

# ORDER



**WGTU**

**Orders**  
**Order / Rev:** 944398  
**Alt Order #:** 09072813  
**Product Desc:** PENSLER FOR SENATE  
**Estimate:**  
**Flight Dates:** 05/02/18 - 05/06/18  
**Original Date / Rev:** 05/01/18 / 05/01/18  
**Order Type:** GENERAL

**Primary AE:** Washington DC HRP/DC  
**Sales Office:** HRPPH  
**Sales Region:** NAT

**Agency Name:** Jamestown Associates  
**Buying Contact:**  
**Billing Contact:**  
 116 Craig Road  
 Manalapan, NJ 07726

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** Sandy Pensler for US Senate-R  
**Demographic:** A50+  
**Product Codes:** PL US Senate Candidate  
**Priority:** P-10  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 108086  
**Agency External ID:** 15337  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	15	\$725.00	\$616.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	15	\$725.00	\$616.25	0.00
<b>Totals</b>	<b>15</b>	<b>\$725.00</b>	<b>\$616.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC HRP/DC			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WGTU	9%	\$725.00
Market	100%	\$8,055.56

**Competitive Share**

	Share	Total
ABVC	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCMV	0%	\$0.00
WCMW	0%	\$0.00
WFQX	6%	\$483.33
WFBX	0%	\$0.00
WGTQ	0%	\$0.00
WPBN	41%	\$3,302.78
WTOM	0%	\$0.00
WWTW	44%	\$3,544.44
WWUP	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGTU	05/02/18	05/04/18	M-F 6a-7a America This Morning	CM	6:00 AM-7:00 AM	--WTF--	:30	2	\$75.00	Pol3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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 Flight Dates: 05/02/18 - 05/06/18

Advertiser: Sandy Pensler for US Senate-R  
 Product Desc: PENSLE FOR SENATE  
 Estimate: \_\_\_\_\_  
**WGTU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	---TF--		2				\$75.00		0.00			
N 2	WGTU	05/02/18	05/04/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	--WTF--	:30	4	\$50.00	Pol3	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	---TF--		4				\$50.00		0.00			
N 3	WGTU	05/02/18	05/04/18	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	--WTF--	:30	4	\$50.00	Pol3	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	---TF--		4				\$50.00		0.00			
N 4	WGTU	05/02/18	05/04/18	M-F UpNorth Live Tonight M-F UpNorth Live Tonight	CM	6:30 PM-7:00 PM	--WTF--	:30	4	\$25.00	Pol3	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	---TF--		4				\$25.00		0.00			
N 5	WGTU	05/06/18	05/06/18	GMA Sun GMA Sun	CM	8:00 AM-9:00 AM	-----1	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	-----1		1				\$75.00		0.00			
													Totals	15	\$725.00