

ORDER



Orders
Order / Rev: 24248 - 2
Alt Order #: 26002653
Product Desc: ISSUE
Estimate: 2272
Flight Dates: 09/10/18 - 11/06/18
Original Date / Rev: 04/30/18 / 08/29/18
Order Type: GENERAL

Primary AE: KTVN
Sales Office: Katz Los Angeles
Sales Region: K-LA
 NAT

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd, #1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Coalition to Defeat Question 3
Demographic: A35+
Product Codes: Political - Issues / Proposition
Priority: P-01
Revenue Code 1: AGENCY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/16/18	90	\$72,876.00	\$61,944.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	90	\$72,876.00	\$61,944.60	0.00
Totals	90	\$72,876.00	\$61,944.60	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVN	35%	\$72,876.00
Market	100%	\$208,217.14

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAME	0%	\$0.00
KNPB	0%	\$0.00
KNVV	0%	\$0.00
KOLO	0%	\$0.00
KREN	0%	\$0.00
KRNS	0%	\$0.00
KRNV	0%	\$0.00
KRXI	0%	\$0.00
MNPB	0%	\$0.00
ONPB	0%	\$0.00
QOLO	0%	\$0.00
UNKWN	65%	\$135,341.14

REVISED

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	09/10/18	09/14/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$350.00	P-01	0.00	NM	5	\$1,750.00

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E 2	All	09/10/18	09/14/18	M-F CBS This Morning M-F CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	4	\$375.00	P-01	0.00	NM	4	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 2 AM News at 6a 1x per day.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	MTWTF--			5		\$350.00		0.00				
3	All	09/10/18	09/14/18	M-F 10-11a M-F	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$425.00	P-01	0.00	NM	5	\$2,125.00
COMMENTS APPLY TO SUB LINES A THRU A Price is Right 1x per day.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	MTWTF--			5		\$425.00		0.00				
E 4	All	09/10/18	09/14/18	M-F 2 News @ 7p M-F Local News @ 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	4	\$600.00	P-01	0.00	NM	4	\$2,400.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 2 News at 7p 1x per day.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	MTWTF--			4		\$600.00		0.00				
5	All	09/10/18	09/14/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 2 News at 530p 1x per day.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	MTWTF--			5		\$600.00		0.00				
E 6	All	09/10/18	09/14/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$600.00	P-01	0.00	NM	4	\$2,400.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 2 News At 630p 1x per day.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	MTWTF--			4		\$600.00		0.00				
7	All	09/10/18	09/14/18	M-F 2 News @ 5p M-F Local News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$625.00	P-01	0.00	NM	5	\$3,125.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 2 News at 5p 1x per day.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	MTWTF--			5		\$625.00		0.00				
E 8	All	09/10/18	09/14/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	MTWTF--	:30	4	\$600.00	P-01	0.00	NM	4	\$2,400.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 2 News at 11p 1x per day.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	MTWTF--			4		\$600.00		0.00				
E 9	All	09/10/18	09/14/18	Late Show w/ S Colbert Late Show w/ S Colbert	CM	11:35 PM-12:37 AM	XMTWTF--	:30	4	\$350.00	P-01	0.00	NM	4	\$1,400.00
COMMENTS APPLY TO SUB LINES A THRU A The Late Show-CBS 1x per day.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	MTWTF--			4		\$350.00		0.00				
10	All	09/16/18	09/16/18	Face the Nation 830a Face The Nation	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----S	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
COMMENTS APPLY TO SUB LINES A THRU A															

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Face The Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S					1	\$475.00		0.00			
11	All	09/15/18	09/15/18	Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 2 News 630p-sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-					1	\$475.00		0.00			
12	All	09/15/18	09/15/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 2 news 5p Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-					1	\$600.00		0.00			
13	All	09/16/18	09/16/18	Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 2 News 630p Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S					1	\$475.00		0.00			
14	All	09/16/18	09/16/18	CBS Sunday Morning 7-8M CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----S	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
COMMENTS APPLY TO SUB LINES A THRU A Sunday Morning On CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S					1	\$475.00		0.00			
15	All	09/16/18	09/16/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$625.00	P-01	0.00	NM	1	\$625.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 2 News 5p Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S					1	\$625.00		0.00			
16	KTVN	09/10/18	09/14/18	M-F 12-1230p M-F	CM	12-1230p	11111--	:30	5	\$250.00	P-01	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	11111--					5	\$250.00		0.00			
E 17	KTVN	09/10/18	09/14/18	M-F CBS Afternoon RTR M-F CBS Afternoon RTR	CM	1230-2p	MTWTF--	:30	4	\$250.00	P-01	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	MTWTF--					4	\$250.00		0.00			
18	KTVN	09/10/18	09/14/18	M-F 2-3p M-F	CM	2-3p	11111--	:30	5	\$250.00	P-01	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	11111--					5	\$250.00		0.00			
E 19	KTVN	09/10/18	09/14/18	M-F 3-4p M-F	CM	3-4p	MTWTF--	:30	4	\$650.00	P-01	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	MTWTF--					4	\$650.00		0.00			
20	KTVN	09/15/18	09/15/18	Saturday Prime Hour 1 Saturday	CM	8-9p	-----1-	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----1-					1	\$1,000.00		0.00			
21	KTVN	09/10/18	09/14/18	Late Late Show w/ Cord Late Late Show w/ Corden	CM	1237-137a	11111--	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	11111--					5	\$175.00		0.00			
E 22	KTVN	09/10/18	09/10/18	Monday Prime Hour 3 Monday	CM	10-11p	1-----	:15/:15	1	\$1,500.00	P-01	0.00	BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	1-----					1	\$1,500.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N23	KTVN	09/10/18	09/14/18	M-F 2 News @ 430a M-F Local News @ 430a	BB	430-5a	11111--	:05	5	\$500.00	P-01	0.00	BB	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	11111--					5	\$500.00		0.00			
N24	KTVN	09/10/18	09/14/18	M-F CBS This Morning M-F CBS This Morning	BB	7-9a	MTWTF--	:05	1	\$376.00	P-01	0.00	BB	1	\$376.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	MTWTF--					1	\$376.00		0.00			
N25	KTVN	09/10/18	09/14/18	M-F CBS Afternoon RT M-F CBS Afternoon RTR	BB	1230-2p	MTWTF--	:05	1	\$250.00	P-01	0.00	BB	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	MTWTF--					1	\$250.00		0.00			
N26	KTVN	09/10/18	09/14/18	M-F 3-4p M-F	BB	3-4p	MTWTF--	:05	1	\$650.00	P-01	0.00	BB	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	MTWTF--					1	\$650.00		0.00			
N27	KTVN	09/10/18	09/14/18	M-F 2 News @ 7p M-F Local News @ 7p	BB	7-730p	MTWTF--	:05	1	\$600.00	P-01	0.00	BB	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	MTWTF--					1	\$600.00		0.00			
N28	KTVN	09/10/18	09/14/18	M-F 2 News @ 630p M-F Local News @ 630p	BB	630-7p	MTWTF--	:05	1	\$600.00	P-01	0.00	BB	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	MTWTF--					1	\$600.00		0.00			
N29	KTVN	09/12/18	09/12/18	Wednesday Prime Hour Wednesday	CM	8-9p	--1----	:15/:15	1	\$10,000.00	P-01	0.00	BK	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	--1----					1	\$10,000.00		0.00			
N30	KTVN	09/14/18	09/14/18	Friday Prime Hour 3 Friday	CM	10-11p	----1--	:30	1	\$10,000.00	P-01	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----1--					1	\$10,000.00		0.00			
N31	KTVN	09/10/18	09/10/18	Monday Prime Hour 1 Monday	CM	8-9p	1-----	:30	1	\$10,000.00	P-01	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	1-----					1	\$10,000.00		0.00			
N32	KTVN	09/10/18	09/14/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	MTWTF--	:15/:15	1	\$600.00	P-01	0.00	BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	MTWTF--					1	\$600.00		0.00			
N33	KTVN	09/10/18	09/14/18	Late Show w/ S Colbert Late Show w/ S Colbert	CM	1135p-1237a	MTWTF--	:15/:15	1	\$350.00	P-01	0.00	BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	MTWTF--					1	\$350.00		0.00			
N34	KTVN	09/15/18	09/15/18	Raiders Silver & Black Raiders Silver & Black	CM	6:57 PM-7:30 PM (6:57 PM-7:30 PM)	-----S-	:15/:15	1	\$750.00	P-01	0.00	BK	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----S-					1	\$750.00		0.00			
N35	KTVN	09/15/18	09/15/18	Raiders Silver & Black Raiders Silver & Black	CM	11:35 PM-12:05 XM (11:35 PM-12:05 XM)	-----S-	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----S-					1	\$500.00		0.00			
N36	KTVN	09/15/18	09/15/18	NCAA FB Regular Seas NCAA FB Regular Season	CM	.	-----S-	:15/:15	1	\$1,500.00	P-01	0.00	BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----S-					1	\$1,500.00		0.00			
N37	KTVN	09/15/18	09/15/18	NCAA FB Regular Seas NCAA FB Regular Season	CM	.	-----S-	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----S-					1	\$1,500.00		0.00			

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		Week: 09/10/18	09/16/18	-----S-					1	\$1,500.00		0.00			
													Totals	90	\$72,876.00