

ORDER



Orders
Order / Rev: 24250 - 2
Alt Order #: 26002671
Product Desc: ISSUE
Estimate: 2273
Flight Dates: 09/17/18 - 09/23/18
Original Date / Rev: 04/30/18 / 08/30/18
Order Type: GENERAL

Primary AE: Katz Los Angeles
Sales Office: K-LA
Sales Region: NAT

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd, #1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Coalition to Defeat Question 3
Demographic: A35+
Product Codes: Political - Issues / Proposition
Priority: P-01
Revenue Code 1: AGENCY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/23/18	82	\$93,252.00	\$79,264.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	82	\$93,252.00	\$79,264.20	0.0
Totals	82	\$93,252.00	\$79,264.20	0.0

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVN	35%	\$93,252.00
Market	100%	\$266,434.29

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAME	0%	\$0.00
KNPB	0%	\$0.00
KNVV	0%	\$0.00
KOLO	0%	\$0.00
KREN	0%	\$0.00
KRNS	0%	\$0.00
KRNV	0%	\$0.00
KRXI	0%	\$0.00
MNPB	0%	\$0.00
ONPB	0%	\$0.00
QOLO	0%	\$0.00
UNKWN	65%	\$173,182.29

REVISED

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	09/17/18	09/21/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$350.00	P-01	0.00	NM	5	\$1,750.00

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KTVN

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2	All	09/17/18	09/21/18	M-F CBS This Morning M-F CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$375.00	P-01	0.00	NM	5	\$1,875.00
CHANNEL 2 AM NEWS AT 6A 1x PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 MTWTF-- 5 \$350.00 0.00															
CBS THIS MORNING 1x PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 MTWTF-- 5 \$375.00 0.00															
E 3	All	09/17/18	09/21/18	M-F 10-11a M-F	CM	10:00 AM-11:00 AM	MTWTF--	:30	4	\$425.00	P-01	0.00	NM	4	\$1,700.00
PRICE IS RIGHT 1x PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 MTWTF-- 4 \$425.00 0.00															
4	All	09/17/18	09/21/18	M-F 2 News @ 7p M-F Local News @ 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
CHANNEL 2 NEWS AT 7P 1x PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 MTWTF-- 5 \$600.00 0.00															
E 5	All	09/17/18	09/21/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	4	\$600.00	P-01	0.00	NM	4	\$2,400.00
CHANNEL 2 NEWS AT 530P 1x PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 MTWTF-- 4 \$600.00 0.00															
E 6	All	09/17/18	09/21/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$600.00	P-01	0.00	NM	4	\$2,400.00
CHANNEL 2 NEWS AT 630P 1x PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 MTWTF-- 4 \$600.00 0.00															
7	All	09/17/18	09/21/18	M-F 2 News @ 5p M-F Local News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$625.00	P-01	0.00	NM	5	\$3,125.00
CHANNEL 2 NEWS AT 5P 1x PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 MTWTF-- 5 \$625.00 0.00															
8	All	09/17/18	09/21/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	MTWTF--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
CHANNEL 2 NEWS AT 11P 1x PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 MTWTF-- 5 \$600.00 0.00															
E 9	All	09/17/18	09/21/18	Late Show w/ S Colbert Late Show w/ S Colbert	CM	11:35 PM-12:37 AM	XMTWTF--	:30	4	\$350.00	P-01	0.00	NM	4	\$1,400.00
THE LATE SHOW- CBS 1x PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 MTWTF-- 4 \$350.00 0.00															
10	All	09/23/18	09/23/18	Face the Nation 830a Face The Nation	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----S	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
FACE THE NATION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 -----S 1 \$475.00 0.00															
11	All	09/22/18	09/22/18	Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
CHANNEL 2 NEWS 630P- SAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 -----S- 1 \$600.00 0.00															
E 12	All	09/22/18	09/22/18		CM	5:00 PM-5:30 PM	-----S-	:15/15	1	\$600.00	P-01	0.00	BK	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su 2 News @ 5p Sa-Su Local News @ 5p											
				CHANNEL 2 NEWS 5P- SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	-----S-			1		\$600.00		0.00				
13	All	09/23/18	09/23/18	Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
				CHANNEL 2 NEWS 630P- SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	-----S			1		\$600.00		0.00				
14	All	09/23/18	09/23/18	CBS Sunday Morning 7-8M CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----S	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
				SUNDAY MORNING ON CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	-----S			1		\$475.00		0.00				
E 15	All	09/23/18	09/23/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S	:15/:15	1	\$626.00	P-01	0.00	BK	1	\$626.00
				CHANNEL 2 NEWS 5P- SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	-----S			1		\$626.00		0.00				
E 16	KTVN	09/17/18	09/23/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6-7a	MTWTF--	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	MTWTF--			2		\$750.00		0.00				
E 17	KTVN	09/17/18	09/23/18	M-F CBS This Morning M-F CBS This Morning	CM	7-9a	MTWTF--	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	MTWTF--			2		\$750.00		0.00				
18	KTVN	09/17/18	09/23/18	M-F 12-1230p M-F	CM	12-1230p	11111--	:30	5	\$250.00	P-01	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	11111--			5		\$250.00		0.00				
19	KTVN	09/17/18	09/23/18	M-F CBS Afternoon RTR M-F CBS Afternoon RTR	CM	1230-2p	11111--	:30	5	\$250.00	P-01	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	11111--			5		\$250.00		0.00				
N 20	KTVN	09/17/18	09/23/18	M-F 2 News @ 430a M-F Local News @ 430a	CM	430-5a	MTWTF--	:15/:15	4	\$500.00	P-01	0.00	BK	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	MTWTF--			4		\$500.00		0.00				
N 21	KTVN	09/17/18	09/23/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6-7a	MTWTF--	:15/:15	2	\$750.00	P-01	0.00	BK	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	MTWTF--			2		\$750.00		0.00				
N 22	KTVN	09/17/18	09/23/18	M-F CBS This Morning M-F CBS This Morning	CM	7-9a	MTWTF--	:15/:15	2	\$750.00	P-01	0.00	BK	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	MTWTF--			2		\$750.00		0.00				
N 23	KTVN	09/17/18	09/23/18	M-F 10-11a M-F	CM	10-11a	MTWTF--	:15/:15	1	\$426.00	P-01	0.00	BK	1	\$426.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	MTWTF--			1		\$426.00		0.00				
N 24	KTVN	09/17/18	09/23/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	530-6p	MTWTF--	:15/:15	1	\$600.00	P-01	0.00	BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	MTWTF--			1		\$600.00		0.00				
N 25	KTVN	09/17/18	09/23/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	630-7p	MTWTF--	:15/:15	1	\$600.00	P-01	0.00	BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	MTWTF--			1		\$600.00		0.00				

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Advertiser: Coalition to Defeat Question 3
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	KTVN	09/19/18	09/19/18	Wednesday Prime Hour Wednesday	GM	10-11p	--W----	:15/:15	1	\$10,000.00	P-01	0.00	BK	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/18	09/23/18	--W----		1		\$10,000.00		0.00					
N27	KTVN	09/17/18	09/23/18	Late Show w/ S Colbert Late Show w/ S Colbert	CM	1135p-1237a	MTWTF--	:15/:15	1	\$350.00	P-01	0.00	BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/18	09/23/18	MTWTF--		1		\$350.00		0.00					
N28	KTVN	09/22/18	09/22/18	Raiders Silver & Black Raiders Silver & Black	CM	6:57 PM-7:30 PM (6:57 PM-7:30 PM)	-----S-	:15/:15	1	\$750.00	P-01	0.00	BK	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/18	09/23/18	-----S-		1		\$750.00		0.00					
N29	KTVN	09/22/18	09/22/18	NCAA FB Regular Seas NCAA FB Regular Season	GM		-----S-	:30	2	\$1,500.00	P-01	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/18	09/23/18	-----S-		2		\$1,500.00		0.00					
N30	KTVN	09/22/18	09/22/18	NCAA FB Regular Seas NCAA FB Regular Season	GM		-----S-	:15/:15	2	\$1,500.00	P-01	0.00	BK	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/18	09/23/18	-----S-		2		\$1,500.00		0.00					
N31	KTVN	09/23/18	09/23/18	NFL Football PM Game NFL Football PM Game	CM	1-5p	-----S	:30	2	\$15,000.00	P-01	0.00	NM	2	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/18	09/23/18	-----S		2		\$15,000.00		0.00					
N32	KTVN	09/17/18	09/17/18	Monday Prime Hour 3 Monday	CM	10-11p	M-----	:30	1	\$10,000.00	P-01	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/18	09/23/18	M-----		1		\$10,000.00		0.00					
													Totals	82	\$93,252.00