

ORDER

**WGTU**

Orders
Order / Rev: 944398
Alt Order #: 09072813
Product Desc: PENSLER FOR SENATE
Estimate:
Flight Dates: 05/02/18 - 05/06/18
Original Date / Rev: 05/01/18 / 05/01/18
Order Type: GENERAL

Primary AE: Washington DC HRP/DC
Sales Office: HRPPH
Sales Region: NAT

Agency
Name: Jamestown Associates
Buying Contact:
Billing Contact:
 116 Craig Road
 Manalapan, NJ 07726

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: Sandy Pensler for US Senate-R
Demographic: A50+
Product Codes: PL US Senate Candidate
Priority: P-10
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 108086
Agency External ID: 15337
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	15	\$725.00	\$616.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	15	\$725.00	\$616.25	0.00
Totals	15	\$725.00	\$616.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC HRP/DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WGTU	9%	\$725.00
Market	100%	\$8,055.56

Competitive Share

	Share	Total
ABVC	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCMV	0%	\$0.00
WCMW	0%	\$0.00
WFQX	6%	\$483.33
WFBX	0%	\$0.00
WGTQ	0%	\$0.00
WPBN	41%	\$3,302.78
WTOM	0%	\$0.00
WWTW	44%	\$3,544.44
WWUP	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGTU	05/02/18	05/04/18	M-F 6a-7a America This Morning	CM	6:00 AM-7:00 AM	--WTF--	:30	2	\$75.00	Pol3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Advertiser: Sandy Pensler for US Senate-R
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 Estimate:

WGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	---TF--		2				\$75.00		0.00			
N 2	WGTV	05/02/18	05/04/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	--WTF--	:30	4	\$50.00	Pol3	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	---TF--		4				\$50.00		0.00			
N 3	WGTV	05/02/18	05/04/18	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	--WTF--	:30	4	\$50.00	Pol3	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	---TF--		4				\$50.00		0.00			
N 4	WGTV	05/02/18	05/04/18	M-F UpNorth Live Tonight M-F UpNorth Live Tonight	CM	6:30 PM-7:00 PM	--WTF--	:30	4	\$25.00	Pol3	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	---TF--		4				\$25.00		0.00			
N 5	WGTV	05/06/18	05/06/18	GMA Sun GMA Sun	CM	8:00 AM-9:00 AM	-----1	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	-----1		1				\$75.00		0.00			
													Totals	15	\$725.00