

BLUEWEST MEDIA

DENVER, CO 80220

5130 E. 18TH AVE

Mountain Top Media OrderID:

P.O. Box 2040 Pikeville, KY 41502 (606) 437-4051

WZLK-FM Order Confirmation

1996-006

Sponsor: Product:

Andy Beshear for Governor Andy Beshear for Governor

Estimate/PO: AccountRep:

estimate #3051 **ANNA ADKINS**

BillingCycle: InvoiceType: **Broadcast Month**

Run Dates:

Times/Rates

10/16/2023 - 10/29/2023

Items Ordered:

100

Ordered Amount: -Agency Commission: -\$176.55

\$1,177.00

Net Amount:

\$1,000.45

Scheduled Station(s): WZLK-FM

Andy Beshear for Governor

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descripti	Avail Type	Copy ID	Qty	Item Cost	Page 1 Total Cost
11 10/16/2023 - 10/20/2023 10/23/2023 - 10/27/2023 33 10/16/2023 - 10/27/2023 4 10/16/2023 - 10/20/2023 5 10/23/2023 - 10/27/2023 6 10/21/2023 - 10/22/2023 7 10/28/2023 - 10/29/2023	All Weeks All Weeks All Weeks All Weeks All Weeks All Weeks	06:00 AM - 10:00 AM 06:00 AM - 10:00 AM 10:00 AM - 03:00 PM 03:00 PM - 07:00 PM 03:00 PM - 07:00 PM 06:00 AM - 07:00 PM 06:00 AM - 07:00 PM	1 4 2 3 3	3 4 2 4 3	4 3 2 3 4	3 4 2 4 3	3 3 2 4 4	3 2	2 3	17 18 10 18 17 5	:60 :60 :60 :60	Spot Spot Spot Spot Spot Spot Spot Spot	Турс		17 18 20 18 17 5	11.77 11.77 11.77 11.77 11.77 11.77	200.09 211.86 235.40 211.86 200.09 58.85 58.85
Broadcast Month Pro	ected Billing:											•					00.00
Oct-23	1,177.	00 Nov-	23			0.0	00		D	ec-23		C	0.00	3	Q4-2023		1,177.0
Confirmed Corre	ct; Payme	ent Guarante	ed	_							Acce	pted f	or W	/ZLK-I	=M		

Station Order Revised Andy Beshear for Governor

Market:

Lexington-Fayette

Flight Dates: 10/16/2023 to 10/29/2023

Estimate ID

3051

Contact: Anna

Email: anna@mountain-topmedia.com

Phone:

606-437-4051

Fax:

606-432-2809

Direct:

606-794-7544

WZLK-FM

			Dave		Mon	Tue	Wed	Thu	Fri	Sat		Mon	Tue	Wed	Thu	Fri	
Program Nai	me	DP	Days Length	Gross Rate	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	
		AM	M-F	\$11.77	4	3	4	3	3			4	4	3	4	3	
6:00 AM	10:00 AM		60	\$411.95													
		MD	M-F	\$11.77	2	2	2	2	2			2	2	2	2	2	
10:00 AM	3:00 PM		60	\$235.40													
		РМ	M-F	\$11.77	3	4	3	4	4			3	3	4	3	4	
3:00 PM	7:00 PM		60	\$411.95													
		WK	Sa	\$11.77						3							
6:00 AM	7:00 PM		60	\$58.85													
		WK	Su	\$11.77							2						
6:00 AM	7:00 PM		60	\$58.85													
Station Gross	Totals		5	1,177.00	9	9	9	9	9	3	2	9	9	9	9	9	
Station Net			\$	51,000.45													

Please submit all invoices electronically. Agency ID: TV17137 or 9917137 Electronic order available upon request.

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

303-641-4330 Fax

mary@bluewestmedia.com

Date/Time Sent: 10/12/2023 5:51:47 PM

WZLK-FM

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Station Order Revised Andy Beshear for Governor

Market:

Lexington-Fayette

Flight Dates: 10/16/2023 to 10/29/2023

Estimate ID

3051

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Phone:

606-437-4051

Fax:

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Direct:

606-794-7544

WZLK-FM

					Sat	Sun	
Program Na	me	DP	Days Length	Gross Rate	Oct 28	Oct 29	Total
		AM	M-F	\$11.77			
6:00 AM	10:00 AM		60	\$411.95			35
		MD	M-F	\$11.77			20
10:00 AM	3:00 PM		60	\$235.40			
		PM	M-F	\$11.77			35
3:00 PM	7:00 PM		60	\$411.95			
		WK	Sa	\$11.77	2		5
6:00 AM	7:00 PM		60	\$58.85			
6:00 014	7.00 DM	WK	Su	\$11.77		3	5
6:00 AM	7:00 PM		60	\$58.85			
Station Gross	Totals		\$	1,177.00	2	3	100
Station Net				\$1,000.45			

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.
, Bluewest Media	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE E OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED
Candidate name:	
Andy Beshear	
Authorized committee:	
Andy Beshear for Governor	
Agency requesting time (and contact information):	
N/A BlueWest Media	
Candidate's political party: Democrat	
Office sought (no acronyms or abbreviations):	
Governor	
Date of election: November 7, 2023	✓ General Primary
Treasurer of candidate's authorized committee:	
Melinda Karns	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):
the candidate listed above who is a legally qualified car	
the authorized committee of the legally qualified candi	date listed above;
(2) this station is authorized to announce the time as paid for b	y such person or entity; and
(3) this station has disclosed its political advertising policies, included and other sales practices.	luding applicable classes and rates, discount, promotion
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature: Mary Wittemyer	Signature: SISA R PAUMTRES
Name: Mary Wittemyer	SISA R PAYMTEN Name: LISA R PAYMEN
Date of Request to Purchase Ad Time: 05/18/2023	Date of Station Agreement to Sell Time: 10-12-23

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.
Candidate/Authorized Committee/Agency
Signature:
Name:
Date:
TO BE COMPLETED BY STATION ONLY
Ad submitted to Station? Yes No
Date ad received:
Federal candidate certification signed (above): Yes No N/A
Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):
Contract #: 1996-006 Station Call Letters: Date Received/Requested:
Est. #: Station Location: Run Start and End Dates: 10-16-23 + 10-29-20
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Federal Candidate Certification: