

# ORDER



**Orders**

**Order / Rev:** 225714

**Alt Order #:**

**Product Desc:** Week of 5/1/23

**Estimate:** Week of 5/1/23

**Flight Dates:** 05/03/23 - 05/07/23

**Original Date / Rev:** 05/03/23 / 05/03/23

**Order Type:** GENERAL

**KUVN**

**Primary AE:** House AE

**Sales Office:** L-DAL

**Sales Region:** Local

**Agency**

**Name:** Valentine Direct Marketing, LLC

**Buying Contact:**

**Billing Contact:**

2344 Farrington Street

Dallas, TX 75207

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 0%

**Advertiser**

**Name:** Monica Alonzo Campaign

**Demographic:** HH

**Product Codes:** Political Candidate - Other

**Revenue Code 1:** TS

**Revenue Code 2:** TS

**Revenue Code 3:** POLITICAL-AGY

**Priority:** P-15

**Order Brand:** Various

**New Business End:**

**Advertiser External ID:** 9068

**Agency External ID:** 6507

**Unit Code:** General

**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/23	05/07/23	8	\$4,000.00	\$4,000.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	8	\$4,000.00	\$4,000.00	3.60
<b>Totals</b>	<b>8</b>	<b>\$4,000.00</b>	<b>\$4,000.00</b>	<b>3.60</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House AE	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KUVN	05/03/23	05/07/23	MF 5-7a MF 5-7a	CM	5a-7a	---TF--	:30	2	\$50.00	P-05	0.20	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/01/23	05/07/23	---TF--		2				\$50.00		0.20			
N 2	KUVN	05/04/23	05/07/23	MF 12p/11a MF 11a	CM	11a-12p	---TF--	:30	1	\$400.00	P-03	0.40	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/01/23	05/07/23	---TF--		1				\$400.00		0.40			
N 3	KUVN	05/04/23	05/07/23	MF 6-7p/5-6p MF 5-6p	CM	5p-6p	---TF--	:30	2	\$1,000.00	P-05	1.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/01/23	05/07/23	---TF--		2				\$1,000.00		1.00			
N 4	KUVN	05/04/23	05/07/23	MF 11p-12a/10-11p MF 10-11p	CM	10p-11p	---1---	:30	1	\$1,000.00	P-04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/01/23	05/07/23	---1---		1				\$1,000.00		0.00			
N 5	KUVN	05/04/23	05/07/23	SaSu 12-6p/11a-5p SaSu 11a-5p	CM	11a-5p	-----SS	:30	2	\$250.00	P-05	0.40	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/01/23	05/07/23	-----SS		2				\$250.00		0.40			
													Totals	8	\$4,000.00