



**KPHO | Phoenix | DMA: 12**

**Quarterly Report/Public Affairs**

**January 1 – March 31, 2023**

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## **Quarterly List of Programming Providing Most Significant Treatment of Community Issues – KPHO, Q1 2023:**

### **Crime:**

**01/09/23:**

**Good Evening AZ at 5PM on CSB5**

**TRT:**

**1:49**

**Summary:**

A possible hate crime in a Tempe neighborhood. The incident was caught on a home security camera. The video shows a couple of teens walking to the house of a multi-racial family, putting up a For Sale sign - with some bananas and a racial slur on the sign. The homeowner says police have identified the suspects.

**01/02/23:**

**Arizona's Family News at 10PM**

**TRT:**

**2:07**

**Summary:**

Forensic technology has been used to solve high profile cold cases, like the Zombie Killer here in AZ, but now it was used to solve one that is current - the Idaho murders. Companies like Identifinders International can read hundreds of thousands of markers of DNA through genetic sequencing. The success rate for DNA companies is very high, which begs the question, why aren't they used more often and is DNA testing the future of forensic investigations?

**02/02/23:**

**Good Evening Arizona at 5PM on CBS5**

**TRT:**

**1:45**

**Summary:**

The death of Tyre Nichols is putting renewed pressure on the Biden administration to pass a series of stalled police reforms called the "George Floyd Justice in Policing Act" The President and Vice President met with members of congress to get it back on track. The legislation aimed to, among other things, limit unnecessary use of force, restrict the use of no knock warrants and chokehold and limit qualified immunity which shields officers from many potential civil lawsuits.

**02/01/23:**

**Good Evening Arizona at 5PM on CBS5**

**TRT:**

**1:45**

**Summary:**

A man is behind bars, accused of sneaking up behind a woman and attacking her as she was jogging along a trail. When the man grabbed

her from behind, she screamed for help and punched him. A trainer at a martial arts gym tells you how to fight back in this **situation**. You should shift your weight in a way that you can't be picked up and strike the groin repeatedly. You should also take a shot at their eyes. Another safety tip, if you are going out on the trail, make sure to go with a partner.

**03/01/23:**

**Arizona's Family News at 10PM**

**TRT:**

**1:30**

**Summary:**

We took a closer look into safety concerns inside the Intel Ocotillo Campus in Chandler after an employee allegedly killed a coworker with a baseball bat, and seriously hurt another in February. Nearly 800 calls were made from this facility to police during the period of January, 2020 to January 2023. Some of the calls were for theft, suspicious persons, disorderly conduct, etc. One employee says they voiced their concerns before, but they were ignored by Intel management. In response to questions regarding the police calls and concerns, Intel sent a statement outlining the types of security they have, that Intel encourages employees to reach out to its security team, and that every report is investigated.

**03/15/23:**

**Arizona's Family News at 10PM**

**TRT:**

**2:13**

**Summary:**

There is no doubt DNA has been critical to crack countless criminal cases. Now, researchers are adding "insects" to their work arsenal. A forensic lab at AZ State University is one of the only places in the country to study how blowflies may be used to solve a crime. Forensic biologist can extract DNA from the bugs to build DNA profiles of the victim. They can also be used to better pinpoint a time of death of some victims

## **Economy:**

**01/16/23**

**Good Evening Arizona at 530PM on CBS5**

**TRT:**

**2:07**

**Summary:**

Along with home ownership comes some expenses. One of those is home insurance. If you own a home, your homeowner's insurance might have increased. If not, it's likely that it will. An insurance expert says homeowner's insurance premiums across the board have increased 20 to 30 percent for some people. The reason behind the hikes - inflation. For example, it cost more to repair damages to a home,

materials cost, and workers are being paid more. To repair home damage, the insurance company has to pay more for repairs overall. Another factor is a jump in the number of claims.

**01/24/23**

**Good Evening Arizona at 530PM on CBS5**

**TRT:**

**2:06**

**Summary:**

Homes are renting out anywhere from \$1500 a night - all the way up to \$19,000 for Super Bowl. There are some considerations if you are planning to rent out your home. A real estate consultant says the first step is to list your home on a well-known STR site. Step 2 - Price your rent right. Step 3. Come up with a creative headline to advertise your home. However, she doesn't recommend putting the price in the headline, instead show plenty of pictures of the amenities.

**02/28/23**

**Arizona's Family News at 10PM**

**TRT:**

**2:06**

**Summary:**

The Arizona Senate has moved forward with a bill that could save money at the grocery store. The bill would eliminate the tax on food. However, it's not getting support from both parties. All of the Republican senators voted in favor while none of the Democrats voted for it. They are concerned that this will cause problems for city budgets. Currently, 70 out of the 91 cities and towns in AZ have a food tax.

**02/23/23**

**Arizona's Family News at 10PM**

**TRT:**

**1:11**

**Summary:**

Governor Hobbs vetoed a bill which would have cut the rental tax. She said the bill doesn't have any "teeth" and landlords could have the advantage, while also causing cities to lose needed revenue. Senator Kaiser who introduced the bill disagrees with the Governor and says they were willing to appropriate around \$270 million to cities for loss revenue.

**03/13/23**

**Good Evening Arizona at 530PM on CBS5**

**TRT:**

**1:35**

**Summary:**

After news of the failure of Silicon Valley Bank, customers waited in line before the bank opened to withdraw their money. These customers have access to their money thanks to the Federal Deposit Insurance Corporation, FDIC. They protect bank accounts up to \$250,000. Although Silicon Valley does not have any branches here in AZ, they do

have a Tempe corporate office, which employs about 300 people. They are being offered 45 days of employment.

**03/16/23**

**Good Evening Arizona at 5PM on CBS5**

**TRT:**

**1:11**

**Summary:**

It's been two years since AZ legalized sports betting. Last year people in AZ wagered six billion dollars on sports. The state took in over 28 million in taxes on those wagers. But other states are making a lot more money. AZ applies a 10 percent tax on gaming profits. Other states apply a bigger tax. Gaming bill sponsors had warned against higher taxes saying it would "not work". Other states like New Hampshire, made nearly 23 million while New York, with a little more than double the bets, earned 23 times as much in taxes. Some states have started to revisit their deals with the gaming companies.

## **Weather/Climate:**

**01/15/23**

**Arizona's Family News at 10p**

**TRT:**

**1:26**

**Summary:**

A new climate study sheds new light on the impact being felt here in AZ. Last year had the warmest La Nina on record-La Nina usually brings cooler temps. Experts say that pattern will change and bring warmer trends during the summer. Arizona and surrounding states are in a tough spot, wildfires are becoming more common and severe. Scientists are focusing on the southwest as weather patterns point to warmer summer trends. The AZ Climate study says warmer temps mean less water in our region because of evaporation. However, it also means, rain will fall harder and lead to more flooding. More rain doesn't mean the drought will go away. Experts say there is too much carbon dioxide in the air which is heating up the Earth, and sparking all the severe weather.

**01/31/23**

**Arizona's Family News at 10PM**

**TRT:**

**1:45**

**Summary:**

Tensions are heating up between states over the allocation of Colorado River water. Multiple states in the SW were told to reduce their water use by the federal government to preserve the river. California has priority access and is not willing to compromise. Arizona says it's time for equal access. At stake is the potential for AZ to face the strictest

water cuts, due to concessions made in 1968 before building of the Central AZ Project. But experts say it still isn't enough for California to agree to the proposal, stating, "it's time for California to help solve the water crisis and be an equal partner". They also say Arizona is running on borrowed time and needs to start imposing Colorado River water restriction by this summer, at the latest.

**02/07/23**

**Arizona's Family News at 10PM**

**TRT:**

**1:20**

**Summary:**

With the Super Bowl and the Waste Management Open, the airports will be busy, welcoming an extra 1,000 private jets to the Valley. Scottsdale Airport is one of those airports welcoming them. When it comes to pricing, Scottsdale based Sawyer Aviation president Chad Verdaglio says his private jets start at around 1200 dollars per seat. But ASU School of sustainability says that prices doesn't factor in the damage it will have on our climate. She says greenhouse gas emissions from these lightly populated flights can actually stay in the air for 300-400 years.

**02/15/23**

**Good Evening Arizona at 5PM on CBS5**

**TRT:**

**1:07**

**Summary:**

Earlier in the day, an 18-wheeler crashed near a Tucson community, releasing nitric acid into the air and ground. Tucson Fire and DPS hazmat teams investigated and placed resident within a 3 mile radius to shelter in place, and to turn off their heating system to prevent the noxious fumes from entering their home. Schools were also canceled for the day. The I-10 freeway was shut down but was reopened at around 10pm.

**03/02/23**

**Arizona's Family News at 10PM**

**TRT:**

**2:05**

**Summary:**

The term "wetter than normal" is concerning for the Arizona Forest Service. Not only are they worried about a very active wildfire season but about flooding once the snowpack starts to melt. The forest service says elevations 2,000 feet and below could likely see wildfires spread quickly and ignite quicker. They are working with their federal partners to thin the forest to reduce the fuel load in advance. Salt River Project is also doing releases from the Verde River reservoir because it is close to capacity.

**03/26/23**

**Arizona's Family News at 10PM**

**TRT:**

**1:22**

**Summary:**

The Arizona Department of Transportation says the storms we've had this winter are taking a toll on the roads, especially in the mountains. According to ADOT, fixing potholes is one of their main focus this spring. Water gets into the cracks, freezes overnight, and thaws during the day, that cycle repeating a hundred times, can stress the pavements.

## **Health Concerns:**

**01/31/23:**

**Good Evening Arizona at 5PM on CBS5**

**TRT:**

**1:46**

**Summary:**

A three year old boy died after ingesting a fentanyl pill. Health care professionals administered Narcan but it was not enough to save his life. The Chief Programs Officer for the organization Not My Kid says the deadly drug has its grip on Arizona's youth. They've seen a dramatic increase of families sharing that they've lost a family member to opioids or fentanyl. Police are investigation how the drug got into the boy's system and where he got it.

**01/09/23:**

**Good Evening Arizona at 5PM on CBS5**

**TRT:**

**1:41**

**Summary:**

The American Academy of Pediatrics is out with their update in 15 years regarding new guidelines on childhood obesity. Among the updates - doctors are recommending children who are severely overweight, that they be treated early and aggressively with medication or surgery. Doctors say childhood obesity is increasing and want parents to be more aggressive in getting treatment for their children. It can lead to physical and psychological conditions including diabetes, hypertension or depression.

**02/14/23:**

**Good Evening Arizona at 5PM on CBS5**

**TRT:**

**2:47**

**Summary:**

Arizona's teen suicide rate has increased by 30% in 2022. The new Teen Mental Health ad hoc committee is proposing legislation to increase the state's resources to struggling teens. This includes a 24/7 phone for school districts so teens can report safety issues and get clinical support anonymously.

**02/17/23:**

**Good Evening Arizona at 5PM on CBS5**

**TRT:**

**2:36**

**Summary:**

More than 45 people in Arizona are on the heart transplant list. But thanks to innovative technology, "Heart in a Box" is a game changer for transplants. It allows a donor heart to keep beating outside of the body, while being stored inside a box which keeps blood flowing through the heart. This also helps to extend the amount of time the heart can survive outside of the body. A Lake Havasu City man just received a transplant after living with heart disease for more than a decade. He and his wife will be celebrating their 50th wedding anniversary later this week.

**03/16/23:**

**Arizona's Family News at 10PM**

**TRT:**

**2:18**

**Summary:**

Ketamine can help those with depression, chronic pain and those struggling with mental health. Ketamine Wellness Center, a group of treatment centers across the state, announced last Friday they were shutting down. This caught many patients off guard. All are having to look for new places to receive treatment and some are having difficulty obtaining their medical records. Former employees are also left wondering about their last paycheck.

**03/28/23:**

**Arizona's Family News at 10PM**

**TRT:**

**1:39**

**Summary:**

The search for a water supply continues for the people living in the Rio Verde Foothills neighborhood. Scottsdale stopped supplying water to the unincorporated area three month ago. Some solutions include creating a Intergovernmental Agreement with Scottsdale and Maricopa County. However, the county says they do not want to be in the water business and Scottsdale does not want anyone to use its pipes to transport water to the community. There are two petitions being passed around, one to push for the county and Scottsdale to work together, the other is have state legislature force Scottsdale to allow for use of its pipes. In addition, there's a potential new lawsuit which has a few signers. In the meantime, residents are having to haul their own water for their day to day needs.



## **Local News Report – Q1 2023**

Station: KPHO  
Market: Phoenix  
DMA: 12  
Timeframe: Jan. – March 2023



### **Local News Windows:**

#### **Monday – Friday**

- 4:30 – 5 a.m. Good Morning Arizona at 4:30a (local news)  
*M-F; Live news, weather and traffic and following stories that developed overnight.*
- 5 – 5:30 a.m. Good Morning Arizona at 5a (local news)  
*M-F; Live news, weather and traffic and following stories that developed overnight*
- 5:30 – 6 a.m. Good Morning Arizona at 5:30a (local news)  
*M-F; Live news, weather and traffic and following stories that developed overnight*
- 7 -9 a.m. CBS Mornings (National News)  
*M-F; National news program with news and interviews of national importance. Includes local news and weather cut-ins.*
- 12 – 12:30 p.m. Arizona's Family News at Noon (local news)  
*M-F; Live local news program that includes news, interview, weather and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*
- 5 – 5:30 p.m. Good Evening Arizona at 5 p.m. (local news)  
*M-F; Live local news program that includes news, interview, weather and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*
- 5:30 – 6 p.m. Good Evening Arizona at 5:30 p.m. (local news)  
*M-F; Live local news program that includes news, interview, weather and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

- 6 – 6:30 p.m. CBS Evening News with Norah O’Donnell (national news)  
*M-F; National news program with news and interviews of national importance.*
- 6:30 – 7 p.m. Arizona’s Family News at 6:30 p.m. (local news)  
*M-F; Live local news program that includes news, interview, weather and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*
- 10 – 10:30 p.m. Arizona’s Family News at 10p (local news)  
*M-F; Live local news program that includes news, interview, weather and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*
- 12:30 – 1 a.m. Arizona’s Family New at 10 p.m. (local news – REPEAT)  
*M-F; Live local news program that includes news, interview, weather and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*
- 2:30 -4 a.m. CBS Overnight News (national news)  
*M-F; Overnight News broadcast on CBS during the early morning hours each Monday through Friday featured rebroadcasts of selected stories from CBS News Sunday Morning, 48 Hours, 60 Minutes and Face the Nation.*

**Weekends:**

**Saturday**

- 7 – 9 a.m. CBS Saturday Mornings (national news)  
*National news program with news and interviews of national importance.*
- 5 – 5:30 p.m. Good Evening Arizona at 5 p.m. (local news)  
*Sat-Sun; Live local news program that includes news, interview, weather and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*
- 5:30 – 6 p.m. CBS Weekend News (national news)  
*Sat-Sun; National news program with news and interviews of national importance*
- 6 – 6:30 p.m. CBS 5 News at 6 p.m. (local news)  
*Sat; Live local news program that includes news, interview, weather and stories of community relevance for the Phoenix DMA. Also includes*

*stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

6:30 – 7 p.m.

CBS 5 News at 6:30 p.m. (local news)

*Sat; Live local news program that includes news, interview, weather and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

10 – 11 p.m.

Arizona's Family News at 10 p.m. (local news)

*Live local news program that includes news, interview, weather and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

## **Sunday**

7 – 8:30 a.m.

CBS Sunday Morning (national news)

*Sun; A morning talk show, this program airs at a different pace and focuses much of its attention on the performing arts. After a quick update of the day's news and national weather, correspondents offer longer-length segments on a variety of topics, from architecture to ballet to music to pop culture to politics.*

8:30 – 9:30 a.m.

Face the Nation with Margaret Brennan (national political news)

*Sun; Weekly new program offering insight and analysis on the top issues of the day. Moderator Margaret Brennan welcomes politicians, government leaders and international newsmakers to a roundtable discussion of current events with CBS News correspondents.*

6 – 7 p.m.

60 Minutes (national news)

*Sun; Weekly news magazine with hard-hitting investigative reports, interviews, feature segments, and profiles of people in the news.*

10 – 11 p.m.

Arizona's Family News at 10 p.m. (local news)

*Sat-Sun; Live local news program that includes news, interview, weather and stories of community relevance for the Phoenix DMA. Also includes stories of national importance. Some package stories and interviews that range in length from :90 to 3:00*

## **CBS News Special Reports aired on KPHO – Monthly Report – January 2023**

<b>01/12/23:</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>15:10</b>
<b>Summary:</b>	A CBS News Special Report -Attorney General Merrick Garland statement at the Department of Justice regarding President Biden/confidential documents.
<b>01/27/23:</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>1:47</b>
<b>Summary:</b>	A CBS News Squeeze and Crawl – Update on Tyre Nichols investigation/police body cam footage aired during CBS Sports coverage of the Farmers Insurance Open, live to all stations.

## **CBS News Special Reports aired on KPHO – Monthly Report – February 2023**

<b>02/16/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>16:02</b>
<b>Summary:</b>	CBS News Special Report – President Biden remarks on the United States' response to recent aerial objects.
<b>02/21/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>26:53</b>
<b>Summary:</b>	CBS News Special Report –President Biden remarks from Warsaw, Poland on the one-year anniversary of the Russia-Ukraine war.
<b>02/04/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>1:41</b>
<b>Summary:</b>	A CBS News Squeeze and Crawl – update on China Spy Balloon.

## **CBS News Special Reports aired on KPHO – Monthly Report – March 2023**

<b>03/02/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>9:36</b>
<b>Summary:</b>	A CBS News Special Report - Alex Murdaugh found guilty of murders of wife and son.
<b>03/03/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>:46</b>
<b>Summary:</b>	A CBS News Squeeze and Crawl - Alex Murdaugh sentenced to life in prison.
<b>03/13/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>10:07</b>
<b>Summary:</b>	CBS News Special Report –President Biden remarks on maintaining a resilient banking system and protecting our historic economic recovery.
<b>03/27/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>:53</b>
<b>Summary:</b>	A CBS News Squeeze and Crawl – School shooting in Nashville.
<b>03/27/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>1:41</b>
<b>Summary:</b>	A CBS News Special Reports – Nashville officials hold press conference on school shooting.
<b>03/30/23</b>	<b>CBS News Special Report</b>
<b>TRT:</b>	<b>22:27</b>
<b>Summary:</b>	A CBS News Special Reports – The Grand Jury voted to indict former President Trump.

## Locally Produced Long-Form Specials:

2/25/23, 4:30 p.m.

Arizona's Family Celebrating Black History

**Summary:**

Celebrating noteworthy Black Arizonans who have made an impact in Arizona and beyond. The special also examined Arizona's ties to the Civil Rights movement.

## Public Service Announcements Network and Local

**Station:** KPHO

**Time:** Q1 2023 (Jan - March)

The below listed campaigns aired on KPHO (5.1).

- **Arizona Broadcast Association:** During the quarter KTVK aired several :30 PSAs to support community initiatives of the ABA including:
    - Substance Abuse Coalition of Arizona
    - AZ 529 Education Fund
    - Deaf and Hard of Hearing Employment Campaign
    - ADOT Traffic Safety
    - National Guard
    - Arizona Veterans Coalition
    - No Text & Driving campaign
  
  - Vitalant – Created and ran PSAs to promote the Saving Arizona Blood Drive on January 13, 2023. The event had 595 donors which was the highest number of blood donors in the history of the event.
  
  - Silver Apple – Now in its 31<sup>st</sup> year the Arizona's Family Silver Apple recognizes eight teachers every school year for excellence in the classroom. PSAs encourage parents in partnership with their students to nominate teachers who are making an impact in the classroom.
  
  - West Valley Foundation – Created and ran PSAs to celebrate and promote the organization's annual Cesar Chavez Celebration of Excellence Scholarship Awards Dinner.
  
  - The Pat Tillman Foundation – created and ran several PSAs promoting Pat's Run on April 15, 2023. The event brings out 30,000 people with funds raised going to benefit the Pat Tillman Foundation's Tillman Scholars program that empowers the next generation of leaders.
- Ad Council – aired various 30-second ad council spots focused on the following topics:
- Adoption
  - Stress Relief at home and at work
  - Dangers of Vaping