



Mountain Top Media  
 P.O. Box 2040  
 Pikeville, KY 41502  
 (606) 437-4051

# WZLK-FM Order Confirmation

OrderID: 1996-007

Sponsor: Andy Beshear for Governor  
 Product: Andy Beshear for Governor  
 Estimate/PO: Estimate # 3079  
 AccountRep: ANNA ADKINS  
 BillingCycle: Broadcast Month  
 InvoiceType: Times/Rates  
 Run Dates: 10/30/2023 - 11/7/2023  
 Items Ordered: 55  
 Ordered Amount: \$647.35  
 -Agency Commission: -\$97.10  
 Net Amount: \$550.25

BLUEWEST MEDIA  
 5130 E. 18TH AVE  
 DENVER, CO 80220

## Scheduled Station(s): WZLK-FM Andy Beshear for Governor

Printed 10/25/2023 2:06:20 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descripti	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/30/2023 - 11/3/2023	All Weeks	06:00 AM - 10:00 AM	3	3	3	3	3			15	:60	Spot		1129	15	11.77	176.55
02 11/6/2023 - 11/6/2023	All Weeks	06:00 AM - 10:00 AM	2							2	:60	Spot		1129	2	11.77	23.54
03 11/7/2023 - 11/7/2023	All Weeks	06:00 AM - 10:00 AM		3						3	:60	Spot		1129	3	11.77	35.31
04 10/30/2023 - 11/3/2023	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2			10	:60	Spot		1129	10	11.77	117.70
05 11/6/2023 - 11/6/2023	All Weeks	10:00 AM - 03:00 PM	2							2	:60	Spot		1129	2	11.77	23.54
06 10/30/2023 - 11/1/2023	All Weeks	03:00 PM - 07:00 PM	3	3	3					9	:60	Spot		1129	9	11.77	105.93
07 11/2/2023 - 11/2/2023	All Weeks	03:00 PM - 07:00 PM				2				2	:60	Spot		1129	2	11.77	23.54
08 11/3/2023 - 11/3/2023	All Weeks	03:00 PM - 07:00 PM					3			3	:60	Spot		1129	3	11.77	35.31
09 11/4/2023 - 11/4/2023	All Weeks	06:00 AM - 07:00 PM						3		3	:60	Spot		1129	3	11.77	35.31
10 11/6/2023 - 11/6/2023	All Weeks	03:00 PM - 07:00 PM	3							3	:60	Spot		1129	3	11.77	35.31
11 11/5/2023 - 11/5/2023	All Weeks	06:00 AM - 07:00 PM							3	3	:60	Spot		1129	3	11.77	35.31

Broadcast Month Projected Billing:

Oct-23	0.00	Nov-23	647.35	Dec-23	0.00	Q4-2023	647.35
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Confirmed Correct; Payment Guaranteed

Accepted for WZLK-FM

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Bluewest Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Andy Beshear

Authorized committee:

Andy Beshear for Governor

Agency requesting time (and contact information):

N/A BlueWest Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Governor

Date of election:

November 7, 2023

General

Primary

Treasurer of candidate's authorized committee:

Melinda Karns

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <p style="text-align: center;">Mary Wittemyer</p>	Signature: 
Name: Mary Wittemyer	Name:
Date of Request to Purchase Ad Time: 05/18/2023	Date of Station Agreement to Sell Time:



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: 1996-007	Station Call Letters: W2LK FM	Date Received/Requested: 10-25-23
Est. #: 3079	Station Location: VIRGIE, KY	Run Start and End Dates: 10-30-23 + 11-7-23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Station Order**  
**Andy Beshear for Governor**

**Market:** Lexington-Fayette  
**Flight Dates:** 10/30/2023 to 11/7/2023

**Estimate ID**  
**3079**

**Contact:** Anna  
**Email:** anna@mountain-topmedia.com

**Phone:** 606-437-4051  
**Fax:** 606-432-2809  
**Direct:** 606-794-7544

**WZLK-FM**

Program Name	Days	DP	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
					Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	Nov 07	
6:00 AM - 10:00 AM	AM		M-F	\$11.77	3	3	3	3	3			2	3	20
			60	<b>\$235.40</b>										
10:00 AM - 3:00 PM	MD		M-F	\$11.77	2	2	2	2	2			2		12
			60	<b>\$141.24</b>										
3:00 PM - 7:00 PM	PM		M-F	\$11.77	3	3	3	2	3			3		17
			60	<b>\$200.09</b>										
6:00 AM - 7:00 PM	WK		Sa	\$11.77							3			3
			60	<b>\$35.31</b>										
6:00 AM - 7:00 PM	WK		Su	\$11.77							3			3
			60	<b>\$35.31</b>										
<b>Station Gross Totals</b>				<b>\$647.35</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>7</b>	<b>8</b>	<b>3</b>	<b>3</b>	<b>7</b>	<b>3</b>	<b>55</b>
<b>Station Net</b>				<b>\$550.25</b>										

**Please submit all invoices electronically. Agency ID: TV17137 or 9917137**  
**Electronic order available upon request.**

Mary Wittemyer  
**BlueWest Media**  
5130 E. 18th Ave., Denver, CO 80220

mary@bluwestmedia.com

Date/Time Sent: 10/24/2023 10:00:46 PM

WZLK-FM  
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