

CONTRACT



WBAY
 115 S Jefferson St
 Green Bay, WI 54301
 Sales T & C: www.gray.tv/advertising
 (920) 432-3331

<u>Contract / Revision</u> 3521362 /		<u>Alt Order #</u> WOC14624581
<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 04/16/24 / 04/16/24
<u>Contract Dates</u> 09/10/24 - 09/16/24	<u>Estimate #</u> 13213	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBAY	<u>Account Executive</u> Green Bay House	<u>Sales Office</u> Green Bay Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u> 117658	<u>Advertiser Ref</u> 544450	

And:

Great American Media
 3050 K Street NW
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBAY	09/10/24	09/16/24	Action 2 News @ 6a	6a-7a		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				2	\$2,500.00			
N 2	WBAY	09/10/24	09/16/24	GMA 8a	8a-9a		:30			NM	3	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				3	\$3,250.00			
N 3	WBAY	09/10/24	09/14/24	Good Morning America Sa	7a-8a		:30			NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----S-				1	\$2,550.00			
N 4	WBAY	09/10/24	09/14/24	Action 2 News Sa @ 8a	8a-9a		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----S-				1	\$1,850.00			
N 5	WBAY	09/10/24	09/14/24	ABC GMA Sat 2nd Hour	9a-10a		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----S-				1	\$1,850.00			
N 6	WBAY	09/10/24	09/15/24	Action 2 News Su @ 8a	8a-9a		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----S				1	\$1,850.00			
N 7	WBAY	09/10/24	09/15/24	Upfront	10a-1030a		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----S				1	\$950.00			
N 8	WBAY	09/10/24	09/16/24	Action 2 News M-F @ 9a	9-930a		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				3	\$1,500.00			
N 9	WBAY	09/10/24	09/16/24	25 Words or Less	930-10a		:30			NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$950.00			
N 10	WBAY	09/10/24	09/16/24	The View	10a-11a		:30			NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$1,100.00			
N 11	WBAY	09/10/24	09/16/24	Storage Wars / Pawn Stars	11a-12p		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				3	\$950.00			
N 12	WBAY	09/10/24	09/16/24	Action 2 News M-F @ 5p	5p-530p		:30			NM	5	\$21,250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



WBAY
 115 S Jefferson St
 Green Bay, WI 54301
 Sales T & C: www.gray.tv/advertising
 (920) 432-3331

<u>Contract / Revision</u> 3521362 /		<u>Alt Order #</u> WOC14624581
<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 04/16/24 / 04/16/24
<u>Contract Dates</u> 09/10/24 - 09/16/24	<u>Product</u> Issue	<u>Estimate #</u> 13213

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$4,250.00			
N 13	WBAY	09/10/24	09/16/24	Action 2 News M-F @ 6p	6p-630p		:30			NM	5	\$21,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$4,250.00			
N 14	WBAY	09/10/24	09/15/24	Action 2 News Su @ 530p	530p-6p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----S				1	\$4,000.00			
N 15	WBAY	09/10/24	09/16/24	Action 2 News M-F @ 10p	10p-1035p		:30			NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				2	\$4,250.00			
N 16	WBAY	09/10/24	09/14/24	Action 2 News Sa @ 10p	10p-1035p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----S-				1	\$2,500.00			
N 17	WBAY	09/10/24	09/15/24	Su 1035p-1045p	1035p-1045p		:30			NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----S				1	\$1,550.00			
N 18	WBAY	09/10/24	09/16/24	Jimmy Kimmel Show	1035p-1137p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				2	\$2,000.00			
N 19	WBAY	09/10/24	09/10/24	Who Do You Believe	9p-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-T-----				1	\$2,500.00			
N 20	WBAY	09/10/24	09/11/24	Conners / Not Dead Yet	658p-8p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	--W----				1	\$2,500.00			
N 21	WBAY	09/10/24	09/11/24	Big Sky	9p-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	--W----				1	\$2,500.00			
N 22	WBAY	09/10/24	09/12/24	Press Your Luck	658p-8p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	---T---				1	\$2,500.00			
N 23	WBAY	09/10/24	09/13/24	20/20	8p-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	----F--				1	\$2,500.00			
N 24	WBAY	09/10/24	09/14/24	Sat.Nite College Football	630p-10p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/24	09/15/24	-----S-				1	\$3,500.00			
Totals											49	\$120,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 - 09/16/24	49	\$120,450.00	(\$18,067.50)	\$102,382.50
Totals	49	\$120,450.00	(\$18,067.50)	\$102,382.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.