

Quarterly Issues and Program List

WWCW-TV

1Q 2024

Pursuant to the disclosure requirements in 47 C.F. R. 73.3526(11)(i), and during the quarter referenced above, this station provided information to its viewers regarding the following significant issues, including:

Business	Education	Legal Matters
Children/Youth	Environment	Minority Issues
Community	Government (Local)	Politics
Consumer Issues	Health/Healthcare	Transportation
Crime/Law Enforcement	Housing	
Cultural		
Economy		

Programs

Channel	Issue	Time	Date	Duration	Title	Description
21.1	Health/Healthcare	10:00p	1/4/2024	10	WFXR News...First at Ten	We are taking a deeper look tonight into the cause and effect of medical staffing shortages here in Virginia. This comes after the announcement that Lewis Gale Hospital in Montgomery County decided to temporarily stop Labor and Delivery services due to challenges recruiting full-time OBGYNs to that location.
21.1	Education	10:00p	1/9/2024	79	WFXR News...First at Ten	Parents of students at Grandin Court Elementary School in Roanoke are expressing concern after they say a student who made threats against their children is being allowed to return to class. Five parents took the podium at a school board meeting asking the Board to reconsider allowing that student to the school after the child allegedly threatened to shoot and kill classmates and teachers.
21.1	Community	10:00p	1/9/2024	194	WFXR News...First at Ten	It is a project that has been years in the making, to help veterans, active-duty military members, and first responders struggling with

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						addiction. A treatment facility called; “Warriors Heart” opened its doors last summer in Eastern Virginia. We got an up-close look at the facility and got to meet some of the people working behind the scenes to take care of the men and women in uniform.
21.1	Health/Healthcare	10:00p	1/11/2024	76	WFXR News...First at Ten	Covid-19 is still a big concern for health officials in the region following a deadly holiday season. The latest information shows that Covid-19 is still a very serious, potentially deadly illness in the Roanoke City Alleghany Health District. The health district says Covid has killed at least ten people in the area since November – and sent an increased number of people to the hospital.
21.1	Crime	10:00p	1/11/2024	257	WFXR News...First at Ten	Police in the New River Valley are warning people to be on the lookout for online banking schemes in the area. This comes after the Christiansburg police department got multiple reports from people victimized by the online scams on their personal computers. We’ll tell you how these criminals are getting away with it and how you can protect yourself.
21.1	Government (State)	10:00p	1/22/2024	62	WFXR News...First at Ten	A Senate Committee advancing several bills to enact stricter gun control measures in the Commonwealth. The Bills passed along party lines, would ban the sale of new assault weapons and high-capacity magazines along with an effort to institute a five-day waiting period to purchase a firearm. Gun control advocates say the bills will save lives, while others say they violate the Second Amendment.
21.1	Cultural	10:00p	1/22/2024	188	WFXR News...First at Ten	Angela Davis came to speak at Randolph College’s Martin Luther King Jr.’s celebration, offering what organizers call valuable insight, as the community honors the civil rights leader. Although becoming a polarizing figure for her views on communism, Israel, and the prison industrial complex, there is no doubt in her influence.
21.1	Minority Issue	10:00p	1/25/2024	68	WFXR News...First at Ten	City and community leaders in Lynchburg are speaking out tonight, after hateful flyers were posted on Peakland Place and Cabell Street last month. The City’s NAACP Chapter is holding a town hall tonight, just one night after neighbors voiced concerns to City leaders.
21.1	Transportation	10:00p	1/29/2024	227	WFXR News...First at Ten	The Virginia Passenger Rail Authority held an open house at the Blacksburg Community Center as they hatch plans for a Christiansburg

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						Station. The Open House offered folks in the New River Valley three options for where that train station could end up.
21.1	Environment	10:00p	1/31/2024	254	WFXR News...First at Ten	A controversy involving a tiny bait fish vital to Virginia's billion dollar commercial and sport fishing industries concerns those fish are being over harvested. A study was supposed to determine if those concerns are valid, but Virginia lawmakers have put plans for that research on hold and that has made a lot of folks angry.
21.1	Housing	10:00p	2/7/2024	172	WFXR News...First at Ten	Addressing the housing shortage, it is a problem across the nation, and in Roanoke, City Planning Officials hope they have the solution. Plans predict that we need more than 2,000 additional homes in the City of Roanoke by the year 2025. Right now, there are more than a thousand people on the waiting list for housing vouchers and housing studies show 64% of people's income doesn't match what they are paying for housing.
21.1	Education	10:00p	2/7/2024	220	WFXR News...First at Ten	Planning for growth, Virginia Tech President Tim Sands gave his State of the University address today. He says the University has set a limit on its student population since 2019, but applications continue to flow in a higher and higher numbers. President Sands says that Virginia Tech grown in multiple ways, but he says that has been limited in some ways, due to the increasing need for infrastructure and housing.
21.1	Business/Industry	10:00p	2/9/2024	214	WFXR News...First at Ten	The Mack Truck facility in Salem is about to get a bit bigger. Today the company announced a fourteen and half million-dollar expansion that officials say will bring more opportunities to our area. Governor Youngkin was here today to announce an expansion project that will see 51 jobs added to the Roanoke Valley.
21.1	Politics	10:00p	2/12/2024	107	WFXR News...First at Ten	In the General Assembly, Senate Democrats passing a bill that would prevent Virginia from extraditing someone wanted in another State for having an abortion in Virginia. Senator Scott Surovell says the bill is needed to ensure people in Virginia aren't being punished in other states for helping some access abortion services in Virginia.
21.1	Health	10:00p	2/16/2024	202	WFXR News...First at Ten	After going through a close call on the Averett University Campus, nursing Professor Karen Oaks says it's important for universities and businesses to have Automated External Defibrillators or AEDs on site

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						to save lives. Last year, Oaks was at the Riverview Campus when she went into cardiac arrest. Without the quick thinking of her fellow nursing colleagues and their prior knowledge of where the AED devices were on campus, she wouldn't be here today. Since her incident, she has advocated for more AEDs be brought to the Averett Campus and surrounding businesses and other college campuses.
21.1	Community	10:00p	2/19/2024	157	WFXR News...First at Ten	Dangerous behavior and gang activity leading to a big change at a Roanoke favorite. Star City Motor Madness, an annual Car Show that raises money for the Virginia Museum of today Transportation announced that after 22 years, they will no longer have their Friday Night Cruise in event. The event was a chance for car fans to show off their wheels while cruising down Williamson Road. This year they will be holding a party Friday night at the Virginia Transportation Museum in place of the cruise in event.
21.1	Education / Transportation	10:00p	2/20/2024	75	WFXR News...First at Ten	Changes are coming to Roanoke City Schools after the School Board approved a transportation contract with a new company. The Board unanimously greenlit a contract with Zum Services, pending approval by the City Attorney's Office. Officials say this comes after input from the community, the Board's Transportation work group which helped identify what the district needed and the selection committee that scored the different offerings to find what fit the best.
21.1	Government (State)	10:00p	2/20/2024	66	WFXR News...First at Ten	The Virginia Senate approving a bill to strip certain confederate organizations of their tax-exempt statuses. The Bill would require three groups, including the United Daughters of the Confederacy, to pay certain property taxes if the bill is signed by Governor Glenn Youngkin. Delegate Alex Askew says the Bill is to ensure fairness throughout the State's Tax Code.
21.1	Consumer Issues	10:00p	2/23/2024	134	WFXR News...First at Ten	We have all noticed how much more it costs when we make our grocery run. But you may not realize just how bad it is. For the first time in 30 years, food costs are eating up more than 11% of the average American's disposable income. It's nearly three times worse than that for lower-income families. That is pushing more and more people to food banks, but those food banks are struggling too.

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21.1	Politics / Youth	10:00p	2/27/2024	80	WFXR News...First at Ten	Some Virginia residents are urging lawmakers to say it's "Game Over" for legislation bringing back skill games found at convenience stores and gas stations. The debate comes as both the House and Senate have approved different bills to legalize and tax skills games. Opponents say they are concerned about a rise in youth gambling, while supporters say because places with skill games already sell alcohol, they know how to handle underage minors.
21.1	Politics	10:00p	3/4/2024	70	WFXR News...First at Ten	A Bill to allow terminally ill patients to ask for medical help in ending their life failed to pass a House Committee. It would have allowed Virginians over the age of 18 with "incurable and irreversible diseases" to ask a doctor for help in ending their life – as long as they've made two verbal appeals and one written appeal, and their doctor believes they have less than six months to live.
21.1	Legal Matters	10:00p	3/5/2024	307	WFXR News...First at Ten	We are digging into a settlement agreement between the Department of Education and Liberty University after an investigation that took more than a year to complete. The school is accused of multiple violations of the Clery Act, which requires institutions that participates in Federal Student Aid Programs to report public safety issues on campus. On the heels of the announcement, several women who say they were victims of sexual assault are speaking out about the record-breaking fine.
21.1	Law Enforcement	10:00p	3/6/2024	234	WFXR News...First at Ten	The Lynchburg Police Department is teaming up with Horizon Behavioral Health to start what they are calling a "Co-Responder" program in the Hill City. The program will pair one trained police officer with a Horizon Crisis Intervention Specialist so they can better respond to mental health calls.
21.1	Environment	10:00p	3/7/2024	235	WFXR News...First at Ten	Spring fire season has sprung. The season stretching from February 15 th to April 30 th . The means no open air burning until after 4:00p in the evening. With Bedford County just coming off one of the biggest wildfires in Virginia history, we are checking in on restoration efforts there and how the spring fire season will affect the area.

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21.1	Community	10:00p	3/9/2024	218	WFXR News...First at Ten	One non-profit in the New River Valley is doing the work to help their fellow neighbors as well as their furry friends in the community. Protectors N Paws is a newly formed non-profit in Pearisburg put on a free clothing drive to give back to the community. The non-profit is made up of members from the Town and from Fire and EMS Departments throughout Giles County. You could donate or get a biscuit and gravy breakfast, the proceeds going to help cats and dogs within the community get spayed and neutered.
21.1	Community	10:00p	3/12/2024	305	WFXR News...First at Ten	Becky Pollard is battling her second round of cancer. It was during her first diagnosis in 2022 when she found a problem she could fix. It was while she was receiving treatment at Blue Ridge Cancer Care, that she noticed a lady next to her going through her book trying to find someone to pick her up. After talking to her oncology nurse, she learned that transportation was the number one issue that keeps patients from getting to their treatment. Becky immediately jumped into action and created Healing Wheels, a non-profit that uses Uber to book and offer rides to and from the treatment center – saving lives.
21.1	Community	10:00p	3/27/2024	232	WFXR News...First at Ten	A beloved staple in Floyd is preparing to shut its doors for good. County Sales, is an iconic spot for Bluegrass lovers, not just in. e region, but around the world. It is preparing to say goodbye after nearly sixty years of connecting enthusiasts, musicians, and collectors alike. Not just a local music spot, County Sales has fans all over the world.
21.1	Education	10:00p	3/28/2024	256	WFXR News...First at Ten	Conversations around cell phones in the classroom continue. It's a hot topic in school districts all across the Commonwealth, some going as far as to ban them. We checked in on one local district as they consider their options today. The Lynchburg City School Boards, Discipline Policy Review Committee, unanimously agreed that a rule requiring students to shut phones off and out of sight during school hours could help with problems in the classroom.
21.1	Environment / Business	10:00p	3/29/2024	262	WFXR News...First at Ten	One local orchard is expanding what it grows to allow you to escape to the south of France without leaving the Commonwealth. Pretty soon you'll only have to drive to Rockbridge County. Thomas Vandiver owns Virginia Gold Orchard near Natural Bridge and like all farmers,

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						he's searching for ways to increase cash flow against razor thin profit margins. Agritourism is part of his business and planting lavender is another way to add to the customer experience. The tiny lavender plants will soon be potted and planted. While there will be lavender products to buy, Vandiver says it's more about giving customers an immersive experience that they'll remember.
21.1	Community	10:00p	3/29/2024	93	WFXR News...First at Ten	The Roanoke Rail Yard Dawgs and the Kip Nininger scholarship fund organization have shared a special partnership with the Dawgs giving back to the fund. Tomorrow night is the annual KNSF Rail Yard Dawgs Hockey game. KNSF will be giving out two scholarships with one of them going out to a special needs student who has down syndrome. They will be partnering and giving out one each year to a special needs student. Also, KNSF Mossy Oak jerseys worn by the Dawgs will be auctioned off after the game with 100% of the proceeds going to the KNSF.

WFXR-TV also aired the following public service announcements during the instant quarter: 1Q 2024

Type of Issue	Duration (Seconds)	Title or Narrative
Community	60	A New Leash on Life
Children/Youth	60	Changing Children's Lives
Education	60	Shaping Lives
Environment	60	In the Wild
Veterans (Community)	60	Healing Hands
Health/Healthcare	45	Wear Red Day
Community	30	A Bloody Nightmare
Safety	30	Sound the Alarm
Children/Youth	10	Dinner
Health/Healthcare	10	Vape Denial
Community	05	Helping Others