

**K R V N**  
**ISSUES/PROGRAMMING**  
**October 1, 2022 through December 31, 2022**

The following issues were determined to be most significant during the period 10/1/22 thru 12/31/22

- |               |                  |                     |
|---------------|------------------|---------------------|
| I. LIVESTOCK  | IV. ENERGY       | VI. FOOD            |
| A. Production | A. Water         | A. Supply           |
| B. Marketing  | B. Soil          | B. Demand           |
|               | C. Fuel          | C. Dietary          |
| II. CROPS     | D. General       |                     |
| A. Production | V. RESEARCH      | VII. GOVERNMENT     |
| B. Marketing  | A. For livestock | A. Farm policy      |
|               | B. For crops     | B. Taxes            |
| III. ECONOMY  | C. Miscellaneous | VIII. OTHER         |
| A. Farm       |                  | A. General Interest |
| B. Federal    |                  | B. Sports           |
| C. State      |                  | C. Special Events   |

KRVN attempted to meet the above issues with programming as shown on the next pages.

**NOTE:** KRVN's issues and the programming to meet them are integrally related to the fact that KRVN is a farmer/rancher owned station. Approximately 88% of KRVN's broadcast day is agriculture-oriented. Anything that is of interest to or concerns Nebraska agriculture is covered by KRVN's Farm Department and/or News Department.

**ISSUES/PROGAMMING LIST**  
**DESCRIPTION OF PROGRAMMING**

**MID-DAY INTERVIEWS:** local 7:40am, 12:19pm, 12:45pm and 1:17pm, 5-minute, Monday-Friday, produced by KRVN's Farm, News and Sports Departments consisting of interviews, discussions, and reports on subjects of interest to all listeners, rural and urban. On Saturdays, the Chancellor of the Institute of Agriculture and Natural Resources (IANR) at the University of Nebraska/Lincoln does an interview at 9:30am. These include discussions on changes at IANR, the outstate Extension Offices, money, ag issues, livestock research, and anything else of interest to Nebraska agriculture. (Livestock-I, Crops-II, Economy-III, Energy-IV, Research-V, Food-VI, Government-VII, Other-VIII)

**Feature Interview, 7:40am:**

October 2022

- 3 Hunters feeding the hungry (III)
- 4 LeRoy VanDyke (VIII)
- 5 Gothenburg Beef & Wine (VIII)
- 6 UNK's Loper Giving Day (VIII)
- 7 Sports Story (VIII)
- 10 Rail Development Hershey NE (III)
- 11 Mittens Fuel Help after Hurricane (VII)
- 12 Senator Fischer pt1 (VII)
- 13 Senator Fischer pt2 (VII)
- 14 Ne Tourism holiday passport signup (III)
- 17 Crossroads Mission (VI)
- 18 Preventing falls & accidents on the farm (V)
- 19 Nelson Brothers on CNPPID & DPPD merger (IV)
- 20 Triple A on slow down & move over (V)
- 21 UNK Pete Kneff (VIII)
- 24 Jonathan Purciciki (VIII)
- 25 Triple C Manufacturing give back (III)
- 26 Winter Outlook (VIII)
- 27 Gothenburg FFA at National Convention (VIII)
- 28 UNK Women's Basketball (VIII)
- 31 Halloween Safety (VIII)

November 2022

- 1 Dave Else for Congress (VII)
- 2 Voter ID Sen Julie Slama (VII)
- 3 Adrian Smith for Congress (VII)
- 7 Childcare Center Gothenburg (VIII)
- 8 CHI on winter driving (VIII)
- 9 Give Big Lexington (VIII)
- 10 LVFD Big Give (VIII)
- 14 Kearney PD license plate reader pt1 (VIII)
- 15 Kearney PD License plate reader pt2 (VIII)
- 16 Gateway Farm Expo (III)
- 17 McCook Farm & Ranch Expo (III)
- 21 AAA Update for Thanksgiving (VIII)
- 22 Lexington Thanksgiving Dinner (VIII)
- 23 Kearney Area Thanksgiving Dinner (VIII)
- 28 NE Tourism Holiday Passport (III)
- 29 Holiday Safety Spam Call (VIII)
- 30 Red Kettle (VIII)

### December 2022

- 1 Lexington Regional Health Center Reno (VIII)
- 2 Sports Story (VIII)
- 5 Cathy Sarnes Lex Regional new lab (VIII)
- 6 Tara Naprstek Lex Area United Way (VIII)
- 7 NE Cattlemen Q. Daily (I)
- 8 Minden Christmas Lights (VIII)
- 9 NEFB Achievement Ag Award Winners (VIII)
- 12 Holiday & snow scooping safety (VIII)
- 13 Kyle Bumsted in depth look at cattle market (III)
- 14 NE Holiday passport (VIII)
- 15 Ruberson reappointed entomology dept head (VII)
- 16 Husker Basketball (VIII)
- 19 Tree Light Stroll Dawson County Museum (VIII)
- 20 AAA on holiday travel (III)
- 21 Christmas in the country light display (VIII)
- 22 Hot meals USA seeking volunteers for Christmas meals (VIII)
- 23 Christmas on 14<sup>th</sup> Ave Light Display in Kearney (VIII)
- 27 Paige Walahoski giving back story (VIII)
- 28 Lexington PD Neighbors App (VIII)
- 29 New Lexington physician Dr. Brett Copley (VIII)
- 30 Tera Ibach legislature (VII)

### Feature Interview, 12:19pm:

#### October 2022

- 3 Jim Johnson Zoetis Beef Genetics (I)
- 4 KS Beef on recent funding (I)
- 5 Alfalfa update from World Dairy Expo (II)
- 6 Cong Flood on ag exports (VIII)
- 7 Al Dutcher Weather Update (V)
- 10 Stuart Shepard 4H Camp Fire (VIII)
- 11 Cattle Market with Kyle Bumsted pt1 (I)
- 12 YCC at NIC (VIII)
- 13 Engler Journey (V)
- 14 Al Dutcher Weather Update (V)
- 17 KS Beef Council (VI)
- 18 USB on the USDA grant (VII)
- 19 Ethanol Study (IV)
- 20 NE Truck Hoard in Sidney (III)
- 21 Al Dutcher Weather Update (V)
- 24 NCTA Curtis announcement with UNK (VIII)
- 25 Merger Vote in Ellwood (VIII)
- 26 Cattle Genetics producer perspective (V)
- 27 Engler Journey (V)
- 28 Al Dutcher Weather Update (V)
- 31 KBC Webinar (VIII)

#### November 2022

- 1 Game & Parks Grant (VIII)
- 2 USDA CFRA Tribal Food Security (VI)
- 3 Mary Kay Thatcher on Farm Bill (VII)
- 4 Weather with Al Dutcher (V)
- 7 Feedlot Innovation Center (I)
- 8 NRD Central Platte (IV)
- 9 Frenchman Valley Coop on weeds (II)
- 10 Engler Journey (V)
- 11 Weather with Al Dutcher (V)
- 14 Prepping poultry for winter (I)
- 15 New strategic directions (VIII)
- 16 Dustin Hoffman IA Growing season (II)
- 17 Cami Wells Food safety (VI)
- 18 Weather with Al Dutcher (V)
- 21 NE Cattlemen preview of convention (I)
- 22 IANR on NE Coop (VIII)
- 23 RMI Ernie Goss (III)
- 25 Weather with Al Dutcher (V)
- 28 K-State & KUMC Nutrition Program (VI)
- 29 Sunflower Weevil (II)
- 30 Bringing Family back to the farm Allan Vynahlek (III)

### December 2022

- 1 Mike Steenhoek on PNW Expansion (VIII)
- 2 Weather update with Al Dutcher (V)
- 5 Mitch Rippe @ Dawson County Cattlemen (I)
- 6 Drought related tax laws (VII)
- 7 Arlan Suderman on China (III)
- 8 Engler Journey (V)
- 9 Weather update with Al Dutcher (V)
- 12 Jeff Bradshaw UNL's Dr of plant health program (II)
- 13 Josh Linville fertilizer update (II)
- 14 Josh Lynn leaves UNK (VIII)
- 15 Steve Martin AFAN new dairy opportunities (I)
- 16 Weather update with Al Dutcher (V)
- 19 NE Beef Council Beef Experience (I)
- 20 Hemp Company expanding (V)
- 21 Mahaya Jones FFA SAE grant winner (VIII)
- 22 Engler Journey (V)
- 23 Weather update with Al Dutcher (V)
- 27 Year end interview-AFAN (VIII)
- 28 Year end interview-NE Farm Bureau (VIII)
- 29 Year end interview-Wheat Board (VIII)
- 30 Weather update with Al Dutcher (V)

### Newsmaker, 12:45pm:

#### October 2022

- 3 North Platte Sustainable Beef (VI)
- 4 October is Co-op Month (VIII)
- 5 NRD Heritage Trees (VIII)
- 6 UNL Pres Ted Carter (VIII)
- 7 UNL Pres Ted Carter pt2 (VIII)
- 10 Stuart Shepard 4H Camp pt2 (VIII)
- 11 Jason Warner Feed Strategies (VI)
- 12 Engler Scholarship (V)
- 13 Anita Gall garden & lawn with cooler weather (V)
- 14 New ARD Dean (VIII)
- 17 Jessica Kolterman on LPP Award (VIII)
- 18 Co-op Month (VIII)
- 19 Ethanol Study (V)
- 20 NE Truck Hoard in Sydney (V)
- 21 Mike Steenhoek on Mississippi River traffic (V)
- 24 K-State Succession Planning session (V)
- 25 Beef Consumer Research (VI)
- 26 Former Ogalla FFA member receives American Degree (VIII)
- 27 Barge movement on the Mississippi (IV)
- 31-Test your hay (II)

#### November 2022

- 1 NE Center for Rural Affairs receives grant (VII)
- 2 Mary Kay Thatcher on world of Ag (VII)
- 3 USDA Grants (VII)
- 4 Midwest Dairy Ambassador Program (I)
- 7 Feedlot Innovation Center (I)
- 8 Wrapping up 2022 Beef Passport Program (VI)
- 9 NIC Celebrates 10 years (VIII)
- 10 Shane Bedwell GE EPD (I)
- 11 UNL/Greeneye Field study trial (II)
- 14 Gov Elect Jim Pillen (VII)
- 15 SAVE Farm (V)
- 16 Arlan Suderman on China pt1 (VII)
- 17 Arlan Suderman on China pt2 (VII)
- 18 Jeremy Fountain Summit Nutrients (VI)
- 21 Dr Chris Calkins on global promotion of NE Beef (VI)
- 22 Turkey Production (VI)
- 23 Cranberry production (VI)
- 25 Cranberry production (VI)
- 28 Corn Traits (II)
- 29 Electric Vehicles & ethanol industry (IV)
- 30 Mike Steenhoek on grain movement (II)

December 2022

- 1 Windmill Pines Christmas Trees (VIII)
- 2 CHS Annual Meeting (III)
- 5 NIC Celebrates 10 years (VIII)
- 6 K-State Succession plan (VIII)
- 7 Andy Scholting on poultry litter (I)
- 8 NE Beef on a global scale (III)
- 9 Midwest Dairy Ambassador program (I)
- 12 Senator Matt Williams (VII)
- 13 Andrew Little UNL Student (VIII)
- 14 Alex Burgess Precision Ag (III)
- 15 Study new hybrid of popcorn (II)
- 16 Garrett Shadbolt on NFR (V)
- 19 Johans on Farm bill (VII)
- 20 Agronomist Blake Mumm on '23 (II)
- 21 UNK New Head Coach (VIII)
- 22 Nebraska Arts Council Ex Director to retire pt1 (VIII)
- 23 Nebraska Arts Council Ex Director to retire pt2 (VIII)
- 27 Year end interview-NE Corn (II)
- 28 Year end interview-NE Pork (I)
- 29 Year end interview-NE Dept of Ag (VII)
- 30 Year end interview-Coop Council (VIII)

November 2022

- 1 NE Tourism Lavendar (III)
- 2 Vern Hawkins Syngenta (II)
- 3 Matt Moreland OK/KS Farmer (VIII)
- 4 Friday Feeders (I)
- 7 Heartwell Renewables (IV)
- 8 Dale Ireland on pest treatments '23 (V)
- 9 FBN Chief Economist Kevin McNew (III)
- 10 Brown regenerative workshop (VIII)
- 11 Friday Feeders (I)
- 14 Dan Halstrom USMEF (VI)
- 15 Vilsack COP27 (IV)
- 16 Roger Mceowen Ag & Taxation (VII)
- 18 Friday Feeders (I)
- 21 Ben Freck winterization of wells (IV)
- 22 River Boat pilot & Mississippi (IV)
- 23 Friday Feeders (I)
- 25 Friday Feeders (I)
- 28 Ernie Goss RMI (III)
- 29 Tractor updates (II)
- 30 CFRA receives grant (VII)

**Special Interview, 1:17pm:**

October 2022

- 3 Tar Spot in Corn Fields (II)
- 4 Tom Haag new NCGA President (VIII)
- 5 Sustainable Beef Groundbreaking (V)
- 6 Ed Cahoon Oilseed research (V)
- 7 Fridays In the Field (II)
- 10 NE Beef Council new nutrients (I)
- 11 Kyle Bumsted Cattle Market pt2 (VI)
- 12 NBA CEO on banking & schools (III)
- 13 Sustainability & Syngenta (II)
- 14 Fridays In the Field (II)
- 17 Ranch of the Future (III)
- 18 Haug Rodeo Productions (VIII)
- 19 Next steps at Halsey camp (VIII)
- 20 Proposed Ellwood Veterans Memorial (VIII)
- 21 Queen Rebel (VIII)
- 24 Mississippi River concerns pt2 (IV)
- 25 Research to update swine health (I)
- 26 Crop Insurance Fraud webinar (II)
- 27 Vege out challenge bureau of land management (II)
- 28 Golden Harvest Luke Curl '23 outlook (VIII)
- 31 State Economic Development Director (III)

December 2022

- 1 NE Beef Council Recent nutrition events (I)
- 2 FNBO Friday Feeders (V)
- 5 Cyber Security on the farm (V)
- 6 NEFB President future of NE Ag (VII)
- 7 Dr. Ray Ward Silver Eagle Award winner (VIII)
- 8 Venture Parks (VIII)
- 9 FNBO Friday Feeders (V)
- 12 Andy Scholting on litter documentation (I)
- 13 NE Beef Council Rush in Japan (III)
- 14 Roick Paulman Irrigation technology (II)
- 15 Dr. Mark Boggess on US MARC & Funding (VII)
- 16 FNBO Friday Feeders (V)
- 19 Jason Parker with Lindsay Mfg on irrigation tech (V)
- 20 NBC nutrition outreach (VI)
- 21 New DMV plates (VIII)
- 22 Peter Orwick on sheep happenings (I)
- 23 FNBO Friday Feeders (V)
- 27 KC Fed & Ag Economy (III)
- 28 Year end interview-Farmers Union (VIII)
- 29 Year end interview-NE Soybean (II)
- 30 FNBO Friday Feeders (V)

**NEBRASKA WATER USERS PROGRAM:** 3:15pm, a recorded 3 ½ minute program each Wednesday consisting of news about water issues and legislation.

**FARM ORGANIZATION PROGRAMS:** 5-minute, pre-recorded, agriculture programs from the Nebraska farm organizations. These programs are of great value in enabling farm organizations to communicate with the public, their members, analyze and explain many of the problems facing not only the Nebraska farmers and ranchers but their relationship with urban dwellers. KRVN urges these organizations to explain their policies and stands on controversial issues. These are among the more-commented on programs heard on KRVN.

Nebraska Farmers Union	1:40pm Mon, Wed	Kansas Beef Council (bi-weekly)	9:48am Fri
Nebraska Soybean Board	9:28am Tue	Nebraska Beef Council (bi-weekly)	9:48am Fri
Nebraska Alfalfa Marketing Association	9:48am Tue	Nebraska State Grange	1:40pm Fri
Nebraska Farm Bureau	1:40pm Tue, Thur	Nebraska Coop Council (bi-weekly)	2:17pm Fri
Nebraska Soybean Assn	2:17pm Tue	Soil Conservation Service	10:10am Sat
Nebraska Soybean Board	3:28pm Tue	Nebraska Wheat	11:10am Sat
Nebraska Grain Sorghum Producers	2:17pm Wed	Nebraska Pork Producers	11:28am Sat
Natural Resource Update	4:17pm Wed	Sandhills Cattle Association	12:09pm Sat
Nebraska Corn Growers Association	2:17pm Thur	Nebraska Cattlemen	12:40pm Sat

**KANSAS FARM BUREAU:** 6:51am, Saturday and 7:45am, Sunday, a 5-minute public affairs/agriculture program produced by the Kansas Farm Bureau Federation. It features weather, farm news, products, problems, harvest and planting reports and comments on what is happening at the USDA and state ag departments.

**ON THE ROAD FOR AGRICULTURE:** local, various times, Monday-Saturday, 3-minute KRVN Farm Department-produced program featuring interviews and news with different agricultural aspects across the United States. These include farmers/ranchers involved with diversified crops and

livestock and how they have adapted. Also, what is happening at national/state organizations conferences, convention, seminars, and meetings attended by the farm and/or news departments.

**PUBLIC SERVICE PROGRAMS:** one Monday per month, the Governor of the state of Nebraska or another state official is on a live call-in program sponsored by the Nebraska Broadcasters Association. An 800 number is available for anyone in the state to contact the guest about whatever the caller wants to discuss, including problems the caller may be having with any state agency. Governor Ricketts on October 17, November 21 and December 19th - one hour each.

**PUBLIC SERVICE:**

KRVN provides free job listings on our internet website for persons looking for work. The website is promoted with drop-in announcements on each station.

**PUBLIC SERVICE PROGRAM: COMMUNITY, CHURCH, and FARM CALENDARS:**

Whenever an entity within the KRVN listening area has a special event, seminar/meeting, project, special benefit, or anything else that is not the common order of the day, KRVN helps get the word out to all interested parties. For example: a special benefit for a farmer who has been injured and needs help harvesting; a special speaker for a church occasion; the Grand Generation Center will be making homemade noodles, one of the service clubs will be having a pancake feed; a school will be sponsoring a "carnival and soup supper"; etc. Various times between 6am and 7pm.

Farm Calendar: also at 6:15am and pm, Church: 9:50am.

**PUBLIC SERVICE ANNOUNCEMENT**

DHHS Opioid  
Monday-Saturday  
Oct, Nov, Dec  
(opioid abuse awareness)

Dept of Vet Affairs  
Monday-Sunday  
Oct, Nov, Dec  
(recruitment)

State Education Assn  
Monday-Sunday  
Oct, Nov, Dec  
(promote staying in school)

Nebraska Game & Parks  
Monday-Sunday  
Oct, Nov, Dec  
(hunting safety)

ServeNebraska  
Monday-Sunday  
Oct, Dec  
(volunteerism)

Tobacco Free Nebraska  
Monday-Sunday  
Oct, Nov, Dec  
(quit smoking program)

Nebr DHHS SAMHSA  
Monday-Sunday  
Dec  
(mental health services)

EEO Outreach  
Monday-Sunday  
Oct, Nov, Dec  
(KRVN jobs EEO)

Suicide Prevention  
Monday-Sunday  
Oct, Nov, Dec  
(suicide helpline)

**DURING THE WINTER MONTHS AND STORMS:** school closings and late starts, cancellations of church services, postponements of school activities, businesses and shifts changes and shut downs, and weather-related items of interest and importance to the state and KRVN listeners. These are aired as soon as possible as they come into the station front desk and then until the time of the original event.