# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10/18/2022
WEBE and WEZN	
David McGuire (chairperson, ACLU of Connecticut Rise PA	AC)
do hereby request station time concerning the following i	
Connecticut's early voting ballot question, appearing on the 20	022 ballot
A	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds each	6-10 a.m 3-7 p.m.	M - F		16 week 1, 20 week 2, 8 week 3, for each station	2 weeks + 2 days

This broadcast time will be used by: ACLU of Connecticut Rise PAC

Connoisseur Media 440 Wheelers Farm Rd, Suite 302 Milford, Connecticut 06461 Phone: (203) 783-8200



Advertiser:

ACLU of CT RISE PAC

Order #: Date Entered: 176093753684 11/01/2022

ACLU of CT RISE PAC

11/01/2022

756 Asylum Avenue

Hartford, Connecticut 06105

Last Modified: Product:

WEZN ACLU OF CT WEEK 110222

Salesperson:

House House

Billing Cycle: Estimate #:

**Broadcast Standard** 

Order Date Range: 11/02/2022 through 11/04/2022 (1 weeks) Media Outlets: WEZN-FM

### **On-Air Schedule**

#	<u>Dates</u> <u>Station</u>	Time/Program	<u>Len</u>	Мо	<u>Tu\</u>	Ve	Th	<u>Fr</u>	<u>Sa</u>	Su S	/W	Rate	Qty	Total
1	11/02/22-11/04/22 WEZN-FM	06:00AM-10:00AM	30	400		2	2	2			6	325.00	6	1,950.00
2	11/02/22-11/04/22 WEZN-FM	03:00PM-07:00PM	30		7.	2	2	2			6	300.00	6	1,800.00

### **Station Totals**

Station	On-Air Count	<b>Digital Count</b>	Web Count	Other Count	Gross Billing	Net Billing
WEZN-FM	12	0	0	0	\$3,750.00	\$3,750.00
Totals	12	0	0	0	\$3.750.00	\$3,750.00

Total Charges:

\$3,750.00

**Total Net:** 

\$3,750.00

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

	Projected Billi	ng By Broadcast Standard Month	
Month	Year	Gross Billing	Net Billing
November	2022	\$3,750.00	\$3,750.00
Totals		\$3,750.00	\$3,750.00

Accepted for Connoisseur Media

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

Connoisseur Media 440 Wheelers Farm Rd, Suite 302 Milford, Connecticut 06461 Phone: (203) 783-8200



Advertiser:

ACLU of CT RISE PAC

Order #:

176093753685

Date Entered:

11/01/2022 11/01/2022

ACLU of CT RISE PAC 756 Asylum Avenue

Hartford, Connecticut 06105

Last Modified:

WEZN ACLU OF CT WEEK 110722

Product: Salesperson:

House House

Billing Cycle:

Broadcast Standard

Estimate #:

Order Date Range: 11/07/2022 through 11/08/2022 (1 weeks) Media Outlets: WEZN-FM

## **On-Air Schedule**

_	Dates Station		Len						/W	Rate	Qty	<u>Total</u>
1	11/07/22-11/08/22 WEZN-FM	06:00AM-10:00AM	30	2	2	= -			 4	325.00	4	1,300.00
2	11/07/22-11/08/22 WEZN-FM	03:00PM-07:00PM	30	2	2		 **	22	 4	300.00	4	1,200.00

### **Station Totals**

<u>Station</u>	On-Air Count Digit	tal Count	Web Count	Other Count	Gross Billing	Net Billing
WEZN-FM	8	0	0	0	\$2,500.00	\$2,500.00
Totals	8	0	0	0	\$2,500,00	\$2,500.00

Total Charges:

\$2,500.00

Total Net:

\$2,500.00

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

	Projected Bill	ing By Broadcast Standard Mont	:h
Month	Year	Gross Billing	Net Billing
November	2022	\$2,500.00	\$2,500.00
Totals		\$2,500.00	\$2,500.00

A	6	Canadana	No. of the
Accepted	TOF	Connoisseur	Media

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

Cost Per UNIT Cost Per UNIT Weekly SCHEDULE Weekly SCHEDULE Weekly SCHEDULE Number of Number of Unite 4 Sat Sun 0 0 ~ Thur Fri 7 Length Mon Tues Wed :30 0 0 2 :30 0 Length Mon Tues :30 2 2 :30 2 2 6a - 10a 3p - 7p Day Part 60 - 100 3p - 7p Day Part Day WEZN ρg WEZN 4-1 WF M-T Y-M Flight Dates: WED 11/2/22 - Tuesday 11/8/22 Number of weeks: 5 DAYS Weekly SCHEDULE 11/7-11/8 Weekly SCHEDULE 11/2-11/6 Station: WEZN (STAR 99) Advertiser: ACLU of CT Anna & Raven Anna & Raven Keving Begley Keving Begley ORDER NAME: Day-part Day-part Addresss: **Product:** 

\$ 1,800

325 300 **Totals**  Total

Total Units

Cost

325 300 Totals

1,950

Total

Total

Cost

Unite

\$ 1,300 \$ 1,200 \$ 2,500

3,750

Total Commercials 12

SUMMARY # of Weeks <u>ه</u> ا

TOTAL

All orders are pre-pay by Credit Card or Wire Transfer

Client Approval: Date Approved:\_\_