

INVOICE



WFMY-TV
1615 Phillips Ave
Greensboro, NC 27405
Main: (336)379-9369
Billing:

www.wfmynews2.com

Billing Address:

Strategic Media Delivery, LLC / POL
Attention: Accounts Payable
4441 Six Forks Rd
Suite 106-373
Raleigh, NC 27609

Send Payment To:

WFMY-TV
WFMY
PO BOX: 637386
Cincinnati, OH 45263-7386

Property	WFMY		
Invoice #	2868176-1	Order #	2868176
Invoice Date	03/10/24	Alt Order #	manual
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/28/24 - 03/05/24
Advertiser	ISS/ GOPAC		
Product	GOPAC :30s		
Estimate #	GOPAC :30s		
Account Executive	Nile Noyes		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	M230284AG		
Advertiser Ref	131893		
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/04/24	03/05/24	Local News @ 5a M-F	5-6a	MT-----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 MT----- 2 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY M 03/04/24 5:28 AM Local News @ 5a M-F 5-6a :30 GOPAC_0andJoe \$200.00 NM 2 WFMY Tu 03/05/24 5:18 AM Local News @ 5a M-F 5-6a :30 GOPAC_0andJoe \$200.00 NM									
2	02/28/24	03/05/24	Local News @ 6a M-F	6-7a	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --WTF-- 3 \$350.00									
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3	02/28/24	03/04/24	CBS This Morning	7-9a	M-WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --WTF-- 3 \$450.00									
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Estimate #	GOPAC :30s		

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3	02/28/24	03/04/24	CBS This Morning	7-9a	M-WTF--	:30	3	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFMY F 03/01/24 8:58 AM CBS This Morning 7-9a :30 GOPAC_0andJoe \$450.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFMY M 03/04/24 7:29 AM CBS This Morning 7-9a :30 GOPAC_0andJoe \$450.00 NM									
4	02/28/24	03/04/24	Price Is Right	11a-12p	M-WTF--	:30	3	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 --WTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFMY W 02/28/24 11:58 AM Price Is Right 11a-12p :30 GOPAC_0andJoe \$850.00 NM 1 WFMY Th 02/29/24 11:29 AM Price Is Right 11a-12p :30 GOPAC_0andJoe \$850.00 NM 3 WFMY F 03/01/24 11:29 AM Price Is Right 11a-12p :30 GOPAC_0andJoe \$850.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 1 \$850.00									
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5	02/28/24	03/04/24	Local News @ 12p M-F	12-1230p	M-WTF--	:30	3	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 --WTF-- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFMY W 02/28/24 12:19 PM Local News @ 12p M-F 12-1230p :30 GOPAC_0andJoe \$950.00 NM 3 WFMY Th 02/29/24 12:11 PM Local News @ 12p M-F 12-1230p :30 GOPAC_0andJoe \$950.00 NM 2 WFMY F 03/01/24 12:27 PM Local News @ 12p M-F 12-1230p :30 GOPAC_0andJoe \$950.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFMY M 03/04/24 12:16 PM Local News @ 12p M-F 12-1230p :30 GOPAC_0andJoe \$950.00 NM									
6	02/28/24	03/04/24	Jeopardy 2 330-4p	Jeopardy 2 330-4p	M-WTF--	:30	3	\$200.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFMY W 02/28/24 3:36 PM Jeopardy 2 330-4p Jeopardy 2 330-4p :30 GOPAC_0andJoe \$200.00 NM 1 WFMY Th 02/29/24 3:59 PM Jeopardy 2 330-4p Jeopardy 2 330-4p :30 GOPAC_0andJoe \$200.00 NM 2 WFMY F 03/01/24 3:59 PM Jeopardy 2 330-4p Jeopardy 2 330-4p :30 GOPAC_0andJoe \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFMY M 03/04/24 3:37 PM Jeopardy 2 330-4p Jeopardy 2 330-4p :30 GOPAC_0andJoe \$200.00 NM									
7	02/28/24	03/04/24	Local News @ 5p M-F	5-530p	M-WTF--	:30	3	\$550.00	NM

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:
WFMY-TV
WFMY
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	2868176-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	ISS/ GOPAC		
Product	GOPAC :30s		
Estimate #	GOPAC :30s		

www.wfmynews2.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																				
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<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>--WTFSS</td> <td>5</td> <td>\$550.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WFMY</td> <td>W</td> <td>02/28/24</td> <td>11:34 PM</td> <td>Local News @ 11p M-Su</td> <td>11-1135p/11p DB M</td> <td>:30</td> <td>GOPAC_0andJoe</td> <td>\$550.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>WFMY</td> <td>Th</td> <td>02/29/24</td> <td>11:34 PM</td> <td>Local News @ 11p M-Su</td> <td>11-1135p/11p DB M</td> <td>:30</td> <td>GOPAC_0andJoe</td> <td>\$550.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WFMY</td> <td>F</td> <td>03/01/24</td> <td>11:34 PM</td> <td>Local News @ 11p M-Su</td> <td>11-1135p/11p DB M</td> <td>:30</td> <td>GOPAC_0andJoe</td> <td>\$550.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WFMY</td> <td>Sa</td> <td>03/02/24</td> <td>11:33 PM</td> <td>Local News @ 11p M-Su</td> <td>11-1135p/11p DB M</td> <td>:30</td> <td>GOPAC_0andJoe</td> <td>\$550.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WFMY</td> <td>Su</td> <td>03/03/24</td> <td>11:34 PM</td> <td>Local News @ 11p M-Su</td> <td>11-1135p/11p DB M</td> <td>:30</td> <td>GOPAC_0andJoe</td> <td>\$550.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>M-----</td> <td>1</td> <td>\$550.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>6</td> <td>WFMY</td> <td>M</td> <td>03/04/24</td> <td>11:22 PM</td> <td>Local News @ 11p M-Su</td> <td>11-1135p/11p DB M</td> <td>:30</td> <td>GOPAC_0andJoe</td> <td>\$550.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/26/24	03/03/24	--WTFSS	5	\$550.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WFMY	W	02/28/24	11:34 PM	Local News @ 11p M-Su	11-1135p/11p DB M	:30	GOPAC_0andJoe	\$550.00	NM	5	WFMY	Th	02/29/24	11:34 PM	Local News @ 11p M-Su	11-1135p/11p DB M	:30	GOPAC_0andJoe	\$550.00	NM	4	WFMY	F	03/01/24	11:34 PM	Local News @ 11p M-Su	11-1135p/11p DB M	:30	GOPAC_0andJoe	\$550.00	NM	1	WFMY	Sa	03/02/24	11:33 PM	Local News @ 11p M-Su	11-1135p/11p DB M	:30	GOPAC_0andJoe	\$550.00	NM	2	WFMY	Su	03/03/24	11:34 PM	Local News @ 11p M-Su	11-1135p/11p DB M	:30	GOPAC_0andJoe	\$550.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/04/24	03/10/24	M-----	1	\$550.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	WFMY	M	03/04/24	11:22 PM	Local News @ 11p M-Su	11-1135p/11p DB M	:30	GOPAC_0andJoe	\$550.00	NM
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:
WFMY-TV
WFMY
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	2868176-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	ISS/ GOPAC		
Product	GOPAC :30s		
Estimate #	GOPAC :30s		

www.wfmynews2.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							53		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$55,050.00
<u>Agency Commission</u>	\$8,257.50
<u>Net Amount Due</u>	\$46,792.50

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