

KBRE/ MERCED, CA

FOURTH QUARTER 2023

PERFORMED FROM 10/01/23 – THROUGH – 12/31/23

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

“A 17-minute spotlight on community issues in Merced and surrounding cities. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Topics include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.”

Broadcast Sundays at 6:00AM.

Quarterly Issues/Program List

10/01/23 – 12/31/23

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The following is a list of programs aired that have provided the station’s most significant coverage of community issues.

DATE	Time	Duration	Topic	Issue	Description
10/08	6:00am	17:00	City of Merced MCOE	Road Projects Semester update	Upcoming road projects and their completion. Student activities that are planned.
10/15	6:00am	17:00	City of Merced	Police chief Tax Collector	The new police chief introduces himself to the community

			County of Merced		Property tax due dates are presented.
10/22	6:00am	17:00	City of Merced Merced Co Sheriff	Recreation programs Jobs	How to enroll in city offered Rec. programs. Career opportunities at the Sheriff Dept.
10/29	6:00am	17:00	Merced Senior Center Merced Co Behavioral Health	Activities Mental health	Information on classes for senior citizens Celebrate of Red Ribbon Week.
11/05	6:00AM	17:00	Merced County Human Svcs. Agency. Multi cultural Arts Center	Veteran Services Art performance	Information on how to apply for veterans benefits. Upcoming shows to be presented.
11/12	6:00AM	17:00	Merced Co Office of Education City of Atwater	update Veterans Parade	County school programs. Information on th upcoming parade
11/19	6:00AM	17:00	Merced Irrigation District City of Merced Police Chief	update Goals	Water deliveries and storage information. The new chief describes his upcoming priorities.
11/26	6:00AM	17:00	El Nido School District Merced City of Merced Police Chief	Update Goals	The Superintendant gives a update on district progress. The new chief describes his upcoming priorities.

12/03`	6:00AM	17:00	City of Merced Fire Dept. MCOE	Jobs Update	Information on career opportunities with the department. Information on District Programs.
12/10	6:00AM	17:00	City of Atwater Police Chief Merced Co. Registrar of Voters	Theft Prevention Update	Information on how to protect yourself and property during the holidays. How to participate in the upcoming elections.
12/17	6:00AM	17:00	Merced County Association of Govt. Merced Co Board of Supervisors	Organizational issues. Parks	Information on how to participate on boards and commissions.. Information on the new park in Winton.
12/24	6:00AM	17:00	Merced Co Ag Commission. Merced College	Crop Report. Classes	Information on the crops grown here in Merced Co.. Offerings this semester.
12/31	6:00am	17:00	City of Merced Development Services. Merced College	Update Registration	New projects and developments in the City. How to register for classes in one trip.