

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Neil Williams, hereby request station time as follows: See Order for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Neil Williams

Agency name: Nebo Media

Address: PO Box 9825 Arlington, VA 22219

Contact: Neil Williams

Phone number: 202 337 5700

Email: nwilliams@strategicmediaservices.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsor's ID in ad):

Name: American Action Network

Address: 1747 Pennsylvania Ave NW; 5th Floor; Washington, DC 20006

Contact: Dan Conston

Phone number: 202 706 7052

Email: nwilliams@strategicmediaservices.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Dan Conston - President

Norm Coleman

Tom Reynolds

Vin Weber

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Debt Ceiling

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Matthew Caruso

06-06-2023

Name: Neil Williams

Name:

Matthew Caruso 06-06-2023

Date of Request to Purchase Ad Time: 5/27/23

Date of Station Agreement to Sell Time:

06-06-2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

6/8/23

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

This was placed w/ barter spots by an  
Outside Company

Contract #:

206937

Station Call Letters:

WSWV-AM

Date Received/Requested:

6/6/23

Est. #:

7/a

Station Location:

Charleston, WV

Run Start and End Dates:

6/8/23 - 6/18/23

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Contract

Order #	208937	Ver #	2	Rev #	2	u Wls	2	Page #	1
Date	6/5/23	Time	5:56:38PM	Start	6/5/23	End	6/16/23		
Advertiser	American Action Network								
Salesperson	Blair Fischer								
Sales Office	Chicago								
Product	Demix								
Salesperson Phone #	A504 P12								
Agency Phone #	Fax: March 2023 DP v1								

Nebo Media

PO Box 8825  
Arlington, VA 22219

Line #	Vehicle	Days & Times	Mar 27	Apr 3	Apr 10	Apr 17	Apr 24	May 1	May 8	May 15	May 22	May 29	Jun 5	Jun 12	Jun 19	Total Units	Avg Rtg	GRP	Avg Cost	Gross Imp	% Dial
1	The Don Benigno Show Total GRPs	MF 12N-3P	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1	2	0.0	3	0.3	0.9	376.3	1128.9	14.5
2	CLS Mark Levin Total GRPs	MF 6A-12M	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7	7	0.0	14	0.3	4.7	410.8	5751.2	73.7
7	WW The Chris Plante Show Total GRPs	MF 9A-12P	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5	5	0.0	10	0.1	0.8	92.1	921.0	11.8
Total Units																27					
Total GRPs																27					

\*Note: Avg Aud and Gross Impressions are shown in thousands

*Handwritten mark*

**Contract**

Advertiser <b>American Action Network</b>	Product	Order #	Ver #	Rev #	# Wks	Page #	
Salesperson <b>Ellie Fischer</b>	Salesperson Phone #	Date <b>6/5/23</b>	Time <b>5:56:38PM</b>	Start <b>6/5/23</b>	End <b>6/18/23</b>	1	
Sales Office <b>Chicago</b>	Agency Phone #	Demos <b>A50+, P12+</b>					
		Survey <b>Fa22 March 2023 DP_v1</b>					

Nebo Media  
PO Box 9825  
Arlington, VA 22219

LINE #	Vehicle	Days & Times	Mar 27	Apr 3	Apr 10	Apr 17	Apr 24	May 1	May 8	May 15	May 22	May 29	Jun 5	Jun 12	Jun 19	Total Units	Avg Rtg	GRP	Avg Aud*	Gross Imps*	% Dist	

**TERMS & CONDITIONS**

- 1 CHANGES:** If Agency/Advertiser changes the Order or Advertisement, Agency/Advertiser will request changes reasonably in advance. Any changes to be mutually agreed on a separate change order, attached to the Order ("Change Order"). Change Orders and/or any other mutually agreed changes whether or not there is a Change Order are incorporated into the Order, subject to these T&C.
- 2 PAYMENTS:** Agency shall make all payments under this Order within 30 days after each invoice. Agency is responsible for payment of all amounts due under this Order. If Advertiser's payment is 30+ days overdue to Agency, Agency shall promptly inform WWO in writing. WWO will then have the right to contact Advertiser directly for payment. If WWO does not receive full payment from Agency or Advertiser within 120 days after due date, WWO has the right to impose 10%/annum interest on any overdue amount from the original due date until WWO receives full payment. Agency and/or Advertiser is responsible for all costs and expenses WWO incurs for collection of amounts overdue by 120+ days, including, without limitation, attorney & filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency are personally responsible for such unpaid amounts. Except as prohibited, WWO has the right to impose a 2% admin fee on credit card payments.
- 3 ADVERTISEMENTS:** Advertisements and all material Agency/Advertiser provides are subject to WWO's approval. WWO has the right to reject any Advertisement (or portion), including, without limitation, if WWO reasonably believes an Advertisement violates this Order, any law or regulation, or is of unsatisfactory quality. If WWO rejects any Advertisement (or portion), WWO shall notify Agency (typically within 2 business days) phone or email sufficient. If Agency/Advertiser does not provide a satisfactory Advertisement within 3 business days, then WWO has the right to substitute such Advertisement, with no penalty, liability, or additional obligation.
- 4 TERM:** The start and end dates are on the Order. WWO has the right to terminate this Order upon written notice to Agency or Advertiser if Agency or Advertiser is in breach of this Order (including, without limitation, non-payment) and such breach is not cured within 10 days of receipt of notice of such breach.
- 5 REPRESENTATIONS:** Agency/Advertiser represents and warrants: (i) it has the authority to make this Order on behalf of Advertiser; (ii) the Advertisements (and all content in them) and WWO's Stations' use of the Advertisements will not violate or infringe any third-party rights, including, without limitation, copyright, trademark, trade secret, patent, and the rights of privacy and publicity; and (iii) the Advertisements comply with all applicable laws, regs, and ordinances.
- 6 INDEMNIFICATION:** Agency and Advertiser shall indemnify, defend, and hold harmless WWO and its affiliated entities and each of their directors, officers, employees, representatives, licensees, and agents from and against all third-party claims, losses, expenses (including reasonable attorneys' fees), damages, or fees in connection with: (i) Agency's/Advertiser's breach or alleged breach of any representation, warranty, or obligation under the Order; (ii) any Advertisement; and/or (iii) Agency's/Advertiser's negligence or willful misconduct.
- 7 MISCELLANEOUS:** This Agreement is governed by the laws of the state of New York, without giving effect to its conflict of law principles. This Order includes the entire agreement between the parties with respect to the Advertisements and supersedes any prior or contemporaneous agreement, written or oral, relating to the Advertisements. This Order can be amended only in writing.

\*Note: Avg Aud and Gross Impressions are shown in thousands

*Handwritten mark*



Advertiser: American Action Network

Radio :30 - "Standing Up"

Shows: CLS Mark Levin, The Dan Bongino Show & The Chris Plante Show

Flight Dates: 6/5/23 – 6/18/23

Script
Unacceptable and ludicrous.  That's what liberals are saying about the debt deal.
They're angry because Speaker McCarthy and the House rolled Biden, delivering another win for conservatives.
Unspent COVID money for China? Clawed back.  Biden's plan to hire armies of new IRS agents? Stopped cold.  And for once... Washington will spend less, with two trillion in real savings.
Call Congress at eight hundred, eight nine four, twenty thirty-six.  Thank them for protecting taxpayers.  Paid for by American Action Network.