

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Wew Reading Pennsylvania	Date: 10/15/18
--	--------------------------

I, Richard Horton
do hereby request station time concerning the following issue:

Voting encouragement

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

This broadcast time will be used by: Kutztown Area Democratic Club

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/10/18 Richard Hooper 610-376-2304
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

[Signature] Kimberly G. Bradley Coordinator
Signature Printed Name Title

WEEU BROADCASTING CO
 34 NORTH FOURTH STREET
 READING, PA 19601

Order #: 1482-00010
 Description:
 Date Entered: 10/11/2018
 P.O.#:
 Salesperson: House, WEEU
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

KUTZTOWN DEMOCRATIC CLUB
 PO Box 45
 KUTZTOWN, PA 19530

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/27/2018	10/27/2018	WEEU-AM	10:00:00 to 12:00:00	Weekly	:30	2	30.00	60.00	0	0	0	0	0	2	0
10/28/2018	10/28/2018	WEEU-AM	Phila Eagles Football	Weekly	:30	2	30.00	60.00	0	0	0	0	0	0	2
10/29/2018	11/2/2018	WEEU-AM	07:00:00 to 09:00:00	Weekly	:30	5	44.00	220.00	1	1	1	1	1	0	0
10/29/2018	11/2/2018	WEEU-AM	09:00:00 to 12:00:00	Weekly	:30	13	44.00	572.00	2	3	2	3	3	0	0
10/29/2018	11/2/2018	WEEU-AM	15:00:00 to 17:00:00	Weekly	:30	7	36.00	252.00	1	1	1	2	2	0	0
11/3/2018	11/3/2018	WEEU-AM	10:00:00 to 12:00:00	Weekly	:30	2	30.00	60.00	0	0	0	0	0	2	0
11/5/2018	11/6/2018	WEEU-AM	07:00:00 to 09:00:00	Weekly	:30	2	44.00	88.00	1	1	0	0	0	0	0
11/5/2018	11/6/2018	WEEU-AM	09:00:00 to 12:00:00	Weekly	:30	5	44.00	220.00	3	2	0	0	0	0	0
11/5/2018	11/5/2018	WEEU-AM	15:00:00 to 17:00:00	Weekly	:30	2	36.00	72.00	2	0	0	0	0	0	0

Order Start Date: 10/27/2018 Order End Date: 11/6/2018 Spots: 40 Total Charges: \$1,604.00

Projected Media Month/End-Of-Schedule Billing Totals for KUTZTOWN DEMOCRATIC CLUB / 1482-00010 :

		<u>Spot Count</u>	<u>Net Billing</u>
October	2018	4	\$120.00
November	2018	36	\$1,484.00
Total:		40	\$1,604.00

Confirmed & Accepted for WEEU BROADCASTING CO By:

Accepted for KUTZTOWN DEMOCRATIC CLUB By:

Timothy Bradley 10/10/18

Richard Horner

Please Sign and Return One Copy