

ORDER



WJW-TV

Orders
Order / Rev: 376205
Alt Order #: 08364682
Product Desc: NRA-ILA
Estimate: 7769
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 09/08/16 / 09/08/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: NPHL
Sales Region: National

Agency
Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRA-ILA
Demographic: A35-64
Product Codes: PL4.b
Priority: 03
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	40	\$174,900.00	\$148,665.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	40	\$174,900.00	\$148,665.00	0.00
Totals	40	\$174,900.00	\$148,665.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJW-TV	61%	\$174,900.00
Market	100%	\$286,721.31

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAOH	0%	\$0.00
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	16%	\$45,875.41
WGGN	0%	\$0.00
WKYC	21%	\$60,211.48
WMFD	0%	\$0.00
WOIO	2%	\$5,734.43
WQHS	0%	\$0.00
WRLM	0%	\$0.00
WUAB	0%	\$0.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/14/16	10/14/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----1--	1:00	1	\$5,200.00	03	0.00	NM	1	\$5,200.00

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E 1	8	10/14/16	10/14/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	----1--	1:00	1	\$5,200.00	03	0.00	NM	1	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$5,200.00		0.00			
E 2	8	10/14/16	10/14/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	----1--	1:00	1	\$4,800.00	03	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$4,800.00		0.00			
E 3	8	10/14/16	10/14/16	Friday Night Touchdown Friday Night Touchdown	CM	11:00 PM-11:30 PM	----1--	1:00	1	\$2,400.00	03	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$2,400.00		0.00			
E 4	8	10/14/16	10/14/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-6:00 PM	----1--	1:00	1	\$3,200.00	03	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$3,200.00		0.00			
E 5	8	10/14/16	10/14/16	M-F 7p-730p FOX 8 News @ 7p	CM	7:00 PM-7:30 PM	----1--	1:00	1	\$4,000.00	03	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$4,000.00		0.00			
E 6	8	10/14/16	10/14/16	MLB Champ Series Gm MLB Champ Series Gm	CM	Various	----1--	1:00	1	\$6,000.00	04	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$6,000.00		0.00			
E 7	8	10/17/16	10/17/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	1-----	1:00	1	\$4,800.00	03	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$4,800.00		0.00			
E 8	8	10/17/16	10/17/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	1-----	1:00	1	\$2,000.00	03	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$2,000.00		0.00			
E 9	8	10/17/16	10/17/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-7:00 PM	1-----	1:00	1	\$4,600.00	03	0.00	NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$4,600.00		0.00			
E 10	8	10/17/16	10/17/16	M-F 7p-730p FOX 8 News @ 7p	CM	7:00 PM-7:30 PM	1-----	1:00	1	\$4,000.00	03	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$4,000.00		0.00			
E 11	8	10/17/16	10/17/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	1-----	1:00	1	\$5,000.00	03	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$5,000.00		0.00			
E 12	8	10/15/16	10/15/16	College Football Gm College Football Gm	CM	3:30 PM-7:00 PM (3:30 PM-7:00 PM)	-----1-	1:00	1	\$4,400.00	04	0.00	NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1				\$4,400.00		0.00			
E 13	8	10/15/16	10/15/16	College Football Gm College Football Gm	CM	3:30 PM-7:00 PM (3:30 PM-7:00 PM)	-----1-	1:00	1	\$4,400.00	04	0.00	NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1				\$4,400.00		0.00			
E 14	8	10/15/16	10/15/16	Sa 7a-8a FOX 8 Saturday News @ 7a	CM	7:00 AM-8:00 AM	-----1-	1:00	1	\$1,600.00	03	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1				\$1,600.00		0.00			
E 15	8	10/15/16	10/15/16	MLB Champ Series Gm MLB Champ Series Gm	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	-----1-	1:00	1	\$6,000.00	04	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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E 15	8	10/15/16	10/15/16	MLB Champ Series Gm MLB Champ Series Gm	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	-----1-	1:00	1	\$6,000.00	04	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1				\$6,000.00		0.00			
E 16	8	10/15/16	10/15/16	Sa 8a-9a FOX 8 News Saturday Morning	CM	8:00 AM-9:00 AM	-----1-	1:00	1	\$2,400.00	03	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1				\$2,400.00		0.00			
E 17	8	10/16/16	10/16/16	NFL Reg Ssn Early Gm NFL Reg Ssn Early Gm	CM	1:00 PM-4:00 PM (1:00 PM-4:00 PM)	-----1	1:00	1	\$20,000.00	03	0.00	NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$20,000.00		0.00			
E 18	8	10/16/16	10/16/16	FOX News Sunday FOX News Sunday	CM	10:00 AM-11:00 AM	-----1	1:00	1	\$2,200.00	03	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$2,200.00		0.00			
E 19	8	10/16/16	10/16/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-11:00 PM	-----1	1:00	1	\$5,200.00	03	0.00	NM	1	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$5,200.00		0.00			
E 20	8	10/16/16	10/16/16	Su 11p-1130p Su 11p-1130p	CM	11:00 PM-11:30 PM	-----1	1:00	1	\$1,400.00	03	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$1,400.00		0.00			
E 21	8	10/16/16	10/16/16	Su 6p-7p FOX 8 News @ 6p	CM	Su 6p-7p	-----1	1:00	1	\$4,000.00	03	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$4,000.00		0.00			
E 22	8	10/16/16	10/16/16	MLB Champ Series Gm MLB Champ Series Gm	CM	7:30 PM-11:00 PM	-----1	1:00	1	\$6,000.00	04	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$6,000.00		0.00			
E 23	8	10/16/16	10/16/16	Sunday Prime Hour 2A Sunday Prime Hour 2A	CM	8:00 PM-8:30 PM	-----1	1:00	1	\$6,000.00	07	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$6,000.00		0.00			
E 24	8	10/16/16	10/16/16	Su 8a-9a FOX 8 News Sunday Morning	CM	8:00 AM-9:00 AM	-----1	1:00	1	\$2,400.00	03	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$2,400.00		0.00			
E 25	8	10/13/16	10/13/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	---1---	1:00	1	\$4,800.00	03	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1				\$4,800.00		0.00			
E 26	8	10/13/16	10/13/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-6:00 PM	---1---	1:00	1	\$3,200.00	03	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1				\$3,200.00		0.00			
E 27	8	10/13/16	10/13/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-7:00 PM	---1---	1:00	1	\$4,600.00	03	0.00	NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1				\$4,600.00		0.00			
E 28	8	10/13/16	10/13/16	M-F 7p-730p FOX 8 News @ 7p	CM	7:00 PM-7:30 PM	---1---	1:00	1	\$4,000.00	03	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1				\$4,000.00		0.00			
E 29	8	10/13/16	10/13/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	---1---	1:00	1	\$5,000.00	03	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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E 29	8	10/13/16	10/13/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	---1---	1:00	1	\$5,000.00	03	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	---1---		1			\$5,000.00			0.00			
E 30	8	10/11/16	10/11/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-1-----	1:00	1	\$4,800.00	03	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-1-----		1			\$4,800.00			0.00			
E 31	8	10/11/16	10/11/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-6:00 PM	-1-----	1:00	1	\$3,200.00	03	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-1-----		1			\$3,200.00			0.00			
E 32	8	10/11/16	10/11/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-7:00 PM	-1-----	1:00	1	\$4,600.00	03	0.00	NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-1-----		1			\$4,600.00			0.00			
E 33	8	10/11/16	10/11/16	M-F 7p-730p FOX 8 News @ 7p	CM	7:00 PM-7:30 PM	-1-----	1:00	1	\$4,000.00	03	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-1-----		1			\$4,000.00			0.00			
E 34	8	10/12/16	10/12/16	M-F 11p-1130p M-F 11p-1130p	CM	11:00 PM-11:30 PM	--1----	1:00	1	\$2,500.00	03	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1			\$2,500.00			0.00			
E 35	8	10/12/16	10/12/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	--1----	1:00	1	\$2,000.00	03	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1			\$2,000.00			0.00			
E 36	8	10/12/16	10/12/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-6:00 PM	--1----	1:00	1	\$3,200.00	03	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1			\$3,200.00			0.00			
E 37	8	10/12/16	10/12/16	M-F 7p-730p FOX 8 News @ 7p	CM	7:00 PM-7:30 PM	--1----	1:00	1	\$4,000.00	03	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1			\$4,000.00			0.00			
E 38	8	10/12/16	10/12/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	--1----	1:00	1	\$4,000.00	03	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1			\$4,000.00			0.00			
E 39	8	10/12/16	10/12/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	--1----	1:00	1	\$5,000.00	03	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1			\$5,000.00			0.00			
E 40	8	10/12/16	10/12/16	M-F 8a-9a FOX 8 News @ 8a	CM	8:00 AM-9:00 AM	--1----	1:00	1	\$4,000.00	03	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1			\$4,000.00			0.00			
													Totals	40	\$174,900.00