

**ORDER****KXRM**

<b>Orders</b>	<b>Order / Rev:</b>	<b>319885</b>	
	<b>Alt Order #:</b>	<b>07368780</b>	
	<b>Product Desc:</b>	<b>MAKING COLORADO 9/23</b>	
	<b>Estimate:</b>	<b>3569</b>	
	<b>Flight Dates:</b>	<b>09/23/14 - 09/29/14</b>	<b>Primary AE:</b> <b>TeleRep Washington DC</b>
	<b>Original Date / Rev:</b>	<b>09/15/14 / 09/15/14</b>	<b>Sales Office:</b> <b>TELDC</b>
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b> <b>NAT</b>

<b>Agency</b>	<b>Name:</b>	<b>Great American Media</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> <b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> <b>Broadcast</b>
		<b>3050 K St NW Ste 100</b>	<b>Billing Cycle:</b> <b>EOM/EOC</b>
		<b>Washington, DC 20007</b>	<b>Agency Commission:</b> <b>15%</b>

<b>Advertiser</b>	<b>Name:</b>	<b>Making Colorado Great</b>	
	<b>Demographic:</b>	<b>A35+</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL Advocacy</b>	<b>Order Separation:</b> <b>00:15:00</b>
	<b>Priority:</b>	<b>POL-4</b>	<b>Advertiser External ID:</b>
	<b>Revenue Codes:</b>	<b>AGY, Political, Political Issue</b>	<b>Agency External ID:</b>

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	5	\$2,225.00	\$1,891.25
09/29/14	09/29/14	3	\$1,750.00	\$1,487.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	5	\$2,225.00	\$1,891.25	0.00
October 2014	3	\$1,750.00	\$1,487.50	0.00
<b>Totals</b>	<b>8</b>	<b>\$3,975.00</b>	<b>\$3,378.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
TeleRep Washington DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KXRM	9%	\$3,975.00
Market	100%	\$44,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KGHB	0%	\$0.00
KKTV	34%	\$15,016.67
KOAA	29%	\$12,808.33
KRDO	27%	\$11,925.00
KTSC	0%	\$0.00
KWHS	0%	\$0.00
KXTU	1%	\$441.67
NXTU	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXRM	09/23/14	09/29/14	M-F 530pm-6pm BIG BANG THEORY	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$500.00	POL-	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/23/14	09/29/14	MTWTF--			1		\$500.00		0.00				
E 2	KXRM	09/23/14	09/29/14	M-F 6pm-630pm BIG BANG THEORY	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$600.00	POL-	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 319885  
 Alt Order #: 07368780  
 Flight Dates: 09/23/14 - 09/29/14

Advertiser: Making Colorado Great  
 Product Desc: MAKING COLORADO 9/23  
 Estimate: 3569  
**KXRM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KXRM	09/23/14	09/29/14	M-F 6pm-630pm BIG BANG THEORY	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$600.00	POL~	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/23/14	09/29/14	MTWTF--		2		\$600.00		0.00					
E 3	KXRM	09/23/14	09/29/14	M-F Early News T-F, M Early News	CM	6:30 PM-7:00 PM	MTWTF--	:30	1	\$575.00	POL~	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/23/14	09/29/14	MTWTF--		1		\$575.00		0.00					
E 4	KXRM	09/23/14	09/29/14	M-F 7-9am Morning News T-F,M 7-9am Morning News	CM	7:00 AM-9:00 AM	MTWTF--	:30	2	\$300.00	POL~	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/23/14	09/29/14	MTWTF--		2		\$300.00		0.00					
E 5	KXRM	09/23/14	09/29/14	News @ 9 M-F News @ 9 T-F, M	CM	9:00 PM-10:00 PM	MTWTF--	:30	1	\$850.00	POL~	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/23/14	09/29/14	MTWTF--		1		\$850.00		0.00					
N 7	KXRM	09/27/14	09/27/14	NCAA College FB Game NCAA College FB Game 1	CM	2P-530P	-----S-	:30	1	\$250.00	POL~	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/22/14	09/28/14	-----S-		1		\$250.00		0.00					
Totals														8	\$3,975.00