BEASLEY BROADCAST GROUP, INC.

ISSUES AND PROGRAMS REPORT

FOR

WAEC-AM 2nd QUARTER, 2012 (APR 1 THROUGH JUNE 30)

Prepared by: Greg Cooper, General Manager

ISSUES OF CONCERN TO WWWE/WAEC ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 2ND QUARTER, 2012

HEALTH

HOUSING

NEIGHBORHOOD STABILIZATION

HOMELESS SERVICES

SENIOR ISSUES

COMMUNITY DEVELOPMENT

YOUTH HEALTH

OBESITY

YOUTH MENTORS

CIVIC ELECTION ISSUES

REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES

FULTON FOCUS FORUM: A 15-minute interview forum. Timely cutting edge program featuring interviews with non-profit organizations, community leaders, activists, authors, and officials who are focused on the issues affecting the Metro Atlanta community; Program provides insight and information on the needs of the community as well as programs, events, and opportunities for listeners to contribute, volunteer and get involved; Airs every Sunday at 6:00am on WAEC and every Sunday at 7:45am on WWWE; Hosted by Felecia Church, Senior Public Affairs Officer, Fulton County Office of Communications.

PUBLIC SERVICE ANNOUNCEMENTS - These are 30 and 60 second live or prerecorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service oriented agencies - topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues, and a variety of local and national charities.

QUARTERLY ISSUES/PROGRAMS REPORT

2ND Quarter 2012 (APR 1 to JUNE 30)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HOMELESSNESS

PROGRAM: FULTON FOCUS FORUM Air Date: 4/8/12 WAEC 6:00A 15 MINUTES OF A 15-MINUTE PROGRAM

Date Aired on WAEC: April 8, 2012 Host: Felecia Church Guest: Leonard Westmoreland Title: Division Manager, Emergency and Transitional Housing Organization: Fulton County government Organization Address:1135 Jefferson Street NW Organization Phone:613-0412 Topic of Discussion: Services for Homeless Men and Women

<u>PUBLIC SERVICE ANNOUNCEMENTS</u> 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HOMELESSNESS" - Sponsored by the Ad Council.

ISSUE: NEIGHBORHOOD STABILZATION

PROGRAM: FULTON FOCUS FORUM

<u>Air Date: 4/15/12</u> WAEC 6:00A 15 MINUTES OF A 15-MINUTE PROGRAM

Date Aired on WAEC: April 15, 2012 Host: Felecia Church Guest: Lolita Collins Title: Community Development Manager Organization: Fulton County government Organization Address:137 Peachtree Street Organization Phone: 404-612-8067 Topic of Discussion: Neighborhood Stabilization Program and Neighborhood ShoCase Women

<u>PUBLIC SERVICE ANNOUNCEMENTS</u> 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "CLEAN STREETS" – Sponsored by City of Atlanta.

ISSUE: SENIOR ISSUES

PROGRAM: FULTON FOCUS FORUM

<u>Air Date: 4/22/12</u> WAEC 6:00A 15 MINUTES OF A 15-MINUTE PROGRAM

Date Aired on WAEC: April 22, 2012 Host: Felecia Church Guest: Regine Denis Title: Division Manager Organization: Fulton County government Organization Address:137 Peachtree Street Organization Phone:404-612-1243 Topic of Discussion: Older Americans Month

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "AARP" - Sponsored by the Ad Council.

ISSUE: COMMUNITY HEALTH

PROGRAM: FULTON FOCUS FORUM Air Date: 4/29/12 WAEC 6:00A 15 MINUTES OF A 15-MINUTE PROGRAM

Date Aired on WAEC: April 29, 2012
Host: Felecia Church
Guest: Dr. Patrice Harris
Title: Director of Fulton County Health Services
Organization: Fulton County Government
Organization Address: 99 Jesse Hill, Jr. Drive, SE
Atlanta, GA 30303
Organization Phone: 404-612-1211
Topic of Discussion: Discussed Asthma and its causes, triggers for attached and available education programs.

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "ASTHMA" - Sponsored by the Ad Council.

ISSUE: YOUTH HEALTH

PROGRAM: FULTON FOCUS FORUM Air Date: 5/6/12 WAEC 6:00A 15 MINUTES OF A 15-MINUTE PROGRAM

Date Aired on WAEC: May 6, 2012 Host: Felecia Church Guest: Dr. Patrice Harris Title: Health Services Director Organization: Fulton County Government Organization Address:99 Jesse Hill Drive SE Organization Phone:404-612-1211 Topic of Discussion: Asthma; Youth Health

<u>PUBLIC SERVICE ANNOUNCEMENTS</u> 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "LET'S MOVE" - Sponsored by the Ad Council.

ISSUE: COMMUNITY DEVELOPMENT

PROGRAM: FULTON FOCUS FORUM Air Date: 5/13/12 WAEC 6:00A 15 MINUTES OF A 15-MINUTE PROGRAM

Date Aired on WAEC:May 13, 2012 Host: Felecia Church Guest:Menia Chester Title:Cooperative Extension Service Director Organization: Fulton County government Organization Address:1 Margaret Mitchell Squiare #109 Organization Phone:404-332-2400 Topic of Discussion:Urban Gardening Program

<u>PUBLIC SERVICE ANNOUNCEMENTS</u> 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "ARBOR SOCIETY" - Sponsored by the Ad Council.

ISSUE: HOUSING

PROGRAM: FULTON FOCUS FORUM

Air Date: 5/20/12 WAEC 6:00A 15 MINUTES OF A 15-MINUTE PROGRAM

Date Aired on WAEC:May 20, 2012 Host: Felecia Church Guest:Mike Rowicki Title: Deputy Director, Housing and Human Services Organization: Fulton County government Organization Address: 137 Peachtree Street Organization Phone: 404-613-7944 Topic of Discussion: HOUSING CONCERNS

<u>PUBLIC SERVICE ANNOUNCEMENTS</u> 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "AFFORDABLE HOUSING" - Sponsored by the Ad Council.

ISSUE: COMMUNITY HEALTH

PROGRAM: FULTON FOCUS FORUM

<u>Air Date: 6/3/12</u> WAEC 6:00A 15 MINUTES OF A 15-MINUTE PROGRAM

Date Aired on WAEC: June 3, 20112 Host: Felecia Church Guest: Charles Releford Title: Chief of Staff for Health Services Organization: Fulton County government Organization Address: 3700 Martin Luther King Jr. Drive Organization Phone: 404-613-4215 Topic of Discussion: Opening of the Adamsville Regional Health Center

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "EXERCISE FOR LIVE" - Sponsored by the Ad Council.

ISSUE: YOUTH MENTORS

PROGRAM: FULTON FOCUS FORUM

<u>Air Date: 6/10/12</u> WAEC 6:00A 15 MINUTES OF A 15-MINUTE PROGRAM

Date Aired on WAEC:June 10, 20112 Host: Felecia Church Guest:Dr. Patrice Harris (Repeat) Title: Director of Health Services Organization: Fulton County government Organization Address: 99 Butler Street Organization Phone:404-612-1211 Topic of Discussion: Asthma; Obesity; Mentorship

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "BOYS/GIRLS CLUBS" - Sponsored by the Ad Council.