

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KSNW, WICHITA KS	Date: 10/15/2018
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I, SANDLOT STRATEGIC INC.,
 being/on behalf of: KANSANS FOR KOBACH (J.R. Claeys Campaign Manager),
 a legally qualified candidate of the REPUBLICAN
 political party for the office of: GOVERNOR OF KANSAS
 in the GENERAL
 election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

KANSANS FOR KOBACH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

BOB DOOL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/11/2018

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



KSNW Wichita

Orders

Order / Rev: A1752420

Alt Order #: 26237553

Product Desc: Kobach for Governor

Estimate:

Flight Dates: 11/03/18 - 11/05/18

Original Date / Rev: 11/02/18 / 11/02/18

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Sandlot Strategic Inc

Buying Contact:

Billing Contact:

823 Francis Street

St Joseph, MO 64501

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Kris Kobach/Governor/KS/Rep

Demographic: A35+

Product Codes: PL14

Priority: P5

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

New Business Thru:

Order Separation: 00:10:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/25/18	28	\$10,000.00	\$8,500.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	28	\$10,000.00	\$8,500.00	0.00
Totals	28	\$10,000.00	\$8,500.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	11/04/18	11/04/18	NFL Game	CM	NFL Game	-----S	:30	2	\$1,200.00	P4	0.00	NM	2	\$2,400.00
Channels : KSNW,KSNG,KSNL,KSNW															
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S			2		\$1,200.00		0.00				
N 2	Multi	11/04/18	11/04/18	FB Night in Amer Pre G	CM	FB Night in Amer F	-----S	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
Channels : KSNW,KSNG,KSNL,KSNW															
FB Night in Amer Pre Game															
FTBL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S			2		\$400.00		0.00				
N 3	Multi	11/05/18	11/05/18	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
Channels : KSNW,KSNG,KSNL,KSNW															
Mon Prime Other 1															
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/18	11/11/18	M-----			1		\$1,200.00		0.00				
N 4	Multi	11/03/18	11/03/18	Sat Prime Hour 3	CM	SNL ENCORE	-----S-	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNW,KSNG,KSNL,KSNW															
Saturday 9-10p															
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: A1752420
 Alt Order #: 26237553
 Flight Dates: 11/03/18 - 11/05/18

Advertiser: POL/Kris Kobach/Governor/KS/Rep
 Product Desc: Kobach for Governor
 Estimate: KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S-						1	\$175.00		0.00			
N 5	Multi	11/05/18	11/05/18	Today Show 7-8am	CM	7-8am	M-----	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Today Show 7-8am													
		TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	M-----						2	\$300.00		0.00			
N 6	Multi	11/05/18	11/05/18	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$165.00	P4	0.00	NM	1	\$165.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Tonight Show/Jimmy Fallon													
		TONIGHT SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	M-----						1	\$165.00		0.00			
N 7	Multi	11/03/18	11/03/18	Sat Prime Hour 2	CM	8-9p	-----S-	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Saturday 8-9p													
		DATELINE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S-						2	\$175.00		0.00			
N 8	Multi	11/05/18	11/05/18	KSN News at Six	CM	6-630p	M-----	:30	1	\$370.00	P3	0.00	NM	1	\$370.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Six													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	M-----						1	\$370.00		0.00			
N 9	Multi	11/03/18	11/03/18	Horse Racing	CM	Horse Racing	-----S-	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Horse Racing													
		BREEDERS CUP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S-						2	\$75.00		0.00			
N 10	Multi	11/03/18	11/03/18	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Sa 5-530p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S-						1	\$65.00		0.00			
N 11	Multi	11/05/18	11/05/18	Mon Prime Hour 3	CM	9-10p	M-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Monday 9-10p													
		MANIFEST													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	M-----						1	\$800.00		0.00			
N 12	Multi	11/05/18	11/05/18	M-F 9-10a	CM	9-10a	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 9-10a													
		LIVE W/ KELLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	M-----						1	\$100.00		0.00			
N 13	Multi	11/05/18	11/05/18	M-F 3-4p	CM	3-4pm	M-----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 3-4p													
		WENDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	M-----						1	\$80.00		0.00			
N 14	Multi	11/05/18	11/05/18	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 630-7p													
		WHEEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	M-----						1	\$650.00		0.00			
N 15	Multi	11/05/18	11/05/18		CM	10-10:35pm	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00

Order / Rev: A1752420
 Alt Order #: 26237553
 Flight Dates: 11/03/18 - 11/05/18

Advertiser: POL/Kris Kobach/Governor/KS/Rep
 Product Desc: Kobach for Governor
 Estimate: KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F															
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Ten Mon-Fri															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/18		11/05/18	11/11/18	M-----			1		\$550.00		0.00				
N 16	Multi	11/03/18	11/03/18	Today Show Sa	CM	6-8am	-----S-	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show Sa															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/18		11/04/18	11/04/18	-----S-			1		\$80.00		0.00				
N 17	Multi	11/05/18	11/05/18	KSN Today 1	CM	5-6am	M-----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN Today 1															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/18		11/05/18	11/11/18	M-----			1		\$80.00		0.00				
N 18	Multi	11/03/18	11/03/18	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at 10 Sat															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/18		11/04/18	11/04/18	-----S-			1		\$300.00		0.00				
N 19	Multi	11/05/18	11/05/18	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$170.00	P3	0.00	NM	1	\$170.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 430-5p															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/18		11/05/18	11/11/18	M-----			1		\$170.00		0.00				
N 20	Multi	11/05/18	11/05/18	Today Show II	CM	10-11a	M-----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show 2															
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/18		11/05/18	11/11/18	M-----			1		\$120.00		0.00				
N 21	Multi	11/04/18	11/04/18	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at 10 Sun															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/18		11/04/18	11/04/18	-----S			1		\$225.00		0.00				
N 22	Multi	11/03/18	11/03/18	SNL	CM	1030p-12m	-----S-	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
Channels : KSNK,KSNG,KSNN,KSNN															
Saturday Night Live															
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/18		11/04/18	11/04/18	-----S-			1		\$450.00		0.00				
N 23	Multi	11/04/18	11/04/18	Today Show Su	CM	Today Show Su	-----S	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show Su															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/18		11/04/18	11/04/18	-----S			1		\$120.00		0.00				
													Totals	28	\$10,000.00



125 West 55th St
New York, NY 10019

Contract # 26237553

CPE:

Agency: Sandlot Strategic
823 Francis Street
St. Joseph, MO 64501

Changes as of: 11/1/2018 at 4:32 PM

Flight: 11/3/18 - 11/5/18

Advertiser: KOBACH, KRIS
Product: Kobach for Governor
Agency Order #:

Buyer: John Jenkins
Salesperson: KELLY JOHNS
202-872-5880

Version: Current State Version 1

Station: KSNW

Market: Wichita
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITI

Total \$: \$10,000
Total Spots: 28
Total CPP: \$0.00
Total GRP:

KATZ TELEVISION
GROUP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/3 - 11/5					Total Spots	Total \$	CPP
							11/3	11/4	11/5					
1	Su 7:20p-10:30p		NFL	\$1,200.00	0.0	30	0	2	0			2	\$2,400.00	\$0.00
2	Su 6p-7:20p		FTBL NIGHT IN AMERICA	\$400.00	0.0	30	0	2	0			2	\$800.00	\$0.00
3	M 7p-9p		VOICE	\$1,200.00	0.0	30	0	0	1			1	\$1,200.00	\$0.00
4	Sa 9p-10p		SNL	\$175.00	0.0	30	1	0	0			1	\$175.00	\$0.00
5	M 7a-8a		TODAY	\$300.00	0.0	30	0	0	2			2	\$600.00	\$0.00
6	M 10:35p-11:35p		TONIGHT SHOW	\$165.00	0.0	30	0	0	1			1	\$165.00	\$0.00
7	Sa 7p-9p		DATELINE	\$175.00	0.0	30	2	0	0			2	\$350.00	\$0.00
8	M 6p-6:30p		NEWS	\$370.00	0.0	30	0	0	1			1	\$370.00	\$0.00
9	Sa 2:30p-5p		BREEDERS CUP	\$75.00	0.0	30	2	0	0			2	\$150.00	\$0.00
10	Sa 5p-5:30p		JEOPARDY	\$65.00	0.0	30	1	0	0			1	\$65.00	\$0.00
11	M 9p-10p		MANIFEST	\$800.00	0.0	30	0	0	1			1	\$800.00	\$0.00
12	M 9a-10a		LIVE W/ KELLY	\$100.00	0.0	30	0	0	1			1	\$100.00	\$0.00
13	M 3p-4p		WENDY	\$80.00	0.0	30	0	0	1			1	\$80.00	\$0.00
14	M 6:30p-7p		WHEEL	\$650.00	0.0	30	0	0	1			1	\$650.00	\$0.00
15	M 10p-10:35p		NEWS	\$550.00	0.0	30	0	0	1			1	\$550.00	\$0.00
16	Sa 6a-8a		SAT TODAY	\$80.00	0.0	30	1	0	0			1	\$80.00	\$0.00
17	M 5a-6a		NEWS	\$80.00	0.0	30	0	0	1			1	\$80.00	\$0.00
18	Sa 10p-10:35p		NEWS	\$300.00	0.0	30	1	0	0			1	\$300.00	\$0.00
19	M 4:30p-5p		JEOPARDY	\$170.00	0.0	30	0	0	1			1	\$170.00	\$0.00
20	M 10a-11a		TODAY	\$120.00	0.0	30	0	0	1			1	\$120.00	\$0.00
21	Su 10:30p-11p		NEWS	\$225.00	0.0	30	0	1	0			1	\$225.00	\$0.00



125 West 55th St
New York, NY 10019

Contract # 26237553 Changes as of: 11/1/2018 at 4:32 PM Version: Current State Version 1

CPE: Flight: 11/3/18 - 11/5/18 Station: KSNW Con Type: POLITICAL
Agency: Sandlot Strategic Advertiser: KOBACH, KRIS Market: Wichita Total Spots: 28
823 Francis Street Product: Kobach for Governor Office: WASHINGTON Total CPP: \$0.00
St. Joseph, MO 64501 Agency Order #: Service: Nielsen Total GRP:
Buyer: John Jenkins Primary Demo: Adults 35+
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
202-872-5880 202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/3 - 11/5				Total Spots	Total \$	CPP
							11/3	11/4	11/5				
22	Sa 10:35p-12m		SNL	\$450.00	0.0	30	1	0	0	1	\$450.00	\$0.00	
23	Su 7a-8a		SUN TODAY	\$120.00	0.0	30	0	1	0	1	\$120.00	\$0.00	
TOTALS:							9	6	13	28	\$10,000.00	\$0.00	



125 West 55th St
New York, NY 10019

Contract # 26237553

Changes as of: 11/1/2018 at 4:32 PM

Version: Current State Version 1

CPE:

Agency: Sandlot Strategic
823 Francis Street
St. Joseph, MO 64501

Flight: 11/3/18 - 11/5/18
Advertiser: KOBACH, KRIS
Product: Kobach for Governor
Agency Order #:

Station: KSNW
Market: Wichita
Office: WASHINGTON
Service: Nielsen

Con Type: POLITICAL
Total \$: \$10,000
Total Spots: 28
Total CPP: \$0.00
Total GRP:

Buyer: John Jenkins
Salesperson: KELLY JOHNS
202-872-5880
Separation:

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Special
Instructions

Competitive Information

Market Budget:	\$10,000
KSNW Share:	100%
Comment:	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	28	\$10,000.00	N/A	0.0

Monthly Summary	
Month	Spots
2018-Nov	28
Total	28

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
lew	11/1/18 4:32 PM	KELLY JOHNS	New	28		\$10,000.00	\$10,000.00	

Non-Discrimination
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.