

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kristin Hansen, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Kristin Hansen

Agency name: Bue Sky Waukesha

Address: 2108A Silvernail Rd., #163 Pewaukee WI 53072

Contact: Kristin Hansen

Phone number: 262-408-1477

Email: kristin@blueskywaukesha.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Blue Sky Waukesha, Inc.

Address: 2108A Silvernail Rd. #163, Pewaukee WI 53072

Contact: Kristin Hansen

Phone number: 262-408-1477

Email: kristin@blueskywaukesha.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Kristin Hansen
Scott Trindl
Ted Wentzel

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Civil rights, voting rights, reproductive freedom

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Kristin Hansen

Signature:

Luke Mathers

Name: Kristin Hansen

Name:

Luke Mathers

Date of Request to Purchase Ad Time: 10/2/2

Date of Station Agreement to Sell Time: 10/25/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received:

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☐

Accepted

☒

Accepted IN PART (e.g., ad not received to determine content)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Invoice Line #3

Contract #:

4251-005

Station Call Letters:

WAWK

Date Received/Requested:

10/25/22

Est. #:

Station Location:

Waukesha, WI

Run Start and End Dates:

10/25-11/8/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WAUK Order Confirmation

OrderID: 4251-005

Sponsor: Blue Sky Waukesha
Product: Blue Sky Waukesha
Estimate/PO:
AccountRep: House Accounts
BillingCycle: Calendar Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 10/21/2022 - 11/8/2022
Items Ordered: 08
Ordered Amount: \$200.00

BLUE SKY WAUKESHA

Scheduled Station(s): WAUK
Blue Sky Waukesha.

Printed 10/21/2022 1:03:11 PM

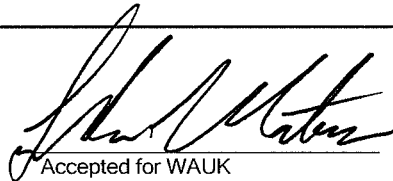
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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/4/2022 - 11/4/2022	All Weeks	07:00 AM - 07:00 PM					8			8	:15	Spot		BSW15	8	25.00	200.00

Calendar Month Projected Billing:

Oct-22	0.00	Nov-22	200.00	Dec-22	0.00	Q4-2022	200.00
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Confirmed Correct; Payment Guaranteed


Accepted for WAUK

Civic Media, Inc.

3535 University Ave.
Madison, WI 53705 US
ar@civicmedia.us
<https://civicmedia.us>

**INVOICE**

BILL TO
Blue Sky Waukesha PAC
2108 A Silver Nail Rd.
163
Pewaukee, WI 53072

INVOICE 1146
DATE 10/20/2022
TERMS Net 15
DUE DATE 11/04/2022

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
10/21/2022	WAUK Political Buy	30 second "don't lose your right" ad run	1	3,320.00	3,320.00
10/21/2022	WAUK Political Buy	15 second "early voting is open" ad run	1	1,500.00	1,500.00
10/21/2022	WAUK Political Buy	15 second "today is the last day to vote early" ad run	1	200.00	200.00

PAYMENT 5,020.00

BALANCE DUE **\$0.00**
PAID