

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 150031 / 3		<u>Alt Order #</u> WOC10480504
<u>Product</u> HUDSON FOR CONGRESS (CF)		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 225 403 7992
<u>Advertiser</u> Hudson For Congress		<u>Original Date / Revision</u> 09/29/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 225	<u>Product 1/2</u> 403
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

American Media & Advocacy Group, LLC
815 Slaters Lane
Alexandria, VA 22314

359272

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	10/11/16	10/15/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$350.00				
2	WTVD	10/11/16	10/16/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$450.00				
3	WTVD	10/11/16	10/15/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$400.00				
4	WTVD	10/11/16	10/16/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$350.00				
6	WTVD	10/11/16	10/17/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1-1--				2	\$800.00				
Week:		10/17/16	10/23/16	1-----				1	\$800.00				
7	WTVD	10/11/16	10/16/16	General Hospital	3:00 PM-4:00 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1-1--				2	\$450.00				
8	WTVD	10/11/16	10/17/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-1---				2	\$800.00				
Week:		10/17/16	10/23/16	1-----				1	\$800.00				
9	WTVD	10/11/16	10/17/16	Jimmy Kimmel	11:35 PM-12:35 XM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1111--				4	\$300.00				
Week:		10/17/16	10/23/16	1-----				1	\$300.00				
10	WTVD	10/11/16	10/14/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-11--				3	\$1,200.00				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
150031 / 3	WOC10480504

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	HUDSON FOR CONGR	225 403 7992

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hudson For Congress	09/29/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>			
1	WTVD	10/10/16-10/16/16		Jeopardy	7:00 PM-7:30 PM	- Tu- ThF - - - -	:30		\$1,200.00		NM			
		Credited												
2	WTVD	10/10/16-10/16/16		Jeopardy	7:00 PM-7:30 PM	- Tu- ThF - - - -	:30		\$1,200.00		NM			
		Credited												
12	WTVD	10/11/16	10/16/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	- - - - - 1				1	\$850.00					
13	WTVD	10/11/16	10/12/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	- - 1 - - - -				1	\$600.00					
15	WTVD	10/11/16	10/13/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	- - - 1 - - -				1	\$850.00					
16	WTVD	10/11/16	10/17/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	2	\$2,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	- - 1 - - - -				1	\$1,100.00					
Week:		10/17/16	10/23/16	1 - - - - -				1	\$1,100.00					
17	WTVD	10/11/16	10/17/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	3	\$3,900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	- - 11 - - -				2	\$1,300.00					
Week:		10/17/16	10/23/16	1 - - - - -				1	\$1,300.00					
18	WTVD	10/11/16	10/14/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	4	\$4,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	- 1111 - -				4	\$1,200.00					
19	WTVD	10/16/16	10/16/16	Eyewitness News Extra	1135p-12a		:30				NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	- - - - - 1				1	\$750.00					
20	WTVD	10/14/16	10/14/16	Last Man Standing/Dr Ken	8:00 PM-9:00 PM		:30				NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	- - - - 1 - -				1	\$1,500.00					
21	WTVD	10/16/16	10/16/16	Eyewitness News @ 11p	11p-1135p		:30				NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	- - - - - 1				1	\$1,200.00					
22	WTVD	10/17/16	10/17/16	Eyewitness News @ 11p	11p-1135p		:30				NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	1 - - - - -				1	\$1,200.00					
Totals												0.00	34	\$27,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	34	\$27,800.00	(\$4,170.00)	\$23,630.00
Totals	34	\$27,800.00	(\$4,170.00)	\$23,630.00

Signature: _____ Date: _____

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