

K R V N
ISSUES/PROGRAMMING
July 1, 2022 through September 30, 2022

The following issues were determined to be most significant during the period 7/1/22 thru 9/30/22

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| <p>I. LIVESTOCK</p> <ul style="list-style-type: none">A. ProductionB. Marketing | <p>IV. ENERGY</p> <ul style="list-style-type: none">A. WaterB. SoilC. FuelD. General | <p>VI. FOOD</p> <ul style="list-style-type: none">A. SupplyB. DemandC. Dietary |
| <p>II. CROPS</p> <ul style="list-style-type: none">A. ProductionB. Marketing | <p>V. RESEARCH</p> <ul style="list-style-type: none">A. For livestockB. For cropsC. Miscellaneous | <p>VII. GOVERNMENT</p> <ul style="list-style-type: none">A. Farm policyB. Taxes |
| <p>III. ECONOMY</p> <ul style="list-style-type: none">A. FarmB. FederalC. State | | <p>VIII. OTHER</p> <ul style="list-style-type: none">A. General InterestB. SportsC. Special Events |

KRVN attempted to meet the above issues with programming as shown on the next pages.

NOTE: KRVN's issues and the programming to meet them are integrally related to the fact that KRVN is a farmer/rancher owned station. Approximately 88% of KRVN's broadcast day is agriculture-oriented. Anything that is of interest to or concerns Nebraska agriculture is covered by KRVN's Farm Department and/or News Department.

ISSUES/PROGAMMING LIST
DESCRIPTION OF PROGRAMMING

MID-DAY INTERVIEWS: local 7:40am, 12:19pm, 12:45pm and 1:17pm, 5-minute, Monday-Friday, produced by KRVN's Farm, News and Sports Departments consisting of interviews, discussions, and reports on subjects of interest to all listeners, rural and urban. On Saturdays, the Chancellor of the Institute of Agriculture and Natural Resources (IANR) at the University of Nebraska/Lincoln does an interview at 9:30am. These include discussions on changes at IANR, the outstate Extension Offices, money, ag issues, livestock research, and anything else of interest to Nebraska agriculture. (Livestock-I, Crops-II, Economy-III, Energy-IV, Research-V, Food-VI, Government-VII, Other-VIII)

Feature Interview, 7:40am:

July 2022

- 1 Triple A on 4th of July Travel (III)
- 4 Sports story (VIII)
- 5 Lincoln County Avocado Launching Competition (VI)
- 6 Kyle Bumsted in-depth look at the cattle market (I)
- 7 USMEF at NE Soybean Board Meeting (II)
- 8 July is National Bison Month (I)
- 11 Lexington NHS Blood Drive (V)
- 12 Dean of the UNL College of Education and Health Sciences (VIII)
- 13 Heartland Food Bank (VI)
- 14 Cruise Weekend Kearney (VIII)
- 15 Sports Story (VIII)
- 18 Sutherland youth to Rural Electric tour of D.C (IV)
- 19 USMEF on Sheep and goat meat exports (I)
- 20 Star Expos New Show in Kansas (VIII)
- 21 Neb Tourism on Summer Stargazing (III)
- 22 Sports Story (VIII)
- 25 Good Sam Hospital on Water, Heat, & Storm Safety (IV)
- 26 Jenni Benson President NESAs (VII)
- 27 Nebraska's Big Rodeo in Burwell (VIII)
- 28 Dave" Mrs. Nebr American Tammy Shuff (VIII)
- 29 Sports Story (VIII)

August 2022

- 1 RV Convention Comes to Lincoln (VIII)
- 2 Jenni Benson President NESAs (VIII)
- 3 Wall That Heals Volunteer Training (VIII)
- 4 Blueberry Feature (VIII)
- 5 Sports Story (VIII)
- 8 Triple A on Back to School Safety (VIII)
- 9 Wall That Heal Vietnam Memorial in Kearney (VIII)
- 10 Sandhills Open Road Challenge (VIII)
- 11 Dr. Tom Osborne & DeMoine Adams TeamMates Mentoring (VIII)
- 12 Sports Story(VIII)
- 15 John Payne WASDE Reaction (IV)
- 16 Make A Wish Nebr Gala in Kearney (VIII)
- 17 Oregon Trail Rodeo in Hastings (VIII)
- 19 Kool-Aid Days in Hastings (VIII)
- 22 Electricity, Allergy & Back to School tips (IV)
- 23 Late Summer/Early Fall Travel Ideas (III)
- 24 Senior College Fall Semester (VIII)
- 25 Last bash of summer fire department fundraiser(VIII)
- 26 Cozad Football (VIII)
- 29 Historic Flight Race has Central NE ties (VIII)
- 30 NASA comes to the farm (V)
- 31 Nebraska Upland Slam (VIII)

September 2022

- 1 NE GOP Platform (VII)
- 2 Triple A on Labor Day Travel (III)
- 6 Old Farmers Almanac (V)
- 7 Sustainable Beef CEO (I)
- 8 David Fischer Drought (II)
- 12 50-year unsolved murder (VIII)
- 13 KRVN at HHD (VIII)
- 14 Mike Zuzolo China Demand (III)
- 15 Heather Ramsey HHD (VIII)
- 16 UNK Volleyball (VIII)
- 19 Farm Safety Week (V)
- 20 Merritt Reservoir (IV)
- 21 Sandhills Cattle Association (I)
- 22 Junk Jaunt (VIII)
- 23 UNK Volleyball (VIII)
- 26 Health Care Concert (III)
- 27 Dr. Pimple Popper (VIII)
- 28 NPPD's Kearney power project (IV)
- 29 Team Jack Radiothon (V)
- 30 Sports update (VIII)

September 2022

- 1 Engler Journey (V)
- 2 Al Dutcher Weather (V)
- 6 Kansas Beef Council K-state athletics (VIII)
- 7 WLAC Champion Will Epperley (VIII)
- 9 Al Dutcher Weather (V)
- 12 Agronomic challenges this year (III)
- 13 Mike Zuzolo on Russia & China (III)
- 14 FBI Cyber security & ag (V)
- 15 Engler Journey (V)
- 16 Al Dutcher Weather (V)
- 19 FCS Chris Few on Margin Protection (VII)
- 20 NC on NDA grants (VII)
- 21 Sorghum producers and 65-million-dollar USDA project (II)
- 23 Al Dutcher Weather (V)
- 26 Gov Ricketts NRD Meeting (VII)
- 27 Larry Moore NRD Director of the Year (VII)
- 28 Avoid spreading weeds during harvest (II)
- 29 Engler Journey (V)
- 30 Al Dutcher Weather (V)

Feature Interview, 12:19pm:

July 2022

- 1 NE State Climatologist Al Dutcher (V)
- 5 FSA Admin more on ERP (VII)
- 6 Fischer Roundtable Part I (VII)
- 7 Jay Rempe Nebraska Corn Production History (II)
- 8 NE State Climatologist Al Dutcher (V)
- 11 Brad Kooima on cattle movement (I)
- 12 Young Cattlemen's Connections program (I)
- 13 Farm Rescue (VIII)
- 14 IANR on high school programs (VIII)
- 15 NE State Climatologist Al Dutcher (V)
- 18 Pioneer A-series Enlist E3 Soybeans (II)
- 19 NE Beef Council w/ NAYI and Husker athletes (VIII)
- 20 Farm Medicine training for firefighters (VIII)
- 21 Cattle Call higher boxed beef (I)
- 22 NE State Climatologist Al Dutcher (V)
- 25 extension range cow specialist Dr. Travis Milliniks on cow-calf (I)
- 26 Dr. Sara Place, Chief Sustainability Office with Elanco (VIII)
- 27 Don Close, Chief Research and Analytics Officer with America (VIII)
- 28 Dave" Mrs. Nebr American Tammy Shuff (VIII)
- 29 NE State Climatologist Al Dutcher (V)

August 2022

- 1 Paula Peterson - Fun at the Farm (VIII)
- 2 Nebraska Auctioneer State Champion (VIII)
- 3 Cary Siffrath USGC VP (II)
- 4 Deb Gangwish NCGA Board member talks trade pt2 (III)
- 5 NE State Climatologist Al Dutcher (V)
- 8 KBC Beef Certificate Program in Kansas high schools (I)
- 9 Corn and Soy Ambassadors (II)
- 10 Dan Smith UW-Madison on combines & weed seed (II)
- 12 NE State Climatologist Al Dutcher (V)
- 15 Nebraska Cattlemen: Birthing Pavilion at NE State Fair (I)
- 16 Allan Vyhnalek You've inherited a farm-now what (III)
- 17 Great Plains Fire Summit part 1 (VIII)
- 18 Engler Journey (V)
- 19 NE State Climatologist Al Dutcher (V)
- 22 USMEF Meat Processing Seminar (VI)
- 23 Propane Outlook (IV)
- 24 Sen Tom Brandt on LR400 (VII)
- 25 Carter Fire-grants-trees (VIII)
- 26 NE State Climatologist Al Dutcher (V)
- 29 NBC Board Meeting Wrap Up (VIII)
- 30 IANR Research Center Events (V)
- 31 Steve Melvin Irrigation seasons ends (II)

Newsmaker, 12:45pm:

July 2022

- 1 TreadSure (VIII)
- 5 NE Beef Council recent nutrition programming (VI)
- 6 HyVee Indy race for the farmer (VIII)
- 7 Dr. Mary Gumz SCN (VIII)
- 8 Dave Aiken on 30x30 (VIII)
- 11 4H is open to all (VIII)
- 12 State beef councils develop e-commerce campaign with Walmart (VI)
- 13 CPNRD Celebrates 50 years (IV)
- 14 Karen Enders Farmer wellness program (VIII)
- 15 Jeff Bradshaw NE entomologist (II)
- 18 Kevin McNew FBN Golden Era of Ag (VIII)
- 19 National Farm Medicine Center (I)
- 20 Treadsure (VIII)
- 21 Farm Rescue Hay help Dan Erdman (II)
- 22 Rep. Sharice Davids KS-03 (VII)
- 25 Darr Feedlot's 40th anniversary (VIII)
- 26 Holdrege author releases children's book (VIII)
- 27 NE Auctioneers Contest (VIII)
- 28 Ryan LeGrand from USGC meeting (II)
- 29 Bison Farm (I)

August 2022

- 1 Sentinel Fertigation (II)
- 2 Nebraska Ethanol Study (IV)
- 3 Jarad Robinson Fundraiser (VIII)
- 4 John Payne Global Market Take (VIII)
- 5 Sports (VIII)
- 8 Elliot Dennis on cattle markets (I)
- 9 Gothenburg FFA Freshman launches Reiman Spuds potato (II)
- 10 Irrigation Considerations (II)
- 11 Gov Ricketts Ag & Economic Dev Summit (VII)
- 12 Herd That! Conference (II)
- 15 Monarch Flyway (VIII)
- 16 Jeff Wilkerson E85 CA & NE (IV)
- 17 Summer Grilling Campaign w/ NE Beef Council (III)
- 18 Breeding Wheat updt - frels (II)
- 19 NE Extension WREEC Field Day (IV)
- 22 Greeneye Technology field trials with UNL (II)
- 23 Steve Martin AFAN & Dairy (I)
- 24 Military & Veteran Success Center (VIII)
- 25 K State's Brian Briggeman (VIII)
- 26 Mark McHargue from Ireland (VIII)
- 29 Dawn Caldwell Renewable Fuels Nebraska (IV)
- 30 NE FFA Blue Jacket, Bright Futures Program (VIII)
- 31 Farmer using technology (V)

September 2022

- 1 Sorghum conditions Nate Blum (II)
- 2 Senator Deb Fischer (VII)
- 6 Dave Warner Crop update (II)
- 7 NE Cattlemen Disaster relief fund (I)
- 8 Pres Biden on grant to Heartland (VII)
- 9 Stacey Agnew NE FFA Foundation (VIII)
- 12 NE Beef Council (I)
- 13 NE Bankers at HHD (III)
- 14 NCTA Curtis happenings (VIII)
- 15 Gov Ricketts at HHD (VII)
- 19 Livestock markets with Elliot Dennis (III)
- 20 USDA Bison Grant (VII)
- 21 NASA at UNL (V)
- 22 TreadSure (VIII)
- 23 USDA rural broadband access (VII)
- 26 NE Calf Tour (I)
- 27 Farm Safety (V)
- 28 Cyber Security (V)
- 29 Upcoming Farm Bill discussions (VII)
- 30 K-State Dean Ernie Minton on campus upgrades (VIII)

August 2022

- 1 NCBA Summer Meeting in Reno (I)
- 2 USGC New Chair Josh Miller (II)
- 3 Deb Gangwish NCGA Board member talks trade (III)
- 4 Buffalo County Big Red Ag Growers (II)
- 5 Fridays in the Field (II)
- 8 NCGA CEO Jon Doggett (II)
- 9 NCGA CEO Jon Doggett pt2 (II)
- 10 USMEF Beef Processing Seminar in LNK (VI)
- 11 Dr. Tom Osborne and TeamMates (VIII)
- 12 Fridays in the Field (II)
- 15 NE Corn Board's Kelly Brunkhorst (II)
- 16 Heuermann Lecture Preview w/ Mike Boehm (VII)
- 17 Great Plains Fire Summit part 2 (VIII)
- 18 Senator Jerry Moran (VII)
- 19 Fridays in the Field (II)
- 22 Jay Rempe Ag Consolidation (III)
- 23 New changes for the semester at IANR (V)
- 24 Sen Tom Brandt on LR400 pt2 (VII)
- 25 Dust Lock Application on HHD roads (VIII)
- 26 Fridays in the Field (II)
- 29 Luke Katz on showing cattle (I)
- 30 Gudmundsen Dennis (VIII)
- 31 Sorghum Cookie Prep for state fair, HHD (VI)

Special Interview, 1:17pm:

July 2022

- 1 Fridays in the Field (II)
- 5 Tree planting in Nebraska (IV)
- 6 Fischer Roundtable Part 2 (VII)
- 7 Mike Briggs on Cattle Markets (I)
- 8 Fridays in the Field (II)
- 11 4H (VIII)
- 12 Wheat Harvest in southeast Nebraska (II)
- 13 Hot days cattle pets and you (I)
- 14 Crop Progress & Markets (II)
- 15 Fridays in the Field (II)
- 18 Corteva PowerCore Enlist Corn (II)
- 19 Rhonda Kupke on crops stresses (II)
- 20 Flash drought in Neb (II)
- 21 NPPC's Brian Humphreys (VII)
- 22 Fridays in the Field (II)
- 25 Kansas Beef Council Nutrition Education (I)
- 26 US Grains Council Chairman Chad Willis (II)
- 27 NDA Wellman in Philippines (VII)
- 28 Leigh Jahnke American Ninja Warrior (VIII)
- 29 Fridays in the Field (II)

September 2022

- 1 David Briggs Sustainable Beef (VI)
- 2 Fridays in the Field (II)
- 6 IANR Recap State Fair (VIII)
- 7 Silver Lake FFA (VIII)
- 8 Gov Ricketts ag importance (VII)
- 9 Fridays in the Field (II)
- 12 Matt Jungmann from HHD (VIII)
- 13 Miss Rodeo NE (VIII)
- 14 Terry Henjy NE LEAD (V)
- 15 Virtual fencing for cattle (I)
- 16 Fridays in the Field (II)
- 19 KBC on onsite foodservice outreach (VI)
- 20 Randy Saner NE sheep & goat expo (I)
- 21 Mulliniks keto cows (I)
- 22 Current issues facing ag producers (V)
- 23 Fridays in the Field (II)
- 26 Western Sugar USDA grant (VI)
- 27 Undersecretary Bonnie on Climate Smart (VII)
- 28 Fire grazing Goodman (VIII)
- 29 Zoetis Jim Johnson on cattle genetic testing (I)
- 30 Fridays in the Field (II)

NEBRASKA WATER USERS PROGRAM: 3:15pm, a recorded 3 ½ minute program each Wednesday consisting of news about water issues and legislation.

FARM ORGANIZATION PROGRAMS: 5-minute, pre-recorded, agriculture programs from the Nebraska farm organizations. These programs are of great value in enabling farm organizations to communicate with the public, their members, analyze and explain many of the problems facing not only the Nebraska farmers and ranchers but their relationship with urban dwellers. KRVN urges these organizations to explain their policies and stands on controversial issues. These are among the more-commented on programs heard on KRVN.

Nebraska Farmers Union	1:40pm Mon, Wed
Nebraska Soybean Board	9:28am Tue
Nebraska Alfalfa Marketing Association	9:48am Tue
Nebraska Farm Bureau	1:40pm Tue, Thur
Nebraska Soybean Assn	2:17pm Tue
Nebraska Soybean Board	3:28pm Tue
Nebraska Grain Sorghum Producers	2:17pm Wed
Natural Resource Update	4:17pm Wed
Nebraska Corn Growers Association	2:17pm Thur

Kansas Beef Council (bi-weekly)	9:48am Fri
Nebraska Beef Council (bi-weekly)	9:48am Fri
Nebraska State Grange	1:40pm Fri
Nebraska Coop Council (bi-weekly)	2:17pm Fri
Soil Conservation Service	10:10am Sat
Nebraska Wheat	11:10am Sat
Nebraska Pork Producers	11:28am Sat
Sandhills Cattle Association	12:09pm Sat
Nebraska Cattlemen	12:40pm Sat

KANSAS FARM BUREAU: 6:51am, Saturday and 7:45am, Sunday, a 5-minute public affairs/agriculture program produced by the Kansas Farm Bureau Federation. It features weather, farm news, products, problems, harvest and planting reports and comments on what is happening at the USDA and state ag departments.

ON THE ROAD FOR AGRICULTURE: local, various times, Monday-Saturday, 3-minute KRVN Farm Department-produced program featuring interviews and news with different agricultural aspects across the United States. These include farmers/ranchers involved with diversified crops and

livestock and how they have adapted. Also, what is happening at national/state organizations conferences, convention, seminars, and meetings attended by the farm and/or news departments.

PUBLIC SERVICE PROGRAMS: one Monday per month, the Governor of the state of Nebraska or another state official is on a live call-in program sponsored by the Nebraska Broadcasters Association. An 800 number is available for anyone in the state to contact the guest about whatever the caller wants to discuss, including problems the caller may be having with any state agency. Governor Ricketts on July 11th, August 8th, September 26th - one hour each.

PUBLIC SERVICE:

KRVN provides free job listings on our internet website for persons looking for work. The website is promoted with drop-in announcements on each station.

PUBLIC SERVICE PROGRAM: COMMUNITY, CHURCH, and FARM CALENDARS:

Whenever an entity within the KRVN listening area has a special event, seminar/meeting, project, special benefit, or anything else that is not the common order of the day, KRVN helps get the word out to all interested parties. For example: a special benefit for a farmer who has been injured and needs help harvesting; a special speaker for a church occasion; the Grand Generation Center will be making homemade noodles, one of the service clubs will be having a pancake feed; a school will be sponsoring a "carnival and soup supper"; etc. Various times between 6am and 7pm.

Farm Calendar: also at 6:15am and pm, Church: 9:50am.

PUBLIC SERVICE ANNOUNCEMENT

DHHS Opioid
Monday-Saturday
July, Aug, Sept
(opioid abuse awareness)

Army National Guard
Monday-Sunday
July, Aug, Sept
(recruitment)

State Education Assn
Monday-Sunday
Aug, Sept
(promote staying in school)

Nebraska Game & Parks
Monday-Sunday
July, Aug, Sept
(hunting)

ServeNebraska
Monday-Sunday
July, Aug, Sept
(volunteerism)

Tobacco Free Nebraska
Monday-Sunday
July, Aug, Sept
(quit smoking program)

Nebr DHHS SAMHSA
Monday-Sunday
July, Aug, Sept
(health)

EEO Outreach
Monday-Sunday
July, Aug, Sept
(KRVN jobs EEO)

Suicide Prevention
Monday-Sunday
July, Aug, Sept
(suicide helpline)

DURING THE WINTER MONTHS AND STORMS: school closings and late starts, cancellations of church services, postponements of school activities, businesses and shifts changes and shut downs, and weather-related items of interest and importance to the state and KRVN listeners. These are aired as soon as possible as they come into the station front desk and then until the time of the original event.