



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

SRCP MEDIA
201 NORTH UNION ST, STE 200
ALEXANDRIA, VA 22314

Contract # 17154

Schedule Dates 11/19/14-11/25/14
Advertiser BILL CASSIDY FOR US SENATE (R) (1526)
Agency SRCP MEDIA (1744)
Product Political-US Senate (1069)
Brand 678 (10686)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name Mulhall, Cheryl
Phone/Fax /
CPE 74/241/678
Account Types National/Political
Billing Type Standard
Comments I CASSIDY/R/SEN

Date Entered 10/10/14
Last Modified 11/17/14
Entered By Tracy Ritchie
CO-OP No
Headline #/PO # ECR08178215 /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,411.25
Net Total \$30,663.75
Sales Tax

| ABC (WBRZ) | Spots | Rate |
|--------------------|-------|-------------|
| By Broadcast Month | | |
| Nov. 2014 | 108 | \$36,075.00 |
| Grand Total: | 108 | \$36,075.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|------------|-----------------|----------|
| 1.1 | Normal Line / SPOT | 11/19/14-11/25/14 | 2 | :30 | 5A- 6A (CST) | 2 | 2 | 2 | 2 | 2 | 2 | | | 10 | \$150.00 | \$1,500.00 | ABC (WBRZ) | WBRZ NWS TNE E | 11/17/14 |
| 2.1 | Normal Line / SPOT | 11/19/14-11/25/14 | 2 | :30 | 6A- 7A (CST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$275.00 | \$1,375.00 | ABC (WBRZ) | WBRZ NWS TUNE | 11/17/14 |
| 3.0 | Normal Line / SPOT | 11/19/14-11/25/14 | 1 | :30 | 7A- Good Morning America - HD | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$400.00 | \$2,000.00 | ABC (WBRZ) | GD MRN AMR-ABC | 10/10/14 |
| 4.1 | Normal Line / SPOT | 11/19/14-11/25/14 | 2 | :30 | 9A- Live with Kelly - HD | 2 | 2 | 2 | 2 | 2 | 2 | | | 10 | \$150.00 | \$1,500.00 | ABC (WBRZ) | KELLY&MICHAEL | 11/17/14 |
| 5.0 | Normal Line / SPOT | 11/19/14-11/25/14 | 1 | :30 | 9-58A- The View - HD | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$200.00 | \$1,000.00 | ABC (WBRZ) | VIEW-ABC< | 10/10/14 |
| 6.1 | Normal Line / SPOT | 11/19/14-11/25/14 | 2 | :30 | 12P- News 2 at Noon | 2 | 2 | 2 | 2 | 2 | 2 | | | 10 | \$125.00 | \$1,250.00 | ABC (WBRZ) | WBRZ NWS2-NOON | 11/17/14 |
| 7.1 | Normal Line / SPOT | 11/19/14-11/25/14 | 2 | :30 | 2P- The Meredith Vieira Show | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$75.00 | \$375.00 | ABC (WBRZ) | MEREDITH VIEREA | 11/17/14 |
| 8.1 | Normal Line / SPOT | 11/19/14-11/25/14 | 2 | :30 | 4P- News 2 at 4pm | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$150.00 | \$750.00 | ABC (WBRZ) | WBRZ NWS2-4 | 11/17/14 |
| 9.1 | Normal Line / SPOT | 11/19/14-11/25/14 | 2 | :30 | 4-28P- Jeopardy - HD | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$175.00 | \$875.00 | ABC (WBRZ) | JEOPARDY | 11/17/14 |
| 10.1 | Normal Line / SPOT | 11/19/14-11/25/14 | 2 | :30 | 4-57P- News 2 at 5pm | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$325.00 | \$1,625.00 | ABC (WBRZ) | WBRZ NWS2-5 | 11/17/14 |
| 11.1 | Normal Line / SPOT | 11/19/14-11/25/14 | 2 | :30 | 5-58P- News 2 at 6pm | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$525.00 | \$2,625.00 | ABC (WBRZ) | WBRZ NWS2-6 | 11/17/14 |
| 12.1 | Normal Line / SPOT | 11/19/14-11/25/14 | 2 | :30 | 6-28P- Wheel of Fortune - HD | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$750.00 | \$3,750.00 | ABC (WBRZ) | WHEEL-FORTNIE | 11/17/14 |

CONFIRMATION CONTRACT

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Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name Mulhall, Cheryl
Phone/Fax /
CPE 74/241/678
Account Types National/Political
Billing Type Standard
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| Grand Total: | 108 | \$36,075.00 |

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|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|------------|-----------------|----------|
| 13.1 | Normal Line / SPOT | 11/19/14-11/25/14 | 3 | :30 | 9:59P- News 2 at 10pm | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$550.00 | \$2,750.00 | ABC (WBRZ) | WBRZ NEWS2-10 | 11/17/14 |
| 14.1 | Normal Line / SPOT | 11/19/14-11/20/14 | 2 | :30 | 10:35P- Jimmy Kimmel Live-HD | | | 1 | 1 | | | | | 2 | \$175.00 | \$350.00 | ABC (WBRZ) | J KIMMEL-ABC | 11/17/14 |
| 15.0 | Normal Line / SPOT | 11/25/14-11/25/14 | 1 | :30 | 20311- DANCING WITH THE STARS | 1 | X | | | | | | | 1 | \$1,800.00 | \$1,800.00 | ABC (WBRZ) | DWTS FINALE | 10/10/14 |
| 16.1 | Normal Line / SPOT | 11/22/14-11/22/14 | 2 | :30 | 7A- Good Morning America Saturday - HD | 2 | | | | | | X | | 2 | \$100.00 | \$200.00 | ABC (WBRZ) | GD MRN-SAT-ABC | 11/17/14 |
| 17.1 | Normal Line / SPOT | 11/22/14-11/22/14 | 2 | :30 | 5:58P- News 2 at 6pm Saturday | 1 | 1 | | | | | X | | 1 | \$200.00 | \$200.00 | ABC (WBRZ) | WBRZ NWS2-6 | 11/17/14 |
| 18.1 | Normal Line / SPOT | 11/22/14-11/22/14 | 2 | :30 | 6:30P- Wheel of Fortune - HD | 1 | | | | | | X | | 1 | \$300.00 | \$300.00 | ABC (WBRZ) | WHEEL-FORTUNE W | 11/17/14 |
| 19.1 | Normal Line / SPOT | 11/22/14-11/22/14 | 2 | :30 | 10:29P- News 2 at 10pm Saturday | 1 | | | | | | X | | 1 | \$200.00 | \$200.00 | ABC (WBRZ) | WBRZ NWS2-10SA | 11/17/14 |
| 20.1 | Normal Line / SPOT | 11/23/14-11/23/14 | 2 | :30 | 7A- Good Morning America Sunday - HD | 2 | | | | | | | X | 2 | \$100.00 | \$200.00 | ABC (WBRZ) | GD MRN-SUN-ABC | 11/17/14 |
| 21.1 | Normal Line / SPOT | 11/23/14-11/23/14 | 2 | :30 | 5:28P- News 2 at 5:30pm Sunday | 1 | 1 | | | | | | X | 1 | \$250.00 | \$250.00 | ABC (WBRZ) | WBRZ NWS2-5:30 | 11/17/14 |

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| Advertiser | BILL CASSIDY FOR US SENATE (R) (1526) | Last Modified | 11/17/14 |
| Agency | SRCP MEDIA (1744) | Entered By | Tracy Ritchie |
| Product | Political-US Senate (1069) | CO-OP | No |
| Brand | 678 (10686) | Headline #/PO # | ECR08178215 / |
| Salesperson | Eagle, Philadelphia (1050) | Demo | |
| Sales Office | WBRZ sales | Order Type | Normal |
| Buyer Name | Muhall, Cheryl | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 74/241/678 | Commission | \$5,411.25 |
| Account Types | National/Political | Net Total | \$30,663.75 |
| Billing Type | Standard | Sales Tax | |
| Comments | I CASSIDY/R/SEN | | |

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| 22.1 | Normal Line / SPOT | 11/23/14-11/23/14 | 2 | :30 | 7P- AMERICAN MUSIC AWARDS | 1 | | | | | | | X | 1 | \$1,300.00 | \$1,300.00 | ABC (WBRZ) | AMERICAN MUSIC AWARDS | 11/17/14 |
| 23.1 | Normal Line / SPOT | 11/23/14-11/23/14 | 2 | :30 | 9:59P- News 2 at 10pm Sunday | 1 | | | | | | | X | 1 | \$550.00 | \$550.00 | ABC (WBRZ) | WBRZ NEWS2-10 | 11/17/14 |
| 24.0 | Normal Line / SPOT | 11/21/14-11/21/14 | 1 | :30 | 9:01P- 20/20 - HD | 1 | | | | | X | | | 1 | \$950.00 | \$950.00 | ABC (WBRZ) | 20/20 | 10/10/14 |
| 25.1 | Normal Line / SPOT | 11/21/14-11/21/14 | 2 | :30 | 11:05P- Jimmy Kimmel Live-HD | 1 | | | | | X | | | 1 | \$125.00 | \$125.00 | ABC (WBRZ) | J KIMMEL-ABC | 11/17/14 |
| 26.1 | Normal Line / SPOT | 11/21/14-11/21/14 | 2 | :30 | 10:35P- FRIDAY NIGHT BLITZ | 1 | | | | | X | | | 1 | \$200.00 | \$200.00 | ABC (WBRZ) | FRIDAY NIGHT BLITZ | 11/17/14 |
| 27.1 | Normal Line / SPOT | 11/24/14-11/25/14 | 2 | :30 | 10:35P- Jimmy Kimmel Live-HD | 1 | 1 | 1 | | | | | | 2 | \$175.00 | \$350.00 | ABC (WBRZ) | | 11/17/14 |
| 28.0 | Normal Line / SPOT | 11/20/14-11/20/14 | 2 | :30 | 6:58P- Grey's Anatomy - HD | | | | | 1 | | | | 1 | \$1,150.00 | \$1,150.00 | ABC (WBRZ) | | 11/17/14 |
| 29.0 | Normal Line / SPOT | 11/19/14-11/19/14 | 2 | :30 | 9P- Nashville | | | | 1 | | | | | 1 | \$750.00 | \$750.00 | ABC (WBRZ) | | 11/17/14 |
| 30.0 | Normal Line / SPOT | 11/20/14-11/20/14 | 2 | :30 | 9P- How to Get Away With Murder | | | | | 1 | | | | 1 | \$1,400.00 | \$1,400.00 | ABC (WBRZ) | | 11/17/14 |
| 31.0 | Normal Line / SPOT | 11/21/14-11/21/14 | 2 | :30 | 7P- 8P (CST) | | | | | | 1 | | | 1 | \$500.00 | \$500.00 | ABC (WBRZ) | LAST MAN STANDING/CRISTELA | 11/17/14 |

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| 32.0 | Normal Line / SPOT | 11/24/14-11/24/14 | 2 | :30 | 6:58P- DAMING WITH THE STARS | 1 | 1 | | | | | | | 1 | \$1,150.00 | \$1,150.00 | ABC (WBZZ) | | 11/17/14 |
| 33.0 | Normal Line / SPOT | 11/24/14-11/24/14 | 2 | :30 | 9:01P- Castle - Prime | 1 | 1 | | | | | | | 1 | \$900.00 | \$900.00 | ABC (WBZZ) | | 11/17/14 |
| 34.0 | Normal Line / SPOT | 11/22/14-11/22/14 | 2 | :30 | 7P- ABC College Football Prime | | | | | | | 3 | | 3 | \$575.00 | \$1,725.00 | ABC (WBZZ) | | 11/17/14 |
| 35.0 | Normal Line / SPOT | 11/19/14-11/21/14 | 2 | :30 | 3P- Dr. Phil - HD | 1 | | | X | X | X | | | 1 | \$150.00 | \$150.00 | ABC (WBZZ) | | 11/17/14 |

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