

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>BICOASTAL MEDFORD #2</u>	<b>Date:</b> <u>10-15-18</u>
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I, 5:00 MARKETING GROUP / William MARETE,  
 being/on behalf of: Committee to Re-Elect Rick Dyer, a legally  
 qualified candidate of the Republican political  
 party for the office of: Taxson County Commissioner  
 in the GENERAL ELECTION  
 election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(SEE ATTACHED)	(SEE ATTACHED)				

**Total Charges:**\$24,800

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Jackson County Commissioner

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Re-Elect Rick Dyer

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bill Frieda

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10-15-18

Date

X [Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Camille [Signature]  
Printed Name

GM  
Title

Rick Dyer Radio Buy 2									
Station	Note	Non-Preempt	Flight	Days	Spots	Cost	Total		
			Buy						
Rates									
KOOL 103.5	BiCoastal 2								
Weekday	5a-Midnight	\$23	10/22 to 10/26	5	6	23 \$	690.00		
Weekend	5a-8p	\$25	10/27 to 10/28	2	6	25 \$	300.00		
Weekday	5a-Midnight	\$23		0	0	23 \$	-	\$	990.00
News AM 1440									
Meyers Fixed	5a to 10a	\$45	10/18 to 10/19	2	2	45 \$	180.00		
								\$	180.00
KISS FM									
Weekday	5a-Midnight	\$16	10/18 to 10/19	2	6	16 \$	192.00		
Weekday	5a-Midnight	\$16	10/22 to 10/26	5	6	16 \$	480.00		
Weekday	5a-Midnight	\$16	10/29 to 11/2	5	6	16 \$	480.00		
Weekday	5a-Midnight	\$16	5-Nov	1	6	16 \$	96.00	\$	1,248.00
						total		\$	2,418.00

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			Buy				
Rates							
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KOOL 103.5							
Weekday	5a-Midnight	\$23	10/22 to 10/26	5	6	23 \$	690.00
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News AM 1440							\$ 990.00
Meyers Fixed	5a to 10a	\$45	10/18 to 10/19	2	2	45 \$	180.00
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Weekday	5a-Midnight	\$16	5-Nov	1	6	16 \$	96.00
						total	\$ 2,418.00

# Confirmation



**BICOASTAL**  
ROGUE VALLEY, LLC

Bicoastal Media, LLC (Medford,  
OR)  
3624 Avion Drive  
Medford OR 97504

Contract # 19713  
Date Entered 10/16/18  
Sales Person Bryan Coppedge  
Billing Cycle Calendar  
Revenue Source Political  
Revenue Type Cash  
Conflict 1 POLITICAL  
Product MONTHLY  
Estimate # RICK DYER RADIO BUY 2  
Contract 10/18/18 - 11/05/18

RICK DYER FOR JACKSON CC #2  
C/O 5 OCLOCK MARKETING  
ATTN BILL MAENTZ  
228 E MAIN ST  
SUITE E  
MEDFORD OR 97504

	Station	Date/Time	Schedule	Len	P	Avail Type	Rate	Qty	Total
1	KLDZ-FM	10/22/18-10/26/18 5:00a-11:59p	6,6,6,6,6,0,0 All Weeks	01:00	5	Commercial	23.00	30	690.00
2	KLDZ-FM	10/27/18-10/28/18 5:00a-8:00p	0,0,0,0,0,6,6 All Weeks	01:00	5	Commercial	25.00	12	300.00
3	KMED-AM	10/18/18-10/19/18 5:00a-10:00a	0,0,0,2,2,0,0 All Weeks	01:00	5	Commercial	45.00	4	180.00
4	KIFS-FM	10/18/18-10/19/18 5:00a-11:59p	0,0,0,6,6,0,0 All Weeks	01:00	5	Commercial	16.00	12	192.00
5	KIFS-FM	10/22/18-10/26/18 5:00a-11:59p	6,6,6,6,6,0,0 All Weeks	01:00	5	Commercial	16.00	30	480.00
6	KIFS-FM	10/29/18-11/02/18 5:00a-11:59p	6,6,6,6,6,0,0 All Weeks	01:00	5	Commercial	16.00	30	480.00
7	KIFS-FM	11/05/18-11/05/18 5:00a-11:59p	6,0,0,0,0,0,0 All Weeks	01:00	5	Commercial	16.00	6	96.00
							Subtotal		2418.00
							Agency Commission		362.70
							Total		2055.30

Station Summary	Count	Gross	Net
KLDZ-FM	42	990.00	841.50
KMED-AM	4	180.00	153.00
KIFS-FM	78	1248.00	1060.80

Projected Billing	Count	Gross	Net
October 2018	106	2130.00	1810.50
November 2018	18	288.00	244.80
	124	2418.00	2055.30

Customer \_\_\_\_\_ Sales Person  10/16/18