

CONTRACT



WBAY
 115 S Jefferson St
 Green Bay, WI 54301
 Sales T & C: www.gray.tv/advertising
 (920) 432-3331

| | | |
|--|---|--|
| <u>Contract / Revision</u> 3521357 / | | <u>Alt Order #</u> WOC14624560 |
| <u>Advertiser</u> DSCC IE | | <u>Original Date / Revision</u> 04/16/24 / 04/16/24 |
| <u>Contract Dates</u> 09/03/24 - 09/09/24 | <u>Estimate #</u> 13212 | |
| <u>Product</u> Issue | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WBAY | <u>Account Executive</u> Green Bay House | <u>Sales Office</u> Green Bay Natio |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| | <u>Order Type</u> NORMAL | |
| <u>Agy Code</u> 9913721 | <u>Advertiser Code</u> 49 | <u>Product 1/2</u> 53 |
| <u>Agency Ref</u> 117658 | <u>Advertiser Ref</u> 544450 | |

And:

Great American Media
 3050 K Street NW
 Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------|----------------|------|--------|-------------------|-------------|-------|------|-------|------------|
| N 1 | WBAY | 09/03/24 | 09/09/24 | Action 2 News @ 6a | 6a-7a | | :30 | | | P-01 | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/03/24 | 09/09/24 | MTWTF-- | | | | 1 | \$2,500.00 | | | | |
| N 2 | WBAY | 09/03/24 | 09/07/24 | Action 2 News Sa @ 88a-9a | | | :30 | | | P-01 | NM | 1 | \$1,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/02/24 | 09/08/24 | -----S- | | | | 1 | \$1,850.00 | | | | |
| N 3 | WBAY | 09/03/24 | 09/08/24 | Action 2 News Su @ 88a-9a | | | :30 | | | P-01 | NM | 1 | \$1,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/02/24 | 09/08/24 | -----S | | | | 1 | \$1,850.00 | | | | |
| N 4 | WBAY | 09/03/24 | 09/09/24 | Action 2 News M-F @ 9-930a | | | :30 | | | P-01 | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/03/24 | 09/09/24 | MTWTF-- | | | | 2 | \$1,500.00 | | | | |
| N 5 | WBAY | 09/03/24 | 09/09/24 | 25 Words or Less | 930-10a | | :30 | | | P-01 | NM | 2 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/03/24 | 09/09/24 | MTWTF-- | | | | 2 | \$950.00 | | | | |
| N 6 | WBAY | 09/03/24 | 09/09/24 | The View | 10a-11a | | :30 | | | P-01 | NM | 3 | \$3,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/03/24 | 09/09/24 | MTWTF-- | | | | 3 | \$1,100.00 | | | | |
| N 7 | WBAY | 09/03/24 | 09/09/24 | Action 2 News M-F @ 5p-530p | | | :30 | | | P-01 | NM | 2 | \$8,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/03/24 | 09/09/24 | MTWTF-- | | | | 2 | \$4,250.00 | | | | |
| N 8 | WBAY | 09/03/24 | 09/09/24 | Action 2 News M-F @ 6p-630p | | | :30 | | | P-01 | NM | 2 | \$8,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/03/24 | 09/09/24 | MTWTF-- | | | | 2 | \$4,250.00 | | | | |
| N 9 | WBAY | 09/03/24 | 09/08/24 | Action 2 News Su @ 530p-6p | | | :30 | | | P-01 | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/02/24 | 09/08/24 | -----S | | | | 1 | \$4,000.00 | | | | |
| N 10 | WBAY | 09/03/24 | 09/09/24 | Action 2 News M-F @ 10p-1035p | | | :30 | | | P-01 | NM | 2 | \$8,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/03/24 | 09/09/24 | MTWTF-- | | | | 2 | \$4,250.00 | | | | |
| N 11 | WBAY | 09/03/24 | 09/08/24 | Sun Sports Night | 1035p-1045p | | :30 | | | P-01 | NM | 1 | \$1,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/02/24 | 09/08/24 | -----S | | | | 1 | \$1,550.00 | | | | |
| N 12 | WBAY | 09/03/24 | 09/05/24 | Press Your Luck | 658p-8p | | :30 | | | P-01 | NM | 1 | \$2,500.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|-------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/02/24 | 09/08/24 | ---T--- | | | | 1 | \$2,500.00 | | | | |
| N 13 | WBAY | 09/03/24 | 09/07/24 | Sat.Nite College Footb | 630p-10p | | :30 | | | P-01 | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/02/24 | 09/08/24 | -----S- | | | | 1 | \$3,500.00 | | | | |
| Totals | | | | | | | | | | | | 20 | \$51,450.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|-------------|
| 08/26/24 - 09/09/24 | 20 | \$51,450.00 | (\$7,717.50) | \$43,732.50 |
| Totals | 20 | \$51,450.00 | (\$7,717.50) | \$43,732.50 |

Signature: _____ **Date:** _____

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