

**BEASLEY BROADCAST GROUP, INC.**

**ISSUES AND PROGRAMS REPORT**

**FOR**

**WAEC-AM**

**1st QUARTER, 2017**

**(JAN 1 THROUGH MAR 31)**

Prepared by:

Andrea Walker for Greg Cooper, General Manager

**ISSUES OF CONCERN TO WAEC/WWWE ADDRESSED  
IN RESPONSIVE PROGRAMMING IN THE 4 QUARTER 2017**

Lisa Goodwin & Ashley Hester on National Nutrition Month

Jason Lane - Youth Career Expo

Lolita Collins on CHDO Solicitation

WAEC Program Repeat

Wykinia Hamblin and Toni Ingram on Heart Disease

Emily Cabrera -Cooperative Extension - Gardening

Ren Dillard and Brian Hebert

Omatayo Ali and Reiko Ward on Juvenile Court Event

Debora Dewitt - Cervical Cancer

Kristen Sumpter - Senior Citizen Physical and Mental Health

Ordinary People Extraordinary Beauty

## REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES

**FULTON FOCUS FORUM:** A 15 minute interview forum. Timely cutting edge program featuring interviews with non-profit organizations, community leaders, activists, authors and officials who are focused on the issues affecting the Metro Atlanta community; Program provides insight and information on the needs of the community as well as programs, events and opportunities for listeners to contribute, volunteer and get involved; Airs every Saturday and Sunday at 6:00am on WAEC and every Saturday and Sunday at 8:00am on WWWE; Hosted by Felecia Church, Senior Public Affairs Officer, Fulton County Office of Communications.

**PUBLIC SERVICE ANNOUNCEMENTS** – These are 30 and 60 second live or pre-recorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service oriented agencies – topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues and a variety of local and national charities.

## **MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE:** Ordinary People Extraordinary Beauty

### **PROGRAM: FULTON FOCUS FORUM**

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PROGRAM

January 1, 7

Host: Felecia Church

Guest:

Wycliffe Linc Bennett and Brian Hebert, Arts and Culture

Southwest Arts Center

915 New Hope Road

Atlanta, GA 30331

(404) 613-3220

Topic of discussion: Ordinary People Extraordinary Beauty

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that run midnight to midnight

Monday – Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "JOB TRAINING AND EMPLOYMENT" - Sponsored by the Ad Council

**ISSUE:** - Senior Citizen Physical and Mental Health

**PROGRAM: FULTON FOCUS FORUM**

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PROGRAM

January 14,15

Host: Felecia Church

Guest:

Kristen Sumpter, Cooperative Extension

Central Atlanta Library,

1 Margaret Mitchell Square, Atlanta, GA 30303

404-332-2400

Topic of discussion: - Senior Citizen Physical and Mental Health

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that run midnight to midnight

Monday – Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

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**ISSUE:** Cervical Cancer

**PROGRAM: FULTON FOCUS FORUM**

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PORGRAM

January 21,22

Host: Felecia Church

Guest:

Debora Dewitt, Health and Wellness

99 Jesse Hill, Jr. Drive, SE

Atlanta, GA 30303

404-612-1211 (404) 612-1211

Topic of discussion: Cervical Cancer

**PUBLIC SERVICE ANNOUCEMENTS**

30 and 60 second spots that route midnight to midnight

Monday – Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

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**ISSUE:** Juvenile Court Event

**PROGRAM: FULTON FOCUS FORUM**

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PORGRAM

January 28,29

Host: Felecia Church

Guest:

Reiko Ward

395 Pryor St SW

Atlanta, GA 30312

404-612-4402

Topic of discussion: Juvenile Court Event

PUBLIC SERVICE ANNOUCEMENTS

30 and 60 second spots that route midnight to midnight

Monday – Sunday

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**ISSUE:** Art and Culture Exhibit

**PROGRAM: FULTON FOCUS FORUM**

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PORGRAM

February 4,5

Host: Felecia Church

Guest:

Brian Hebert and Omatayo Ali, Fulton County Arts and Culture

Southwest Arts Center

915 New Hope Rd SW,

Atlanta, GA 30331

404-613-3220

Topic of discussion: Art and Culture Exhibit

**PUBLIC SERVICE ANNOUCEMENTS**

30 and 60 second spots that route midnight to midnight

Monday – Sunday

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**ISSUE:** Gardening

**PROGRAM: FULTON FOCUS FORUM**

WAEC 8:30A  
15 MINUTES OF A 15-MINUTE PROGRAM  
February 11,12

Host: Felecia Church

Guest:

Emily Cabrera, Cooperative Extension  
Central Atlanta Library,  
1 Margaret Mitchell Square, Atlanta, GA 30303  
404-332-2400

Topic of discussion: Gardening

**PUBLIC SERVICE ANNOUNCEMENTS**

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Monday – Sunday

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Announcements include PSA for "JOB TRAINING AND EMPLOYMENT" - Sponsored by the Ad  
Council

**ISSUE:** Heart Disease

**PROGRAM: FULTON FOCUS FORUM**

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PORGRAM

February 18,19,25,26

Host: Felecia Church

Guest:

Wykinia Hamblin and Toni Ingram, Health and Wellness

99 Jesse Hill, Jr. Drive, SE

Atlanta, GA 30303

404-612-1211

Topic of discussion: Heart Disease

**PUBLIC SERVICE ANNOUCEMENTS**

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Monday – Sunday

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**ISSUE:** CHDO Solicitations

**PROGRAM: FULTON FOCUS FORUM**

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PORGRAM

March 4,5,11,12

Host: Felecia Church

Guest:

Lolita Collins, Housing and Community Development

137 Peachtree Street

Atlanta, GA 30303

(404) 612 – 8067

Topic of discussion: CHDO Solicitations

**PUBLIC SERVICE ANNOUCEMENTS**

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Monday – Sunday

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**ISSUE:** Youth Career Expo

**PROGRAM: FULTON FOCUS FORUM**

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PORGRAM

March 18,19

Host: Felecia Church

Guest:

Jason Lane, Housing and Community Dev. Workforce Development

3700 Martin Luther King Jr. Drive

Atlanta, GA 30303

404-613-6381

Topic of discussion: Youth Career Expo

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Monday – Sunday

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**ISSUE:** National Nutrition Month

**PROGRAM: FULTON FOCUS FORUM**

WAEC 8:30A  
15 MINUTES OF A 15-MINUTE PORGRAM  
March 25, 26

Host: Felecia Church

Guest:

Lisa Goodwin and Ashley Hester, Health and Wellness

99 Jesse Hill, Jr. Drive, SE

Atlanta, GA 30303

404-612-1211

Topic of discussion: National Nutrition Month

PUBLIC SERVICE ANNOUCEMENTS

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Monday – Sunday

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