



QUARTERLY REPORT

FOR

July - September 2020

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**KTKX (FM), Terrell Hills, TX
Cox Radio, Inc.**

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OVERVIEW

OVERVIEW

KTKX develops on-air programming to address issues of significant importance to the cities and residents of Terrell Hills and San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KTKX show is called "Focus on San Antonio".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Terrell Hills and San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- FAMILY ISSUES
- FINANCIAL/ECONOMY

CIVIC AND COMMUNITY INVOLVEMENT

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3rd Quarter 2020 Community Events:

San Antonio Zoo 7/20-7/24

The Eagle, KTKX, supported the San Antonio Zoo by informing listeners of the Drive Thru Zoo program they were offering, and also the updated times they were open due to Covid-19.

First Responder Friday 8/24-9/10

The Eagle KTKX, honored First Responder's with First Responder Friday sponsored by T-Mobile. People were asked to nominate a First Responder, and the person chosen was given a \$200 Amazon gift card.

#KeepItInSA 9/1-9/30

The Eagle KTKX, supported local businesses with our Shop Local Initiative. During the month of September, Cox Media Group supported local businesses by highlighting local businesses on social media with the hashtag #keepitinsa. We promoted this on-air with liners and mentions asking listeners to join in to #keepitinsa. We had an entry form on our website for local businesses to submit their names to be featured online.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/26/20	Focus on San Antonio	Elena Terrill	Bexar County Dispute Resolution Center	How the Center has taken the entire mediation process online to continue offering free service to resolve disputes	30:00 6:30AM
8/2/20	Focus on San Antonio	Elena Terrill	Bexar County Dispute Resolution Center	Because of the pandemic, the Center has gone to an online format. She tells how it works in resolving disputes, at no charge	30:00 6AM
8/9/20	Focus on San Antonio	Lisa Norwood	Animal Care Services City of San Antonio	How ACS has changed operations due to the pandemic; people working from home have been adopting pets because they have time to spend with them	30:00 6:30AM
8/16/20	Focus on San Antonio	Lisa Norwood	Animal Care Services City of San Antonio	How operations have changed because of the pandemic; the continuing need for responsible pet ownership; more people adopting dogs and cats because they are working from home	30:00 6AM
8/23/20	Focus on San Antonio	Genevieve Fajardo	Consumer Protection Clinic at St. Mary's University Law School	Setting up the Housing Hotline to help people facing eviction after they lost their jobs because of pandemic	30:00 6:30AM
8/30/20	Focus on San Antonio	Genevieve Fajardo	Consumer Protection Clinic at St. Mary's University Law School	Establishing the Housing Hotline to help people facing eviction; how the eviction process works, legally	30:00 6AM
9/6/20	Focus on San Antonio	Roberto Trevino	City Councilman City of San Antonio	Expanding the Homeless Outreach Program that began in his inner-city district to the rest of the city	30:00 6:30AM

HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/5/20	Focus on San Antonio	Ginny Funk	Alzheimer's Association	Alzheimer's Association has gone virtual, offering services and support groups online because of the pandemic	30:00 6:30AM
7/5/20	Focus on San Antonio	Linda Farr	Academy of Nutrition and Dietetics	Farr has become president of the organization; talks about how the pandemic has changed their goals. She talked about helping people become nutritionally fit and healthy	30:00 6AM
7/12/20	Focus on San Antonio	Ashley Frolick Clarissa Thompson	South Texas Blood & Tissue Center, Texas Organ Sharing Alliance	They talked about operations during the pandemic and the need for blood donors and organ donations	30:00 6:30AM
7/19/20	Focus on San Antonio	Ashley Frolick Clarissa Thompson	South Texas Blood & Tissue Center, Texas Organ Sharing Alliance	They talked about the constant need for blood and organ donations. They talked about how the pandemic has changed the way they operate	30:00 6AM
8/16/20	Focus on San Antonio	The Counseling Team	American GI Forum National Veterans Outreach Program	The counselors talk about their Healthy Minds, Healthy Heroes program, offering free in-person or virtual counseling to veterans	30:00 6:30AM
8/23/20	Focus on San Antonio	The Counseling Team	American GI Forum National Veterans Outreach Program	The counselors talk about their free counseling services to veterans for issues such as PTSD, anxiety and depression. Their wait time is much shorter than the VA	30:00 6AM
9/13/20	Focus on San Antonio	Dr. Van Wesley Adamson	Cardiologist at the Heart and Vascular Institute of Texas in New Braunfels	How COVID-19 affects your heart. He talked about taking care of your heart and keeping your body in good physical condition, so you'll have a better outcome if you do become infected	30:00 6AM

9/20/20	Focus on San Antonio	Patti Ruffin Mark Ruffin	PKD Foundation	The Ruffins talked about the upcoming Walk for PKD, their annual fundraiser that has gone virtual this year. Patti talked about the disease that has horribly affected her family	30:00 6AM
9/20/20	Focus on San Antonio	Dr. Van Wesley Adamson	Cardiologist at the Heart and Vascular Institute of Texas in New Braunfels	What COVID-19 does to your heart; how to keep your heart healthy so that you have a good outcome should you become infected	30:00 6:30AM
9/27/20	Focus on San Antonio	Mona Patel	San Antonio Amputee Foundation	How and why she founded the Foundation; taking a team of amputees to climb Mount Kilimanjaro	30:00 6AM
9/27/20	Focus on San Antonio	Mark Ruffin Patti Ruffin	PKD Foundation	Patti explains what polycystic kidney disease does to your body and what it's done to her and her family. Mark talked about being a caregiver and volunteering for the PKD Foundation and their upcoming virtual fundraising walk	30:00 6:30AM

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/12/20	Focus on San Antonio	Ginny Funk	Alzheimer's Association	Going online with services due to pandemic; talks about how hard it is for caregivers of people with Alzheimer's disease	30:00 6AM
7/19/20	Focus on San Antonio	Vinsen Faris	Meals on Wheels	How the pandemic has changed operations at Meals on Wheels. The number of people seeking a delivered meal has increased tremendously	30:00 6:30AM
7/26/20	Focus on San Antonio	Vinsen Faris	Meals on Wheels	The need for a delivered meal has increased; operations have gone through changes because of the pandemic	30:00 6AM
8/2/20	Focus on San Antonio	Sherry Derdak	Feral Cat Coalition	How the pandemic is causing hardship on the feral cat population, estimated at 200,000. She talked about their programs and how they need help and donations	30:00 6:30AM
8/9/20	Focus on San Antonio	Sherry Derdak	Feral Cat Coalition	How they are operating during the pandemic, how clinics have closed, reducing the number of feral cats getting spayed and neutered	30:00 6AM
8/30/20	Focus on San Antonio	Rev. Denise Barker	Magdalena House	How she founded Magdalena House, giving survivors of domestic violence and trafficking a safe place to live while recovering and working on becoming self-sufficient	30:00 6:30AM
9/6/20	Focus on San Antonio	Rev. Denise Barker	Magdalena House	Homes where women who have survived domestic violence and trafficking live while recovering and working to become self-sufficient.	30:00 6AM

FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
9/13/20	Focus on San Antonio	Mike Fresher Peter Noone	Tobin Center Herman's Hermits	Fresher talked about the economic hit the Tobin Center has taken due to COVID-19. He talked about reopening; Noone talked about his career and upcoming concert here	30:00 6:30AM

PUBLIC SERVICE ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
7/1/2020-7/31/2020	Advertising Council	Corona Virus Response 2020	Community/Health	175x
7/1/2020-7/31/2020	Advertising Council	Texting and Driving	Community	62x
7/1/2020-7/31/2020	Cox Media Group	Job Posting Hotline	Community	150x
7/1/2020-7/31/2020	Texas Association of Broadcasters	Air Force Reserve '20	Community	43x
7/1/2020-7/31/2020	Texas Association of Broadcasters	Army National Guard	Community	89x
7/1/2020-7/31/2020	Texas Association of Broadcasters	Governor Abbott/DSHS Corona	Community	44x
7/1/2020-7/31/2020	Texas Association of Broadcasters	TXDOT Be Safe	Community	26x
7/1/2020-7/31/2020	Texas Association of Broadcasters	TXDOT Impaired Driving	Community	51x
7/20/2020 – 7/24/2020	San Antonio Zoo	San Antonio Zoo Awareness	Awareness/Community	17x
8/1/2020-8/31/2020	Advertising Council	Corona Virus Response 2020	Community/Health	15x
8/1/2020-8/31/2020	Advertising Council	Texting and Driving	Community	67x
8/1/2020-8/31/2020	Cox Media Group	Job Posting Hotline	Community	15x
8/1/2020-8/31/2020	Texas Association of Broadcasters	Air Force Reserve '20	Community	24x
8/1/2020-8/31/2020	Texas Association of Broadcasters	Army National Guard	Community	87x
8/1/2020-8/31/2020	Texas Association of Broadcasters	Governor Abbott/DSHS Corona	Community	33x
8/1/2020-8/31/2020	Texas Association of Broadcasters	Texas CASA	Community	38x
8/1/2020-8/31/2020	Texas Association of Broadcasters	TXDOT Child Passenger Safety	Community	21x

8/1/2020-8/31/2020	Texas Association of Broadcasters	TXDOT Impaired Driving	Community	33x
9/1/2020 – 9/30/2020	Cox Media Group	Keep It In SA	Community/Shop Local	30x
9/1/2020-9/30/2020	Advertising Council	Texting and Driving	Community	50x
9/1/2020-9/30/2020	Texas Association of Broadcasters	Army National Guard	Community	62x
9/1/2020-9/30/2020	Texas Association of Broadcasters	SOS Voter Education Phase 2	Community	44x
9/1/2020-9/30/2020	Texas Association of Broadcasters	Texas CASA	Community	32x
9/1/2020-9/30/2020	Texas Association of Broadcasters	TXDOT Child Passenger Safety	Community	51x
9/1/2020-9/30/2020	Texas Association of Broadcasters	TXDOT Don't Mess with Texas	Community	26x