

K R V N
ISSUES/PROGRAMMING
April 1, 2022 through June 30, 2022

The following issues were determined to be most significant during the period 4/1/22 thru 6/30/22

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|---|---|--|
| <p>I. LIVESTOCK</p> <ul style="list-style-type: none">A. ProductionB. Marketing | <p>IV. ENERGY</p> <ul style="list-style-type: none">A. WaterB. SoilC. FuelD. General | <p>VI. FOOD</p> <ul style="list-style-type: none">A. SupplyB. DemandC. Dietary |
| <p>II. CROPS</p> <ul style="list-style-type: none">A. ProductionB. Marketing | <p>V. RESEARCH</p> <ul style="list-style-type: none">A. For livestockB. For cropsC. Miscellaneous | <p>VII. GOVERNMENT</p> <ul style="list-style-type: none">A. Farm policyB. Taxes |
| <p>III. ECONOMY</p> <ul style="list-style-type: none">A. FarmB. FederalC. State | | <p>VIII. OTHER</p> <ul style="list-style-type: none">A. General InterestB. SportsC. Special Events |

KRVN attempted to meet the above issues with programming as shown on the next pages.

NOTE: KRVN's issues and the programming to meet them are integrally related to the fact that KRVN is a farmer/rancher owned station. Approximately 88% of KRVN's broadcast day is agriculture-oriented. Anything that is of interest to or concerns Nebraska agriculture is covered by KRVN's Farm Department and/or News Department.

ISSUES/PROGAMMING LIST
DESCRIPTION OF PROGRAMMING

MID-DAY INTERVIEWS: local 7:40am, 12:19pm, 12:45pm and 1:17pm, 5-minute, Monday-Friday, produced by KRVN's Farm, News and Sports Departments consisting of interviews, discussions, and reports on subjects of interest to all listeners, rural and urban. On Saturdays, the Chancellor of the Institute of Agriculture and Natural Resources (IANR) at the University of Nebraska/Lincoln does an interview at 9:30am. These include discussions on changes at IANR, the outstate Extension Offices, money, ag issues, livestock research, and anything else of interest to Nebraska agriculture. (Livestock-I, Crops-II, Economy-III, Energy-IV, Research-V, Food-VI, Government-VII, Other-VIII)

Feature Interview, 7:40am:

April 2022

- 15 Husker Softball Coach Rhonda Revelle (VIII)
- 18 Work of the Brain Injury Alliance of Nebr (V)
- 19 USDA Pollinator Sub Committee (VII)
- 20 Ron Dubas novel "Wildflowers Beyond the Road" (VIII)
- 21 Reptile show comes to Lincoln (VIII)
- 22 John Cook Husker Volleyball (VIII)
- 25 Regent Race Nolan Gurnsey of Sutherland (VII)
- 26 Regent Race Kathy Wilmot of Beaver City (VII)
- 27 Regent Race Matt Williams of Gothenburg (VII)
- 28 Tri City Storm in the Clark Cup Playoffs (VIII)
- 29 Tri City Storm in the Clark Cup Playoffs (VIII)

May 2022

- 2 Phelps County Attorney candidate Mike Henry (VII)
- 3 Phelps County Attorney candidate Natalie Nelsen (VII)
- 4 Public Service Candidate-Kevin Stocker (VII)
- 5 Public Service Candidate Mary Ridder (VII)
- 6 Public Service Candidate Dakota Delka (VII)
- 9 Take um fishing challenge (VIII)
- 10 Red Cross Blood Donations (V)
- 11 Lexington FFA Banquet recap (VIII)
- 12 Nebraska Championship Track Meet (VIII)
- 13 Gary Freck Road 702 Fire (VIII)
- 16 CCC to offer welding classes this summer (VIII)
- 17 CHI Monthly segment on health and safety (V)
- 18 Matt Williams 8 years in the Unicameral (VII)
- 19 Justin Gilpin Kansas Wheat on wheat tour (II)
- 20 K-State Romallo Lollato on Kansas wheat improvements (II)
- 23 Firefighter T-Shirt Fundraiser (VIII)
- 24 Neb Passport & Tourism Week (III)
- 25 Senior College Summer Classes (VIII)
- 26 Gothenburg Schools Don't Quit Grant (VIII)
- 27 Sports (VIII)
- 30 Marshall Rhea Meaning of Memorial Day (VIII)
- 31 David Else Congressional Run (VII)

June 2022

- 1 Cozad Community Health System (VIII)
- 2 Neb Senior Games in Kearney (VIII)
- 3 Shrine Bowl Preview (VIII)
- 6 Triple A on Gas Prices & 100 Deadliest Days (III)
- 7 Lexington Schools ESSR Funds (VIII)
- 8 Buffalo County Relay for Life (VIII)
- 9 Senators urge CNH Industrial to offer striking workers more (VII)
- 10 Buffalo Commons Storytelling & Music Festival (VIII)
- 13 Neb Tourism Summer Ideas (III)
- 14 Buffalo Bill Rodeo (VIII)
- 15 Nebraska Land Days (VIII)
- 16 ATV, Sun, & Ergonomic Safety (VIII)
- 17 Lexi Johnson Ms Ah pageant (VIII)
- 20 Buffalo Bill Trail Boss Award Laura Noakes (VIII)
- 21 Lexington Racquet Complex Construction (VIII)
- 22 Ravenna Hike and Bike Trail (VIII)
- 23 Boer Goat Nation helping kids (I)
- 24 Sports Story (VIII)
- 27 Fireworks Safety (VIII)
- 28 World Auto Auction Champion Matt Moravec Part 1 (VIII)
- 29 World Auto Auction Champion Matt Moravec Part 2 (VIII)
- 30 Kearney Freedom Fest (VIII)

Feature Interview, 12:19pm:

April 2022

- 1 NE State Climatologist Al Dutcher (V)
- 4 Dan Nerud Ne corn growers (II)
- 5 Ag West interview for seminar (V)
- 6 Rob-See-Co Germplasm (VIII)
- 7 Engler Journey (V)
- 8 NE State Climatologist Al Dutcher (V)
- 11 NE FB on Fire (VIII)
- 12 Dustin O'Hanlon on alfalfa & dry fields (II)
- 13 Spring Cattle Health (I)
- 14 Sam McCord on drought mitigation (II)
- 15 NE State Climatologist Al Dutcher (V)
- 18 Nebraska's Big Rodeo to be inducted in ProRodeo HOF (VIII)
- 19 NRD plants 100M trees (IV)
- 20 Bee labs (VI)
- 21 Engler Journey (V)
- 22 NE State Climatologist Al Dutcher (V)
- 25 NE Ag In Vietnam pt1 (VIII)
- 26 NE Ag In Vietnam pt2 (VIII)
- 27 Overton FFA Banquet (VIII)
- 28 USMEF Vice President of Economic Analysis Erin Borrer (VI)
- 29 NE State Climatologist Al Dutcher (V)

May 2022

- 2 Dr John Hutcheson Merck Feedlot Diseases Atlas (I)
- 3 Dr. Tim Parks Merck Herd Health Manager website (I)
- 4 Farm income & risk management K-State (III)
- 5 Engler Journey (V)
- 6 NE State Climatologist Al Dutcher (V)
- 9 Skeeter Rutkowski on crops (II)
- 10 Nebraska Beef Council sports nutrition (VI)
- 11 NC Beef Ambassador Contest (V)
- 12 NE Extension Hosts Amplify Engagement Conference (VIII)
- 13 NE State Climatologist Al Dutcher (V)
- 16 Controlling Pond moss (V)
- 17 Pasture Conditions and Cattle (I)
- 18 Frahm Farms opens their doors to the wheat tour (II)
- 19 Engler Journey (V)
- 20 NE State Climatologist Al Dutcher (V)
- 23 NE Beef Council Board meeting (VI)
- 24 K-State Dr. Romallo Lollato Wheat Studies (II)
- 25 Dr Ward on soil health (II)
- 26 Sunflower crop (II)
- 27 NE State Climatologist Al Dutcher (V)
- 31 Rural Land Values (III)

June 2022

- 1 Terry O'Neal on Pork Exports (III)
- 2 Engler Journey (V)
- 3 NE State Climatologist Al Dutcher (V)
- 7 Amanda Radke (I)
- 8 World Pork Expo (I)
- 9 World Pork Expo (I)
- 10 NE State Climatologist Al Dutcher (V)
- 13 KS Beef Council (I)
- 14 Todd Wilkinson pt1 (VIII)
- 15 Frozen wheat update (II)
- 16 Lutheran High Northeast FFA (VIII)
- 17 NE State Climatologist Al Dutcher (V)
- 20 Nebraska Beef Council summer advertising (I)
- 21 Chef Gavin Pinto on beef & crowds (VI)
- 22 Dr. Ray Ward on technology of soil testing (II)
- 23 Charolais Association Executive VP (I)
- 24 NE State Climatologist Al Dutcher (V)
- 27 Jay Rempe (V)
- 28 Nebraska FFA State Officers (VIII)
- 29 FBN Acreage Report (II)
- 30 FSA Administrator Zach Ducheneaux on ERP (VII)

Newsmaker, 12:45pm:

April 2022

- 1 First-ever Branding School event coming to Valentine in April (I)
- 4 Beef exports (VI)
- 5 Rural Prosperity Nebraska (III)
- 6 Cattle Fly Control (I)
- 7 Galen Frenzen NIFA & FFA (III)
- 8 State FFA Convention (VIII)
- 11 New State FFA Officer Team (VIII)
- 12 Fire meeting (VIII)
- 13 Transportation Secretary Pete Buttigieg (VII)
- 14 Arapahoe Rancher saving his cows in the fire (I)
- 15 Drought length and effects on hay (II)
- 18 Kansas Stockmanship and Stewardship event (VIII)
- 19 Upcoming IANR Projects (III)
- 20 Luke Beckman on CVA on E15 announcement and the market (III)
- 21 UNL Speech and Debate Team brings home national title (VIII)
- 22- Farmers Union News Conference (III)
- 25- 2022 Nebraska Beef Passport Program kicks off May 1 (VI)
- 26- Dave Warner dry planting (II)
- 27- Melissa Jackson - Cambridge Fire Interview (VIII)
- 28- Nebraska Forest Service (VIII)
- 29- John O'dea recounts wildfires (VIII)

May 2022

- 2 Walbrecht earns Nebraska 4-H Gives Back Award (VIII)
- 3 Renewable Fuels Corn year-round E15 (IV)
- 4 Renewable Fuels Soybeans (IV)
- 5 Poultry Caretaking Robot Awarded \$175,000 SBIR Grant (VI)
- 6 Gavin Harsh (VIII)
- 9 Busch Light and John Deere Team Up to Support American (VIII)
- 10 Renewable Fuels Corn Jessica Sodeke, Nebraska Ethanol Board (IV)
- 11 Renewable Fuels Soybean (IV)
- 12 EPA Administrator Michael Regan (VII)
- 13 Sheep industry update (I)
- 16 Cattlemen's Ball (VIII)
- 17 ACE CEO Renewable Fuels corn (IV)
- 18 Renewable Fuels Soybean (IV)
- 19 John Cook finds escape with horses (VIII)
- 20 Promoting Beef in Vegas (VI)
- 23 Gov. Trip to Vegas (VIII)
- 24 DC talks Renewable Fuels Corn (IV)
- 25 Renewable Fuels Soybean (IV)
- 26 NAYI (V)
- 27 Cattle to cull or not to cull (I)
- 31 Renewable Fuels Soybean (IV)

June 2022

- 1 Ambassador Terry Branstad (VII)
- 2 IANR Summer Events (VI)
- 3 Cattlemen's Ball (VIII)
- 6 Grain movement/trade Craig Turner (II)
- 7 USMEF & Lamb pt1 (VI)
- 8 USMEF & Lamb pt2 (VI)
- 9 Hail on Crops (II)
- 10 World Pork Expo (VI)
- 13 Ethanol demand and fuel prices (IV)
- 14 Service to Agriculture (VIII)
- 15 American Boer Goat Association National Show GI (I)
- 16 FSA Admin (VII)
- 17 Humanities climate (IV)
- 20 grazing wildflowers (II)
- 21 Engler Guide Conference (V)
- 22 Elliott Dennis on Livestock Markets (I)
- 23 USMEF Intern from NE (VI)
- 24 Charolais Jr. Nationals (VIII)
- 27 Kansas Stockmanship and Stewardship Event (VIII)
- 28 Nationwide Grain Bin Safety Campaign (VIII)
- 29 Western Bean Cutworm Degree Day (II)
- 30 Form 425 helps property owners after natural disaster (III)

May 2022

- 2 Beef month (VI)
- 3 K-State Sheep and Goat (I)
- 4 UNL Rodeo Happening this Weekend (VIII)
- 5 Rodeo promotion with Morgan Wallace (VIII)
- 6 Fridays in the Field (II)
- 9 Craig Romary - Drift Watch (VIII)
- 10 Ducks Unlimited Platte grant (VIII)
- 11 Sherry Vinton NEFB on 30x30 (V)
- 12 Sandhills Cattlemen's Convention (I)
- 13 Fridays in the Field (II)
- 16 Beef Month in Kansas (VI)
- 17 Winter wheat tour wheat disease (II)
- 18 Soybean cyst nematode update for 2022 (II)
- 19 Chef Gavin Right meat cuts (VI)
- 20 Fridays in the Field (II)
- 23 Ag Credit/Debt (III)
- 24 NEFB in DC (V)
- 25 Cattlemen's Ball (VIII)
- 26 IANR Update on Farms/Ranches (V)
- 27 Fridays in the Field (II)
- 31- Dave Bruntz on role of USMEF to ag (VI)

Special Interview, 1:17pm:

April 2022

- 1 Friday Feeders (I)
- 4 Beef in Schools (VI)
- 5 Women in Ag Series (III)
- 6 Women in Ag Series (III)
- 7 Women in Ag Series (III)
- 8 Friday Feeders (I)
- 11 Beef Exports (VI)
- 12 Women in Ag Series (III)
- 13 Women in Ag Series (III)
- 14 Women in Ag Series (III)
- 15 Friday Feeders (I)
- 18 CAB Chef Gavin Pinto (VI)
- 19 Women in Ag Series (III)
- 20 Women in Ag Series (III)
- 21 Women in Ag Series (III)
- 22 Earth & biofuels (IV)
- 25 Inaugural Bulls & Broncs to be held in Burwell (VIII)
- 26 Women in Ag Series (III)
- 27 Women in Ag Series (III)
- 28 Women in Ag Series (III)
- 29 Wheat double-crop (II)

June 2022

- 1 NC Midyear Meeting (VIII)
- 2 Russian Aphids in wheat (II)
- 3 Fridays in the Field (II)
- 6 Sandhills cattle association meeting (I)
- 7 Scott Ruzicka Cattle Feed conditions (I)
- 8 Humanities climate McHargue (IV)
- 9 NRD tour visit (V)
- 10 Fridays in the Field (II)
- 13 IANR East Campus Discovery Days (VI)
- 14 Todd Wilkinson pt2 (VIII)
- 15 Jess Newman McCain Foods (VI)
- 16 Boer Goat Nation Gives Young Showers Opportunity (I)
- 17 Fridays in the Field (II)
- 20 Sawfly in wheat (II)
- 21 Land Prices Luke Wallace (III)
- 22 Special Elk Hunt in NE (VIII)
- 23 Senator Fischer on cattle bill (VII)
- 24 Fridays in the Field (II)
- 27 Matt Jungmann HHD update (VIII)
- 28 The Combine (II)
- 29 State FFA Officers (VIII)
- 30 Bordeaux Creek - Roberg (V)

NEBRASKA WATER USERS PROGRAM: 3:15pm, a recorded 3 ½ minute program each Wednesday consisting of news about water issues and legislation.

FARM ORGANIZATION PROGRAMS: 5-minute, pre-recorded, agriculture programs from the Nebraska farm organizations. These programs are of great value in enabling farm organizations to communicate with the public, their members, analyze and explain many of the problems facing not only the Nebraska farmers and ranchers but their relationship with urban dwellers. KRVN urges these organizations to explain their policies and stands on controversial issues. These are among the more-commented on programs heard on KRVN.

Nebraska Farmers Union	1:40pm Mon, Wed
Nebraska Soybean Board	9:28am Tue
Nebraska Alfalfa Marketing Association	9:48am Tue
Nebraska Farm Bureau	1:40pm Tue, Thur
Nebraska Soybean Assn	2:17pm Tue
Nebraska Soybean Board	3:28pm Tue
Nebraska Grain Sorghum Producers	2:17pm Wed
Natural Resource Update	4:17pm Wed
Nebraska Corn Growers Association	2:17pm Thur

Kansas Beef Council (bi-weekly)	9:48am Fri
Nebraska Beef Council (bi-weekly)	9:48am Fri
Nebraska State Grange	1:40pm Fri
Nebraska Coop Council (bi-weekly)	2:17pm Fri
Soil Conservation Service	10:10am Sat
Nebraska Wheat	11:10am Sat
Nebraska Pork Producers	11:28am Sat
Sandhills Cattle Association	12:09pm Sat
Nebraska Cattlemen	12:40pm Sat

KANSAS FARM BUREAU: 6:51am, Saturday and 7:45am, Sunday, a 5-minute public affairs/agriculture program produced by the Kansas Farm Bureau Federation. It features weather, farm news, products, problems, harvest and planting reports and comments on what is happening at the USDA and state ag departments.

ON THE ROAD FOR AGRICULTURE: local, various times, Monday-Saturday, 3-minute KRVN Farm Department-produced program featuring interviews and news with different agricultural aspects across the United States. These include farmers/ranchers involved with diversified crops and

livestock and how they have adapted. Also, what is happening at national/state organizations conferences, convention, seminars, and meetings attended by the farm and/or news departments.

PUBLIC SERVICE PROGRAMS: one Monday per month, the Governor of the state of Nebraska or another state official is on a live call-in program sponsored by the Nebraska Broadcasters Association. An 800 number is available for anyone in the state to contact the guest about whatever the caller wants to discuss, including problems the caller may be having with any state agency. Governor Ricketts on April 18, May 2 and June 13 - one hour each.

PUBLIC SERVICE:

KRVN provides free job listings on our internet website for persons looking for work. The website is promoted with drop-in announcements on each station.

PUBLIC SERVICE PROGRAM: COMMUNITY, CHURCH, and FARM CALENDARS:

Whenever an entity within the KRVN listening area has a special event, seminar/meeting, project, special benefit, or anything else that is not the common order of the day, KRVN helps get the word out to all interested parties. For example: a special benefit for a farmer who has been injured and needs help harvesting; a special speaker for a church occasion; the Grand Generation Center will be making homemade noodles, one of the service clubs will be having a pancake feed; a school will be sponsoring a "carnival and soup supper"; etc. Various times between 6am and 7pm. Farm Calendar: also at 6:15am and pm, Church: 9:50am.

PUBLIC SERVICE ANNOUNCEMENT

DHHS Opioid
Monday-Saturday
April, May, June
(opioid abuse awareness)

Annual Meeting 2022
Monday-Sunday
May, June
(Annual Mtg announcement)

Nebr DHHS Sam HSA
Monday-Sunday
April, May, June
(youth zero tolerance)

ServeNebraska
Monday-Sunday
April, May, June
(community volunteers)

Nebraska Game & Parks
Monday-Sunday
April, May, June
(outdoor recreation)

Distracted Driving
Monday-Sunday
April
(don't text & drive)

Army National Guard
Monday-Sunday
April, May, June
(recruitment)

Digital Expressions Media
Monday-Sunday
April, May
(Media camp)

Nebr State Education Assn
Monday-Sunday
April
(public school learning)

Cattlemen Donation
Monday-Sunday
June
(wildfire relief)

Coalition
Monday-Sunday
May, June
(Rx danger)

Project Extra Mile
Monday-Sunday
June
(Prevent Underage drinking)

Suicide Prevention
Monday-Sunday
April, May, June
(suicide helpline)

Tobacco Free Nebraska
Monday-Sunday
April, May, June
(quit smoking program)

EEO Outreach
Monday-Sunday
April, May, June
(KRVN jobs EEO)

Cattlemens Ball
Monday-Sunday
May, June
(Cancer research fundraiser)

Lead Program
Monday-Sunday
April, May, June
(NE Lead recruitment)

DURING THE WINTER MONTHS AND STORMS: school closings and late starts, cancellations of church services, postponements of school activities, businesses and shifts changes and shut downs, and weather-related items of interest and importance to the state and KRVN listeners. These are aired as soon as possible as they come into the station front desk and then until the time of the original event.