

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:** 9/15/2014

WBLZ - Baton Rouge

I, Betsy Vonderheid,being/on behalf of: Bill Cassidy for Senate,a legally qualified candidate of the Republicanpolitical party for the office of: Senatorin the General open Primary / Congressionalelection to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	7-11p	Su and M		103	2
		10/7-10/13			

Attach proposed schedule with charges (if available): \$38,925 gross / \$33,086.25 net

I represent that the payment for the above described broadcast time has been furnished by:

Bill Cassidy for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ralph Stephens

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/9/2014

Date

Betsy Vandewater

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux
Signature

Denise Robichaux
Printed Name

Director of Sales
Title

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WBZZ
1650 Highland Rd
Baton Rouge, LA 70802

SRCP MEDIA
201 NORTH UNION ST, STE 200
ALEXANDRIA, VA 22314

Contract # 16918
Schedule Dates 10/07/14-10/13/14
Advertiser BILL CASSIDY FOR US SENATE (R) (1526)
Agency SRCP MEDIA (1744)
Product Political-US Senate (1069)
Brand 583 (10572)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBZZ sales
Buyer Name Mulhall, Cheryl
Phone/Fax /
CPE 74/207/583
Account Types National/Political
Billing Type Standard
Comments I SKED A

Date Entered 09/10/14
Last Modified 09/15/14
Entered By Tracy Ritchie
CO-OP No
Headline #/PO # ECR08166408 /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,838.75
Net Total \$33,086.25
Sales Tax

ABC (WBZZ)
By Broadcast Month
Oct. 2014
Grand Total:
Spots 103
Rate \$38,925.00
\$38,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/07/14-10/13/14	2	:30	5A- 6A (CST)	1	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBZZ)	WBZZ NWS TUE E	9/10/14
2.1	Normal Line / SPOT	10/07/14-10/13/14	1	:30	6A- 7A (CST)	2	2	2	2	2	2			10	\$375.00	\$3,750.00	ABC (WBZZ)	WBZZ NWS TUNE	9/15/14
3.1	Normal Line / SPOT	10/07/14-10/13/14	1	:30	7A- Good Morning America - HD	2	2	2	2	2	2			10	\$400.00	\$4,000.00	ABC (WBZZ)	GD MRN AMR-ABC	9/15/14
4.0	Normal Line / SPOT	10/07/14-10/13/14	2	:30	9A- Live with Kelly - HD	1	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBZZ)	KELLY&MICHAEL	9/10/14
5.0	Normal Line / SPOT	10/07/14-10/13/14	1	:30	9:58A- The View - HD	1	1	1	1	1	1			5	\$200.00	\$1,000.00	ABC (WBZZ)	VIEW-ABC<	9/10/14
6.1	Normal Line / SPOT	10/07/14-10/13/14	2	:30	12P- News 2 at Noon	1	1	1	1	1	1			5	\$125.00	\$625.00	ABC (WBZZ)	WBZZ NWS2-NOON	9/15/14
7.0	Normal Line / SPOT	10/07/14-10/13/14	2	:30	2P- The Meredith Vieira Show	1	1	1	1	1	1			5	\$75.00	\$375.00	ABC (WBZZ)	MEREDITH VIEREA	9/10/14
8.0	Normal Line / SPOT	10/07/14-10/13/14	2	:30	3P- Dr. Phil - HD	1	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBZZ)	DR. PHIL	9/10/14
9.0	Normal Line / SPOT	10/07/14-10/13/14	2	:30	4P- News 2 at 4pm	1	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBZZ)	WBZZ NWS2-4	9/10/14
10.0	Normal Line / SPOT	10/07/14-10/13/14	1	:30	4:28P- Jeopardy - HD	1	1	1	1	1	1			5	\$275.00	\$1,375.00	ABC (WBZZ)	JEOPARDY	9/10/14
11.0	Normal Line / SPOT	10/07/14-10/13/14	1	:30	4:57P- News 2 at 5pm	1	1	1	1	1	1			5	\$425.00	\$2,125.00	ABC (WBZZ)	WBZZ NEWS2-5	9/10/14
12.0	Normal Line / SPOT	10/07/14-10/13/14	2	:30	5:58P- News 2 at 6pm	1	1	1	1	1	1			5	\$525.00	\$2,625.00	ABC (WBZZ)	WBZZ NWS2-6	9/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBZZ
1650 Highland Rd
Baton Rouge, LA 70802

SRCP MEDIA
201 NORTH UNION ST. STE 200
ALEXANDRIA, VA 22314

Contract # 16918

Schedule Dates	10/07/14-10/13/14	Date Entered	09/10/14
Advertiser	BILL CASSIDY FOR US SENATE (R) (1526)	Last Modified	09/15/14
Agency	SRCP MEDIA (1744)	Entered By	Tracy Ritchie
Product	Political-US Senate (1069)	CO-OP	No
Brand	583 (10572)	Headline #/PO #	ECR08166408 /
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBZZ sales	Order Type	Normal
Buyer Name	Mulhall, Cheryl	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	74/207/583	Commission	\$5,838.75
Account Types	National/Political	Net Total	\$33,086.25
Billing Type	Standard	Sales Tax	
Comments	I SKED A		

ABC (WBZZ)		
By Broadcast Month	Spots	Rate
Oct. 2014	103	\$38,925.00
Grand Total:	103	\$38,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/07/14-10/13/14	1	:30	6:28P- Wheel of Fortune - HD	1	1	1	1	1	1			5	\$950.00	\$4,750.00	ABC (WBZZ)	WHEEL-FORTUNE	9/10/14
14.0	Normal Line / SPOT	10/13/14-10/13/14	1	:30	6:58P- DANCING WITH THE STARS	1	X							1	\$1,500.00	\$1,500.00	ABC (WBZZ)	DWTS	9/10/14
15.0	Normal Line / SPOT	10/13/14-10/13/14	1	:30	9:01P- Castle - Prime	1	X							1	\$1,200.00	\$1,200.00	ABC (WBZZ)	CASTLE	9/10/14
16.0	Normal Line / SPOT	10/07/14-10/13/14	1	:30	9:59P- News 2 at 10pm	1	1	1	1	1	1			5	\$775.00	\$3,875.00	ABC (WBZZ)	WBZZ NEWS2-10	9/10/14
17.0	Normal Line / SPOT	10/07/14-10/09/14	1	:30	10:35P- Jimmy Kimmel Live-HD			1	1	1				3	\$225.00	\$675.00	ABC (WBZZ)	J KIMMEL-ABC	9/10/14
18.0	Normal Line / SPOT	10/10/14-10/10/14	1	:30	9:01P- 20/20 - HD	1					X			1	\$950.00	\$950.00	ABC (WBZZ)	20/20	9/10/14
19.0	Normal Line / SPOT	10/11/14-10/11/14	1	:30	7A- Good Morning America Saturday - HD	1						X		1	\$125.00	\$125.00	ABC (WBZZ)	GD MRN-SAT-ABC	9/10/14
20.0	Normal Line / SPOT	10/11/14-10/11/14	2	:30	10:29P- News 2 at 10pm Saturday	1						X		1	\$200.00	\$200.00	ABC (WBZZ)	WBZZ NWS2-10SA	9/10/14
21.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	7A- Good Morning America Sunday - HD	1							X	1	\$100.00	\$100.00	ABC (WBZZ)	GD MRN-SUN-ABC	9/10/14
22.0	Normal Line / SPOT	10/12/14-10/12/14	1	:30	5:28P- News 2 at 5:30pm Sunday	1							X	1	\$300.00	\$300.00	ABC (WBZZ)	WBZZ NWS2-5-30	9/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

SRCP MEDIA
201 NORTH UNION ST, STE 200
ALEXANDRIA, VA 22314

Contract # 16918

Schedule Dates	10/07/14-10/13/14	Date Entered	09/10/14
Advertiser	BILL CASSIDY FOR US SENATE (R) (1526)	Last Modified	09/15/14
Agency	SRCP MEDIA (1744)	Entered By	Tracy Ritchie
Product	Political-US Senate (1069)	CO-OP	No
Brand	583 (10572)	Headline #/PO #	ECR08166408 /
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	Mulhall, Cheryl	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	74/207/583	Commission	\$5,838.75
Account Types	National/Political	Net Total	\$33,086.25
Billing Type	Standard	Sales Tax	
Comments	I SKED A		

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Oct. 2014	103	\$38,925.00
Grand Total:	103	\$38,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	9:59P- News 2 at 10pm Sunday	1							X	1	\$550.00	\$550.00	ABC (WBRZ)	WBRZ NEWS2-10	9/10/14
24.0	Normal Line / SPOT	10/07/14-10/09/14	1	:30	11:37P- Nightline - HD		1	1	1					3	\$80.00	\$240.00	ABC (WBRZ)		9/15/14
25.0	Normal Line / SPOT	10/13/14-10/13/14	1	:30	11:37P- Nightline - HD	1								1	\$80.00	\$80.00	ABC (WBRZ)		9/15/14
26.0	Normal Line / SPOT	10/08/14-10/08/14	1	:30	9P- Nashville			1						1	\$950.00	\$950.00	ABC (WBRZ)		9/15/14
27.0	Normal Line / SPOT	10/09/14-10/09/14	1	:30	6:58P- Grey's Anatomy - HD				1					1	\$1,500.00	\$1,500.00	ABC (WBRZ)		9/15/14
28.0	Normal Line / SPOT	10/09/14-10/09/14	1	:30	8P- Scandal Saturday				1					1	\$2,000.00	\$2,000.00	ABC (WBRZ)		9/15/14
29.0	Normal Line / SPOT	10/11/14-10/11/14	1	:30	5:58P- News 2 at 6pm							1		1	\$300.00	\$300.00	ABC (WBRZ)		9/15/14
30.0	Normal Line / SPOT	10/12/14-10/12/14	1	:30	9A- This Week - HD								1	1	\$125.00	\$125.00	ABC (WBRZ)		9/15/14
31.0	Normal Line / SPOT	10/12/14-10/12/14	1	:30	6P- America's Funniest Home Videos								1	1	\$550.00	\$550.00	ABC (WBRZ)		9/15/14
32.0	Normal Line / SPOT	10/10/14-10/10/14	1	:30	12:07A- Nightline - HD						1			1	\$55.00	\$55.00	ABC (WBRZ)		9/15/14
33.0	Normal Line / SPOT	10/10/14-10/10/14	2	:30	12:36A- Inside Edition						1			1	\$25.00	\$25.00	ABC (WBRZ)		9/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: