



**KPHO | Phoenix | DMA: 12**

**Quarterly Report/Public Affairs**

**July – September 30, 2023**

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## **Quarterly List of Programming Providing Most Significant Treatment of Community Issues – KPHO, Q3 2023:**

### **Crime:**

**7/7/23:** Arizona's Family News @ 10pm

**TRT:** 1:56

**Summary:** Silent Witness released surveillance video of an armed robbery that happened nearly three months ago at a Mesa toy store/money transfer business. The suspect is still on the loose. We talked to the manager of Teddy Bears El Paraiso. He was robbed at gun point. He said his 9-year-old son was with him behind the register the entire time. The video also shows 6 customers (including \*children) who had the gun pointed at them and told to move to the room's corner. Another customer walks in and is instructed to join the group. The suspect takes off with at least \$800 in cash. Unknown how much money was stolen in checks, however that money could've have been transferred already. No one was hurt, but the manger and other employees are traumatized and scared the suspect will return. They have placed a barrier around the register and updated their door chime. Silent Witness is offering a \$1,000 reward for any tips leading to an arrest.

**7/11/23:** Good Morning Arizona @6a

**TRT:** 1:32

**Summary:** Peoria PD is now looking into what could be a string of vehicle break-ins after there were several social media vids. Glendale PD did receive a report and neighbors say it has been happening all over. We spoke to 2 victims 15 min apart who gave us video and the same strategy these criminals used.

**8/4/2023:** Good Morning Arizona @ 4:30a

**TRT:** 1:22

**Summary:** Phoenix Police just released their mid-year crime report. The stats show a mixed bag with some crimes and others down. One of the big items is the decline in property crime is down 19% compared to this time last year. Car thefts are up by 4% with Phoenix police saying Kias and Hyundai are prime targets.

**08/08/2023:**

**Arizona's Family News @ 10pm**

**TRT:**

**3:30**

**Summary:**

Former Phoenix Suns player Orlando Johnson got a special call this week when the Seaside Police Chief told him his mother's cold case murder had been solved 32 years later. Vicki Johnson was brutally murdered in 1991 in Seaside – suffocated in a playground sandbox and lit on fire. In 2020, the Monterey County DA's office created a cold case task force and they noticed on Johnson's fingernails hadn't been DNA tested. 2+ years later, the results came back, and every single fingernail matched to Frank McClure, who at the time, was part of a well-known family in Seaside. Unfortunately, McClure died in 2020 so he couldn't be arrested, but it still provided some answers. Now the PD is trying to figure out the motive, because as far as they know, there was no previous relationship between Johnson and McClure. The PD chief said Orlando was so grateful they never gave up on his mom, and the PD chief was so complimentary of Orlando and all his success, because not only did he lose his mom to murder, but he also lost 7 family members as a little boy including in a tragic house fire and heart attack.

**09/19/2023:**

**Arizona's Family News @ 5pm**

**TRT:**

**3:04**

**Summary:**

The City of Phoenix had a subcommittee meeting recently with Valley Metro and there have been 150 assaults reported from Jan-July this year on both passengers and security guards. While they are trying to hire more people, at the same time they are dealing with staffing shortages. Right now, there are 110 funded positions. 32 of those are open which is 29% vacancy. We spoke with riders who said they have seen illegal activity increase on the light rail. Valley Metro says they are working with police to address this, they also just hired an emergency manager role to work alongside EMS, Fire, PD for quicker response times. The number from today are just assaults. But in October of 2022, Amy did a story and got stats from VM which were broken into three categories: crimes against persons, property crime, and code of conduct which includes trespassing, disorderly conduct and disruptive passengers. Those numbers are: 1,335 in 2020, 1,618 in 2021, and 2,482 in 2022, and the year wasn't over yet.

**09/10/2023:**

**Arizona's Family News @ 10p**

**TRT:**

**2:49**

**Summary:**

One north Phoenix couple said they feel violated after someone stole their truck from right in front of their home. The bold thieves used a tow truck in the dead of night to make off with the expensive pickup and everything inside. This happened earlier this week near 22nd Avenue and North Valley Parkway. A neighbor's doorbell camera captured Tuesday's theft and it's perhaps the best piece of evidence police have to find suspects in this case. The surveillance video doesn't look like anything out of the ordinary, but what it shows is a crime involving a rouge tow truck hauling away a new truck in the middle of the night. Jimmy Juber had his 2023 GMC Sierra Denali for less than a year, but he took pride in his truck. He never expected it would end up stripped down to nearly nothing. Just a day after it was stolen, police recovered the cab near 35th Avenue and Buckeye, with a shattered windshield and not much else. For Juber, it's not just the loss of the truck that hurts. The loss of some sentimental items kept inside are also tough to accept. Like a shovel from his late father's time in the U.S. Army, and his childhood wagon that he was fixing up for his granddaughter. His fiancée, Tiffany Case, was shocked by how clever crooks can be, despite measures in place intended to protect you and your property. This couple are not the only ones who have dealt with this. Last summer we told you about similar crimes happening where tow trucks stole expensive trucks from driveways and disabled OnStar. Phoenix police said they are following all leads on this latest theft and are working with other cities to see if there are any connected cases.

**Economy:**

**7/9/23:**

**Arizona's Family News @ 5:30p**

**TRT:**

**1:29**

**Summary:**

Gas prices have dropped this month. It could be good news for the owner of Los Muertos Salsa, Anthony Perez, who says he no longer has his storefront in Phoenix. He says had to use someone else's kitchen to create his salsas due to the bad economy. During the pandemic, deliveries were good for business. But following the high gas prices we've seen the past several months, he had to stop deliveries. He's also struggling to find delivery drivers. We compared gas prices from last year/month to today's average price from AAA. Perez hopes he can start offering delivery again in the fall if things improve. For now, he is making sales at farmer's markets but hopes he can get a new store location soon and expand.

**7/5/23:**

**Arizona's Family News @ 6:30pm**

**TRT:**

**1:51**

**Summary:**

Phoenix City Council approved \$20 million for new public arts plan. It includes adding 12 new art projects and 20 existing ones from sculptures, murals and art installations. A city ordinance requires 1% of capital improve program funds to be used for public artwork. We spoke with the Phoenix Office of Arts and Culture & Local First Arizona. Say it will help local artists and help boost the arts economy.

**8/11/23:**

**Arizona's Family News @ 5pm**

**TRT:**

**1:52**

**Summary:**

A new study shows 40% of workers believe burnout is an inevitable part of success but that burnout has many people looking for more than just a vacation. The cure might just be a new trend we're seeing.. something called mini retirements.

**8/16/23:**

**Arizona's Family News @ Noon**

**TRT:**

**1:47**

**Summary:**

UPS just avoided a worker's strike. The Union's sticking points were better pay, benefits and working conditions. While UPS says they hammered out \$170,000 salary for drivers. There's a little more to that – we crunch the numbers.

**09/06/2023:**

**Arizona's Family News @ noon**

**TRT:**

**1:43**

**Summary:**

When it comes to purchasing a home, buyers are having a tough time nationwide. High interest rates and low inventory are the culprits to blame. But a recent report shows Arizona is faring better than most states, thanks to an influx of jobs like those at the TSMC microchip plant. This week the National Association of Realtors reported that nationwide, existing home sales are down more than 16% from this time last year. Arizona is only down 3%. Experts say it's due to the state's growing economy. Brandon Robben a broker with Arizona Real Estate says we are seeing many new jobs come to the valley and the TSMC plant is a huge part of that. Because of the plant developers are building new homes. He also says Arizona is a diamond in the rough compared to other states because of our weather and laundry list of recreational opportunities.

**09/01/2023:**

**Arizona's Family News @ 6:30p**

**TRT:**

**1:39**

**Summary:**

Grand Canyon National Park saw its largest number of visitors in 2018 with 6.4 million people. However, in 2020, visitors dropped to less than 3 million. Now, more than three years since the pandemic, tourism is steadily increasing but remains low. Debbie Percy is leading a Tennessee Travel group to the West Coast. With out-of-this-world red rocks, miles of the Colorado River, and thousands of years of history, it's no surprise the Grand Canyon was a must-see on their cross-country trip. Besides its beauty, the Grand Canyon is a major economic driver for the area. At its peak before the pandemic, the National Park Service reported visitors supported nearly 13,000 jobs and an economic impact of \$1.2 billion dollars. But groups like Percy's are not showing up like they used to. Joelle Baird with the Grand Canyon said there has been some bounce back but not enough. 2023 is also expected to see 10 percent fewer visitors than 2022. Baird said some of the causes might be fewer international travelers, but Arizona's Extreme weather may also play a role along with inflation. Visitation numbers also trend down following Labor Day, but Baird said this is a great chance for people to experience the beauty of the park without all the extra traffic. As for Percy who traveled thousands of miles to see the canyon, she said now is the time to visit.

## **Weather/Climate:**

**7/18/23:**

**Good Morning Arizona @ 5a**

**TRT:**

**3:22**

**Summary:**

The heat wave here in the Valley is getting national attention, and we still have the rest of July, August and September to go. But how does this heat compare to previous summers? NWS says we are seeing temperatures well above average for this time of year, and according to the National Weather Service, July normally averages 107 degrees compared to 114 this year. In the early 1900s, on average there were about five days every year where Phoenix had temperatures of 110 degrees or higher, now we're five times that amount. Phoenix has had 23 days of 110 degrees or above this summer. If we go back a couple of years to 2020, there were 53 days that year in the Phoenix-area of temperature 110 or higher. We also look at heat related illnesses and the latest forecast discussing this record heat.

**7/10/23:** **Arizona's Family News @ 10pm**

**TRT:** **1:49**

**Summary:** We checked in with two ER doctors—one from Chandler Regional Medical and another from Valleywise Health in Phoenix. They say they've seen an uptick in people coming in for heat stroke and heat exhaustion. We talked about how they help them bring down their core temps. We also learned they treat a lot of burns people receiving after falling on hot surfaces like asphalt. Some people might have fainted from the heat and got burned. We're told they can receive 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> degree burns, and some can be deadly. We also talked about how much water people should be drinking right now, why allergy, high blood pressure and anti-depressants can be dehydrating and what you can do to cool down.

**8/14/23:** **Arizona's Family News @ 5am**

**TRT:** **3:14**

**Summary:** Heat related deaths are on the pace to set a record high this year in Arizona. And now we're learning how counties throughout the state keep track of them. Experts say there is inconsistency when it comes to calculating heat deaths. This means we don't really know how many people are dying from high temperatures. As the heat related death toll rises Maricopa county is asking for your feedback on their heat relief resources. The Department of Public Health released a survey. They're trying to find out what went wrong this year so they can better help everyone next summer.

**8/9/23:** **Arizona's Family News @ Noon**

**TRT:** **2:57**

**Summary:** Our extended heatwave is really taking a toll on our bodies and our desert cactus! We're getting tons of photos posted on our AZ Family First Alert Weather Page of decades old saguaros losing limbs or drying out and crashing own in our extreme summer heat. Those dead saguaros are heavy when they fall and are hard to move. We look at who to call for help and what you can do now to try to save your cactus plants.

**9/9/23:** **Arizona's Family News @ 10p**

**TRT:** **2:30**

**Summary:** The heat did not stop die hard ASU fans from coming out to tailgate. Everyone we talked with said they simply made sure to

hydrate. Temperatures hit 114 degrees Saturday, marking the hottest day ever recorded on this date. The first home game was delayed due to a dust storm and the heat during game two was extreme. School pride runs deep for the Sun Devils. It's tradition to show up and show out, regardless of the weather. It was a sea of black in the student section for Saturday's blackout game. Some people told us they thought it was kind of odd to have everyone dress in black during triple digit temperatures, but fans said they are happy to do whatever it takes to support their team.

**9/1/23:**

**Arizona's Family News @ 4pm**

**TRT:**

**1:55**

**Summary:**

A massive old tree older than 60 and about 70+ feet tall came down on top of two driveways where 10 cars were parked. The people living in the homes say their cars are totaled and some were crushed and nearly split in 2. They now must share one car among them until insurance kicks in and helps them replace the ones that were destroyed.

## **Health Concerns:**

**7/14/23:**

**Arizona's Family News @ 6:30p**

**TRT:**

**1:30**

**Summary:**

The 911 equivalent for mental health '988' launched one year ago this Sunday. Today we went to Solari in Tempe who runs the mental health hotline's call center. We talked to them about the first year. they say it's been a huge success so far. They've had more than 60,000 calls so far since launching. They started around 4,000 calls a month and now they're up to 6,000 calls a month. The hotline can help someone who is having mental health issues, ranging from suicidal thoughts to a bad day or job stress. The crisis counselors who answer the phones say more people are seeking help, which is a good thing. People wanting to help themselves or others are seeking help and finding it.

**7/5/23:**

**Arizona's Family News @ 4p**

**TRT:**

**1:46**

**Summary:**

FDA is set to fully approve a new Alzheimer's treatment, the only one shown to slow down Alzheimer's ever but doctors want you to temper expectations. They say there are modest results to the studies and it's not a magic pill. The side effects are dangerous as well. They include



brain swelling and brain bleeding. We also talked to a hopeful family, a woman whose grandpa, uncle and now father suffer from the disease.

**8/15/23:**

**Arizona's Family News @ 6:30p**

**TRT:**

**1:55**

**Summary:**

Dental treatment is important especially for the elderly, but some seniors can't physically make it to an appointment. One valley company is bringing dental care straight to their patients who can't leave home.

**8/13/23:**

**Arizona's Family News @ 5:30p**

**TRT:**

**2:16**

**Summary:**

Many kids across the valley already back in the classroom but others are still enjoying summer break but before children can enroll, Arizona law requires kids to be up to date on vaccines outside on some medical and religious exemptions. The reason for the law is safety. Per the Arizona department of health services, before any student steps foot in a classroom, it's vital they have the necessary vaccines checked off the back-to-school checklist.

**09/05/2023:**

**Arizona's Family News @ 6:30p**

**TRT:**

**2:52**

**Summary:**

CDC shows that Arizona had one of the highest vaccine exemption rates in the country. Data shows 6.8% of kindergarteners were granted exemptions last year... more than double the national average. ADHS breaks down exemptions by county & school district. In Maricopa County, exemptions for "personal beliefs" are trending up.. while exemptions for "medical reasons" are going down. Arizona is one of 15 states that lets students opt out of vaccines otherwise required for public schools not just for religious or medical reasons.. but for personal beliefs too. Doctors are concerned by the numbers and say this puts more kids at risk for potentially deadly diseases.

**09/20/2023:**

**Arizona's Family News @ 4P**

**TRT:**

**2:27**

**Summary:**

The updated COVID-19 vaccine is now hitting the shelves at pharmacies around Arizona after the FDA and CDC approved the new shots aimed at fighting the new variant going around. Many Arizonans still have COVID-19 home test kits lying around that they obtained for free during the height of the pandemic. Now as COVID-19 infections are rising and the flu along with RSV season gets underway, doctors say there are some

things you need to look for when using one of those old tests. Jesse Bracamonte is a family medicine doctor at Mayo Clinic. He says those older testing kits will still work with the latest COVID-19 virus mutations. So far this month, nearly 6,000 people tested positive for COVID-19, and more than 3,000 cases were reported last week, compared to more than 4,000 the week prior, according to the Arizona Department of Health. However, these numbers do not reflect the countless numbers of at-home antigen tests by the public. With the end of the public health emergency, the more accurate PCR-based lab tests were no longer paid for by the government. Although it may seem early, health officials say now is the time to get vaccinated ahead of the holidays.

## **Local News Report – Q3 2023**

Station: KPHO  
 Market: Phoenix  
 DMA: 12  
 Timeframe: July – Sept. 2023



### **Local News Windows:**

#### **Monday – Friday**

4:30 – 5 a.m.	Good Morning Arizona at 4:30a (local news) <i>M-F; Live news, weather and traffic and following stories that developed overnight.</i>
5 – 5:30 a.m.	Good Morning Arizona at 5a (local news) <i>M-F; Live news, weather and traffic and following stories that developed overnight</i>
5:30 – 6 a.m.	Good Morning Arizona at 5:30a (local news) <i>M-F; Live news, weather and traffic and following stories that developed overnight</i>
7 -9 a.m.	CBS Mornings (National News) <i>M-F; National news program with news and interviews of national importance. Includes local news and weather cut ins.</i>
12 – 12:30 p.m.	Arizona's Family News at Noon (local news) <i>M-F; Live local news program that includes news, interview, weather, and stories of community relevance for the Phoenix DMA. Also includes</i>

*stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

5 – 5:30 p.m.

Good Evening Arizona at 5 p.m. (local news)

*M-F; Live local news program that includes news, interview, weather, and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

5:30 – 6 p.m.

Good Evening Arizona at 5:30 p.m. (local news)

*M-F; Live local news program that includes news, interview, weather, and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

6 – 6:30 p.m.

CBS Evening News with Norah O’Donnell (national news)

*M-F; National news program with news and interviews of national importance.*

6:30 – 7 p.m.

Arizona’s Family News at 6:30 p.m. (local news)

*M-F; Live local news program that includes news, interview, weather, and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

10 – 10:30 p.m.

Arizona’s Family News at 10p (local news)

*M-F; Live local news program that includes news, interview, weather, and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

12:30 – 1 a.m.

Arizona’s Family New at 10 p.m. (local news – REPEAT)

*M-F; Live local news program that includes news, interview, weather, and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

2:30 -4 a.m.

CBS Overnight News (national news)

*M-F; Overnight News broadcast on CBS during the early morning hours each Monday through Friday featured rebroadcasts of selected stories from CBS News Sunday Morning, 48 Hours, 60 Minutes and Face the Nation.*

**Weekends:**

## **Saturday**

- 7 – 9 a.m. CBS Saturday Mornings (national news)  
*National news program with news and interviews of national importance.*
- 5 – 5:30 p.m. Good Evening Arizona at 5 p.m. (local news)  
*Sat-Sun; Live local news program that includes news, interview, weather, and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*
- 5:30 – 6 p.m. CBS Weekend News (national news)  
*Sat-Sun; National news program with news and interviews of national importance*
- 6 – 6:30 p.m. CBS 5 News at 6 p.m. (local news)  
*Sat; Live local news program that includes news, interview, weather, and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*
- 6:30 – 7 p.m. CBS 5 News at 6:30 p.m. (local news)  
*Sat; Live local news program that includes news, interview, weather, and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*
- 10 – 11 p.m. Arizona's Family News at 10 p.m. (local news)  
*Live local news program that includes news, interview, weather, and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

## **Sunday**

- 7 – 8:30 a.m. CBS Sunday Morning (national news)  
*Sun; A morning talk show, this program airs at a different pace and focuses much of its attention on the performing arts. After a quick update of the day's news and national weather, correspondents offer longer-length segments on a variety of topics, from architecture to ballet to music to pop culture to politics.*
- 8:30 – 9:30 a.m. Face the Nation with Margaret Brennan (national political news)  
*Sun; Weekly new program offering insight and analysis on the top issues of the day. Moderator Margaret Brennan welcomes politicians, government leaders and international newsmakers to a roundtable discussion of current events with CBS News correspondents.*

6 – 7 p.m. 60 Minutes (national news)  
*Sun; Weekly news magazine with hard-hitting investigative reports, interviews, feature segments, and profiles of people in the news.*

10 – 11 p.m. Arizona’s Family News at 10 p.m. (local news)  
*Sat-Sun; Live local news program that includes news, interview, weather, and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

## **CBS News Special Reports aired on KPHO – Monthly Report – July 2023**

None to report.

## **CBS News Special Reports aired on KPHO – Monthly Report – August 2023**

<b>08/01/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>58:32</b>
<b>Summary:</b>	Former President Donald Trump indicted over efforts to overturn his 2020 presidential election loss.
<b>08/03/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>1:30:00</b>
<b>Summary:</b>	After our noon news we joined the following report already in progress: Former President Donald Trump arraignment at Federal Courthouse in Washington, DC.
<b>08/11/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>13:56</b>
<b>Summary:</b>	U.S. Attorney General Merrick Garland appoints David Weiss as special counsel to oversee Hunter Biden probe.
<b>08/14/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>1:00:00</b>
<b>Summary:</b>	Former President Donald Trump indicted in Fulton County, GA Election interference probe.

**08/24/23**

**CBS News Special Report**

**TRT:**

**17:46**

**Summary:**

Former President Donald Trump surrenders at Rice Street Jail in Atlanta, GA

## **CBS News Special Reports aired on KPHO – Monthly Report – September 2023**

**09/13/23**

**CBS News Special Report**

**TRT:**

**18:07**

**Summary:**

Press Conference announcing details of the capture of escaped Pennsylvania convict Danelo Cavalcante.

**09/14/23**

**CBS News Special Report**

**TRT:**

**12:22**

**Summary:**

Hunter Biden indicted on federal gun charges.

## **Locally Produced Long-Form Specials:**

**An Arizona's Family Original with Yetta Gibson**

**9/23/23 8:30 p.m.**

Arizona's Family anchor Yetta Gibson sits down with notable Arizonans including gymnast MyKayla Skinner and BigDaws TV to get the real story behind their passions.

**Arizona's Family Celebrates Hispanic Heritage**

**9/23/23 8:30 p.m.**

Arizona's Family tells the story of Hispanic Arizonans who have positively impacted our local community in the areas of media, music, fashion and public service as we celebrate Hispanic Heritage month.

## Public Service Announcements Network and Local

**Station:** KPHO

**Time:** Q3 2023 (July - September)

The below listed campaigns aired on KPHO (5.1).

- **Arizona Broadcast Association:** During the quarter KTVK aired several :30 PSAs to support community initiatives of the ABA including:
  - Substance Abuse Coalition of Arizona
  - AZ 529 Education Fund
  - Deaf and Hard of Hearing Employment Campaign
  - ADOT Traffic Safety
  - National Guard
  - Arizona Veterans Coalition
  - No Text & Driving campaign
- **Silver Apple** – Now in its 31<sup>st</sup> year the Arizona’s Family Silver Apple recognizes eight teachers every school year for excellence in the classroom. PSAs congratulated the eight teachers recognized this school year.
- **Swim Safe** – Arizona’s Family teamed up with Valley of the Sun YMCA to educated viewers about the importance of water safety including teaching children how to swim, the need for barriers around pools, and the importance of creating a designated water watcher for children.
- **Hydrate Arizona** – In partnership with The Salvation Army and Safeway/Albertson’s Arizona’s Family worked to encourage Arizonans to donate water to The Salvation Army to help with heat and hydration stations this summer. These stations provide lifesaving bottled water to Arizona’s homeless population and homebound seniors.
- **Recycle Your Bicycle** – In partnership with the Arizona Lottery and the Arizona Association of Foster and Adoptive Parents, Arizona’s Family encouraged viewers to donate new or gently used bicycles for Arizona foster children. The station aired PSAs, news stories and had live coverage for the one-day event that garnered thousands of bikes for Arizona foster kids.
- **Feed Arizona Children** – In partnership with Safeway and Albertsons stores and St. Vincent de Paul, Arizona’s Family encouraged Arizonans to donate funds to help end food insecurity in Arizona. One in five Arizona’s are dealing with food insecurity. Through PSAs and mentions in newscasts viewers were encouraged to donate to the campaign at the register.