>10</b>																								

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$94,000.00</b>
<u>Agency Commission</u>	<b>\$14,100.00</b>
<u>Net Amount Due</u>	<b>\$79,900.00</b>
<u>Invoice Balance as of 11/19/20 3:50:22 PM ET</u>	<b>\$79,900.00</b>

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