



WNEP-TV
16 Montage Mountain Rd
Moosic, PA 18507
(570) 346-7474

CONTRACT

<u>Contract / Revision</u> 358078 /		<u>Alt Order #</u> 08323424
<u>Product</u> 1831/FRIENDS OF PAT		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 1831
<u>Advertiser</u> Toomey/R/US Senate		<u>Original Date / Revision</u> 07/15/16 / 09/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEP-TV	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 15473	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	16	09/13/16	09/16/16	M-F 6a-630a	6:00 AM-6:30 AM		:30				NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	- TWTF - -				4	\$625.00	0.00			
N 2	16	09/13/16	09/16/16	M-F 630a-7a	6:30 AM-7:00 AM		:30				NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	- TWTF - -				4	\$675.00	0.00			
N 3	16	09/13/16	09/16/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	8	\$3,832.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	- TWTF - -				8	\$479.00	0.00			
N 4	16	09/13/16	09/16/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	- TWTF - -				4	\$325.00	0.00			
N 5	16	09/13/16	09/16/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	- TWTF - -				4	\$650.00	0.00			
N 6	16	09/13/16	09/16/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	- TWTF - -				4	\$650.00	0.00			
N 7	16	09/13/16	09/16/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	- TWTF - -				4	\$1,300.00	0.00			
N 8	16	09/13/16	09/18/16	M-Su 11p-1135p	11:00 PM-11:35 PM		:30				NM	6	\$4,014.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	- TWTFSS				6	\$669.00	0.00			
N 9	16	09/17/16	09/17/16	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----2-				2	\$250.00	0.00			
N 10	16	09/17/16	09/17/16	Sa 8a-9a	8:00 AM-9:00 AM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----2-				2	\$275.00	0.00			
N 11	16	09/17/16	09/17/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----1-				1	\$475.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> 1831/FRIENDS OF PAT	<u>Estimate #</u> 1831
<u>Advertiser</u> Toomey/R/US Senate		<u>Original Date / Revision</u> 07/15/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	16	09/12/16-09/18/16	Sa 6p-630p	6:00 PM-6:30 PM	-----Sa--	:30		\$475.00	0.00	NM		
	See MG 11.2,11.3,11.4												
	2	16	09/19/16-09/19/16	M-F 7p-730p	7p-730p	M-----	:30		\$500.00	0.00	NM		
	Ⓜ MG for 11.1 09/17 makegood adds \$725 n/a and credited from previous order.												
	3	16	09/17/16-09/17/16	Sa 9a-930a	9a-930a	-----Sa--	:30		\$400.00	0.00	NM		
	Ⓜ MG for 11.1 09/17 makegood adds \$725 n/a and credited from previous order.												
	4	16	09/19/16-09/19/16	M-F 9a-10a	9a-10a	M-----	:30		\$300.00	0.00	NM		
	Ⓜ MG for 11.1 09/17 makegood adds \$725 n/a and credited from previous order.												
N 12	16	09/18/16	09/18/16	Su 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----1				1	\$275.00	0.00			
N 13	16	09/18/16	09/18/16	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----1				1	\$600.00	0.00			
N 14	16	09/19/16	09/19/16	M-F 6a-630a	6:00 AM-6:30 AM		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----				1	\$625.00	0.00			
N 15	16	09/19/16	09/19/16	M-F 630a-7a	6:30 AM-7:00 AM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----				1	\$675.00	0.00			
N 16	16	09/19/16	09/19/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	2	\$958.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/19/16	09/25/16	2-----				2	\$479.00	0.00			
N 17	16	09/19/16	09/19/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----				1	\$325.00	0.00			
N 18	16	09/19/16	09/19/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----				1	\$650.00	0.00			
N 19	16	09/19/16	09/19/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----				1	\$650.00	0.00			
N 20	16	09/19/16	09/19/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----				1	\$1,300.00	0.00			
N 21	16	09/19/16	09/19/16	M-Su 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$669.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----				1	\$669.00	0.00			
D 22	16	09/13/16	09/16/16	M-F 5a-530a	5a-530a		:30				NM	0	\$0.00
D 23	16	09/19/16	09/19/16	M-F 5a-530a	5a-530a		:30				NM	0	\$0.00
D 24	16	09/13/16	09/16/16	M-F 530a-6a	530a-6a		:30				NM	0	\$0.00
D 25	16	09/19/16	09/19/16	M-F 530a-6a	530a-6a		:30				NM	0	\$0.00
D 26	16	09/13/16	09/16/16	M-F 9a-10a	9a-10a		:30				NM	0	\$0.00
D 27	16	09/19/16	09/19/16	M-F 9a-10a	9a-10a		:30				NM	0	\$0.00
D 28	16	09/13/16	09/16/16	M-F 1230p-1p	1230p-1p		:30				NM	0	\$0.00
N 29	16	09/13/16	09/19/16	M-F 1230p-1p	1230p-1p		:30				NM	4	\$900.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-- WTF--				3	\$225.00	0.00			
Week:		09/19/16	09/25/16	M- - - - -				1	\$225.00	0.00			
D 30	16	09/13/16	09/16/16	M-F 4p-430p	4p-430p		:30				NM	0	\$0.00
D 31	16	09/19/16	09/19/16	M-F 4p-430p	4p-430p		:30				NM	0	\$0.00
N 32	16	09/13/16	09/16/16	M-F 430p-5p	430p-5p		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	- TWTF--				4	\$225.00	0.00			
N 33	16	09/19/16	09/19/16	M-F 430p-5p	430p-5p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	M- - - - -				1	\$225.00	0.00			
N 34	16	09/17/16	09/17/16	Sa 7p-730p	7p-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	----- S-				1	\$250.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	16	09/12/16-09/18/16	Sa 7p-730p	7p-730p	----- Sa--	:30		\$250.00	0.00	NM		
Credited													
Sports Overrun; news preempted; will mgd on future order if possible.													
N 35	16	09/18/16	09/18/16	Su 6a-8a	6a-8a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	----- S				2	\$250.00	0.00			
N 36	16	09/18/16	09/18/16	Su 630p-7p	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	----- S				1	\$500.00	0.00			
Totals										0.00		68	\$36,748.00

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 - 09/19/16	68	\$36,748.00	\$31,235.80
Totals	68	\$36,748.00	\$31,235.80

Signature: _____ **Date:** _____

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