

ORDER



WSFX

Orders
Order / Rev: 1533757
Alt Order #: 08265754
Product Desc: BURR FOR SENATE
Estimate: 6959
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 06/09/16 / 06/09/16
Order Type: General

Primary AE: Matthew Wurm
Sales Office: H-DC
Sales Region: National

Agency Name: National Media Research Planning Pl
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Burr, Richard
Demographic: HH
Product Codes: PL820
Priority: P 2
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	15	\$1,220.00	\$1,037.00
09/26/16	09/26/16	4	\$310.00	\$263.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	15	\$1,220.00	\$1,037.00	0.00
October 2016	4	\$310.00	\$263.50	0.00
Totals	19	\$1,530.00	\$1,300.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Wurm			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSFX	09/23/16	09/23/16	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	----1--	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$200.00		0.00			
E 2	WSFX	09/23/16	09/23/16	SYN Family Feud 11-1130pm SYN 11-1130pm	Comm	11-11:30pm	----1--	:30	1	\$25.00	P 2	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$25.00		0.00			
E 3	WSFX	09/23/16	09/23/16	SYN 5-6pm M-F SYN 5-6pm M-F	Comm	5-6pm	----1--	:30	1	\$65.00	P 2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$65.00		0.00			
E 4	WSFX	09/23/16	09/23/16	Carolina in the Morning Carolina in the Morning	Comm	7-8a	----1--	:30	1	\$20.00	P 2	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$20.00		0.00			
E 5	WSFX	09/26/16	09/26/16	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	1-----	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1				\$200.00		0.00			
E 6	WSFX	09/26/16	09/26/16	SYN Family Feud 11-1130pm SYN 11-1130pm	Comm	11-11:30pm	1-----	:30	1	\$25.00	P 2	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1				\$25.00		0.00			

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Advertiser: POL/Burr, Richard
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 Estimate: 6959
 WSFX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WSFX	09/26/16	09/26/16	SYN Family Feud 11-1130pm SYN 11-1130pm	Comm	11-11:30pm	1-----	:30	1	\$25.00	P 2	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----					1	\$25.00		0.00			
E 7	WSFX	09/26/16	09/26/16	SYN 5-6pm M-F SYN 5-6pm M-F	Comm	5-6pm	1-----	:30	1	\$65.00	P 2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----					1	\$65.00		0.00			
E 8	WSFX	09/26/16	09/26/16	Carolina in the Morning Carolina in the Morning	Comm	7-8a	1-----	:30	1	\$20.00	P 2	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----					1	\$20.00		0.00			
E 9	WSFX	09/22/16	09/22/16	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	---1---	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	---1---					1	\$200.00		0.00			
E 10	WSFX	09/22/16	09/22/16	SYN Family Feud 11-1130pm SYN 11-1130pm	Comm	11-11:30pm	---1---	:30	1	\$25.00	P 2	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	---1---					1	\$25.00		0.00			
E 11	WSFX	09/22/16	09/22/16	M-F 5-6p M-F 5-6p	Comm	5-6p	---1---	:30	1	\$65.00	P 2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	---1---					1	\$65.00		0.00			
E 12	WSFX	09/22/16	09/22/16	Carolina in the Morning Carolina in the Morning	Comm	7-8a	---1---	:30	1	\$20.00	P 2	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	---1---					1	\$20.00		0.00			
E 13	WSFX	09/20/16	09/20/16	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	-1-----	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-1-----					1	\$200.00		0.00			
E 14	WSFX	09/20/16	09/20/16	SYN Family Feud 11-1130pm SYN 11-1130pm	Comm	11-11:30pm	-1-----	:30	1	\$25.00	P 2	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-1-----					1	\$25.00		0.00			
E 15	WSFX	09/20/16	09/20/16	SYN 5-6pm M-F SYN 5-6pm M-F	Comm	5-6pm	-1-----	:30	1	\$65.00	P 2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-1-----					1	\$65.00		0.00			
E 16	WSFX	09/21/16	09/21/16	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	--1----	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	--1----					1	\$200.00		0.00			
E 17	WSFX	09/21/16	09/21/16	SYN Family Feud 11-1130pm SYN 11-1130pm	Comm	11-11:30pm	--1----	:30	1	\$25.00	P 2	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	--1----					1	\$25.00		0.00			
E 18	WSFX	09/21/16	09/21/16	SYN 5-6pm M-F SYN 5-6pm M-F	Comm	5-6pm	--1----	:30	1	\$65.00	P 2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	--1----					1	\$65.00		0.00			
E 19	WSFX	09/21/16	09/21/16	Carolina in the Morning Carolina in the Morning	Comm	7-8a	--1----	:30	1	\$20.00	P 2	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	--1----					1	\$20.00		0.00			

Totals 19 \$1,530.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSFX	Date: 7/12/16
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I, National Media Research, Planning, and Placement,

being/on behalf of: The Richard Burr Committee,

a legally qualified candidate of the US Senate

political party for the office of: Republican

in the General Election

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, The Richard Burr Committee

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

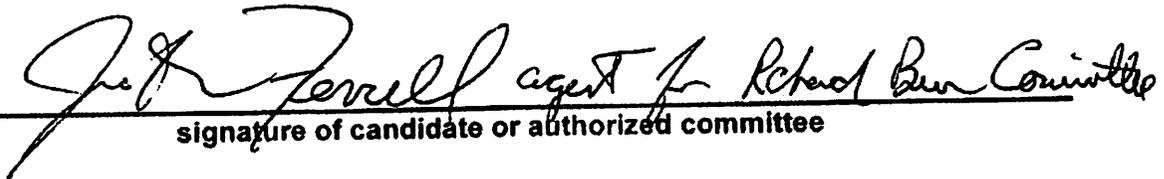
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

JONATHAN FERRELL _____
printed name date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.