

Issue and Programs Report For Stations:

HIGHWAY 106,1 WMMY-FM Jefferson, NC /102.3 WMMY-FM Beech Mountain, NC (simulcast )

AM 1450 WATA-AM Boone, NC

CLASSIC HITS 100-7 WZJS-FM Banner Elk, NC

WECR-AM 1130 Newland, NC

AM 1200 WXIT-AM BLOWING ROCK, NC

Quarter 4

October 1-December 31, 2023

Station Manager: Rick Prusator  
Station Program Director: Jeff Brown  
Compiled By: Jeff Brown

ISSUES OF CONCERN IN THE HIGH COUNTRY ADDRESSED IN RESPONSIVE  
PROGRAMMING

CODE ISSUE

AC Arts, Culture, and Tourism  
CD Crime/Drugs/Public Safety  
CR Civil Rights & Activism  
EC Economy/Employment  
ED Education  
EH Environment/Health/Medical Affairs  
GA Government Affairs / PA Political Affairs  
GR Growth/Transportation/Roads  
HO Housing IA International Affairs /  
NS National Security

**Curtis Media Group Public Affairs Program  
Fourth Quarter 2023**

**October 2023**

10-3

Kristi Bunn - Director at the Watauga County Project on Aging and The Lois E. Harrell Senior Center discussing monthly opportunities for senior adults in the High Country. 11 minutes GA

10-8

INTERVIEW WITH TOM JENSEN - DIRECTOR OF PUBLIC POLICY POLLING  
POLITICS, POLLING, ELECTIONS, U.S. CONGRESS, ABORTION, UNAFFILIATED VOTERS,  
GOVERNOR'S RACE, COUNCIL OF STATE, GENERAL ASSEMBLY, CRIME, NEWS AND MEDIA,  
ARTIFICIAL INTELLIGENCE, AND SOCIAL MEDIA. GA

10-9

Charles & Diane Ford - Leaders of Back Our Blue, which is a local organization supporting law enforcement in the High Country and recruiting more people to join their group in achieving this across the area. 12 minutes CD

10-15

INTERVIEW WITH ANDY ELLEN - PRESIDENT OF THE NORTH CAROLINA RETAIL MERCHANTS ASSOCIATION  
INFLATION, RECESSION, ECONOMY, RETAIL, ONLINE SALES, THEFT, ORGANIZED CRIME,  
LEGISLATION, RESTAURANTS, ALCOHOL, COVID-19, REMOTE WORK, SELF CHECKOUT, LABOR  
SHORTAGE, AND SPORTS BETTING. EC EH GR

10-18

Matt Snyder - Director, Watauga County Board of Elections, discussing upcoming elections and filing deadlines for new candidates in the 2024 elections. 8 minutes GA

10-22

INTERVIEW WITH JOHN HOOD - PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION  
REDISTRICTING, CONGRESSIONAL MAPS, POPULATION, REPUBLICAN PARTY, NO LABELS PARTY,  
ARTIFICIAL INTELLIGENCE, MEDIA, JOURNALISM, FEDERAL DEFICIT, ISRAEL, UKRAINE, AND  
INTERNATIONAL AFFAIRS. GA NS

10-29

INTERVIEW WITH KIM JANZEN - PRESIDENT AND CEO OF THE SPCA OF WAKE COUNTY  
PET SHELTERS, SPCA FUNDING, PARTNERSHIPS, PET ADOPTION, FOSTERING PETS, PET  
BREEDERS, COVID-19, LEGISLATION, AND ABUSE.AC GA

**Curtis Media Group Public Affairs Program  
Fourth Quarter 2023**

10-30

Scott Carter, Principal of Cove Creek Elementary School and Ron Henries, former principal and school board member, discussing Cove Creek Elementary as a part of our Focal Point series with our focus on education. 14 minutes ED

11-3

Bevin South, Director of The Hope Center in the High Country, which is a local, crisis pregnancy center that is non-profit and fully supported by donations - discussing upcoming events and ways in which the High Country can support their mission and vision. 10 minutes EH

11-5

INTERVIEW WITH DALE FOLWELL – NORTH CAROLINA STATE TREASURER  
ECONOMY, HEALTH CARE, DRUG PRICES, MEDICAID, NATIONAL DEBT, STATE PENSION PLAN, FRAUD,  
UNCLAIMED CASH, INTEREST RATES, TAXATION, AND HOSPITALS. EC GA EH

11-12

INTERVIEW WITH MICHAEL LANDGUTH - PRESIDENT AND CEO OF THE RALEIGH-DURHAM  
INTERNATIONAL AIRPORT  
AIR TRAVEL, TRANSPORTATION, SECURITY, INFRASTRUCTURE, INTERNATIONAL TRAVEL, EMPLOYMENT,  
PARKING, EXPANSION. NS GR EC

11-14

Jacob Willis, Executive Director of High Country Caregivers, discussing their upcoming Christmas project supporting over 200 children in the High Country who have been adopted by family members instead of being placed into the foster care system. 12 minutes AC

11-19

INTERVIEW WITH CONGRESSWOMAN VIRGINIA FOXX  
GOVERNMENT FUNDING, GOVERNMENT SHUTDOWN, HOUSE SPEAKER, REP. GEORGE SANTOS,  
REDISTRICTING, EDUCATION, STUDENT DEBT, ECONOMY, SOCIAL SECURITY, ENTITLEMENT PROGRAMS,  
EMPLOYMENT, ISRAEL-HAMAS, UKRAINE-RUSSIA, AND NATIONAL DEFENSE. ED EH GA NS

11-22

Craig Lands, Assistant Director of the Watauga County Parks & Recreation, discussing upcoming events and activities provided to people all over the High Country. 8 minutes EH

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11-26

INTERVIEW WITH MICHAEL WALDEN - NC STATE UNIVERSITY PROFESSOR EMERITUS  
ECONOMY, INFLATION, RECESSION, INTEREST RATES, HOUSING MARKET, CHINA, RUSSIA, STOCK MARKET,  
NATIONAL DEBT, TAXATION, SOCIAL SECURITY, STUDENT DEBT, EMPLOYMENT, AND MEDICAID  
EXPANSION. EC GA NS

11-30

Scott Elliott, from Blue Ridge Conservancy, discussing ways in which this organization continues  
to work on "saving the places that we love" when it comes to land and beautiful places  
throughout the High Country. 12 minutes EH

12-3

INTERVIEW WITH KEVIN LEONARD - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA ASSOCIATION OF  
COUNTY COMMISSIONERS  
ASSOCIATION ORIGINS, HOW COUNTIES OPERATE, INFLATION, TAXATION, CONSOLIDATION, MENTAL  
HEALTH, TRANSPORTATION, FIRE DEPARTMENTS, SCHOOL SYSTEMS, EDUCATION, MEDICAID EXPANSION,  
AND OPIOIDS. AC CD EC ED GR

12-6

Billie Lister, Manager of the Northwestern Region of NC Department of Insurance Senior's  
Health Insurance Information Program, discussing the upcoming deadlines for Medicare Open  
Enrollment in the High Country. 10 minutes GA

12-10

INTERVIEW WITH BOB PHILLIPS - EXECUTIVE DIRECTOR OF COMMON CAUSE NORTH CAROLINA  
ELECTIONS, POLITICS, REDISTRICTING, MEDIA, BIAS, MONEY IN POLITICS, COMMON CAUSE  
BACKGROUND, ELECTED AND APPOINTED OFFICIALS, EARLY VOTING, LEGISLATION, MAIL-IN BALLOTS,  
SAME-DAY REGISTRATION, AND VOTER FRAUD. GA EC

12-12

Willard Watson, from Blowing Rock Art & History Museum, discussing upcoming activities and  
events at their venue for listeners in the High Country. 12 minutes AC

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12-13

Virginia Foxx, 5<sup>th</sup> District Representative from the House of Representatives, discussing current political news from Washington DC. 11 minutes GA

12-17

INTERVIEW WITH TIM BRADLEY - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA STATE FIREFIGHTERS ASSOCIATION  
STATE FIREFIGHTERS' ASSOCIATION BACKGROUND, GOVERNMENT, LEGISLATION, VOLUNTEER FIREFIGHTERS, STATE FIREMARSHALL, FIRE SAFETY, HOLIDAY HAZARDS, SMOKE DETECTORS, RESIDENTIAL SPRINKLERS, TRAINING, FUNDING, BENEFITS, HEALTH, AND INSURANCE. CD ED GA

12-21

Dan Norman and Pastor Roy Dobyns from First Baptist Church, Boone, NC, discussing their 38<sup>th</sup> annual Christmas meal for those working on Christmas as well as homeless people in the High Country. 12 minutes CR

12-24

INTERVIEW WITH ELAINE MARSHALL - NORTH CAROLINA SECRETARY OF STATE  
SECRETARY OF STATE DUTIES, SCAMS, FRAUD, ELECTIONS, CAMPAIGNING, WOMEN IN LEADERSHIP, ARTIFICIAL INTELLIGENCE, BUSINESS CREATION, RURAL RISE, AND BROADBAND. CD EC ED GA

12-31

INTERVIEW WITH JOHN HOOD – PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION  
POLITICS, ELECTIONS, REDISTRICTING, NORTH CAROLINA GENERAL ASSEMBLY, CONGRESS, ECONOMY, JOE BIDEN, DONALD TRUMP, TAXATION, LEGISLATIVE SESSION, HEALTH CARE, AND ENERGY.  
GA EC