



Accounts Receivable
PO BOX 2906
Baton Rouge, LA 70821
ph: (225) 387-2222
fx: (225) 336-2217

Advertiser
Agency
Buyer
Salesperson

BILL CASSIDY FOR US SENATE (R) (1526)
SRCP MEDIA (1744)
Mulhall, Cheryl
Eagle, Philadelphia (1050)
ph: (225) 387-2222
fx: (225) 336-2229x
Political-US Senate (1069)
680 (10688)
National/Political
680/ECR08178217/

Invoice 130962
Inv Date 12/7/2014
Terms Net 30
Contract 17156
Bill Type Standard
Period 12/1/2014 - 12/7/2014

SRCP MEDIA
201 NORTH UNION ST, STE 200
ALEXANDRIA, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline/PO #
Demo
Revision
Comments
/CASSIDY/R/SEN
12N CUTOFF ON 12/6

CO-OP/Order Type No/Normal
Package
Gen. Date 12/10/2014 9:20:26AM

ABC (WBRZ)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Contract Line Remarks:		<u>WBRZ NWS TNE E</u>						
	SPOT	5:00:00AM- 6:00:00	Day,W-2,Th-2,F-2	12/03/14 5:12AM (We)	00:30	2une In	BC14-TV-20H	\$150.00	
	SPOT	5:00:00AM- 6:00:00	Day,W-2,Th-2,F-2	12/03/14 5:40AM (We)	00:30	2une In	BC14-TV-20H	\$150.00	
	SPOT	5:00:00AM- 6:00:00	Day,W-2,Th-2,F-2	12/04/14 5:12AM (Th)	00:30	2une In	BC14-TV-20H	\$150.00	
	SPOT	5:00:00AM- 6:00:00	Day,W-2,Th-2,F-2	12/04/14 5:19AM (Th)	00:30	2une In	BC14-TV-20H	\$150.00	
	SPOT	5:00:00AM- 6:00:00	Day,W-2,Th-2,F-2	12/05/14 5:10AM (Fr)	00:30	2une In	BC14-TV-20H	\$150.00	
	SPOT	5:00:00AM- 6:00:00	Day,W-2,Th-2,F-2	12/05/14 5:31AM (Fr)	00:30	2une In	BC14-TV-20H	\$150.00	
2.1	Contract Line Remarks:		<u>WBRZ NWS TUNE</u>						
	SPOT	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	12/03/14 6:13AM (We)	00:30	2une In	BC14-TV-20H	\$275.00	
	SPOT	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	12/03/14 6:59AM (We)	00:30	2une In	BC14-TV-20H	\$275.00	
	SPOT	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	12/04/14 6:13AM (Th)	00:30	2une In	BC14-TV-20H	\$275.00	
	SPOT	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	12/04/14 6:52AM (Th)	00:30	2une In	BC14-TV-20H	\$275.00	
	SPOT	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	12/05/14 6:11AM (Fr)	00:30	2une In	BC14-TV-20H	\$275.00	
	SPOT	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	12/05/14 6:41AM (Fr)	00:30	2une In	BC14-TV-20H	\$275.00	
3.0	Contract Line Remarks:		<u>GD MRN AMR-ABC</u>						
	SPOT	7:00:00AM-Good M	Day,W-3,Th-3,F-3	12/03/14 7:25AM (We)	00:30	Good Morning America - HD	BC14-TV-20H	\$400.00	
	SPOT	7:00:00AM-Good M	Day,W-3,Th-3,F-3	12/03/14 8:39AM (We)	00:30	Good Morning America - HD	BC14-TV-20H	\$400.00	
	SPOT	7:00:00AM-Good M	Day,W-3,Th-3,F-3	12/03/14 8:55AM (We)	00:30	Good Morning America - HD	BC14-TV-20H	\$400.00	
	SPOT	7:00:00AM-Good M	Day,W-3,Th-3,F-3	12/04/14 7:58AM (Th)	00:30	Good Morning America - HD	BC14-TV-20H	\$400.00	
	SPOT	7:00:00AM-Good M	Day,W-3,Th-3,F-3	12/04/14 8:42AM (Th)	00:30	Good Morning America - HD	BC14-TV-20H	\$400.00	
	SPOT	7:00:00AM-Good M	Day,W-3,Th-3,F-3	12/04/14 8:59AM (Th)	00:30	Good Morning America - HD	BC14-TV-20H	\$400.00	
	SPOT	7:00:00AM-Good M	Day,W-3,Th-3,F-3	12/05/14 7:29AM (Fr)	00:30	Good Morning America - HD	BC14-TV-20H	\$400.00	



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	SPOT	7:00:00AM-Good M	Day,W-3,Th-3,F-3	12/05/14 7:59AM (Fr)	00:30	Good Morning America - HD	BC14-TV-20H	\$400.00	
	SPOT	7:00:00AM-Good M	Day,W-3,Th-3,F-3	12/05/14 8:54AM (Fr)	00:30	Good Morning America - HD	BC14-TV-20H	\$400.00	
4.1	Contract Line Remarks:		<u>WBRZ NWS2-NOON</u>						
	SPOT	12:00:00PM-News 2	Day,W-2,Th-2,F-2	12/03/14 12:24PM (We)	00:30	News 2 at Noon	BC14-TV-20H	\$125.00	
	SPOT	12:00:00PM-News 2	Day,W-2,Th-2,F-2	12/03/14 12:50PM (We)	00:30	News 2 at Noon	BC14-TV-20H	\$125.00	
	SPOT	12:00:00PM-News 2	Day,W-2,Th-2,F-2	12/04/14 12:32PM (Th)	00:30	News 2 at Noon	BC14-TV-20H	\$125.00	
	SPOT	12:00:00PM-News 2	Day,W-2,Th-2,F-2	12/04/14 12:59PM (Th)	00:30	News 2 at Noon	BC14-TV-20H	\$125.00	
	SPOT	12:00:00PM-News 2	Day,W-2,Th-2,F-2	12/05/14 12:41PM (Fr)	00:30	News 2 at Noon	BC14-TV-20H	\$125.00	
	SPOT	12:00:00PM-News 2	Day,W-2,Th-2,F-2	12/05/14 12:59PM (Fr)	00:30	News 2 at Noon	BC14-TV-20H	\$125.00	
5.1	Contract Line Remarks:		<u>WBRZ NWS2-4</u>						
	SPOT	4:00:00PM-News 2	Day,W-1,Th-1,F-1	12/03/14 4:26PM (We)	00:30	News 2 at 4pm	BC14-TV-20H	\$150.00	
	SPOT	4:00:00PM-News 2	Day,W-1,Th-1,F-1	12/04/14 4:26PM (Th)	00:30	News 2 at 4pm	BC14-TV-20H	\$150.00	
	SPOT	4:00:00PM-News 2	Day,W-1,Th-1,F-1	12/05/14 4:25PM (Fr)	00:30	News 2 at 4pm	BC14-TV-20H	\$150.00	
6.1	Contract Line Remarks:		<u>WBRZ NEWS2-5</u>						
	SPOT	4:57:56PM-News 2	Day,W-1,Th-1,F-1	12/03/14 5:09PM (We)	00:30	News 2 at 5pm	BC14-TV-20H	\$325.00	
	SPOT	4:57:56PM-News 2	Day,W-1,Th-1,F-1	12/04/14 5:28PM (Th)	00:30	News 2 at 5pm	BC14-TV-20H	\$325.00	
	SPOT	4:57:56PM-News 2	Day,W-1,Th-1,F-1	12/05/14 5:27PM (Fr)	00:30	News 2 at 5pm	BC14-TV-20H	\$325.00	
7.1	Contract Line Remarks:		<u>WBRZ NWS2-6</u>						
	SPOT	5:58:46PM-News 2	Day,W-1,Th-1,F-1	12/03/14 6:25PM (We)	00:30	News 2 at 6pm	BC14-TV-20H	\$525.00	
	SPOT	5:58:46PM-News 2	Day,W-1,Th-1,F-1	12/04/14 6:13PM (Th)	00:30	News 2 at 6pm	BC14-TV-20H	\$525.00	
	SPOT	5:58:46PM-News 2	Day,W-1,Th-1,F-1	12/05/14 6:07PM (Fr)	00:30	News 2 at 6pm	BC14-TV-20H	\$525.00	
8.1	Contract Line Remarks:		<u>WBRZ NEWS2-10</u>						
	SPOT	9:59:46PM-News 2	Day,W-1,Th-1,F-1	12/03/14 10:15PM (We)	00:30	News 2 at 10pm	BC14-TV-20H	\$575.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	9:59:46PM-News 2 at 10p	Day,W-1,Th-1,F-1	12/04/14 10:10PM (Th)	00:30	News 2 at 10pm	BC14-TV-20H	\$575.00	
	SPOT	9:59:46PM-News 2 at 10p	Day,W-1,Th-1,F-1	12/05/14 10:33PM (Fr)	00:30	News 2 at 10pm	BC14-TV-20H	\$575.00	
9.0	Contract Line Remarks:		GD MRN-SAT-ABC						
	SPOT	7:00:00AM-Good Morning America Saturday - HD	Per week (2),Sa	12/06/14 7:27AM (Sa)	00:30	Good Morning America Saturday - HD	BC14-TV-20H	\$125.00	
	SPOT	7:00:00AM-Good Morning America Saturday - HD	Per week (2),Sa	12/06/14 7:46AM (Sa)	00:30	Good Morning America Saturday - HD	BC14-TV-20H	\$125.00	
10.1	SPOT	9:58:26AM-The View	Day,W-1,Th-1,F-1	12/03/14 9:58AM (We)	00:30	The View - HD	BC14-TV-20H	\$150.00	
10.1	SPOT	9:58:26AM-The View	Day,W-1,Th-1,F-1	12/04/14 9:59AM (Th)	00:30	The View - HD	BC14-TV-20H	\$150.00	
10.1	SPOT	9:58:26AM-The View	Day,W-1,Th-1,F-1	12/05/14 9:59AM (Fr)	00:30	The View - HD	BC14-TV-20H	\$150.00	
11.1	SPOT	4:28:26PM-Jeopardy	Day,W-1,Th-1,F-1	12/03/14 4:42PM (We)	00:30	Jeopardy - HD	BC14-TV-20H	\$175.00	
11.1	SPOT	4:28:26PM-Jeopardy	Day,W-1,Th-1,F-1	12/04/14 4:55PM (Th)	00:30	Jeopardy - HD	BC14-TV-20H	\$175.00	
11.1	SPOT	4:28:26PM-Jeopardy	Day,W-1,Th-1,F-1	12/05/14 4:54PM (Fr)	00:30	Jeopardy - HD	BC14-TV-20H	\$175.00	
12.0	SPOT	10:35:00PM-Jimmy Kimmel Live-HD	Day,W-1,Th-1,F-1	12/03/14 10:50PM (We)	00:30	Jimmy Kimmel Live-HD	BC14-TV-20H	\$225.00	
12.0	SPOT	10:35:00PM-Jimmy Kimmel Live-HD	Day,W-1,Th-1,F-1	12/04/14 10:52PM (Th)	00:30	Jimmy Kimmel Live-HD	BC14-TV-20H	\$225.00	
12.0	SPOT	10:35:00PM-Jimmy Kimmel Live-HD	Day,W-1,Th-1,F-1	12/05/14 11:34PM (Fr)	00:30	Jimmy Kimmel Live-HD	BC14-TV-20H	\$225.00	
13.1	SPOT	9:00:00AM-Live with Kelly - HD	Day,W-2,Th-1,F-1	12/03/14 9:18AM (We)	00:30	Live with Kelly - HD	BC14-TV-20H	\$150.00	
13.1	SPOT	9:00:00AM-Live with Kelly - HD	Day,W-2,Th-1,F-1	12/03/14 9:46AM (We)	00:30	Live with Kelly - HD	BC14-TV-20H	\$150.00	
13.1	SPOT	9:00:00AM-Live with Kelly - HD	Day,W-2,Th-1,F-1	12/04/14 9:34AM (Th)	00:30	Live with Kelly - HD	BC14-TV-20H	\$150.00	
13.1	SPOT	9:00:00AM-Live with Kelly - HD	Day,W-2,Th-1,F-1	12/05/14 9:34AM (Fr)	00:30	Live with Kelly - HD	BC14-TV-20H	\$150.00	
14.1	SPOT	6:58:26PM-The Taste	Day,Th-2	12/04/14 8:17PM (Th)	00:30	The Taste	BC14-TV-20H	\$600.00	



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14.1	SPOT	6:58:26PM-The Taste	Day,Th-2	12/04/14 8:39PM (Th)	00:30	The Taste	BC14-TV-20H	\$600.00	
15.0	SPOT	9:00:00PM-Nashville	Day,W-1	12/03/14 9:31PM (We)	00:30	Nashville	BC14-TV-20H	\$750.00	
16.0	SPOT	6:58:26PM-Last Man	Day,F-1	12/05/14 6:58PM (Fr)	00:30	Last Man Standing	BC14-TV-20H	\$500.00	
17.0	SPOT	9:01:00PM-20/20 - HD	Day,F-1	12/05/14 9:49PM (Fr)	00:30	20/20 - HD	BC14-TV-20H	\$750.00	
18.0	Contract Line Remarks:		<u>THE MIDDLE/THE GOLDBERGS</u>						
	SPOT	7:00:00PM- 8:00:00PM	Day,W-1	12/03/14 7:51PM (We)	00:30	The Goldberg's	BC14-TV-20H	\$650.00	
19.0	SPOT	11:00:00AM-The Chew	Per week (1),We,Th,Fr	12/04/14 11:56AM (Th)	00:30	The Chew	BC14-TV-20H	\$100.00	
20.0	SPOT	2:00:00PM-The Meredith	Per week (1),We,Th,Fr	12/05/14 2:23PM (Fr)	00:30	The Meredith Vieira Show	BC14-TV-20H	\$75.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$18,150.00
Commission	(\$2,722.50)
Net Total	\$15,427.50

Total Spots/Items 62