

## QUARTERLY ISSUES/PROGRAMS LIST

**Station:** KBPA-FM

**Location:** Austin, TX

**For quarter beginning:** Jan 1 – Mar 31, 2020

**ISSUE:** Weekly Public Service Show

**HOW ISSUE WAS TREATED:** B-DOE hosts 30 minutes of interviews with local nonprofit organizations

**TITLE** Local Insights, with B-DOE

**DATE:** 1/1/20 –3/31/20

**TIME:** 6:00AM Sundays

**DURATION:** 30 minutes

**TYPE:** Recorded Interviews

**DESCRIPTION:**

KLBJ-FM's B-DOE hosts a 30 minute public affairs show to discuss community interests and public service initiatives focusing on nonprofits.

1-5-20 – **Habitat For Humanity** – When you shop and donate at a Habitat for Humanity ReStore you can help fund the goal of Austin Habitat For Humanity building affordable homes.

**Sendero** – Not for profit health care provider. Alerting the public of services and how to have your questions answered.

1-12-20 – **Turn Around Don't Drown**– Scott Prinsen from the City of Austin warns drivers of low water crossing when flash floods happen and a website for real time closures.

**Air Quality** – City of Austin encouraging

people to be air aware and how to limit pollution in your home, with your vehicle, and at work.

1-19-20 – **SXSW Volunteer** – Volunteer for a crew during sxsw and earn badges to attend the festival.

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1-26-20 – **Habitat For Humanity** – When you shop and donate at a Habitat for Humanity ReStore you can help fund the goal of Austin Habitat For Humanity building affordable homes.

**Scammers** – The City of Austin warns the community of scammers pretending to be with the city demanding payment or their services will get cut off. We share tips on how to spot scams, how to report them, and what to do if you fall victim to a scam.

2-2-20 – **SXSW Volunteer** – Volunteer for a crew during sxsw and earn badges to attend the festival.

**Scammers** – The City of Austin warns the community of scammers pretending to be with the city demanding payment or their services will get cut off. We share tips on how to spot scams, how to report them, and what to do if you fall victim to a scam

2-9-20 – **City of Austin Electric Vehicle** – the city is encouraging people to transition to electric vehicles. We go over rebates, charging stations, public transportation and how people can find out more.

**SXSW Volunteer** – Volunteer for a crew during sxsw and earn badges to attend the festival.

2-16-20 – **Energy Star/Weatherization** – City of Austin offers incentives to make sure your home is up to environmental standards. We share the benefits of being part of the Energy Star program and how important it is to

weatherize your home.

**Music Moves Mountains** – Nonprofit organization that is part of a perpetual series of projects, programs, and services utilizing the scientifically-proven powers of music to change and improve the quality of lives. Their goal is to offer better access to those in need of music therapy, education, and community outreach.

2-23-20 – **Rodeo Austin** – Rodeo Austin is one of the biggest nonprofit organizations in Austin. Each year they give out millions of dollars in scholarships to the youth of Texas

**OP Veteran** – Nonprofit with a goal to bring the Veteran nonprofit and business community together. Their 5<sup>th</sup> Annual Spring Kickoff will help benefit the HARTH Foundation.

3-1-20 – **SAFE** – Stop Abuse For Everyone is a nonprofit with a goal to end domestic abuse and human trafficking. We shared how to get help and how the community can support and volunteer for SAFE.

**Energy Star/Weatherization** – City of Austin offers incentives to make sure your home is up to environmental standards. We share the benefits of being part of the Energy Star program and how important it is to weatherize your home.

3-8-20 – **City of Austin Electric Vehicle** – the city is encouraging people to transition to electric vehicles. We go over rebates, charging stations, public transportation and how people can find out more.

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3-15-20 – **OP Veteran** – Nonprofit with a goal to bring the Veteran nonprofit and business

community together. Their 5<sup>th</sup> Annual Spring Kickoff will help benefit the HARTH Foundation.

**SAFE** – Stop Abuse For Everyone is a nonprofit with a goal to end domestic abuse and human trafficking. We shared how to get help and how the community can support and volunteer for SAFE.

3-22-20 – **Turn Around Don't Drown**– Scott Prinsen from the City of Austin warns drivers of low water crossing when flash floods happen and a website for real time closures.

**Power Outages** – Representative from Austin Energy shares with listeners tips for when there's power outages in Austin, and ways to help the city conserve energy.

3-29-20 – **Energy Star/Weatherization** – City of Austin offers incentives to make sure your home is up to environmental standards. We share the benefits of being part of the Energy Star program and how important it is to weatherize your home.

**SAFE** – Stop Abuse For Everyone is a nonprofit with a goal to end domestic abuse and human trafficking. We shared how to get help and how the community can support and volunteer for SAFE.

QUARTERLY ISSUES/PROGRAMS LIST

Station: KBPA

Location: San Marcos –Austin, TX

For quarter beginning: X January 1, 2020; \_\_\_\_\_ April 1, 2020  
\_\_\_\_\_ July 1, 2020; \_\_\_\_\_ October 1, 2020

**ISSUE:** Austin Hands-Free Ordinance PSA

**HOW ISSUE WAS TREATED:** On air campaign promoting Austin as a ‘Hands Free City’

**TITLE** Remember - Austin’s Is Now Hands-Free!

**DATE:** 1/1/20 – 3/31/20

**TIME:** Various

**DURATION:** :15

**TYPE:** Recorded promo

**DESCRIPTION:** We run a minimum of 1 promo a day in prime dayparts promoting Austin as a ‘Hands Free City’ to hopefully remind people to not drive distracted. This is an ongoing campaign.

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**ISSUE:** Beat last year's record, and raise over \$10,000,000 for local charities in 24 hours

**HOW ISSUE WAS TREATED:** Amplify Austin Program

**TITLE** Amplify Austin

**DATE:** 2/25/19 – 3/6/19

**TIME:** Various

**DURATION:** 30 second promo

**TYPE:** Promotional Announcements for the event prior, and day-of

**DESCRIPTION:** BOB FM ran 57 recorded promos (plus 10 live mentions) supporting Amplify Austin, pushing listeners to donate to their favorite local charity during the 24 hour Amplify Austin event. Goal was to raise over \$10,000,000 in 24 hours.

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**ISSUE:** Covid 19 Pandemic

**HOW ISSUE WAS TREATED:** Promoted all aspects of support local business

**TITLE** Austin Relief

**DATE:** 3/10/20 – 3/31/20

**TIME:** Various

**DURATION:** Live and recorded promos

**TYPE:** Live announcements and Promotional announcements updated daily stressing need for Social Distancing, how neighbors can support one another and the importance of supporting local business during the pandemic

**DESCRIPTION:** Dedicated all promotional inventory to support local causes and try and bring people together during a time of crisis. This is an ongoing situation.