

# ORDER

**Orders**  
**Order / Rev:** 3516451  
**Alt Order #:** WOC14618312  
**Product Desc:** TV  
**Estimate:** 13106  
**Flight Dates:** 10/29/24 - 11/04/24  
**Original Date / Rev:** 04/11/24 / 04/11/24  
**Order Type:** NORMAL

**WYCI**  
**Primary AE:** Nicholas Hasenecz  
**Sales Office:** GN-NY  
**Sales Region:** National

**Agency**  
**Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Nicole Meade  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** House Majority PAC  
**Demographic:** A55+  
**Product Codes:** Issue - National - House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-02

**New Business End:**  
**Advertiser External ID:** 504123  
**Agency External ID:** 111690  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	21	\$1,230.00	\$1,045.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	21	\$1,230.00	\$1,045.50	0.00
<b>Totals</b>	<b>21</b>	<b>\$1,230.00</b>	<b>\$1,045.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nicholas Hasenecz	GN-NY	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYCI	10/29/24	11/04/24	M-F 9-10a M-F 9-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$30.00	P-02	0.00	NM	5	\$150.00
(Program: DATELINE) 4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	MTWTF--			5		\$30.00		0.00				
N 2	WYCI	10/29/24	11/04/24	M-F 3-4p M-F 3-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	5	\$30.00	P-02	0.00	NM	5	\$150.00
(Program: DR. PHIL) 4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	MTWTF--			5		\$30.00		0.00				
N 3	WYCI	10/29/24	11/04/24	All Day Rotator 7:00 PM-7:30 PM	CM	7:00 PM-7:30 PM	MTWTF--	:30	3	\$100.00	P-02	0.00	NM	3	\$300.00
(Program: FRIENDS) 4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	MTWTF--			3		\$100.00		0.00				
N 4	WYCI	10/29/24	11/04/24	All Day Rotator 7:30 PM-8:00 PM	CM	7:30 PM-8:00 PM	MTWTF--	:30	3	\$100.00	P-02	0.00	NM	3	\$300.00
(Program: FRIENDS) 4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	MTWTF--			3		\$100.00		0.00				

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 Alt Order #: WOC14618312  
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13106  
**WYCI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WYCI	10/29/24	10/29/24	Prime Rotator M-Su 9:00 PM-10:00 PM	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-T-----	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: CHICAGO FIRE)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-T-----			1			\$75.00			0.00		
N 6	WYCI	10/29/24	10/30/24	Prime Rotator M-Su 9:00 PM-10:00 PM	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	--W----	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: DATELINE)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	--W----			1			\$75.00			0.00		
N 7	WYCI	10/29/24	10/31/24	Prime Rotator M-Su 8:00 PM-9:00 PM	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---T---	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: DATELINE)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	---T---			1			\$75.00			0.00		
N 8	WYCI	10/29/24	11/01/24	Prime Rotator M-Su 8:00 PM-9:00 PM	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	----F--	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: CHICAGO PD)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	----F--			1			\$75.00			0.00		
N 9	WYCI	10/29/24	11/02/24	Prime Rotator M-Su 9:00 PM-10:00 PM	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----S-	:30	1	\$30.00	P-02	0.00	NM	1	\$30.00
(Program: LAW & ORDER SVU)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S-			1			\$30.00			0.00		
													Totals	21	\$1,230.00