

ORDER



Orders
Order / Rev: 939589
Alt Order #:
Product Desc: VA CD 6
Estimate: 912
Flight Dates: 10/22/18 - 10/28/18
Original Date / Rev: 10/19/18 / 10/19/18
Order Type: NORMAL

WDBJ
Primary AE: Charles Brian Boush
Sales Office: ROAN
Sales Region: National

Agency
Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 37 W 39th St Ste 602
 New York, NY 10018

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ben Cline for VA CD6
Demographic: A35+
Product Codes: Candidate - National - House
Priority: P-06
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 152323
Agency External ID: 68965
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	71	\$14,725.00	\$12,516.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	71	\$14,725.00	\$12,516.25	0.00
Totals	71	\$14,725.00	\$12,516.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDBJ	10/22/18	10/28/18	News 7 Mornin' @ 6a News 7 Mornin' @ 6a	CM	6a-7a	MTWTF--	:30	4	\$205.00	P-03	0.00	NM	4	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--		4			\$205.00			0.00			
N 2	WDBJ	10/22/18	10/28/18	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	4	\$170.00	P-03	0.00	NM	4	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--		4			\$170.00			0.00			
N 3	WDBJ	10/22/18	10/28/18	CBS Let's Make A Deal Let's Make a Deal	CM	10a-11a	MTWTF--	:30	4	\$95.00	P-03	0.00	NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--		4			\$95.00			0.00			
N 4	WDBJ	10/22/18	10/28/18	CBS Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	4	\$175.00	P-03	0.00	NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--		4			\$175.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	MTWTF--			4		\$175.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	10/22/18-10/28/18		CBS Price Is Right		11a-12p	MTWThF----	:30		(\$175.00)		0.00	NM		
See MG 4.5,4.6,4.7,4.8 [Create Date]															
5	WDBJ	10/22/18-10/26/18		CBS The Talk		2:00 PM-3:00 PM	2:00 PM-3:00 PM	MTWThF----	:30	\$110.00		0.00	NM		
Ⓜ MG for 4.1 10/22															
6	WDBJ	10/22/18-10/26/18		M-F 3p-4p		3:00 PM-4:00 PM	3:00 PM-4:00 PM	MTWThF----	:30	\$35.00		0.00	NM		
Ⓜ MG for 4.1 10/22															
7	WDBJ	10/27/18-10/27/18		Sat 1135p-1235a		11:35 PM-12:35 AM	11:35 PM-12:35 AM	-----Sa--	:30	\$15.00		0.00	NM		
Ⓜ MG for 4.1 10/22															
8	WDBJ	10/27/18-10/27/18		Sat 1135p-1235a		11:35 PM-12:35 AM	11:35 PM-12:35 AM	-----Sa--	:30	\$15.00		0.00	NM		
Ⓜ MG for 4.1 10/22															
N 5	WDBJ	10/22/18	10/28/18	News 7 @ Noon	CM	12p-1230p	MTWTF--	:30	4	\$150.00	P-03	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	MTWTF--			4		\$150.00	0.00					
N 6	WDBJ	10/22/18	10/28/18	CBS Soap Rotator	CM	1228p-2p	MTWTF--	:30	4	\$165.00	P-03	0.00	NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	MTWTF--			4		\$165.00	0.00					
N 7	WDBJ	10/22/18	10/28/18	News 7 @ 4p M-F	CM	4p-5p	MTWTF--	:30	5	\$40.00	P-07	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	MTWTF--			5		\$40.00	0.00					
N 8	WDBJ	10/22/18	10/28/18	News 7 @ 5p M-F	CM	5p-530p	MTWTF--	:30	5	\$200.00	P-06	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	MTWTF--			5		\$200.00	0.00					
N 9	WDBJ	10/22/18	10/28/18	M-F 530p-6p	CM	530p-6p	MTWTF--	:30	5	\$140.00	P-07	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	MTWTF--			5		\$140.00	0.00					
N 10	WDBJ	10/22/18	10/28/18	Early News Rotator M-F	CM	6:00 PM-7:00 PM	MTWTF--	:30	5	\$380.00	P-06	0.00	NM	5	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	MTWTF--			5		\$380.00	0.00					
N 11	WDBJ	10/22/18	10/28/18	Wheel of Fortune M-F	CM	7p-730p	MTWTF--	:30	5	\$330.00	P-06	0.00	NM	5	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	MTWTF--			5		\$330.00	0.00					
N 12	WDBJ	10/22/18	10/28/18	Jeopardy M-F	CM	730p-8p	MTWTF--	:30	5	\$415.00	P-06	0.00	NM	5	\$2,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	MTWTF--			5		\$415.00	0.00					
N 13	WDBJ	10/22/18	10/28/18	News 7 @ 11p M-F	CM	11p-1135p	MTWT---	:30	5	\$280.00	P-03	0.00	NM	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	MTWT---			5		\$280.00	0.00					
N 14	WDBJ	10/22/18	10/28/18	Friday Football Extra	CM	11p-1135p	----F--	:30	1	\$385.00	P-07	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	----F--			1		\$385.00	0.00					
N 15	WDBJ	10/22/18	10/28/18	News 7 Sat Morning	CM	6a-8a	-----S-	:30	1	\$45.00	P-07	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----S-			1		\$45.00	0.00					
N		10/28/18			CM				1		P-03	0.00	NM	1	\$150.00

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16	WDBJ	10/22/18		CBS This Morning Saturd		8a-10a	-----S-	:30		\$150.00					
				CBS This Morning Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					1	\$150.00		0.00			
N 17	WDBJ	10/22/18	10/28/18	News 7 @ 11p Sat	CM	11p-1135p	-----S-	:30	1	\$95.00	P-06	0.00	NM	1	\$95.00
				News 7 @ 11p Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					1	\$95.00		0.00			
N 18	WDBJ	10/22/18	10/28/18	News 7 Sun Morning	CM	6a-9a	-----S	:30	1	\$45.00	P-07	0.00	NM	1	\$45.00
				News 7 Sun Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$45.00		0.00			
N 19	WDBJ	10/22/18	10/28/18	CBS Sunday Morning	CM	9a-1030a	-----S	:30	1	\$290.00	P-02	0.00	NM	1	\$290.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$290.00		0.00			
N 20	WDBJ	10/22/18	10/28/18	Early News Rotator Sa-Su	CM	6p-7p	-----S	:30	1	\$190.00	P-03	0.00	NM	1	\$190.00
				Early News Rotator Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$190.00		0.00			
N 21	WDBJ	10/22/18	10/28/18	News 7 @ 11p Sun	CM	11p-1135p	-----S	:30	1	\$95.00	P-06	0.00	NM	1	\$95.00
				News 7 @ 11p Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$95.00		0.00			
N 22	WDBJ	10/22/18	10/28/18	CBS Sunday Prime Hr 1	CM	7p-8p	-----S	:30	1	\$665.00	P-06	0.00	NM	1	\$665.00
				Sunday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$665.00		0.00			
													Totals	71	\$14,725.00