

ORDER



KXRM

Orders
Order / Rev: 319885
Alt Order #: 07368780
Product Desc: MAKING COLORADO 9/23
Estimate: 3569
Flight Dates: 09/23/14 - 09/29/14
Original Date / Rev: 09/15/14 / 09/15/14
Order Type: GENERAL

Primary AE: TeleRep Washington DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K St NW Ste 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Making Colorado Great
Demographic: A35+
Product Codes: PL Advocacy
Priority: POL-4
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	5	\$2,225.00	\$1,891.25
09/29/14	09/29/14	3	\$1,750.00	\$1,487.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	5	\$2,225.00	\$1,891.25	0.00
October 2014	3	\$1,750.00	\$1,487.50	0.00
Totals	8	\$3,975.00	\$3,378.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
TeleRep Washington DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KXRM	9%	\$3,975.00
Market	100%	\$44,166.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KGHB	0%	\$0.00
KKTU	34%	\$15,016.67
KOAA	29%	\$12,808.33
KRDO	27%	\$11,925.00
KTSC	0%	\$0.00
KWHS	0%	\$0.00
KXTU	1%	\$441.67
NXTU	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXRM	09/23/14	09/29/14	M-F 530pm-6pm BIG BANG THEORY	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$500.00	POL-	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		1				\$500.00		0.00			
E 2	KXRM	09/23/14	09/29/14	M-F 6pm-630pm BIG BANG THEORY	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$600.00	POL-	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 319885
 Alt Order #: 07368780
 Flight Dates: 09/23/14 - 09/29/14

Advertiser: Making Colorado Great
 Product Desc: MAKING COLORADO 9/23
 Estimate: 3569
KXRM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KXRM	09/23/14	09/29/14	M-F 6pm-630pm BIG BANG THEORY	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$600.00	POL-	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/23/14	09/29/14	MTWTF--		2		\$600.00		0.00					
E 3	KXRM	09/23/14	09/29/14	M-F Early News T-F, M Early News	CM	6:30 PM-7:00 PM	MTWTF--	:30	1	\$575.00	POL-	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/23/14	09/29/14	MTWTF--		1		\$575.00		0.00					
E 4	KXRM	09/23/14	09/29/14	M-F 7-9am Morning News T-F,M 7-9am Morning News	CM	7:00 AM-9:00 AM	MTWTF--	:30	2	\$300.00	POL-	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/23/14	09/29/14	MTWTF--		2		\$300.00		0.00					
E 5	KXRM	09/23/14	09/29/14	News @ 9 M-F News @ 9 T-F, M	CM	9:00 PM-10:00 PM	MTWTF--	:30	1	\$850.00	POL-	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/23/14	09/29/14	MTWTF--		1		\$850.00		0.00					
N 7	KXRM	09/27/14	09/27/14	NCAA College FB Game NCAA College FB Game 1	CM	2P-530P	-----S-	:30	1	\$250.00	POL-	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	-----S-		1		\$250.00		0.00					
Totals													8	\$3,975.00	