

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, 1060 Advisors, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: 1060 Advisors

Agency name: 1060 Advisors

Address: 1309 Coffeen Ave, STE 1200 Sheridan WY

Contact: Lara Aulestia DocuSigned by: Lara Aulestia Phone number: 571 293 2007 Email: info@1060advisors.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Modern Ag Alliance

Address: 120 S Central Ave, CLAYTON, MO 63105

Contact: Hallie Utley, President Phone number: N/A Email: contact@controlweedsnotfarming.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Hallie Utley, President
Steve Taylor, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):



Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

Agriculture/Farming, Domestic Supply Chain

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Lara Aulestia	Name: Brent Berger
Date of Request to Purchase Ad Time: April 1, 2024	Date of Station Agreement to Sell Time: 4/1/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 4/1/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a <small>633701 and 633702</small>	Station Call Letters: KSGF KTTS	Date Received/Requested: 4/1/24
Est. #: n/a <small>12</small>	Station Location: Springfield Mo	Run Start and End Dates: 4/3/24-5/3/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

ORDER



Orders
Order / Rev: 633702
Alt Order #: 37213395
Product Desc: Modern Ag Alliance Q2_24 Radio
Estimate: 12
Flight Dates: 04/01/24 - 05/05/24
Original Date / Rev: 04/01/24 / 04/01/24
Order Type: GENERAL

Primary AE: Christal Radio Philadelphia
Sales Office: CPHIL
Sales Region: NAT

Agency Name: 1060 Advisors
Buying Contact:
Billing Contact: Sybil Kollappallil
 1309 Coffeen Ave Suite 1200
 Sheridan, WY 82801

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Modern Ag Alliance
Demographic: A35+
Product Codes: PL Ballot Issue
Revenue Code 1: AGY
Revenue Code 2: Spot
Revenue Code 3: Political
Priority: P-5

New Business End:
Advertiser External ID: 250401
Agency External ID: 137021
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	240	\$33,840.00	\$28,764.00
04/29/24	05/03/24	60	\$8,460.00	\$7,191.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	240	\$33,840.00	\$28,764.00	0.00
May 2024	60	\$8,460.00	\$7,191.00	0.00
Totals	300	\$42,300.00	\$35,955.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal Radio Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTTSF	04/01/24	05/05/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	:30	20	\$162.00	P-1	0.00	NM	100	\$16,200.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--		20				\$162.00		0.00			
Week:		04/08/24	04/14/24	MTWTF--		20				\$162.00		0.00			
Week:		04/15/24	04/21/24	MTWTF--		20				\$162.00		0.00			
Week:		04/22/24	04/28/24	MTWTF--		20				\$162.00		0.00			
Week:		04/29/24	05/05/24	MTWTF--		20				\$162.00		0.00			
N 2	KTTSF	04/01/24	05/05/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	:30	20	\$144.00	P-1	0.00	NM	100	\$14,400.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--		20				\$144.00		0.00			
Week:		04/08/24	04/14/24	MTWTF--		20				\$144.00		0.00			
Week:		04/15/24	04/21/24	MTWTF--		20				\$144.00		0.00			
Week:		04/22/24	04/28/24	MTWTF--		20				\$144.00		0.00			
Week:		04/29/24	05/05/24	MTWTF--		20				\$144.00		0.00			
N 3	KTTSF	04/01/24	05/05/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	:30	20	\$117.00	P-1	0.00	NM	100	\$11,700.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--		20				\$117.00		0.00			

Order / Rev: 633702
 Alt Order #: 37213395
 Flight Dates: 04/01/24 - 05/05/24

Advertiser: Modern Ag Alliance
 Product Desc: Modern Ag Alliance Q2_24 Radio
 Estimate: 12

Radio-Springfield-KTTS-FI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	MTWTF--					20	\$117.00		0.00			
		Week: 04/15/24	04/21/24	MTWTF--					20	\$117.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--					20	\$117.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					20	\$117.00		0.00			
													Totals	300	\$42,300.00

Apr 01, 24
 CONT# 37213395 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KTTS-FM (Springfield, MO)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY 1060 ADVISORS
 ADDR 1309 COFFEEN AVE SUITE 1200
 SHERIAN, WY 82801

 BYR SYBIL KOLLAPPALLIL
 ADV MODERN AG ALLIANCE
 PDT Modern Ag Alliance Q2_24 Radio
 FLT Apr 01, 24 - May 05, 24

DDS CONT# 0
 C/P/E: na / na / 12

SALESPERSON FAX#

PH #

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
ADD	1.1	MTWTF..	6A - 10A	30	4/1/2024 - 5/3/2024	5W	20	\$162.00	100
ADD	1.2	MTWTF..	10A - 3P	30	4/1/2024 - 5/3/2024	5W	20	\$144.00	100
ADD	1.3	MTWTF..	3P - 7P	30	4/1/2024 - 5/3/2024	5W	20	\$117.00	100
					** WEEKLY FLIGHT TOTALS **		60	\$42,300.00	

	Apr 24	May 24				
SPOTS	240	60				
CASH	33840.00	8460.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	33840.00	8460.00				

						TOTAL
SPOTS						300
CASH						42,300.00
TRADE						0.00
NSL						0.00
TOTAL						42,300.00

**** Competitive Comments ****

SVC: FA23 DMA CustRadio
 Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.