

**WAPK-CA**  
**Quarterly Issues/Programs List**  
**October 1, 2009**

**A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave "significant treatment" to those issues.**

**The following issues were presented on  
WAPK-CA  
public affairs programs:**

**1) Issue – Promoting regional tourism**

**Program – A Closer Look – July 5, 2009, 13 minutes**

Nina Ketron on behalf of the Cove Ridge Center and Foundation at Natural Tunnel State Park in Duffield. We discussed the on-going ‘Pickin in the Park’ programs during the summer and this year’s Papa Joe Smiddy Mountain Music Fest. We also outlined some of the amenities available at the park.

**2) Issue – Effort to get people to “Move To Kingsport”**

**Program – A Closer Look – July 26, 2009, 13 minutes**

Kira Dykstra -- Kira is the Director of the ‘Move To Kingsport’ and shared the nuances of the operation of this marketing effort and some of its successes.

**3) Issue – Providing skills training in the area**

**Program – A Closer Look – Aug. 16, 2009, 13 minutes**

Carl Bell and Stephanie Walker with the First Tennessee Human Resources Agency were our next guests. The Senior Employment program was described and discussed. A great program that not only provides skills training to those over 55 who are entering or re-entering the workforce but also provides a source of free labor for non-profits or governments.

**4) Issue – Need for a new Sullivan County, TN Animal Shelter**

**Program – A Closer Look – Sept. 13, 2009, 13 minutes**

Phil Lane, Animal Control Supervisor – Sullivan County Sheriff’s Office and Kim Pruden, Volunteer for the Sullivan County Animal Shelter Committee and Lucy the Pound Puppy. The animal Shelter and Lucy’s candidacy for the ‘Cutest Dog In America’ contest were our topics today. The winner will win \$1 million for the shelter.

**5) Issue – Governmental developments**

**Program – A Closer Look – September 27, 2009, 13 minutes**

The Honorable Steve Godsey – Steve is Mayor of Sullivan County and brought us up to date on issues in Sullivan County – no tax increase.

*Supporting Documentation*  
**WAPK-CA**  
**Public Service Programming**  
**A Closer Look, Sundays 5:30 PM – July– September 2009**  
Each segment is approximately 13 minutes in length

**July 2009**

**July 5, 2009**

- 1<sup>st</sup> Segment – Nina Ketron on behalf of the Cove Ridge Center and Foundation at Natural Tunnel State Park in Duffield. We discussed the on-going ‘Pickin in the Park’ programs during the summer and this year’s Papa Joe Smiddy Mountain Music Fest. We also outlined some of the amenities available at the park.
- 2<sup>nd</sup> Segment – Lindsay Greer on behalf of Girls Inc.. We discussed the many programs available at the Kingsport Girls Inc. that help make girls strong, bold and smart.

**July 12, 2009**

- 1<sup>st</sup> Segment – Mr. Bill Dunn on behalf of Hammond House. Hammond House is a well preserved historic site of the Victorian era and is a great addition to our cadre of historic sites. A lot of work by dedicated volunteers.
- 2<sup>nd</sup> Segment – Continuing down the historic lane we visited with Ms Billie Moore. Ms Moore represented the Exchange Place – Gaines Preston Farm. This site is a ‘living history’ site with programming and activities almost year round showcasing life during the settling of our region.

**July 19, 2009**

- 1<sup>st</sup> Segment – A visit with Phil Lane with the Sullivan County Sherriff’s Office. Phil is over animal control operations for the Sherriff’s office. We talked about the efforts of his department and the operation of the animal shelter.
- 2<sup>nd</sup> Segment – Darlene Jones. Darlene is a representative with Welmont’s Health Promotions. Protecting ourselves from harmful UV radiation was our discussion topic today.

**July 26, 2009**

- 1<sup>st</sup> Segment – Kira Dykstra -- Kira is the Director of the ‘Move To Kingsport’ and shared the nuances of the operation of this marketing effort and some of its successes.

- 2<sup>nd</sup> Segment – Lynn Sorrell – Lynn is the director of Contact Concern and shared with us the many aspects of this health and human services gateway – no longer are they “just” a suicide prevention hotline.

## **‘A Closer Look’ August 2009**

### **August 2, 2009**

- 1<sup>st</sup> Segment – Abigale Simmons – Abigale visited with us on behalf of the Greater Kingsport Area YMCA and brought us up to date on some of the many programs offered by our local ‘Y.’ Programs are offered for all ages.
- 2<sup>nd</sup> Segment – Ladell Mc Whirter – Ladell is the president of the board of directors of the John R. Hay House. Ladell shared with us the importance of the facility in our local criminal justice system, particularly in the area of restoration of the convicted individual back into society.

### **August 9, 2009**

- 1<sup>st</sup> Segment – Stan Johnson – Stan is with the Great Body Fitness Center but he appeared in his role as chairman of the board of directors of the Small-Miracles Horseback Riding Center. Stan shared with us the many successes of this program that helps children who may be differently abled accomplish many small miracles.
- 2<sup>nd</sup> Segment – Connie Steere – Connie visited with us on behalf of the organization she leads known as C.A.S.A. or Court Appointed Special Advocates. The volunteers for this organization as officers of the courts make sure the interests of the child are protected as the case winds its way through the court..

### **August 16, 2009**

- 1<sup>st</sup> Segment – W. David Page and Ronald Cameron – Sequoyah Council Boy Scouts Of America. Mr. Page, the new Council Scout Executive was introduced to our audience. He and Ron then shared the host of activities going on and scheduled for this fall. Their upcoming fall recruitment program was also discussed.
- 2<sup>nd</sup> Segment – Carl Bell and Stephanie Walker with the First Tennessee Human Resources Agency were our next guests. The Senior Employment program was described and discussed. A great program that not only provides skills training to those over 55 who are entering or re-entering the workforce but also provides a source of free labor for non-profits or governments.

### **August 23, 2009**

- 1<sup>st</sup> Segment – Tom Tull. Tom is employed by Mountain States Health Alliance but is with us for this segment on behalf of the ETSU PRIDE program. Many wonderful opportunities are available for us to show our support for the students at our regional university.
- 2<sup>nd</sup> Segment – Sam Carlsen – Sam is an area chef for Levy Restaurants. Levy has the food service operations at the Bristol Motor Speedway. Out on site visit helped our audience understand the daunting task of feeding thousands of people for a week.

## **August 30, 2009**

- 1<sup>st</sup> Segment – Linda Ellison – Linda is with Contact Concern and the Tennessee Suicide Prevention Network. We discussed the prevalence of suicide in our region as well as some of the prevention techniques. We also talked about the upcoming Suicide Awareness and Prevention Walk coming up at Warrior's Path Park.
- 2<sup>nd</sup> Segment – 2<sup>nd</sup> Segment – Carl Bell and Stephanie Walker with the First Tennessee Human Resources Agency were our next guests. The Senior Employment program was described and discussed. A great program that not only provides skills training to those over 55 who are entering or re-entering the workforce but also provides a source of free labor for non-profits or governments. (Yes this is a repeat of the segment of August 15 & 16, 2009)

## **'A Closer Look' September 2009**

### **September 6, 2009**

- 1<sup>st</sup> Segment – Roy Harmon – Roy is President and CEO of Bank of Tennessee and shared with us his view of the economy – regionally, nationally and globally. We also discussed Kingsport's public art program.
- 2<sup>nd</sup> Segment – Bobbie Phillips – Bobbie is chair of the Netherland Inn Steering Committee and brought us information on the newly completed flat boat, bank barn and the host of upcoming events at the inn.

### **September 13, 2009**

- 1<sup>st</sup> Segment – Brianne Johnson Wright – Archivist for the City of Kingsport – Brianne introduced us to the City of Kingsport's Archives effort. She also shared some the unique collections owned by the archives.
- 2<sup>nd</sup> Segment – Phil Lane, Animal Control Supervisor – Sullivan County Sherriff's Office and Kim Pruden, Volunteer for the Sullivan County Animal Shelter Committee and Lucy the Pound Puppy. The animal Shelter and Lucy's candidacy for the 'Cutest Dog In America' contest were our topics today.

## **September 20, 2009**

- 1<sup>st</sup> Segment – Shelia Steele Hunt, Director of the Sullivan County Department of Archives and Tourism. Shelia brought us up to date on projects such as the Deery Inn, Blountville preservation and beautification as well as the County's efforts in records preservation.
- 2<sup>nd</sup> Segment – Barry Brickey, Kingsport Fire Department Public Education Officer. October is Fire Prevention Month in Kingsport as well as nationwide. Barry shared some things we all need to do to protect our lives and property in case of fire.

## **September 27, 2009**

- 1<sup>st</sup> Segment – The Honorable Steve Godsey – Steve is Mayor of Sullivan County and brought us up to date on issues in Sullivan County – no tax increase.
- 2<sup>nd</sup> Segment – Tim Whaley – Tim is the Government and Community Relations Director for the City of Kingsport. Tim brought us up to date on the status of various city issues and projects such as the aquatic center, school funding, higher education and road and street repairs.