

BEASLEY BROADCAST GROUP, INC.

ISSUES AND PROGRAMS REPORT

FOR

WAEC-AM

4TH QUARTER, 2012

(OCT 1 THROUGH DEC 31)

Prepared by:
Greg Cooper, General Manager

REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES

FULTON FOCUS FORUM: A 15-minute interview forum. Timely cutting edge program featuring interviews with non-profit organizations, community leaders, activists, authors, and officials who are focused on the issues affecting the Metro Atlanta community; Program provides insight and information on the needs of the community as well as programs, events, and opportunities for listeners to contribute, volunteer and get involved; Airing every Sunday at 6:00am on WAEC and every Sunday at 7:45am on WWWE; Hosted by Felecia Church, Senior Public Affairs Officer, Fulton County Office of Communications.

PUBLIC SERVICE ANNOUNCEMENTS - These are 30 and 60 second live or pre-recorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service oriented agencies - topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues, and a variety of local and national charities.

ISSUE: SENIOR SERVICES

PROGRAM: FULTON FOCUS FORUM

WAEC 6:00A

15 MINUTES OF A 15-MINUTE PROGRAM

Date Aired on WAEC: October 27-28, 2012

Host: Felecia Church

Guest: Sarah Hilton

Title: Program Manager, Housing and Human Services

Organization: Fulton County Government

Organization Address: 137 Peachtree Street

Organization Phone: 404-613-7944

Topic of Discussion: ACTION Initiative to Sign Seniors Up for Vital Services

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "SERVING SENIORS" - Sponsored by the Ad Council.

ISSUE: ADOPTION SERVICES

PROGRAM: FULTON FOCUS FORUM

WAEC 6:00A

15 MINUTES OF A 15-MINUTE PROGRAM

Date Aired on WAEC: November 10-11, 2012

Host: Felecia Church

Guest: Judge Belinda Edwards

Title: Juvenile Court Chief Judge

Organization: Fulton County Government

Organization Address: 395 Pryor Street SW

Organization Phone: 404-612-4401

Topic of Discussion: National Adoption Day

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "ADOPTION" - Sponsored by the Ad Council.

