

**K R V N**  
**ISSUES/PROGRAMMING**  
**January 1, 2022 through March 31, 2022**

The following issues were determined to be most significant during the period 1/1/22 thru 3/31/22

- |                                                                                                                 |                                                                                                                                   |                                                                                                                                    |
|-----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| <p>I. LIVESTOCK</p> <ul style="list-style-type: none"><li>A. Production</li><li>B. Marketing</li></ul>          | <p>IV. ENERGY</p> <ul style="list-style-type: none"><li>A. Water</li><li>B. Soil</li><li>C. Fuel</li><li>D. General</li></ul>     | <p>VI. FOOD</p> <ul style="list-style-type: none"><li>A. Supply</li><li>B. Demand</li><li>C. Dietary</li></ul>                     |
| <p>II. CROPS</p> <ul style="list-style-type: none"><li>A. Production</li><li>B. Marketing</li></ul>             | <p>V. RESEARCH</p> <ul style="list-style-type: none"><li>A. For livestock</li><li>B. For crops</li><li>C. Miscellaneous</li></ul> | <p>VII. GOVERNMENT</p> <ul style="list-style-type: none"><li>A. Farm policy</li><li>B. Taxes</li></ul>                             |
| <p>III. ECONOMY</p> <ul style="list-style-type: none"><li>A. Farm</li><li>B. Federal</li><li>C. State</li></ul> |                                                                                                                                   | <p>VIII. OTHER</p> <ul style="list-style-type: none"><li>A. General Interest</li><li>B. Sports</li><li>C. Special Events</li></ul> |

KRVN attempted to meet the above issues with programming as shown on the next pages.

**NOTE:** KRVN's issues and the programming to meet them are integrally related to the fact that KRVN is a farmer/rancher owned station. Approximately 88% of KRVN's broadcast day is agriculture-oriented. Anything that is of interest to or concerns Nebraska agriculture is covered by KRVN's Farm Department and/or News Department.

**ISSUES/PROGAMMING LIST**  
**DESCRIPTION OF PROGRAMMING**

**MID-DAY INTERVIEWS:** local 7:40am, 12:19pm, 12:45pm and 1:17pm, 5-minute, Monday-Friday, produced by KRVN's Farm, News and Sports Departments consisting of interviews, discussions, and reports on subjects of interest to all listeners, rural and urban. On Saturdays, the Chancellor of the Institute of Agriculture and Natural Resources (IANR) at the University of Nebraska/Lincoln does an interview at 9:30am. These include discussions on changes at IANR, the outstate Extension Offices, money, ag issues, livestock research, and anything else of interest to Nebraska agriculture. (Livestock-I, Crops-II, Economy-III, Energy-IV, Research-V, Food-VI, Government-VII, Other-VIII)

**Feature Interview, 7:40am:**

*January 2022*

- 3 Eagle viewing in Central NE (VIII)
- 4 Matt Williams on the legislative season (VII)
- 5 Lower Loup NRD 2022 Photo Contest (VIII)
- 6 Theresa Thibodeau NE Gubernatorial Candidate (VII)
- 7 UNK Basketball (VIII)
- 10 K-State Cover Your Acres (II)
- 11 UNK offering Daycare for Student-Parents (VIII)
- 12 USMEF Pandemic Shifts Meat Demand (VI)
- 13 Kearney Home & Builders Show (III)
- 14 Loper Coaches after game interviews (VIII)
- 17 RRN at the American Farm Bureau Meeting (VIII)
- 18 Sen. Brett Lindstrom Gov. Candidate (VII)
- 19 Neb Tourism--Plan Your Vacation Day (III)
- 20 Speaker of the legislature on water legislation (IV)
- 21 Lexington Wrestling Coach (VIII)
- 24 Red Cross in need of blood (V)
- 25 CHI Health (III)
- 26 CPRA Prescribed fire is positive for wildlife (II)
- 27 Custer County Ag Society Winter Ball (VIII)
- 28 Safari Club International Banquet (VIII)
- 31 Dawson Area Development Career & College Fair (III)

*February 2022*

- 1 Dawson Area Development Career & College Fair (VIII)
- 2 Team Jack Gala (VIII)
- 3 No Till Conference (II)
- 4 Ranching for Profit (III)
- 7 Red Cross Bootcamp (V)
- 8 AGCO Reports Fourth Quarter Results (VI)
- 9 Good Sam Burn Awareness and Grain Bin Safety (VIII)
- 10 Wild Game Feed in Curtis (VI)
- 11 Sports story (VIII)
- 14 Goodwill Industries Community Benefits (III)
- 15 Holly Hoffman Survivor Contestant (VIII)
- 16 Heart Month (VIII)
- 17 Nebr Tourism (III)
- 18 Greg Sharp Husker Baseball (VIII)
- 21 Jay Fuhrer Armoring Soil (II)
- 22 Thayer County Livestock Feeders Annual Banquet (I)
- 23 Organ donation (V)
- 24 Rodeo Grand Island (VIII)
- 25 Lexington Soccer Star going pro (VIII)
- 28 Lexington Chamber Farm Award Winners (VIII)

### March 2022

- 1 Grant to address nursing burnout in Nebraska (VIII)
- 2 Senior College (VIII)
- 3 Wilson Public Library Making History (V)
- 4 Loper Basketball (VIII)
- 7 KAAPA Ethanol on high oil prices (IV)
- 8 NWS Storm Spotter Talks (V)
- 9 Poison Prevention, Livestock Safety & Ag Safety Week (I)
- 10 Bruce Reiker FB LB593 (VII)
- 11 Lopers Wrestling Coach National Tournament (VIII)
- 14 Darrell Holaday Commodity Market Week in Review (III)
- 15 Nebraska Tourism-Spring Places to Visit/Passport Program (III)
- 16 Gosper County Sheriff's Candidates Craig Ward (VIII)
- 17 Gosper County Sheriff's Candidates Jessi Neputi (VIII)
- 18 Sen Dave Murman candidate interview (VII)
- 21 Legislative candidate William Dunn/ KRVN Only (VII)
- 22 Dawson Sheriff candidate Ken Moody/ KRVN Only (VIII)
- 23 Migration Fest Lexington Chamber (VIII)
- 24 Problem Gambling Month (III)
- 25 Sport story (VIII)
- 28 Veterans Memorial Wall (VIII)
- 29 Cookie Where are you? Yvette Mannon Author (VIII)
- 30 Scholl Fire private firefighting (VIII)
- 31 UNL TAPS Crowd Sourcing (VIII)

### Feature Interview, 12:19pm:

#### January 2022

- 3 NE Beef Council recaps 2021 (I)
- 4 Cattle Markets Meeting in D.C. (VII)
- 5 CAB New year's resolutions (VIII)
- 6 Dr Greg Schwab Nitrogen Protection (II)
- 7 NE State Climatologist Al Dutcher (V)
- 10 Ne Cattlemen exec officers (VIII)
- 11 Nebraska's Revels wins national Excellence in Ag competition (VIII)
- 12 Grain Weevil (AFBF) (II)
- 13 Engler Journey (V)
- 14 NE State Climatologist Al Dutcher (V)
- 17 Reinke ribbon-cutting (VIII)
- 18 FCS on Crop Insurance (II)
- 19 Scott Ritzman on United Soybean Board Openings (II)
- 20 Dr. Fauci (VIII)
- 21 NE State Climatologist Al Dutcher (V)
- 24 Senator Fischer on Ag (VII)
- 25 Nat'l Ranching Heritage Center (I)
- 26 Bailey Lehr begins reign as MRN (VIII)
- 27 Engler Journey (V)
- 28 NE State Climatologist Al Dutcher 9V)
- 31 AGP expansion (VIII)

#### February 2022

- 1 Lashley Land Buffalo Bill Midday Interview (III)
- 2 FCS value added (VII)
- 3 Gordon Ne native pursues professional bull riding career (VIII)
- 4 NE State Weather Al Dutcher (V)
- 7 Kansas Beef Council's efforts in health and nutrition (V)
- 8 Soil Health Conference (II)
- 9 Ana Baum ACE Camp (VIII)
- 10 Engler Journey (V)
- 11 NE State Weather Al Dutcher (V)
- 14 NCBA Policy Priorities for 2022 (I)
- 15 FSA Update with State Exec John Berge (VII)
- 16 USGC Jeff Wilkerson (II)
- 17 Engler Journey (V)
- 18 NE State Weather Al Dutcher (V)
- 21 Dan Glickman Hunger Free America (VI)
- 22 Peas & Millets (II)
- 23 Aggieville Showdown (VIII)
- 24 Engler Journey (V)
- 25 NE State Weather Al Dutcher (V)
- 28 Dr. Roger Dudley on Avian Influenza (III)

### March 2022

- 1 Garrett Yerigan (VIII)
- 2 Wheat RX (II)
- 3 Wil-Hil FFA (VIII)
- 4 NE State Climatologist Al Dutcher (V)
- 7 Nebraska Cattlemen Jacey Hauge Uni-Cameral Update (I)
- 8 Jesse Brown, The American Rodeo Steer Wrestling Champion (VIII)
- 9 2021 YIELD CONTEST WEST WINNERS SHARE INSIGHTS (VIII)
- 10 Engler Journey (V)
- 11 NE State Climatologist Al Dutcher (V)
- 14 Arlan Suderman on world of markets (III)
- 15 Anne Meis on soybeans from Classic (II)
- 16 Senator Roger Marshall (VIII)
- 17 Scott Varilek on cattle trends (I)
- 18 NE State Climatologist Al Dutcher (V)
- 21 Severe Weather Awareness Week (IV)
- 22 Beef industry safety summit (VI)
- 23 Steve Wellman on HPAI (I)
- 24 Engler Journey (V)
- 25 NE State Climatologist Al Dutcher (V)
- 28 Nebraska ProStart Student Competition (VIII)
- 29 NE Cattlemen Beef Ambassador Contest (I)
- 30 NE Cattlemen Beef Ambassador Contest (I)
- 31 National Block and Bridle Convention (VIII)

### Newsmaker, 12:45pm:

#### January 2022

- 3 Lt Gov Mike Foley (VII)
- 4 K state 2021 Corn performance (II)
- 5 UNMC Behavioral Health (V)
- 6 Randy Dickhut (VIII)
- 7 Ryan LeGrand USGC (II)
- 10 AFBF Policy for Supply Chain Transportation Disruptions (III)
- 11 Brad Lubben on upcoming ARC/PLC Webinar (V)
- 12 Vilsack addresses AFBF Convention attendees (VIII)
- 13 Western Drought and Policy (AFBF) (III)
- 14 Economy, Taxes and Spending (AFBF) (III)
- 17 Supply Chain, Fertilizer, and Natural Gas Prices (III)
- 18 Jason Brown-Virginia Farmer (VIII)
- 19 Rural Grocery Initiative (VI)
- 20 Dillon Tiede of Phillips Rodeo Company (VIII)
- 21 Sorghum update from K-State (II)
- 24 Kansas Beef Council (VI)
- 25 Sentinel Fertigation (II)
- 26 Jay Hill on Ag (V)
- 27 Amlin & Production Ag (V)
- 28 NE Bridge Testing (VIII)
- 31 Operation Lifesaver & Ag Safety (VIII)

#### February 2022

- 1 February celebrations for beef industry (I)
- 2 Bruce Vincent YF&R Keynote Speaker (VIII)
- 3 Bill Pullen Inducting into Cattle Feeders Hall of Fame (I)
- 4 With Jim Pillen in Lexington on candidacy (VII)
- 7 General Managers of Dawson PPD & CNPPID (IV)
- 8 Greg Hanes of Cattlemen's Beef Board (I)
- 9 Cong Fortenberry on Ag (VII)
- 10 Creech receives Fenster professorship (VIII)
- 11 President Buffalo/Hall County Corn Growers Banquet (II)
- 14 Marvin Wiles Non-Irrigated Corn winner from NE (II)
- 15 Mark McHargue trade mission (III)
- 16 Heart Month Part I (V)
- 17 Heart Month Part 2 (V)
- 18 American Heart Month in Nebraska (V)
- 21 National FFA Officer (VIII)
- 22 Ag Sec from Dubai (VII)
- 23 Grasshoppers on range Bradshaw (II)
- 24 UNL Wheat breeding (II)
- 25 New Dean and Director of Nebraska Extension (VIII)
- 28 Dr Roger Dudley on Avian Influenza (V)

*March 2022*

- 1 NE Cattlemen Membership (I)
- 2 Ag Sack Lunch Program (VI)
- 3 Lexington Farm Family of the year (VIII)
- 4 Wayde Pickenpaugh Johnson County Beef Spec (VI)
- 7 Dr. Hlavaty on Colorectal Cancer Screening (V)
- 8 Dr. Dudley (I)
- 9 Chick Days: Tips for starting a poultry flock (I)
- 10 Under Secretary (VII)
- 11 Secretary of Agriculture (VII)
- 14 CRC survivor part one (VIII)
- 15 CRC survivor part two (VIII)
- 16 Early hornflies (V)
- 17 UNL Livestock Judging Camp (I)
- 18 Greg Anderson on NY & Bio Heat (IV)
- 21 Ricketts Proclaims it Ag Week in Nebraska (VII)
- 22 Canadian Pacific Railway Mike Steenhoek (III)
- 23 LPP HPAI (I)
- 24 Nebraska Farm Bureau Foundation (VIII)
- 25 Barriers for rural residents with colorectal screening/treatment (V)
- 28 Update on property tax relief, foreign animal disease response (V)
- 29 Cattle Chat: Economic impact on beef demand from alternative (I)
- 30 NPPC on Supreme Court case on Prop. 12 (VII)
- 31 Brad Kooima on cattle markets (I)

**Special Interview, 1:17pm:**

*January 2022*

- 3 Susan Shultz ASI (I)
- 4 American Lamb Board consumption (VI)
- 5 Nebraska Corn Board (II)
- 6 Farmers for Sustainable Food (VI)
- 7 FNBO Friday Feeders (I)
- 10 Lance Atwater Discussion Meet (VIII)
- 11 TAPS Banquet Part 1 (VIII)
- 12 TAPS Banquet Part 2 (VIII)
- 13 Birds Eye (AFBF) (VIII)
- 14 FNBO Friday Feeders (I)
- 18 NFB trade and numbers (III)
- 19 Newborn Calf Scours (I)
- 20 UNL research (V)
- 21 FNBO Friday Feeders (I)
- 24 Gothenburg youth running for Mayor (VII)
- 25 Eric O'Keefe Editor of the Land Report (II)
- 26 FSA Administrator Zach Ducheneaux CRP Announcement (II)
- 27 Eric O'Keefe on land pt2 (II)
- 28 FNBO Friday Feeders (I)
- 31 Brady Revels NEFB YF&R Chair (VIII)

*February 2022*

- 1 Kevin Clark on AKRS expansion (VIII)
- 2 Cattle Industry Convention (I)
- 3 Cattle Industry Convention (I)
- 4 FNBO Friday Feeders (I)
- 7 Gov (VII)
- 8 Wayne FFA Workforce Grants (III)
- 9 Beef updates from K-State (VI)
- 10 Cattle Convention Report (VIII)
- 11 FNBO Friday Feeders (I)
- 14 NE Beef Council (V)
- 15 Merck Animal Health Introduces SenseHub® Feedlot (I)
- 17 Manuel Sanchez China Director USGC (II)
- 18 FNBO Friday Feeders (I)
- 21 Palmer Amaranth (II)
- 22 Tanner Nelson - The Combine (II)
- 23 Ellie Wanek – FFA (VIII)
- 24 Ag Sack Lunch Program (VI)
- 25 FNBO Friday Feeders (I)
- 28 Heart Month for NE Beef Council (V)

*March 2022*

- 1 Bruce Battles GH Research Review (V)
- 2 Fertilizer Outlook Amid Global Events (II)
- 3 Chuck Schroeder on BTB (V)
- 4 FNBO Friday Feeders (I)
- 7 KS Beef Council (I)
- 8 Jessica Kolterman on LPP & H5N1 (I)
- 9 Spencer Chase Farm Broadcaster in DC (VIII)
- 10 NE Extension QPR Training (VI)
- 11 FNBO Friday Feeders (I)
- 14 Jeff Wilkerson on ethanol & NE Corn (IV)
- 15 Husker Lawn & Leisure Show (VIII)
- 16 BTB Kellie Carr Augustyn (VIII)
- 17 Ethanol interview with Chuck Woodside and KAAPA (IV)
- 18 FNBO Friday Feeders (I)
- 21 Matt Jungman & HHD (III)
- 22 Texas Fires (VIII)
- 23 Canal fix (IV)
- 24 Terry Hejny Nebraska LEAD (VIII)
- 25 FNBO Friday Feeders (I)
- 28 ASI Fly in (VIII)
- 29 Tom Riley Perkins County Canal (IV)
- 30 Brian Schwartz Cenex Lubricants (IV)
- 31 Loomis co-owner WSRRA (VIII)

**NEBRASKA WATER USERS PROGRAM:** 3:15pm, a recorded 3 ½ minute program each Wednesday consisting of news about water issues and legislation.

**FARM ORGANIZATION PROGRAMS:** 5-minute, pre-recorded, agriculture programs from the Nebraska farm organizations. These programs are of great value in enabling farm organizations to communicate with the public, their members, analyze and explain many of the problems facing not only the Nebraska farmers and ranchers but their relationship with urban dwellers. KRVN urges these organizations to explain their policies and stands on controversial issues. These are among the more-commented on programs heard on KRVN.

Nebraska Farmers Union	1:40pm Mon, Wed	Kansas Beef Council (bi-weekly)	9:48am Fri
Nebraska Soybean Board	9:28am Tue	Nebraska Beef Council (bi-weekly)	9:48am Fri
Nebraska Alfalfa Marketing Association	9:48am Tue	Nebraska State Grange	1:40pm Fri
Nebraska Farm Bureau	1:40pm Tue, Thur	Nebraska Coop Council (bi-weekly)	2:17pm Fri
Nebraska Soybean Assn	2:17pm Tue	Soil Conservation Service	10:10am Sat
Nebraska Soybean Board	3:28pm Tue	Nebraska Wheat	11:10am Sat
Nebraska Grain Sorghum Producers	2:17pm Wed	Nebraska Pork Producers	11:28am Sat
Natural Resource Update	4:17pm Wed	Sandhills Cattle Association	12:09pm Sat
Nebraska Corn Growers Association	2:17pm Thur	Nebraska Cattlemen	12:40pm Sat

**KANSAS FARM BUREAU:** 6:51am, Saturday and 7:45am, Sunday, a 5-minute public affairs/agriculture program produced by the Kansas Farm Bureau Federation. It features weather, farm news, products, problems, harvest and planting reports and comments on what is happening at the USDA and state ag departments.

**ON THE ROAD FOR AGRICULTURE:** local, various times, Monday-Saturday, 3-minute KRVN Farm Department-produced program featuring interviews and news with different agricultural aspects across the United States. These include farmers/ranchers involved with diversified crops and

livestock and how they have adapted. Also, what is happening at national/state organizations conferences, convention, seminars, and meetings attended by the farm and/or news departments.

**PUBLIC SERVICE PROGRAMS:** one Monday per month, the Governor of the state of Nebraska or another state official is on a live call-in program sponsored by the Nebraska Broadcasters Association. An 800 number is available for anyone in the state to contact the guest about whatever the caller wants to discuss, including problems the caller may be having with any state agency. Governor Ricketts on January 10, February 7 and March 21 - one hour each.

**PUBLIC SERVICE:**

KRVN provides free job listings on our internet website for persons looking for work. The website is promoted with drop-in announcements on each station.

**PUBLIC SERVICE PROGRAM: COMMUNITY, CHURCH, and FARM CALENDARS:**

Whenever an entity within the KRVN listening area has a special event, seminar/meeting, project, special benefit, or anything else that is not the common order of the day, KRVN helps get the word out to all interested parties. For example: a special benefit for a farmer who has been injured and needs help harvesting; a special speaker for a church occasion; the Grand Generation Center will be making homemade noodles, one of the service clubs will be having a pancake feed; a school will be sponsoring a "carnival and soup supper"; etc. Various times between 6am and 7pm. Farm Calendar: also at 6:15am and pm, Church: 9:50am.

## **PUBLIC SERVICE ANNOUNCEMENT**

DHHS Opioid  
Monday-Saturday  
Jan, Feb, March  
(opioid abuse awareness)

Ne Army National Guard  
Monday-Sunday  
Jan, Feb, March  
(community service)

Nebr DHHS Sam HSA  
Monday-Sunday  
Jan, Feb, March  
(youth zero tolerance)

ServeNebraska  
Monday-Sunday  
Feb, March  
(community volunteers)

Nebraska Game & Parks  
Monday-Sunday  
Jan, Feb, March  
(outdoor recreation)

Distracted Driving  
Monday-Sunday  
March  
(don't text & drive)

Army National Guard  
Monday-Sunday  
Jan, Feb, March  
(recruitment)

Red Dirt on the River  
Monday-Sunday  
Feb  
(concert promo)

Nebr State Education Assn  
Monday-Sunday  
Jan, Feb, March  
(public school learning)

Firefighter Museum  
Monday-Sunday  
Jan, Feb  
(museum location)

Operation Life Saver  
Monday-Sunday  
Feb, March  
(farm machine safety)

Suicide Prevention  
Monday-Sunday  
Jan, Feb, March  
(suicide helpline)

Tobacco Free Nebraska  
Monday-Sunday  
Jan, Feb, March  
(quit smoking program)

EEO Outreach  
Monday-Sunday  
Feb, March  
(KRVN jobs EEO)

Ag Safety Awareness  
Monday-Sunday  
March  
(farm safety)

Lead Program  
Monday-Sunday  
March  
(NE Lead recruitment)

**DURING THE WINTER MONTHS AND STORMS:** school closings and late starts, cancellations of church services, postponements of school activities, businesses and shifts changes and shut downs, and weather-related items of interest and importance to the state and KRVN listeners. These are aired as soon as possible as they come into the station front desk and then until the time of the original event.