

**WAPK-CA**  
**Quarterly Issues/Programs List**  
**October 1, 2007**

**A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave "significant treatment" to those issues.**

**The following issues were presented on  
WAPK-CA  
public affairs programs:**

**WAPK-CA Public Service Programming**  
**A Closer Look, Sundays 11:30 AM -- July - September 2007**  
**Each segment is approximately 13 minutes in length**

July 1, 2007

Andy McLamb—Marsh Regional Blood Center

Blood donation is at an all time low as demand for blood increases. Donors are offered extra incentive during the 4th of July week.

John McKinley & Susan LaGuardia—Kingsport Veterans Memorial

The Kingsport Veterans Memorial will honor military veterans with a new structure in a park setting on Fort Henry Drive. Pavers are available to be inscribed with veterans' information.

July 7, 2007

Congressman David Davis

A major issue facing the nation is illegal immigration and Congressman Davis feels strong measures should be taken to correct this problem. He also is working diligently to bring grant monies to the first district, having secured grants for E.T.S.U., Cherokee Health Systems, Tri Cities Airport, and Watauga Regional Water Authority.

July 15, 2007

Lucy Fleming—Fun Fest Director

Pat Kane—2007 Chair, Fun Fest

The history of Fun Fest was shared along with information on how the event is planned and funded. Pat discussed events for 2007 and highlighted new events as well as events especially designed for the family. Merchandise and tickets are available at the Fun Fest Store in Fort Henry Mall.

July 22, 2007

Wendy Whitsoe—Tri-Cities Dragon Boat Races

The Dragon Boat Races are designed to involve groups in boating competition as they raise money for charitable organizations. Additional activities are included in the event to encourage spectators and donations.

Joanna Swinehart—Nisewonger Children's Hospital

The Children's Hospital is raising money to fund the construction of a new hospital to better serve the children in the East Tennessee area. The hospital will include a special unit which is a branch of St. Jude's hospital for treating children with cancer related disease.

July 29, 2007

Mary Smith—Founder, Small Miracles Therapeutic Horseback Riding Center

Wayne Michelli—Owner, Riverfront Seafood Company

Small Miracles offers therapeutic services for children with various disabilities.

Riverfront is sponsoring a fund raising dinner to build office space at the center.

Jim Perkins—Wellmont Diabetes Center

Wellmont is offering disposal containers for “sharps” used in treatment of diabetes. These will be given to the community and full units will be disposed of properly.

August 5, 2007

Leisa Jenkins—Executive Director, CareSpark

CareSpark is a program for offering computerized medical records of individuals to be shared with healthcare professionals. This program will coordinate medical care and avoid medical mistakes in treatment and medication when more than one physician is involved in care.

Joe Tennis—Author

Joe has written three books, two of which are currently available. As a local resident, Joe has written a tour guide book, **SOUTHWEST VIRGINIA CROSSROADS**, published by Overmountain Press. He also authored a book for children, **THE MARBLE AND OTHER GHOST TALES OF TENNESSEE AND VIRGINIA**. **BEACH TO BLUEGRASS** will be available fall of 2007.

August 12, 2007

Rhonda Goins—Naturalist, Bays Mountain Park

Bays Mountain Park has received four wolf cubs that are gradually being introduced into the adult wolf habitat. Volunteers are mentoring the cubs 24/7 so they will be receptive to human observation.

Rob Cole—Volunteer Coordinator, Bays Mountain Park

Bays Mountain Park was originally the water source for Kingsport. The park includes animal habitats, a nature center, herpetarium, and Farmstead Museum and presents nature and planetarium shows.

August 19, 2007

Richard Shadden—Manager, Appalachian Fair

The 2007 fair will feature new events on the Museum Stage and also offer reserved seating for Main Stage performances. Advance tickets are available for substantial savings on admission.

Tom Tull—ETSU Alumni Association

ETSU Pride week will feature events to welcome students to campus and to allow the community to show pride in the school. The final event will be a Bluegrass concert on Broad Street.

August 26, 2007

Jeff Fleming—Assistant City Manager of Development, Kingsport

Kingsport is making great strides in bringing in new business and will face a challenge in finding employees. The city hopes to tap into resources of young retirees, and people seeking part time employment. A campaign of “Positive News” is being shared via e-mail by Jeff, on a daily basis, to help improve the attitude and pride of the community.

September 2, 2007

Dr. William Locke—President, Northeast State Technical Community College  
NSTCC has recently expanded their campus facilities and added new coursework to their curriculum. NSTCC will be the governing agent for the proposed Kingsport Higher Education Center, which will offer degrees on campus in the downtown Kingsport area to better prepare our population for local employment.

September 9, 2007

Bonnie McDonald—Cultural Services of Kingsport Parks and Recreation  
The Art Nights City Lights series will present both drama and musical concerts. These performances are moderately priced to encourage family exposure to the arts.

Bunkey Seay & Charles Nitschke—Kiwanis Club of Kingsport  
Kiwanis Clubs sponsor projects for children in the form of School Reading Tutors, Key Clubs and Builders Clubs for youth, Coats and Shoes for Children and also lend support to Kiwanis Towers, a residence for senior adults. A golf tournament is planned as a means of raising funds for these projects.

September 16, 2007

Ron Ramsey—Lieutenant Governor of Tennessee  
Mr. Ramsey discussed the Tennessee State budget and the fact that the state is in excellent financial condition. He also addressed legislative issues affecting East Tennessee, his support of Fred Thompson in his presidential campaign, and the possibility of his own candidacy for governor at a future date.

September 23, 2007

Lafe Cook—Director, Dobyn's Bennett Band  
Tom Seaglehorst—DB Band Booster's  
DB Band is sponsoring a marching band competition and the community is invited to attend performances. DB Band is the largest high school band and has received numerous awards for performance.

Kathryn Visnesky—Oncology Advanced Practice Nurse  
Natalie Whitlock—Race for the Cure  
October is Breast Cancer Awareness Month and statistics show early intervention assures a higher survival rate. This observance is being addressed with a Survivors Celebration, Survivors Concert and a "Race for the Cure" event.

September 10, 2007

Cornelia Kodkani-Laemmli—Music director/Conductor, Symphony of the Mountains  
Ms. Laemmli is beginning her second year with the symphony and plans to encourage more community involvement by presenting programs that will appeal to a wider segment of the population. Concerts will be presented in Kingsport and Bristol.

Jane Leuthke—ALS Association of Tennessee

Patty Hensley-Hobbs—PAL (Patient of ALS)

The ALS Association offers services to patients and families with this fatal disease. These services include support and encouragement as well as financial help with equipment needs. A “DeFeet ALS” walk is planned for October 13th.