



QUARTERLY REPORT

FOR

January – March 2020

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**KTKX (FM), Terrell Hills, TX
Cox Radio, Inc.**

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OVERVIEW

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KTKX develops on-air programming to address issues of significant importance to the cities and residents of Terrell Hills and San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KTKX show is called "Focus on San Antonio".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Terrell Hills and San Antonio:

- HEALTH
- GOVERNMENT/LEGAL
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

CIVIC AND COMMUNITY INVOLVEMENT

1st Quarter 2020 Community Events:

San Antonio Stock Show & Rodeo

106.7 The Eagle was on site February 7, and February 14, from 4-8pm in support of the San Antonio Stock show & Rodeo which benefits San Antonio Livestock Exposition, Inc. (S.A.L.E.). This organization has donated more than \$147.9 million to the youth of Texas through scholarships, grants, endowments, auctions programs and show premiums.

ISSUE-RELATED PROGRAMMING

HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/19/20	Focus on San Antonio	Roger Ruiz Ashley Frolick	South Texas Blood & Tissue Center; GenCure	The critical need for blood donations due to a shortage; bone marrow donors are also needed	30:00 6:30AM
2/2/20	Focus on San Antonio	Clarissa Thompson Travis Martin	Texas Organ Sharing Alliance	Martin talks about getting a new heart 27 years ago; the continuing need for organ donors	30:00 6AM
2/9/20	Focus on San Antonio	Cathy Valdez	Project Mend	They collect, repair, sanitize and redistribute used medical equipment to people in need	30:00 6AM
2/9/20	Focus on San Antonio	Clarissa Thompson Travis Martin	Texas Organ Sharing Alliance	The need for organ donations; Travis had a heart transplant 27 years ago and talks about his life	30:00 6:30AM
2/16/20	Focus on San Antonio	Dr. Pedro Rivas	WellMed	He's a cardiologist talking about how to keep your heart healthy	30:00 6:30AM
3/15/20	Focus on San Antonio	Simera Nichols Alyssa Scheppler	San Antonio Eye Bank Guide Dogs of Texas	Cornea donation to give the gift of sight; training guide dogs for the vision impaired	30:00 6:30AM
3/29/20	Focus on San Antonio	Cathy Valdez	Project Mend	Recycling used medical equipment. They collect, repair, refurbish and sanitize medical equipment and provide it to people in need	30:00 6:30AM

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/5/20	Focus on San Antonio	Hector Cardenas	Friends of San Pedro Springs Park	History of the park, one of the oldest in the country; plans for upgrades	30:00 6AM
2/23/20	Focus on San Antonio	Judge Rosie Alvarado	PEARLS Court	Judge Alvarado talks about the program for 14-18-year-old girls in foster care to give them support	30:00 6AM
3/1/20	Focus on San Antonio	Mike Shannon	Development Services Department, City of San Antonio	He talks about the formation of a strike team to make sure that building projects are getting permits, to ensure they are done in a safe manner	30:00 6:30AM

EDUCATION

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/12/20	Focus on San Antonio	Octavio Quintanilla Sebastian Guajardo	Poet Laureate of San Antonio	Search for the next Poet Laureate is underway; Quintanilla talks about becoming a writer and college professor	30:00 6:30AM
1/26/20	Focus on San Antonio	JoAnn Andera	Institute of Texan Cultures	She invites everyone to the Asian Festival, a celebration of Asian Culture; what the Institute is	30:00 6AM
3/15/20	Focus on San Antonio	Cristina Solorzano Carl Bradtmiller	Ghisallo Cycling Initiative	Teaching bicycle safety to children at San Antonio schools	30:00 6AM
3/22/20	Focus on San Antonio	Dr. Jeanette Ball	Judson Independent School District	The JISD superintendent talks about coronavirus disrupting spring break; providing meals, lessons and counseling while schools are closed	30:00 6AM

FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/5/20	Focus on San Antonio	Jason Meza	Better Business Bureau	Accreditation for businesses, consumer protection and scams	30:00 6:30AM
1/19/20	Focus on San Antonio	Sean Kithas	Musical Bridges Around the World	The Gurwitz 2020 International Piano Competition; how it began and who it brings to San Antonio	30:00 6AM
2/2/20	Focus on San Antonio	Chris Hogan	Author; Financial Coach	He talks about his book, Everyday Millionaires, and how people can get to a financially sound place	30:00 6:30AM
2/16/20	Focus on San Antonio	Kellen McIntyre Rex Hausmann	Bihl Haus Arts On & Off Fredericksburg Road Studio Tour	The arts organization sponsors its annual studio tour in inner-city neighborhoods; impact on neighborhoods and economy	30:00 6AM
2/23/20	Focus on San Antonio	Joe Mesa Howard Gravely	American Legion Alamo Post 2	They talk about what goes on at the Post and invite musicians to join their band	30:00 6:30AM
3/8/20	Focus on San Antonio	Joel Rivas	Saint City Culinary Foundation	Supporting the well-being of people in the food and beverage industry	30:00 6AM
3/29/20	Focus on San Antonio	Janie Barrera	LiftFund	Help for small businesses damaged by the COVID-19 pandemic	30:00 6AM

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/12/20	Focus on San Antonio	Azeza Salama	MADD Mothers Against Drunk Driving	Listen. Speak. Do. It's a Dreamweek community discussion about drunk and impaired driving	30:00 6AM
1/26/20	Focus on San Antonio	Cathy Hamilton	San Antonio Threads	Providing more than just clothes to young people in need, between 12 and 21	30:00 6:30AM
3/1/20	Focus on San Antonio	Joe Mesa Howard Gravely	American Legion Alamo Post 2	Organization for military veterans; talks about camaraderie that veterans find at the Post	30:00 6AM
3/8/20	Focus on San Antonio	Judge Rosie Alvarado	PEARLS Court	Supporting, encouraging and giving life skills and therapeutic help to 14 to 18-year-old girls in foster care	30:00 6:30AM
3/22/20	Focus on San Antonio	Jeannine Keairnes Barbara Martin and Liz Page	Threads of Love	A sewing ministry at Oak Hills Church that provides free clothing for stillborn and premature babies	30:00 6:30AM

PUBLIC SERVICE ANNOUNCEMENTS

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(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
2/3/2020-2/14/2020	San Antonio Livestock Exposition, Inc.	Promoted SA Rodeo performance for ZZ Top & Sammy Hagar which provides scholarship funds	Community	124x
1/1/2020-1/31/2020	Advertising Council	Texting and Driving	Community	69x
1/1/2020-1/31/2020	National Association of Broadcasters	John Legend PSA	Community	94X
1/1/2020-1/31/2020	National Association of Broadcasters	We Are Broadcasters	Community	44x
2/1/2020-2/29/2020	Advertising Council	Texting and Driving	Community	63x
2/1/2020-2/29/2020	National Association of Broadcasters	We Are Broadcasters	Community	4x
3/18/2020-3/31/2020	SA Food Bank/ SA Blood Bank	Providing information on how to help during Corona Crisis	Community	113x
3/1/2020-3/31/2020	Advertising Council	Corona Virus Response 2020	Community/Health	80X
3/1/2020-3/31/2020	Advertising Council	Texting and Driving	Community	63X
3/1/2020-3/31/2020	National Association of Broadcasters	COVID19 PSA	Community/Health	40X