



125 West 55th St
New York, NY 10019

Contract # 26152707 Changes as of: 9/18/2018 at 9:57 AM Version: Current State Version 1
CPE: 84/104/1013 Flight: 9/28/18 - 10/4/18
Agency: PINPOINT MEDIA Advertiser: Peachtree Prosperity
1707 OSAGE ST # 103 Product: Issue
ALEXANDRIA, VA Agency Order #: 7753886
Buyer: Segroves, Danette
Salesperson: RACHEL CHASON
Separation: 212-373-8163
Station: WTGS
Market: Savannah
Office: WASHINGTON
Service: Nielsen
Con Type: POLITICAL/NOTE
Total \$: \$1,815.00
Total Spots: 14
Total CPP: \$0.00
Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/28	9/29	9/30	10/1	10/2	10/3	10/4	Total Spots	Total \$	CPP*	GRP*
1	F,M-Th 11a-12n		Hot Bench (2X)	\$75.00	30	1	0	0	1	0	1	0	3	\$225.00	\$0.00	0.0
2	F,M-Th 3p-4p		Harry	\$45.00	30	0	0	0	0	1	0	1	2	\$90.00	\$0.00	0.0
3	F,M-Th 5p-6p		Peoples Court	\$125.00	30	1	0	0	1	1	0	1	4	\$500.00	\$0.00	0.0
4	F,M-Th 10p-10:30p		Fox News @ 10	\$200.00	30	0	0	0	0	1	1	0	2	\$400.00	\$0.00	0.0
5	F,M-Th 10:30p-11p		Fox 28 News @ 10	\$200.00	30	0	0	0	1	0	1	1	3	\$600.00	\$0.00	0.0
TOTALS:				2	0	0	0	0	3	3	3	3	14	\$1,815.00	\$0.00	0.0



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CPE: 84/104/1013	Agency: PINPOINT MEDIA	Flight: 9/28/18 - 10/4/18	Advertiser: Peachtree Prosperity	Station: WTGS	Con Type: POLITICAL/NOTE
1707 OSAGE ST # 103	ALEXANDRIA, VA	Product: Issue	Agency Order #: 7753886	Market: Savannah	Total \$: \$1,815.00
22302		Buyer: Segroves, Danette	Salesperson: RACHEL CHASON	Office: WASHINGTON	Total Spots: 14
		Separation:	212-373-8163	Service: Nielsen	Total CPP: \$0.00
				Primary Demo: Assistant: STEVE SEVERE	Total GRP:

Special Instructions

Date/Time	Added by	Comment
09/18/18 9:57 AM	RACHEL CHASON	Separation: 30

Competitive Information	
Market Budget:	\$27,500
WTGS Share:	5%
Comment:	
WJCL:	12%
WSAV:	30%
WTOG:	53%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	14	\$1,815.00	N/A
Total	100%	14	\$1,815.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	2	\$200.00
2018-Oct	12	\$1,615.00
Total	14	\$1,815.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/18/18 10:14 AM					\$0
New	9/18/18 9:57 AM	RACHEL CHASON	New	14		\$1,815.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



WTGS
1375 Chatham Pkwy
Savannah, GA 31405
(410) 568-1500

And:

Pinpoint Media LLC
163 West Main Street
Dothan, AL 36301

<u>Contract / Revision</u> 1020488 /		<u>Alt Order #</u> 26152707
<u>Product</u> Issue		
<u>Contract Dates</u> 09/28/18 - 10/04/18		<u>Estimate #</u> 1013
<u>Advertiser</u> Peachtree Prosperity		<u>Original Date / Revision</u> 09/19/18 / 09/19/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTGS	<u>Account Executive</u> New York Millennium	<u>Sales Office</u> KATZ Washingt
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915283	<u>Advertiser Code</u> 84	<u>Product 1/2</u> 104
<u>Agency Ref</u> 7187		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTGS	09/28/18	09/28/18	HOT BENCH	11a-12p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/24/18	09/30/18	----F--	1			\$75.00					
N 2	WTGS	10/01/18	10/01/18	HOT BENCH	11a-12p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/01/18	10/07/18	M-----	1			\$75.00					
N 3	WTGS	10/03/18	10/03/18	HOT BENCH	11a-12p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/01/18	10/07/18	--W----	1			\$75.00					
N 4	WTGS	10/02/18	10/02/18	HARRY	3-4pm		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/01/18	10/07/18	-T-----	1			\$45.00					
N 5	WTGS	10/04/18	10/04/18	HARRY	3-4pm		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/01/18	10/07/18	---T---	1			\$45.00					
N 6	WTGS	09/28/18	09/28/18	PEOPLES CT	458-6pm		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/24/18	09/30/18	----F--	1			\$125.00					
N 7	WTGS	10/01/18	10/01/18	PEOPLES CT	458-6pm		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/01/18	10/07/18	M-----	1			\$125.00					
N 8	WTGS	10/02/18	10/02/18	PEOPLES CT	458-6pm		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/01/18	10/07/18	-T-----	1			\$125.00					
N 9	WTGS	10/04/18	10/04/18	PEOPLES CT	458-6pm		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/01/18	10/07/18	---T---	1			\$125.00					
N 10	WTGS	10/02/18	10/02/18	M-F Late News	10-11PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/01/18	10/07/18	-T-----	1			\$200.00					
N 11	WTGS	10/03/18	10/03/18	M-F Late News	10-11PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/01/18	10/07/18	--W----	1			\$200.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WTGS
1375 Chatham Pkwy
Savannah, GA 31405
(410) 568-1500

<u>Contract / Revision</u>	<u>Alt Order #</u>
1020488 /	26152707

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/28/18 - 10/04/18	Issue	1013

<u>Advertiser</u>	<u>Original Date / Revision</u>
Peachtree Prosperity	09/19/18 / 09/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WTGS	10/01/18	10/01/18	M-F Late News	10-11PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$200.00				
N 13	WTGS	10/03/18	10/03/18	M-F Late News	10-11PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				1	\$200.00				
N 14	WTGS	10/04/18	10/04/18	M-F Late News	10-11PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$200.00				
Totals								0.00				14	\$1,815.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/24/18 - 09/30/18	2	\$200.00	(\$30.00)	\$170.00
10/01/18 - 10/07/18	12	\$1,615.00	(\$242.25)	\$1,372.75
Totals	14	\$1,815.00	(\$272.25)	\$1,542.75

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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