

BEASLEY BROADCAST GROUP, INC.

ISSUES AND PROGRAMS REPORT

FOR

WAEC-AM

2ndst QUARTER, 2017

(APR 1 THROUGH JUNE 30)

Prepared by:

Andrea Walker for Greg Cooper, General Manager

**ISSUES OF CONCERN TO WAEC/WWWE ADDRESSED
IN RESPONSIVE PROGRAMMING IN THE 2 QUARTER 2017**

Teresa Bell - National HIV Testing Day

Job Fair in Memory of Commissioner Garner - Repeat
Kenneth Fitzgerald - Commissioner Arrington - Youth
Employment Initiative

Lisa Goodwin and Mozetta Jackson

Kenneth Fitzgerald - Job Fair Honoring Commissioner
Garner

Laurie Murrah Hanson - 4H Summer Camp Activities

Fulton County Youth Commission Recruitment

Shanica Alexander - TB Program

Lisa Goodwin & Ashley Hester on National Nutrition
Month

REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES

FULTON FOCUS FORUM: A 15 minute interview forum. Timely cutting edge program featuring interviews with non-profit organizations, community leaders, activists, authors and officials who are focused on the issues affecting the Metro Atlanta community; Program provides insight and information on the needs of the community as well as programs, events and opportunities for listeners to contribute, volunteer and get involved; Airs every Saturday and Sunday at 6:00am on WAEC and every Saturday and Sunday at 8:00am on WWWE; Hosted by Felecia Church, Senior Public Affairs Officer, Fulton County Office of Communications.

PUBLIC SERVICE ANNOUNCEMENTS – These are 30 and 60 second live or pre-recorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service oriented agencies – topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues and a variety of local and national charities.

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: National Nutrition Month

PROGRAM: FULTON FOCUS FORUM

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PORGRAM

March 25, 26 and April 1, 2

Host: Felecia Church

Guest:

Lisa Goodwin and Ashley Hester, Health and Wellness

99 Jesse Hill, Jr. Drive, SE

Atlanta, GA 30303

404-612-1211

Topic of discussion: National Nutrition Month

PUBLIC SERVICE ANNOUCEMENTS

30 and 60 second spots that route midnight to midnight

Monday – Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "JOB TRAINING AND EMPLOYMENT" - Sponsored by the Ad Council

ISSUE: TB Program

PROGRAM: FULTON FOCUS FORUM

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PORGRAM

April 8,9,15,16,22,23,29

Host: Felecia Church

Guest:

Shanica Alexander, Health and Wellness

99 Jesse Hill, Jr. Drive, SE

Atlanta, GA 30303

(404) 612-1211

Topic of discussion: TB Program

PUBLIC SERVICE ANNOUCEMENTS

30 and 60 second spots that route midnight to midnight

Monday – Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "JOB TRAINING AND EMPLOYMENT" - Sponsored by the Ad Council

ISSUE: Fulton County Youth Commission Recruitment

PROGRAM: FULTON FOCUS FORUM

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PORGRAM

April 30

Host: Felecia Church

Guest:

Robert Lewis and Candice Henderson, Aging and Youth Services Department

137 Peachtree Street,

Atlanta, GA 30303

(404) 613-7944

Topic of discussion: Fulton County Youth Commission Recruitment

PUBLIC SERVICE ANNOUCEMENTS

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Monday – Sunday

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ISSUE: 4H Summer Camp Activities

PROGRAM: FULTON FOCUS FORUM

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PORGRAM

May 5,6

Host: Felecia Church

Guest:

Laurie Murrah Henson, Aging and Youth Services Department

137 Peachtree Street,

Atlanta, GA 30303

(404) 613-7944

Topic of discussion: 4H Summer Camp Activities

PUBLIC SERVICE ANNOUCEMENTS

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Monday – Sunday

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ISSUE: Job Fair Honoring Commissioner Garner

PROGRAM: FULTON FOCUS FORUM

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PROGRAM

May 13,14,20,21

Host: Felecia Church

Guest:

Kenneth Fitzgerald, Housing & Community Development, Workforce Development

3700 Martin Luther King Jr. Drive

Atlanta, GA 30303

404-613-6381

Topic of discussion: Fulton County Youth Commission Recruitment

PUBLIC SERVICE ANNOUNCEMENTS

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Monday – Sunday

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ISSUE: Employment Initiative

PROGRAM: FULTON FOCUS FORUM

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PORGRAM

May 27,27

Host: Felecia Church

Guest:

Kenneth Fitzgerald, Housing & Community Development, Workforce Development

3700 Martin Luther King Jr. Drive

Atlanta, GA 30303

404-613-6381

Topic of discussion: Employment Initiative

PUBLIC SERVICE ANNOUCEMENTS

30 and 60 second spots that route midnight to midnight

Monday – Sunday

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Announcements include PSA for "JOB TRAINING AND EMPLOYMENT" - Sponsored by the Ad Council

ISSUE: Job Fair in Memory of Commissioner Garner (Repeat)

PROGRAM: FULTON FOCUS FORUM

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PORGRAM

June 10,11,17,18

Host: Felecia Church

Guest:

Kenneth Fitzgerald, Housing & Community Development, Workforce Development

3700 Martin Luther King Jr. Drive

Atlanta, GA 30303

404-613-6381

Topic of discussion: Fulton County Youth Commission Recruitment

PUBLIC SERVICE ANNOUCEMENTS

30 and 60 second spots that route midnight to midnight

Monday – Sunday

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ISSUE: National HIV Testing Day

PROGRAM: FULTON FOCUS FORUM

WAEC 8:30A

15 MINUTES OF A 15-MINUTE PROGRAM

June 24,25

Host: Felecia Church

Guest:

Teresa Bell, Health and Wellness

99 Jesse Hill, Jr. Drive, SE

Atlanta, GA 30303

(404) 612-1211

Topic of discussion: National HIV Testing Day

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that run midnight to midnight

Monday – Sunday

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