

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  KSOM/KS95      ATLANTIC	<b>Date:</b>  10/27/21
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I, SPEUSER ERICKSON  
do hereby request station time concerning the following issue:

CAM SCHOOL BOARD VOTE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
					1

This broadcast time will be used by: CAM 1<sup>ST</sup> COMMITTEE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SPEUSER ERICKSON  
103 MULBERRY, MASSENA

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

SPEUSER ERICKSON - TREASURER

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 DAY before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/27/21                      *[Signature]*                      712-779-0363  
Date    Signature    Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**                       **Accepted in Part**                       **Rejected**

*[Signature]*                      SHANNON GEARHEART                      ACCT REP  
Signature    Printed Name    Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

The CAM 1<sup>st</sup> Committee encourages you to get out and vote yes on Tuesday, November 2<sup>nd</sup>!

How will the bond positively impact our district?

Combining the elementaries in Massena and the junior/ senior high in Anita will help balance class sizes and improve collaboration. In creating a twenty- first century learning environment and making our spaces accessible and safe for all will better utilize our teachers, buildings and resources. In addition, of the total cost will be paid for by tax revenue of the wind turbines. Vote YES for both propositions on November 2<sup>nd</sup> to break barriers and build our future together. Paid for by the CAM 1<sup>st</sup> Committee.

The CAM 1st Committee encourages you to get out and vote yes on Tuesday, November 2nd!

Why should I vote YES on November 2<sup>nd</sup>?

Voting Yes is an opportunity for positive change. Give our CAM family facilities to be proud of. Educating our children is why we exist. Our children are our best investment we can make. Great schools and a great education for our children benefit all of us. Check us out at CAM First on Facebook and vote Yes for both propositions on November 2nd to break barriers and build our future together! Paid for by the CAM 1st Committee.

On November 2<sup>nd</sup>, the voters of CAM Community School District will be voting on a bond to improve our facilities.

This bond is an investment in the CAM students communities and facilities. This proposal was developed by a transparent process to determine facility needs versus reacting to circumstances. The process started in 2019 and included community engagement meetings, focus groups and committee meetings.

Check out CAM 1<sup>st</sup> on Facebook. Vote YES for both propositions on November 2<sup>nd</sup> to break barriers and build our future together! Paid for by the CAM 1st Committee.

# Confirmation

KSOM-FM  
 413 Chestnut Street  
 Atlantic IA 50022  
 712-243-6885

Contract # 15124  
 Date Entered 10/28/2021  
 Sales Person Gearheart Shannon  
 Billing Cycle Calendar  
 Conflict 1 POLITICAL-LOCAL  
 Contract 10/28/2021 - 11/02/2021

CAM FIRST COMMITTEE  
 103 MULBERRY  
 MASSENA IA 50853

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
KSOM-FM	10/28/2021-10/29/2021	06:00:00-19:00:00	00:30	0,0,0,2,2,0,0	All Weeks	Commercial	22.00	4	88.00
KSOM-FM	11/01/2021-11/02/2021	11:42:00-11:42:00	00:30	1,1,0,0,0,0,0	All Weeks	Commercial	24.00	2	48.00
KSOM-FM	11/01/2021-11/01/2021	06:57:00-06:57:00	00:30	1,0,0,0,0,0,0	All Weeks	Commercial	25.00	1	25.00
KSOM-FM	11/02/2021-11/02/2021	08:24:00-08:24:00	00:30	0,1,0,0,0,0,0	All Weeks	Commercial	25.00	1	25.00
								Total	186.00

Projected Billing		Count	Gross	Net
October	2021	4	88.00	88.00
November	2021	4	98.00	98.00
		8	186.00	186.00

Meredith Communications LC and Radio Stations KSOM and KSWI do not and shall not discriminate, in any way on the basis of race or gender, respecting their advertising practices.

KSOM 15/24  
KSWI 15/25

**MEREDITH COMMUNICATIONS TIME ORDER**

CLIENT: CAM 1<sup>ST</sup> COMMITTEE BROADCAST: \_\_\_\_\_ CALENDAR: \_\_\_\_\_  
 AGENCY: % SPENSER ERICKSON SALESPERSON: 88  
 ADDRESS: 103 MULBERRY PROMOTION/PROGRAM: POLITICAL  
 CITY: MASSEWA STATE: IA ZIP: 50853 GM APPROVAL: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_

Station	Start Date	End Date	Start Time	End Time	Cart Length	Rate	M	TU	W	TH	F	Sat	Sun	Total Ads	Cart Number	Co-op
KSOM	10/28/11	10/29	6A	7P	30	22 <sup>00</sup>				2	2			4	6831C	<del>4831C</del>
	10/11	11/2	11:42A	ONLY	30	24 <sup>00</sup>	1	1						2		
	11/1	ONLY	6:57A	ONLY	30	25 <sup>00</sup>	1							1		
	11/2	ONLY	8:24A	ONLY	30	25 <sup>00</sup>	1							1		
KS95	10/29	ONLY	GAME		30	20 <sup>00</sup>					6			6		
	11/2	ONLY	6A	10A	30	19 <sup>00</sup>		2						2		
TOTAL COST															344 <sup>00</sup>	

KSOM 186  
KSWI 158

CANCELLATION INFORMATION: \_\_\_\_\_ DATE: \_\_\_\_\_

REASON: Meredith Communications LC and Radio Station(s) KSOM and KSWI do not and shall not discriminate, in any way on the basis of race or gender, respecting their advertising practices