

WAPK-CA
Quarterly Issues/Programs List
October 1, 2009

A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave "significant treatment" to those issues.

**The following issues were presented on
WAPK-CA
public affairs programs:**

1) Issue – Promoting regional tourism

Program – A Closer Look – July 5, 2009, 13 minutes

Nina Ketron on behalf of the Cove Ridge Center and Foundation at Natural Tunnel State Park in Duffield. We discussed the on-going ‘Pickin in the Park’ programs during the summer and this year’s Papa Joe Smiddy Mountain Music Fest. We also outlined some of the amenities available at the park.

2) Issue – Effort to get people to “Move To Kingsport”

Program – A Closer Look – July 26, 2009, 13 minutes

Kira Dykstra -- Kira is the Director of the ‘Move To Kingsport’ and shared the nuances of the operation of this marketing effort and some of its successes.

3) Issue – Providing skills training in the area

Program – A Closer Look – Aug. 16, 2009, 13 minutes

Carl Bell and Stephanie Walker with the First Tennessee Human Resources Agency were our next guests. The Senior Employment program was described and discussed. A great program that not only provides skills training to those over 55 who are entering or re-entering the workforce but also provides a source of free labor for non-profits or governments.

4) Issue – Need for a new Sullivan County, TN Animal Shelter

Program – A Closer Look – Sept. 13, 2009, 13 minutes

Phil Lane, Animal Control Supervisor – Sullivan County Sheriff’s Office and Kim Pruden, Volunteer for the Sullivan County Animal Shelter Committee and Lucy the Pound Puppy. The animal Shelter and Lucy’s candidacy for the ‘Cutest Dog In America’ contest were our topics today. The winner will win \$1 million for the shelter.

5) Issue – Governmental developments

Program – A Closer Look – September 27, 2009, 13 minutes

The Honorable Steve Godsey – Steve is Mayor of Sullivan County and brought us up to date on issues in Sullivan County – no tax increase.

Supporting Documentation
WAPK-CA
Public Service Programming
A Closer Look, Sundays 5:30 PM – July– September 2009
Each segment is approximately 13 minutes in length

July 2009

July 5, 2009

- 1st Segment – Nina Ketron on behalf of the Cove Ridge Center and Foundation at Natural Tunnel State Park in Duffield. We discussed the on-going ‘Pickin in the Park’ programs during the summer and this year’s Papa Joe Smiddy Mountain Music Fest. We also outlined some of the amenities available at the park.
- 2nd Segment – Lindsay Greer on behalf of Girls Inc.. We discussed the many programs available at the Kingsport Girls Inc. that help make girls strong, bold and smart.

July 12, 2009

- 1st Segment – Mr. Bill Dunn on behalf of Hammond House. Hammond House is a well preserved historic site of the Victorian era and is a great addition to our cadre of historic sites. A lot of work by dedicated volunteers.
- 2nd Segment – Continuing down the historic lane we visited with Ms Billie Moore. Ms Moore represented the Exchange Place – Gaines Preston Farm. This site is a ‘living history’ site with programming and activities almost year round showcasing life during the settling of our region.

July 19, 2009

- 1st Segment – A visit with Phil Lane with the Sullivan County Sherriff’s Office. Phil is over animal control operations for the Sherriff’s office. We talked about the efforts of his department and the operation of the animal shelter.
- 2nd Segment – Darlene Jones. Darlene is a representative with Welmont’s Health Promotions. Protecting ourselves from harmful UV radiation was our discussion topic today.

July 26, 2009

- 1st Segment – Kira Dykstra -- Kira is the Director of the ‘Move To Kingsport’ and shared the nuances of the operation of this marketing effort and some of its successes.

- 2nd Segment – Lynn Sorrell – Lynn is the director of Contact Concern and shared with us the many aspects of this health and human services gateway – no longer are they “just” a suicide prevention hotline.

‘A Closer Look’ August 2009

August 2, 2009

- 1st Segment – Abigale Simmons – Abigale visited with us on behalf of the Greater Kingsport Area YMCA and brought us up to date on some of the many programs offered by our local ‘Y.’ Programs are offered for all ages.
- 2nd Segment – Ladell Mc Whirter – Ladell is the president of the board of directors of the John R. Hay House. Ladell shared with us the importance of the facility in our local criminal justice system, particularly in the area of restoration of the convicted individual back into society.

August 9, 2009

- 1st Segment – Stan Johnson – Stan is with the Great Body Fitness Center but he appeared in his role as chairman of the board of directors of the Small-Miracles Horseback Riding Center. Stan shared with us the many successes of this program that helps children who may be differently abled accomplish many small miracles.
- 2nd Segment – Connie Steere – Connie visited with us on behalf of the organization she leads known as C.A.S.A. or Court Appointed Special Advocates. The volunteers for this organization as officers of the courts make sure the interests of the child are protected as the case winds its way through the court..

August 16, 2009

- 1st Segment – W. David Page and Ronald Cameron – Sequoyah Council Boy Scouts Of America. Mr. Page, the new Council Scout Executive was introduced to our audience. He and Ron then shared the host of activities going on and scheduled for this fall. Their upcoming fall recruitment program was also discussed.
- 2nd Segment – Carl Bell and Stephanie Walker with the First Tennessee Human Resources Agency were our next guests. The Senior Employment program was described and discussed. A great program that not only provides skills training to those over 55 who are entering or re-entering the workforce but also provides a source of free labor for non-profits or governments.

August 23, 2009

- 1st Segment – Tom Tull. Tom is employed by Mountain States Health Alliance but is with us for this segment on behalf of the ETSU PRIDE program. Many wonderful opportunities are available for us to show our support for the students at our regional university.
- 2nd Segment – Sam Carlsen – Sam is an area chef for Levy Restaurants. Levy has the food service operations at the Bristol Motor Speedway. Out on site visit helped our audience understand the daunting task of feeding thousands of people for a week.

August 30, 2009

- 1st Segment – Linda Ellison – Linda is with Contact Concern and the Tennessee Suicide Prevention Network. We discussed the prevalence of suicide in our region as well as some of the prevention techniques. We also talked about the upcoming Suicide Awareness and Prevention Walk coming up at Warrior's Path Park.
- 2nd Segment – 2nd Segment – Carl Bell and Stephanie Walker with the First Tennessee Human Resources Agency were our next guests. The Senior Employment program was described and discussed. A great program that not only provides skills training to those over 55 who are entering or re-entering the workforce but also provides a source of free labor for non-profits or governments. (Yes this is a repeat of the segment of August 15 & 16, 2009)

'A Closer Look' September 2009

September 6, 2009

- 1st Segment – Roy Harmon – Roy is President and CEO of Bank of Tennessee and shared with us his view of the economy – regionally, nationally and globally. We also discussed Kingsport's public art program.
- 2nd Segment – Bobbie Phillips – Bobbie is chair of the Netherland Inn Steering Committee and brought us information on the newly completed flat boat, bank barn and the host of upcoming events at the inn.

September 13, 2009

- 1st Segment – Brianne Johnson Wright – Archivist for the City of Kingsport – Brianne introduced us to the City of Kingsport's Archives effort. She also shared some the unique collections owned by the archives.
- 2nd Segment – Phil Lane, Animal Control Supervisor – Sullivan County Sherriff's Office and Kim Pruden, Volunteer for the Sullivan County Animal Shelter Committee and Lucy the Pound Puppy. The animal Shelter and Lucy's candidacy for the 'Cutest Dog In America' contest were our topics today.

September 20, 2009

- 1st Segment – Shelia Steele Hunt, Director of the Sullivan County Department of Archives and Tourism. Shelia brought us up to date on projects such as the Deery Inn, Blountville preservation and beautification as well as the County's efforts in records preservation.
- 2nd Segment – Barry Brickey, Kingsport Fire Department Public Education Officer. October is Fire Prevention Month in Kingsport as well as nationwide. Barry shared some things we all need to do to protect our lives and property in case of fire.

September 27, 2009

- 1st Segment – The Honorable Steve Godsey – Steve is Mayor of Sullivan County and brought us up to date on issues in Sullivan County – no tax increase.
- 2nd Segment – Tim Whaley – Tim is the Government and Community Relations Director for the City of Kingsport. Tim brought us up to date on the status of various city issues and projects such as the aquatic center, school funding, higher education and road and street repairs.