

Issue and Programs Report For Stations:

HIGHWAY 106,1 WMMY-FM Jefferson, NC /102.3 WWMY-FM Beech Mountain, NC (simulcast)

AM 1450 WATA-AM Boone, NC

CLASSIC HITS 100-7 WZJS-FM Banner Elk, NC

WECR-AM 1130 Newland, NC

AM 1200 WXIT-AM BLOWING ROCK, NC

Quarter 4

October 1-December 31, 2023

Station Manager: Rick Prusator
Station Program Director: Jeff Brown
Compiled By: Jeff Brown

ISSUES OF CONCERN IN THE HIGH COUNTRY ADDRESSED IN RESPONSIVE
PROGRAMMING

CODE ISSUE

AC Arts, Culture, and Tourism
CD Crime/Drugs/Public Safety
CR Civil Rights & Activism
EC Economy/Employment
ED Education
EH Environment/Health/Medical Affairs
GA Government Affairs / PA Political Affairs
GR Growth/Transportation/Roads
HO Housing IA International Affairs /
NS National Security

**Curtis Media Group Public Affairs Program
Fourth Quarter 2023**

October 2023

10-3

Kristi Bunn - Director at the Watauga County Project on Aging and The Lois E. Harrell Senior Center discussing monthly opportunities for senior adults in the High Country. 11 minutes GA

10-8

INTERVIEW WITH TOM JENSEN - DIRECTOR OF PUBLIC POLICY POLLING POLITICS, POLLING, ELECTIONS, U.S. CONGRESS, ABORTION, UNAFFILIATED VOTERS, GOVERNOR'S RACE, COUNCIL OF STATE, GENERAL ASSEMBLY, CRIME, NEWS AND MEDIA, ARTIFICIAL INTELLIGENCE, AND SOCIAL MEDIA. GA

10-9

Charles & Diane Ford - Leaders of Back Our Blue, which is a local organization supporting law enforcement in the High Country and recruiting more people to join their group in achieving this across the area. 12 minutes CD

10-15

INTERVIEW WITH ANDY ELLEN - PRESIDENT OF THE NORTH CAROLINA RETAIL MERCHANTS ASSOCIATION INFLATION, RECESSION, ECONOMY, RETAIL, ONLINE SALES, THEFT, ORGANIZED CRIME, LEGISLATION, RESTAURANTS, ALCOHOL, COVID-19, REMOTE WORK, SELF CHECKOUT, LABOR SHORTAGE, AND SPORTS BETTING. EC EH GR

10-18

Matt Snyder - Director, Watauga County Board of Elections, discussing upcoming elections and filing deadlines for new candidates in the 2024 elections. 8 minutes GA

10-22

INTERVIEW WITH JOHN HOOD - PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION REDISTRICTING, CONGRESSIONAL MAPS, POPULATION, REPUBLICAN PARTY, NO LABELS PARTY, ARTIFICIAL INTELLIGENCE, MEDIA, JOURNALISM, FEDERAL DEFICIT, ISRAEL, UKRAINE, AND INTERNATIONAL AFFAIRS. GA NS

10-29

INTERVIEW WITH KIM JANZEN - PRESIDENT AND CEO OF THE SPCA OF WAKE COUNTY PET SHELTERS, SPCA FUNDING, PARTNERSHIPS, PET ADOPTION, FOSTERING PETS, PET BREEDERS, COVID-19, LEGISLATION, AND ABUSE.AC GA

**Curtis Media Group Public Affairs Program
Fourth Quarter 2023**

10-30

Scott Carter, Principal of Cove Creek Elementary School and Ron Henries, former principal and school board member, discussing Cove Creek Elementary as a part of our Focal Point series with our focus on education. 14 minutes ED

11-3

Bevin South, Director of The Hope Center in the High Country, which is a local, crisis pregnancy center that is non-profit and fully supported by donations - discussing upcoming events and ways in which the High Country can support their mission and vision. 10 minutes EH

11-5

INTERVIEW WITH DALE FOLWELL – NORTH CAROLINA STATE TREASURER
ECONOMY, HEALTH CARE, DRUG PRICES, MEDICAID, NATIONAL DEBT, STATE PENSION PLAN, FRAUD,
UNCLAIMED CASH, INTEREST RATES, TAXATION, AND HOSPITALS. EC GA EH

11-12

INTERVIEW WITH MICHAEL LANDGUTH - PRESIDENT AND CEO OF THE RALEIGH-DURHAM
INTERNATIONAL AIRPORT
AIR TRAVEL, TRANSPORTATION, SECURITY, INFRASTRUCTURE, INTERNATIONAL TRAVEL, EMPLOYMENT,
PARKING, EXPANSION. NS GR EC

11-14

Jacob Willis, Executive Director of High Country Caregivers, discussing their upcoming Christmas project supporting over 200 children in the High Country who have been adopted by family members instead of being placed into the foster care system. 12 minutes AC

11-19

INTERVIEW WITH CONGRESSWOMAN VIRGINIA FOXX
GOVERNEMENT FUNDING, GOVERNMENT SHUTDOWN, HOUSE SPEAKER, REP. GEORGE SANTOS,
REDISTRICTING, EDUCATION, STUDENT DEBT, ECONOMY, SOCIAL SECURITY, ENTITELMENT PROGRAMS,
EMPLOYMENT, ISRAEL-HAMAS, UKRAINE-RUSSIA, AND NATIONAL DEFENSE.ED EH GA NS

11-22

Craig Lands, Assistant Director of the Watauga County Parks & Recreation, discussing upcoming events and activities provided to people all over the High Country. 8 minutes EH

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11-26

INTERVIEW WITH MICHAEL WALDEN - NC STATE UNIVERSITY PROFESSOR EMERITUS
ECONOMY, INFLATION, RECESSION, INTEREST RATES, HOUSING MARKET, CHINA, RUSSIA, STOCK MARKET,
NATIONAL DEBT, TAXATION, SOCIAL SECURITY, STUDENT DEBT, EMPLOYMENT, AND MEDICAID
EXPANSION. EC GA NS

11-30

Scott Elliott, from Blue Ridge Conservancy, discussing ways in which this organization continues
to work on "saving the places that we love" when it comes to land and beautiful places
throughout the High Country. 12 minutes EH

12-3

INTERVIEW WITH KEVIN LEONARD - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA ASSOCIATION OF
COUNTY COMMISSIONERS
ASSOCIATION ORIGINS, HOW COUNTIES OPERATE, INFLATION, TAXATION, CONSOLIDATION, MENTAL
HEALTH, TRANSPORTATION, FIRE DEPARTMENTS, SCHOOL SYSTEMS, EDUCATION, MEDICAID EXPANSION,
AND OPIOIDS. AC CD EC ED GR

12-6

Billie Lister, Manager of the Northwestern Region of NC Department of Insurance Senior's
Health Insurance Information Program, discussing the upcoming deadlines for Medicare Open
Enrollment in the High Country. 10 minutes GA

12-10

INTERVIEW WITH BOB PHILLIPS - EXECUTIVE DIRECTOR OF COMMON CAUSE NORTH CAROLINA
ELECTIONS, POLITICS, REDISTRICTING, MEDIA, BIAS, MONEY IN POLITICS, COMMON CAUSE
BACKGROUND, ELECTED AND APPOINTED OFFICIALS, EARLY VOTING, LEGISLATION, MAIL-IN BALLOTS,
SAME-DAY REGISTRATION, AND VOTER FRAUD. GA EC

12-12

Willard Watson, from Blowing Rock Art & History Museum, discussing upcoming activities and
events at their venue for listeners in the High Country. 12 minutes AC

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12-13

Virginia Foxx, 5th District Representative from the House of Representatives, discussing current political news from Washington DC. 11 minutes GA

12-17

INTERVIEW WITH TIM BRADLEY - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA STATE FIREFIGHTERS ASSOCIATION
STATE FIREFIGHTERS' ASSOCIATION BACKGROUND, GOVERNMENT, LEGISLATION, VOLUNTEER FIREFIGHTERS, STATE FIREMARSHALL, FIRE SAFETY, HOLIDAY HAZARDS, SMOKE DETECTORS, RESIDENTIAL SPRINKLERS, TRAINING, FUNDING, BENEFITS, HEALTH, AND INSURANCE. CD ED GA

12-21

Dan Norman and Pastor Roy Dobyms from First Baptist Church, Boone, NC, discussing their 38th annual Christmas meal for those working on Christmas as well as homeless people in the High Country. 12 minutes CR

12-24

INTERVIEW WITH ELAINE MARSHALL - NORTH CAROLINA SECRETARY OF STATE
SECRETARY OF STATE DUTIES, SCAMS, FRAUD, ELECTIONS, CAMPAIGNING, WOMEN IN LEADERSHIP, ARTIFICIAL INTELLIGENCE, BUSINESS CREATION, RURAL RISE, AND BROADBAND. CD EC ED GA

12-31

INTERVIEW WITH JOHN HOOD – PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION
POLITICS, ELECTIONS, REDISTRICTING, NORTH CAROLINA GENERAL ASSEMBLY, CONGRESS, ECONOMY, JOE BIDEN, DONALD TRUMP, TAXATION, LEGISLATIVE SESSION, HEALTH CARE, AND ENERGY.
GA EC