

## CONTRACT



**WTVD**  
**411 Liberty St**  
**Durham, NC 27701**  
**(919) 683-1111**

And:

**American Media & Advocacy Group, LLC**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 150031 / 3		<u>Alt Order #</u> WOC10480504
<u>Product</u> <b>HUDSON FOR CONGRESS (CF)</b>		
<u>Contract Dates</u> <b>10/11/16 - 10/17/16</b>		<u>Estimate #</u> <b>225 403 7992</b>
<u>Advertiser</u> <b>Hudson For Congress</b>		<u>Original Date / Revision</u> 09/29/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WTVD</b>	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 225	<u>Product 1/2</u> 403
<u>Agency Ref</u>		<u>Advertiser Ref</u>

359272

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	10/11/16	10/15/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$350.00				
2	WTVD	10/11/16	10/16/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$450.00				
3	WTVD	10/11/16	10/15/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$400.00				
4	WTVD	10/11/16	10/16/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$350.00				
6	WTVD	10/11/16	10/17/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1-1--				2	\$800.00				
Week:		10/17/16	10/23/16	1-----				1	\$800.00				
7	WTVD	10/11/16	10/16/16	General Hospital	3:00 PM-4:00 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1-1--				2	\$450.00				
8	WTVD	10/11/16	10/17/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-1---				2	\$800.00				
Week:		10/17/16	10/23/16	1-----				1	\$800.00				
9	WTVD	10/11/16	10/17/16	Jimmy Kimmel	11:35 PM-12:35 AM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1111--				4	\$300.00				
Week:		10/17/16	10/23/16	1-----				1	\$300.00				
10	WTVD	10/11/16	10/14/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-11--				3	\$1,200.00				

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<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> HUDSON FOR CONGR	<u>Estimate #</u> 225 403 7992
<u>Advertiser</u> Hudson For Congress		<u>Original Date / Revision</u> 09/29/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTVD	10/10/16-10/16/16	Jeopardy	7:00 PM-7:30 PM	- Tu- ThF - - -	:30		<del>\$1,200.00</del>		NM		
				Credited									
	2	WTVD	10/10/16-10/16/16	Jeopardy	7:00 PM-7:30 PM	- Tu- ThF - - -	:30		<del>\$1,200.00</del>		NM		
				Credited									
12	WTVD	10/11/16	10/16/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	- - - - - 1				1	\$850.00				
13	WTVD	10/11/16	10/12/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	- - 1 - - -				1	\$600.00				
15	WTVD	10/11/16	10/13/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	- - - 1 - -				1	\$850.00				
16	WTVD	10/11/16	10/17/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	- - 1 - - -				1	\$1,100.00				
Week:		10/17/16	10/23/16	1 - - - - -				1	\$1,100.00				
17	WTVD	10/11/16	10/17/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	- - 11 - -				2	\$1,300.00				
Week:		10/17/16	10/23/16	1 - - - - -				1	\$1,300.00				
18	WTVD	10/11/16	10/14/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	- 1111 - -				4	\$1,200.00				
19	WTVD	10/16/16	10/16/16	Eyewitness News Extra	1135p-12a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	- - - - - 1				1	\$750.00				
20	WTVD	10/14/16	10/14/16	Last Man Standing/Dr Ken	8:00 PM-9:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	- - - - 1 - -				1	\$1,500.00				
21	WTVD	10/16/16	10/16/16	Eyewitness News @ 11p	11p-1135p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	- - - - - 1				1	\$1,200.00				
22	WTVD	10/17/16	10/17/16	Eyewitness News @ 11p	11p-1135p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1 - - - - -				1	\$1,200.00				
<b>Totals</b>								0.00				34	\$27,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	34	\$27,800.00	(\$4,170.00)	\$23,630.00
<b>Totals</b>	34	\$27,800.00	(\$4,170.00)	\$23,630.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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