

ORDER WORKSHEET

Rep Order# 936110 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/26/17 2:47 PM
Last Received: 10/26/17 1:54 PM
Showing Buylines: All Lines

1 of 2

Station WMDO-TV WASHINGTON, DC
Advertiser (1383) LATINO VICTORY FUND
Product LATINO VICTORY PAC
Estimate#
Buyer RACHAEL JONES

Agency (864) SCREEN STRATEGIES MEDIA
11150 FAIRFAX BLVD, SUITE 505
FAIRFAX, VA 22030
Agency C/P1/P2/E
Flight Dates 10/30/17-11/06/17

Rep Firm UNIVISION
Sales Office (NY) NEW YORK-NATIONAL
Salesperson (208) NYC-NL-MULHALL, JILL
Sales Assistant MELANIE
Salesperson Phone# 212-455-5245
Salesperson Fax# 212-499-0830

--- CONTRACT COMMENT ---

NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIMINATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVERTISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

--- REMARKS ---

PLS CONFIRM NEW ORDER THANKS

Ln	Day	Time	Program	Len	RTE/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	5P-6P	EL CHAVO	60	-	-	\$150.00	10/30-10/30	1	1	\$150.00
2	W	5P-6P	EL CHAVO	60	-	-	\$150.00	11/01-11/01	1	1	\$150.00
3	Th	8P-9P	NOVELA	60	-	-	\$380.00	11/02-11/02	1	1	\$380.00
4	M	9P-10P	NOVELA	60	-	-	\$380.00	11/06-11/06	1	1	\$380.00

---REPORT TOTALS---

Report Totals: 4 / \$1,060.00

---SALES MONTHLY TOTALS---

Nov2017: 4 / \$1,060.00

Order Totals: 4 / \$1,060.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$1,060.00	WBDC	.00%	WDCA	.00%	WFDC	.00%	WJAL	.00%	WJLA	.00%
		WMDO	100.00%	WPXW	.00%	WRC	.00%	WTTG	.00%	WUSA	.00%

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WZDC .00%

Books [null]
Demos RA35+

— CREDIT RISK —
STANDARD CREDIT TERMS

CONTRACT

WMDO-TV
101 Constitution Ave NW
Suite L100
Washington, D.C. 20001
WASHINGTON D.C.(202) 522-8640

WMDO-TV
101 Constitution Ave NW
Suite L100
Washington, D.C. 20001
WASHINGTON D.C.(202) 522-8640

And:

Screen Strategies Media
15409 Whitechapel Court
Centreville, VA 20120

<u>Contract / Revision</u> 936110 /		<u>Alt Order #</u> 00936110
<u>Product</u> LATINO VICTORY PAC		
<u>Contract Dates</u> 10/30/17 - 11/06/17		<u>Estimate #</u>
<u>Advertiser</u> Latino Victory Fund		<u>Original Date / Revision</u> 10/27/17 / 10/27/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMDO-TV	<u>Account Executive</u> Jill Mulhall	<u>Sales Office</u> Univision-New Y
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u>	<u>Advertiser Code</u> 1383	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMDO	10/30/17	10/30/17	Early Fringe M-Weekdays	5p-6p		1:00				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 10/30/17	11/05/17	M-----	\$150.00			1					
N 2	WMDO	11/01/17	11/01/17	Early Fringe M-Weekdays	5p-6p		1:00				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 10/30/17	11/05/17	--W----	\$150.00			1					
N 3	WMDO	11/02/17	11/02/17	M-F Prime B	8p-9p		1:00				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 10/30/17	11/05/17	---T---	\$380.00			1					
N 4	WMDO	11/06/17	11/06/17	M-F Prime C	9p-10p		1:00				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 11/06/17	11/12/17	M-----	\$380.00			1					
Totals										0.00		4	\$1,060.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/06/17	4	\$1,060.00	(\$159.00)	\$901.00
Totals	4	\$1,060.00	(\$159.00)	\$901.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandconditions, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

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Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsofsales.